



City of Las Cruces®

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 14Ordinance/Resolution# 17-080For Meeting of _____
(Ordinance First Reading Date)For Meeting of October 17, 2016
(Adoption Date)

Please check box that applies to this item:

 QUASI JUDICIAL LEGISLATIVE ADMINISTRATIVE

TITLE: A RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING FOR CITY PARTICIPATION IN THE CAMINO REAL CONSORTIUM TO ADVANCE REGIONAL COLLABORATION AND SUSTAINABLE DEVELOPMENT.

PURPOSE(S) OF ACTION:

Approve a Memorandum of Agreement.

COUNCIL DISTRICT: ALL		
<u>Drafter/Staff Contact:</u> David Weir	<u>Department/Section:</u> Community Development	<u>Phone:</u> 528-3067
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

In 2011 Dona Ana County received a United States Department of Housing and Urban Development (HUD) Sustainable Communities Regional Planning Grant. The purpose of this grant was to improve the quality of life, to expand resident and business economic opportunities, and to protect the environment for the greater Dona Ana County region. A condition of the grant was that a regional planning consortium be formed including the regions principal city, largest local government, regional planning agencies and non-profit organizations. The City has participated as a consortium member (Camino Real Consortium) for the life of the grant and for the development of the grant projects collectively known as Viva Dona Ana.

The current Camino Real Consortium is now proposing a new memorandum of understanding (MOU) to refocus the purpose of the consortium and to shift its efforts to implementation of the Viva Dona Ana projects and continued regional planning. The City of Las Cruces has been asked to approve the MOU and continue to be an active participant/member of the Camino Real Consortium.

Approval of the MOU will obligate the City to:

- Appoint a representative and alternate to Consortium's Regional Leadership Committee;

- Advance the sustainable communities initiatives and desired outcomes as identified by the Viva Dona Ana effort;
- Active participation as a Consortium member; and
- Agree to share technology and data that promotes the goals of the Viva Dona Ana effort.

Moving forward the Camino Real Consortium will work to continue:

- Shaping regional vision, projects and policies;
- Improving the understanding of how the region works;
- Expanding the regions capacity to accomplish its goals; and
- Supporting implementation activities such as project funding, community engagement and project implementation.

SUPPORT INFORMATION:

1. Resolution.
2. Exhibit "A", Camino Real Consortium MOU with attachments.
3. Attachment "A", Viva Dona Ana Planning Initiative.

SOURCE OF FUNDING:

Is this action already budgeted? N/A	Yes	<input type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue? N/A	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$ _____ for FY__.
	No	<input type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will approve a new MOU for City participation as a member of the Camino Real Consortium for regional planning and sustainable development.
2. Vote "No"; this will not approve a new MOU for City participation as a member of the Camino Real Consortium for regional planning and sustainable development.
3. Vote to "Amend"; this could allow the Resolution to be modified to address any conditions the City Council would feel appropriate for membership of the Camino Real Consortium.
4. Vote to "Table"; this would allow additional information on the Camino Real Consortium or MOU to be provided to the City Council before action on the Resolution.

REFERENCE INFORMATION:

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

1. N/A



City of Las Cruces®

PEOPLE HELPING PEOPLE

COUNCIL ACTION AND EXECUTIVE SUMMARY PACKET ROUTING SLIP

For Meeting of _____
 (Ordinance First Reading Date)

For Meeting of October 17, 2016
 (Adoption Date)

TITLE:

A RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING FOR CITY PARTICIPATION IN THE CAMINO REAL CONSORTIUM TO ADVANCE REGIONAL COLLABORATION AND SUSTAINABLE DEVELOPMENT.

Purchasing Manager's Request to Contract (PMRC) {Required?} Yes No

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact	<i>W Wen</i>	528-3067	1-16-16
Department Director	<i>W Wen</i>	528-3067	1-16-16
Other			
Assistant City Manager /CAO	<i>Audrey's</i>	541-2042	9/19/16
Management & Budget Manager	<i>K MacGregor</i>	541-2022	9/19/16
Assistant City Manager/COO	<i>Daniel Cole</i>		9/20/16
City Attorney	<i>W. J. ...</i>	EXT 2128	21 Sept 2016
City Clerk	<i>Patricia ...</i>	82115	10-7-16

RESOLUTION NO. 17-080**A RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING FOR CITY PARTICIPATION IN THE CAMINO REAL CONSORTIUM TO ADVANCE REGIONAL COLLABORATION AND SUSTAINABLE DEVELOPMENT.**

The City Council is informed that:

