

City of Las Cruces®

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 5 Ordinance/Resolution# 10-157 Council District:

For Meeting of December 21, 2009
(Adoption Date)

TITLE: A RESOLUTION AUTHORIZING THE LAS CRUCES BRANIGAN LIBRARY TO APPLY FOR THE AMERICAN LIBRARY ASSOCIATION'S "WE THE PEOPLE" BOOKSHELF GRANT TO RECEIVE TWENTY-ONE HARDCOVER BOOKS; PROGRAM REQUIRES NO MATCH; AND TO RATIFY THE CITY MANAGER'S APPROVAL TO MEET GRANT SUBMISSION DEADLINE.

PURPOSE(S) OF ACTION: To secure approval to apply for the American Library Associations "We the People" bookshelf grant to receive books and other forms of educational media to be housed at the Las Cruces Branigan Library with no match required, and to ratify the city manager's approval.

| | | | | | |
|---|------------------|----------------------------|------------------------|-------------------------------|--------------|
| Name of Drafter: Elizabeth Vega | | Department: Finance | | Phone: 575-541-2281 | |
| Department | Signature | Phone | Department | Signature | Phone |
| | | 541-2281 | Budget | | 541-2107 |
| Finance Department | | 541-2038 50 | Assistant City Manager | | 541-2271 |
| Legal | | 541-2128 541-2128 | City Manager | | 541-2076 |

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Each year the American Library Association (ALA) sponsors approximately 4,000 libraries to receive a specially-themed bookshelf containing twenty-one titles pertaining to themes in American history. This year's theme is "A More Perfect Union" and contains literature that showcases America's struggle to succeed as a democracy open to all people. Books appropriate for kindergarteners all the way to high school seniors are included in the collection.

The books also come with promotional media such as posters and book plates to help display them. The Las Cruces Branigan Library will then host various programs throughout the year to introduce the titles. No monetary funds are being applied for nor is there any cash or in-kind match required. If Branigan Library is chosen as a recipient of the bookshelf, the only requirement is to actively promote its use by the youth of Las Cruces.

SUPPORT INFORMATION:

| Fund Name / Account Number | Amount of Expenditure | Budget Amount |
|-----------------------------------|------------------------------|----------------------|
| TBD | TBD | TBD |

1. Resolution
2. Exhibit "A". Grant Application Package

OPTIONS / ALTERNATIVES:

1. Approve Resolution as drafted for City of Las Cruces Branigan Library to apply for a grant providing a selection of twenty-one hardcover books from the American Library Association.
2. Disapprove Resolution for the City of Las Cruces Branigan Library to apply for a grant from the American Library Association. No grant application will be submitted.
3. Modify or make recommended changes to Resolution.

RESOLUTION NO. 10-157

A RESOLUTION AUTHORIZING THE LAS CRUCES BRANIGAN LIBRARY TO APPLY FOR THE AMERICAN LIBRARY ASSOCIATION'S "WE THE PEOPLE" BOOKSHELF GRANT TO RECEIVE TWENTY-ONE HARDCOVER BOOKS; PROGRAM REQUIRES NO MATCH; AND TO RATIFY THE CITY MANAGER'S APPROVAL TO MEET GRANT SUBMISSION DEADLINE.

The City Council is informed that:

WHEREAS, the American Library Association's annual "We the People" grant is providing a selection of hardcover books to libraries to encourage the awareness of America's diverse heritage to local youth; and

WHEREAS, the Las Cruces Branigan Library will create programs to celebrate the rich history of America and its people by utilizing the texts provided by the American Library Association; and

WHEREAS, the Branigan Library's programs will be open to the public and offer the K-12 youth of Las Cruces an opportunity to learn about their collective past free of charge.

NOW, THEREFORE, be it resolved by the governing body of the City of Las Cruces:

(1)

THAT, the Las Cruces Branigan Library is authorized to submit a grant application for a set of books with no cash or in-kind match requirement from the American Library Association; and

(II)

THAT, the Council does ratify the signature of City Manager approving submission of the application to meet grant submission deadline; and

(III)

THAT, City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this 21st day of December 2009.

(SEAL)

ATTEST:

City Clerk

Moved by: _____

Seconded by: _____

APPROVED:

Mayor

VOTE:

Mayor Miyagishima: _____

Councillor Silva: _____

Councillor Connor: _____

Councillor Pedroza: _____

Councillor Small: _____

Councillor Sorg: _____

Councillor Thomas: _____

APPROVED AS TO FORM:

[Signature]
City Attorney

Grant Application Package

Application Submission Verification and Signature

Opportunity Title: "We the People" Bookshelf Grant

Offering Agency: American Library Association

Opportunity Number:

Approximate Value Requested: \$0.00 (Grant is to receive book collection)

Opportunity Closing Date: January 29, 2010

Requesting Agency/Department: Railroad Museum/ Public Services

GAO – Grant Writer: Elizabeth Vega

SUPPORT INFORMATION

Due to short deadline we will need Council approval to apply. Will appear on December 21, 2009 Council agenda.

OPTIONS

1. Agree with request to submit the application. Affirmed by signature below. Package to be returned to GAO, Grant Writer.
2. Disagree, application will not be submitted. Unsigned package to be returned to GAO, Grant Writer.

