



City of Las Cruces[®]

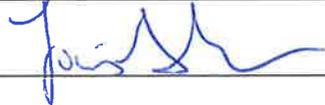
PEOPLE HELPING PEOPLE

COUNCIL WORK SESSION SUMMARY ROUTING SLIP

Meeting Date December 12, 2016

TITLE: RIO GRANDE THEATER UPDATE.

- Are there attachments to the Council Work Session Summary? Yes No
- Will there be a Video Presentation for this item? Yes No
- Will there be a PowerPoint Presentation for this item? Yes No
- If "yes", will a copy of the PowerPoint Presentation be included on the Council Work Session Agenda? Yes No

DEPARTMENT / ORGANIZATION	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact		2614	12/1/16
Department Director		3479	12/1/16
Other			
Assistant City Manager/CAO (if applicable)			
Assistant City Manager/COO (if applicable)		2271	12/5/16
City Manager			12/6/16



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Council Work Session Summary

Meeting Date December 12, 2016

TITLE: RIO GRANDE THEATER UPDATE.

PURPOSE(S) OF DISCUSSION:

- Inform/Update
- Direction/Guidance
- Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

On June 13, 2016, staff made a presentation to City Council regarding the current operational strategy for the Rio Grande Theater. This included a brief history of the structure and ultimate acquisition by the City of Las Cruces (City), along with details concerning the existing management agreement.

Staff was asked to review existing operations and look at what options may be available to the City, going forward in the coming years. With the completion of the Plaza de Las Cruces and other downtown economic development initiatives in process, including the Amador Project, Country Music Festival, new location for the Christmas Tree Lighting Ceremony, etc., staff and management are contemplating what the future and role of the Rio Grande Theater may look like.

Staff believes this venue has great potential and is a key component of the downtown revitalization strategy. A presentation will be given outlining research staff has conducted, including potential operational options for City Council consideration, along with a recommendation.

SUPPORT INFORMATION:

1. N/A.