WHEREAS, the Camino Real Consortium (Consortium) was established for the purpose of completing a U.S. Department of Housing and Urban Development (HUD) Sustainable Communities Regional Planning Grant; and

WHEREAS, the HUD Grant and Consortium promoted improving the quality of life, expanding resident and business economic opportunities, and protecting the environment of the greater Dona Ana County region; and

WHEREAS, the City of Las Cruces has been a Consortium member per the requirements of the HUD Sustainable Communities Regional Planning Grant; and

WHEREAS, the HUD Sustainable Communities Regional Planning Grant has been completed through the project known as Viva Dona Ana; and

WHEREAS, the Consortium has requested that it continue to exist and to refocus its efforts to the implementation of Viva Dona Ana and continued regional planning; and

WHEREAS, a Memorandum of Understanding has been proposed for the City to continue participation as a Consortium member and to support the implementation of Viva Dona Ana.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the Las Cruces City Council approves the Camino Real Consortium Memorandum of Understanding, attached hereto as Exhibit "A", and made part of this

Resolution, and hereby agrees to advance regional collaboration and sustainable development.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this ____ day of _____ 20__.

APPROVED:

Mayor

ATTEST:

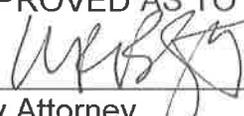
(SEAL)

City Clerk

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

VOTE:

Mayor Miyagishima: _____

Councillor Gandara: _____

Councillor Smith: _____

Councillor Pedroza: _____

Councillor Eakman: _____

Councillor Sorg: _____

Councillor Levatino: _____

MEMORANDUM OF UNDERSTANDING Between City of Las Cruces and the Camino Real Consortium

1. Purpose

The Camino Real Consortium (Consortium) commits to advancing regional development consistent with the Program Goals and Long-Term Desired Outcomes listed in *Attachment A*.

2. Background/Introduction

Leaders from public and private sectors and community members of Doña Ana County recognize the importance of working together to maintain and improve the region's strengths in economic opportunity, excellent natural resources, and quality of life. Challenges – such as efficient and equitable transportation, improving water quality, providing housing options near jobs and transit, increasing capital investments and jobs, and fostering career opportunities for all – are interrelated and span municipal, state and international borders. They cannot be solved by individual municipalities or organizations acting alone or through single-focus methods. They require public-private collaboration and multi-pronged approaches. As a result of a HUD-funded project, the Viva Doña Ana (VDA) Initiative began. The Consortium-lead VDA Initiative continues on to promote regional collaboration and sustainable communities through a range of planning and implementation activities.

3. Commitment to the Consortium

In pursuit of the VDA Initiative's long-term desired outcomes, Consortium members commit to work together to carry out the activities of the VDA Initiative as described in *Attachment B*.

4. Benefits to Members

Through participation in the VDA Initiative, the Consortium member may realize the following benefits:

- A. Greater opportunity to contribute to a shared understanding, vision, and goals for sustainable communities throughout Doña Ana County and the neighboring region.
- B. Better alignment of organizational goals with broader regional goals.
- C. Increased understanding of sustainable communities' issues and regional approaches to address those issues.
- D. Increased capacity of members and the region to accomplish goals and achieve desired results.
- E. More access to funding and investment opportunities from public and private sources that recognize the value of coordinated approaches to regional challenges.
- F. Enhanced connections with others across sectors and disciplines.

- G. Greater recognition for leadership and involvement in regional sustainable community efforts.

5. Common Responsibilities of Consortium Members

Members work to achieve the following:

- A. Appoint a representative and an alternate to serve on the Regional Leadership Committee (RLC) – the voting body of the Consortium – who are responsible for: 1) informing other key people within the municipality, agency, or organization of the Consortium’s activities and, 2) relaying information to the Consortium about relevant work being contemplated or completed by their entity.
- B. Advance sustainable communities initiatives through their commitment to the program goals and long-term desired outcomes; the activities of the VDA Initiative; and, where feasible, the recommendations established by the RLC.
- C. Participate in the Consortium. Effectiveness of the Consortium depends on full participation. Member representatives or their designees to the RLC will attend and actively participate in RLC meetings or Subcommittee meetings or other Consortium events. The appointed representative and/or alternate will notify the RLC in advance if they are both unable to attend meetings, and will seek to designate someone else to attend the meeting in their place. Representatives should expect to participate in Subcommittees as established by the RLC.
- D. Agree to share appropriate and relevant technology and data with the intent of creating a comprehensive regional set of data that promotes the goals of the VDA Initiative, including but not limited to, traffic and transportation models, GIS data, demographic information, etc.
- E. Explore grants and address each grant’s reporting and administrative requirements.
- F. The Consortium will identify a lead agency to be responsible for entering into grant agreements to carry out projects as described in the grant application and work plan.
- G. The lead agency will issue news releases and contact or respond to contacts with representatives of the media as appropriate.
- H. The Consortium will identify a lead agency to host and maintain a VDA Initiative website as well as an email listserv to provide information related to the VDA Initiative for Consortium members and interested members of the public.
- I. In addition to the common responsibilities listed above, individual members may have specific responsibilities as the VDA Initiative work plan evolves.