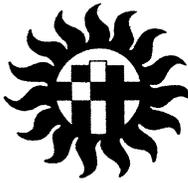
Approved:

Terrence Moore, City Manager

Date

12/10/09

CMP #2.2 Effective 07/06/09: The City Manager may authorize the application for any grant with these exceptions:
 The grant award is anticipated to be in excess of \$50,000 and funding has not been appropriated as part of the current budget.
 The ARRA grant award is anticipated to be in excess of \$500,000 and funding has not been appropriated as part of the current budget.
 The acceptance of the grant will require City Council to adjust the current budget to appropriate matching funds.
 The grant requirements stipulate that the City will continue to operate and fund the project/program after the grant period is complete.
 The grant requirements stipulate that the City enter into a new Memorandum of Understanding or a Joint Powers Agreement with another entity.



137
City of Las Cruces[®]
PEOPLE HELPING PEOPLE

TO: Lori Grumet, Public Services Director

THROUGH: Kathleen Teaze, Library Administrator *KAT*

FROM: Catherine Christmann, Youth Services Manager *CC*

DATE: October 21, 2009

SUBJECT: Permission to apply for grant

The library would like to apply for the ALA We The People Bookshelf grant. If successful we would receive 21 hardcover books for children related to the theme "A More Perfect Union". We would also receive bookplates, bookmarks and posters.

In return the library is required to present programs to introduce the books and theme to the community between May 1, 2010 and April 30, 2011. These programs would be run by library staff.

The deadline for applications is January 29, 2010. There is no money involved in the grant.

A grant overview worksheet and a description of the grant are attached.

GRANT OVERVIEW WORKSHEET

Title of Grant Program: We The People Bookshelf

Funding Organization: American Library Association

Section Applying: Branigan Library

Description of Proposed Project: ALA & NEH provide 21 books in English and Spanish on the theme "A More Perfect Union". Library provides programs.

| Strategic Plan Performance Budget | Goal: Goal: | Objective: Objective: | Strategic Plan: Strategic Plan: |
|--------------------------------------|----------------|--------------------------|------------------------------------|
|--------------------------------------|----------------|--------------------------|------------------------------------|

- Existing City Programs/Efforts** (Ex: request for environmentally-friendly weed management. Parks and Recreation Section's existing budget and work activities include weed management)
 - Expansion of Existing Program/Efforts** (Ex: request for advertising to increase public awareness of the Farmer's market. The advertising campaign will be an increase over current activities/budget)
 - New Initiative, Not Budgeted** (Ex: request to implement a recreational activity that is currently not included in the City's recreations programs)
-

Project Maintenance If the grant specifies that the project must be maintained/operated after the grant period ends, list the requirements:

| | |
|--|------------------------------|
| Amount Section anticipates requesting: 21 books | Match Requirement (%) |
| Projected Match In-kind: present programs | Cash: |
| Match Source: library staff | |

Grant Application Due: January 29, 2010 **Grant Duration (Months/years):** 1 year

MOU or Joint Powers Agreement Required: No

Grant Collaborators (List other City Departments or Outside Agencies):

Employees To Be Hired (number to be hired, full-time or part-time positions and 1 sentence job responsibilities):

0

GRANT OVERVIEW WORKSHEET

Grant Manager *(Responsible for contract, project operations, budget management, and reports as prescribed)*

Name: Catherine Christmann

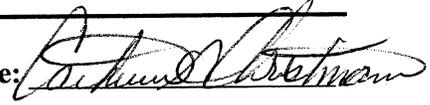
Title: Youth Services Manager

Phone: 528-4085

E-mail: cchristmann@las-cruces.org

Submitted by: Catherine Christmann

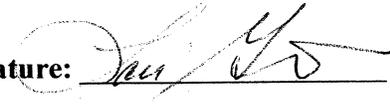
Signature:



Date: 10/21/09

Reviewed & Approved by: LORI CRUMET

Signature:



Date: 10/24/09

WE THE PEOPLE

the People BOOKSHELF

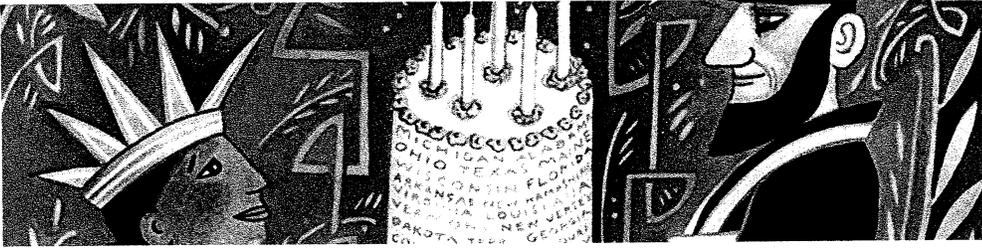


Image courtesy of **Julie Paschkis**

NEH, ALA Announce *We the People* "A More Perfect Union" Bookshelf

The *We the People* Bookshelf, a collection of classic books for young readers, is a project of the National Endowment for the Humanities' (NEH) *We the People* program, conducted in cooperation with the American Library Association (ALA) Public Programs Office.

Each year, NEH identifies a theme important to the nation's heritage and selects books that embody that theme to build the *We the People* Bookshelf. The theme for the 2009-2010 Bookshelf is "A More Perfect Union".

A total of 4,000 public and school (K-12) libraries will be selected to receive the "A More Perfect Union" Bookshelf. Awards will be announced in April 2010.

The "A More Perfect Union" Bookshelf grants are part of the NEH's *We the People* initiative, which aims to encourage and strengthen the teaching, study, and understanding of American history and culture through libraries, schools, colleges, universities, and cultural institutions. Since 2003, NEH and ALA have awarded *We the People* Bookshelves to 13,000 public and school libraries. NEH plans to issue a *We the People* Bookshelf each year on themes related to American ideas and ideals.