6. Consortium and Regional Leadership Committee (RLC) Membership

The Consortium is comprised of member organizations that have entered into the Camino Real Consortium Memorandum of Understanding (MOU). Each member organization has a designated representative and alternate that together comprises the RLC. These members are individual signatory members to this MOU with the Consortium as established in *Attachment C*. It is the intent of the Consortium to be inclusive and broadly representative. Consortium members will seek to encourage new members as needed to ensure broad representation. Any organization seeking Consortium membership shall submit in writing a formal request for membership to the Chair and Vice Chair. Memberships may be added subject to the approval of the current RLC membership in accordance with the Consortium Bylaws. Participation in the Consortium is voluntary. Members may withdraw from the Consortium at any time by submitting a letter to the Chair and Vice Chair stating the reasons for the withdrawal, in accordance with the organization's established procedure. The Consortium reserves the right to expel a Consortium member. If a consortium member has missed three consecutive meetings without the approval of the Chair or Vice Chair, or if the Consortium member has not substantially fulfilled its obligation, the Chair or Vice Chair shall alert the Consortium member in writing and present the issue to the RLC for discussion and action. The Chair or Vice Chair may initiate discussion and action to expel the member in accordance with the bylaws.

7. Meetings

The RLC will meet monthly, unless determined otherwise. The designated lead agency will send meeting notices, agendas, and any meeting materials by email to RLC members at least five days in advance of the meetings. A quorum, in accordance with the bylaws, must be present to hold a meeting requiring formal action.

8. Subcommittees

The RLC will form subcommittees to focus efforts on specific projects or tasks of the VDA Initiative, and make recommendations to the RLC. RLC and subcommittee members will discuss and refine, as necessary, recommendations with the goal of reaching consensus. Subcommittees will be responsible for appointing a project lead, setting a meeting schedule, establishing goals, deliverables and a timeline for completion, and reporting to the RLC.

9. Decision-Making

The goal of the RLC is to make decisions, where possible, by consensus. Members commit to seeking consensus through a mutually respectful give-and-take of thoughts and ideas with the intent of reaching a decision acceptable to all. RLC members also recognize that dissent is a healthy component of constructive dialog; however, final decisions of the RLC will be made in accordance with the bylaws. Decision/action items must be included on the meeting agenda distributed to RLC members in advance. The Consortium acts through its RLC.

10. Term of MOU

This MOU is effective upon the day and date last signed and executed by the duly authorized representatives of the parties to this MOU. This MOU shall remain in effect until formal termination of the MOU. This MOU may be terminated, without cause, by either party upon written notice, which shall be delivered by hand or certified mail.

11. Signatures

In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

The effective date of this MOU is the date of the signature last affixed to this page.

[INSERT NAME OF AGENCY]

[Insert Name of Authorized Representative] _____ [Insert Date] _____
Signature Date

[Please Print Name and Title] _____
Name and Title

CAMINO REAL CONSORTIUM

[Insert Name of Authorized Representative] _____ [Insert Date] _____
Signature Date

[Please Print Name and Title] _____
Name and Title

Attachment A

The Camino Real Consortium's Program Goals and Long-Term Desired Outcomes

Program Goals

The goals of the Camino Real Consortium are to do the following:

1. Foster the development of sustainable communities throughout Doña Ana County that are consistent with the following Doña Ana County **Livability Principles**:
 - A. Support Existing Communities**
Target funding and resources toward existing communities—through strategies like transit-oriented, mixed-use development, and land recycling—to increase community revitalization and the efficiency of public works investments and safeguard rural landscapes.
 - B. Preserve Our Heritage**
Recognize and integrate local traditions and culture into planning goals and process as appropriate.
 - C. Provide More Transportation Choice**
Develop safe, reliable, and affordable transportation to broaden the range of choices beyond exclusive reliance on privately owned automobiles. Promote transportation options that decrease household transportation costs, reduce energy consumption, improve air quality, reduce greenhouse gas emissions, and promote public health.
 - D. Promote Affordable Communities**
Develop a range of tools to enhance community affordability to lower energy and transportation costs, promote innovations in housing design and construction, implement zoning that reduces barriers and promotes a full range of residential and commercial alternatives within walking distance, expand location- and energy-efficient housing choices for people of all ages, incomes, races, and ethnicities to lower the combined cost of housing and transportation and enhance communities by investing in healthy, safe, and walkable neighborhoods—rural, urban, or suburban.
 - E. Enhance Economic Opportunity**
Improve economic competitiveness through reliable and timely access to employment centers, educational opportunities, services, and other basic needs of residents, as well as expanded business access to markets. Coordinate economic development strategies with regional partners including neighboring counties, states and countries. Plan with an eye to integrating economic development goals with other Livability Principles including those aimed at promoting affordable communities and expanding transportation choice.

F. Coordinate Policies and Investment.

Seek ways to plan collaboratively with agencies, departments and organizations at every level – federal, state, regional, local, private sector, non-profit, etc. – to maximize public investments and funding opportunities and better align policies. Align policies and funding to remove barriers to collaboration and increase the accountability and effectiveness of all levels of government to plan for future growth.

2. Support urban, suburban and rural areas and multijurisdictional partnerships that commit to adopt integrated plans, strategies, and management tools to become more sustainable.
3. Facilitate strong alliances of residents and regional interest groups that are able to maintain a long-term vision for a region over time and simultaneously support progress through incremental sustainable development practices.
4. Build greater transparency and accountability into planning and implementation efforts.
5. Expedite implementation of the Doña Ana County Livability Principles through changes in local zoning and land use laws and regulations that remove barriers to sustainable development for housing, economic development, transportation, infrastructure and environmental quality issues.
6. Work to align local, state, national, and bi-national capital improvement programs with the Livability Principles.
7. Assist the region to move toward sustainability and livability, and, for the regions that have shown a long-term commitment to sustainability and livability, prepare them for implementation to demonstrate results.

Long-Term Desired Outcomes

The outcomes of the ongoing Viva Doña Ana Initiative will be an implementation of regional plans that are configured to produce the following:

1. Creation of shared elements in regional transportation, housing, water, and air quality plans tied to local comprehensive land use and capital investment plans.
2. Aligned planning and investment resources for local and regional strategies in achieving sustainable communities.
3. Increased participation and decision-making in developing and implementing a long-range vision for the region by populations traditionally marginalized in public planning processes.
4. Reduced social and economic disparities for the low-income and marginalized communities within the region.

5. Decreased per capita Vehicle Miles Traveled (VMT) and transportation-related emissions for the region.
6. Decreased overall combined housing and transportation costs per household.
7. Increase in the share of residential and commercial construction on underutilized infill development sites that encourage revitalization, while minimizing displacement in neighborhoods with significant disadvantaged populations.
8. Increased proportion of low and very low-income households within a 30-minute transit commute of major employment centers in urban, suburban, and rural settings.
9. Increased protection of natural resources, rural areas and preserve farmland and agriculture in the region.
10. Increased proportion of affordable housing units that have good access to services including fresh foods, health care, employment and education.
11. Increased options in mobility – walking, biking and transit.

Attachment B**Viva Doña Ana Initiative Activities****Activity A**

Develop a broad partnership to advance regional sustainable development. The Camino Real Consortium will work together to identify shared long-term desired outcomes for regional sustainable development, provide guidance for the Viva Doña Ana Initiative and associated projects, provide leadership to advance desired outcomes through engagement and education, and promote implementation of the desired outcomes through their incorporation into local plans, policies and practices, and by using sustainability indicators to measure progress.

Activity B

Assist with the implementation of current and future regionally developed and accepted plans that integrate land use, transportation, housing and economic development. The Initiative will take a comprehensive look at the challenges faced throughout Doña Ana County including within municipalities, colonias, and other unincorporated areas.

Attachment C

Viva Doña Ana Initiative

The following jurisdiction, agency, or organization submitted a Letter of Interest/Commitment to join the Camino Real Consortium and support the Viva Doña Ana Initiative.

The entity listed below agrees to enter into a Memorandum of Understanding with the Camino Real Consortium to carry out the Viva Doña Ana Initiative.

[INSERT NAME OF AGENCY]

Point of Contact:

[Insert Point of Contact]
Name

[Insert Date]
Date

[Insert Phone Number]
Phone Number

[Insert Email]
Email

Designated Representative:

[Insert Designated Representative]
Name

[Insert Date]
Date

[Insert Phone Number]
Phone Number

[Insert Email]
Email

Designated Alternate:

[Insert Designated Alternate]
Name

[Insert Date]
Date

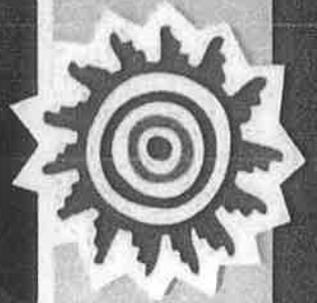
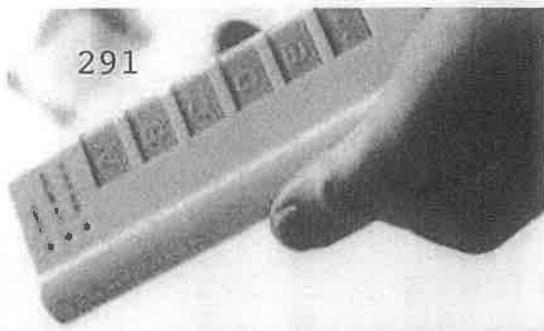
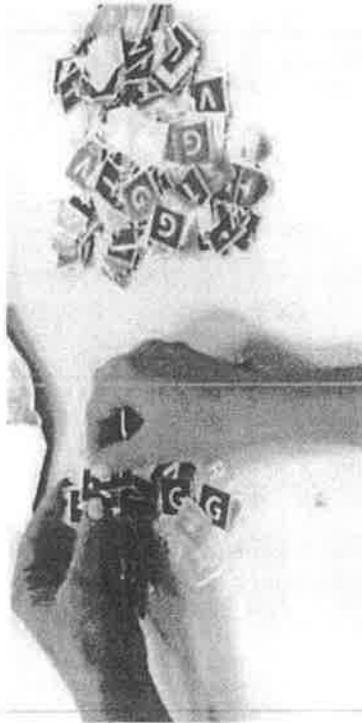
[Insert Phone Number]
Phone Number

[Insert Email]
Email

Viva Doña Ana Planning Initiative

Status Report for the City of Las Cruces

July 25, 2016



VIVA DOÑA ANA

BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE



VIVA DOÑA ANA

BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE

What We're Going to Cover

- What is VIVA Doña Ana ?
- Status of the Initiative
- Future of the Consortium

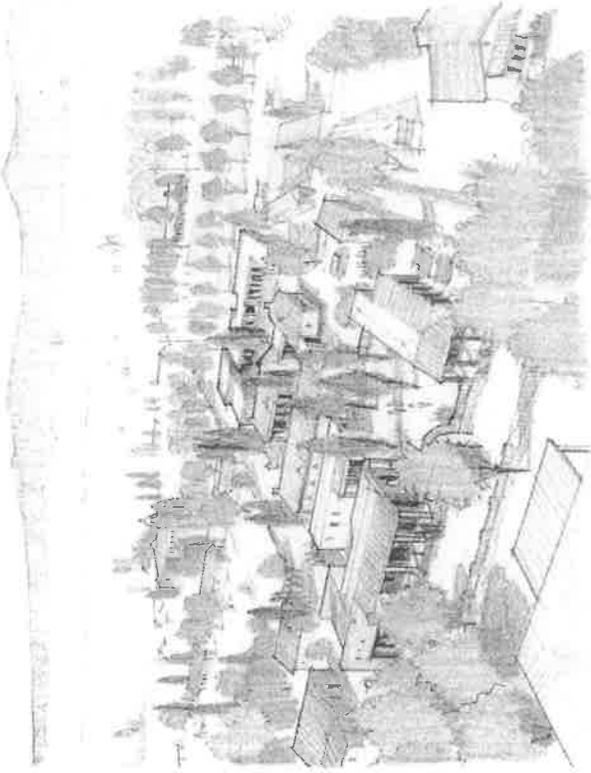


VIVA DOÑA ANA
BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE

What is VIVA DOÑA ANA?

BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE

- REGIONAL PLANNING INITIATIVE
- SUPPORTED BY \$2M HUD GRANT
- MULTI-ENTITY COLLABORATION





KEY ROLES & RESPONSIBILITIES

Doña Ana County: Lead Agency (recipient) for the HUD Grant & member of the Consortium

Camino Real Consortium: Group of Government Agencies & Non-profit Entities That Sponsored the HUD Grant Application

Regional Leadership Committee (RLC): Policy-making body regarding the “VIVA Doña Ana” initiative made up of one representative from each member organization of the consortium

Stakeholder Groups: County residents and organizational representatives who worked with consultants & county planning staff on specific initiative projects



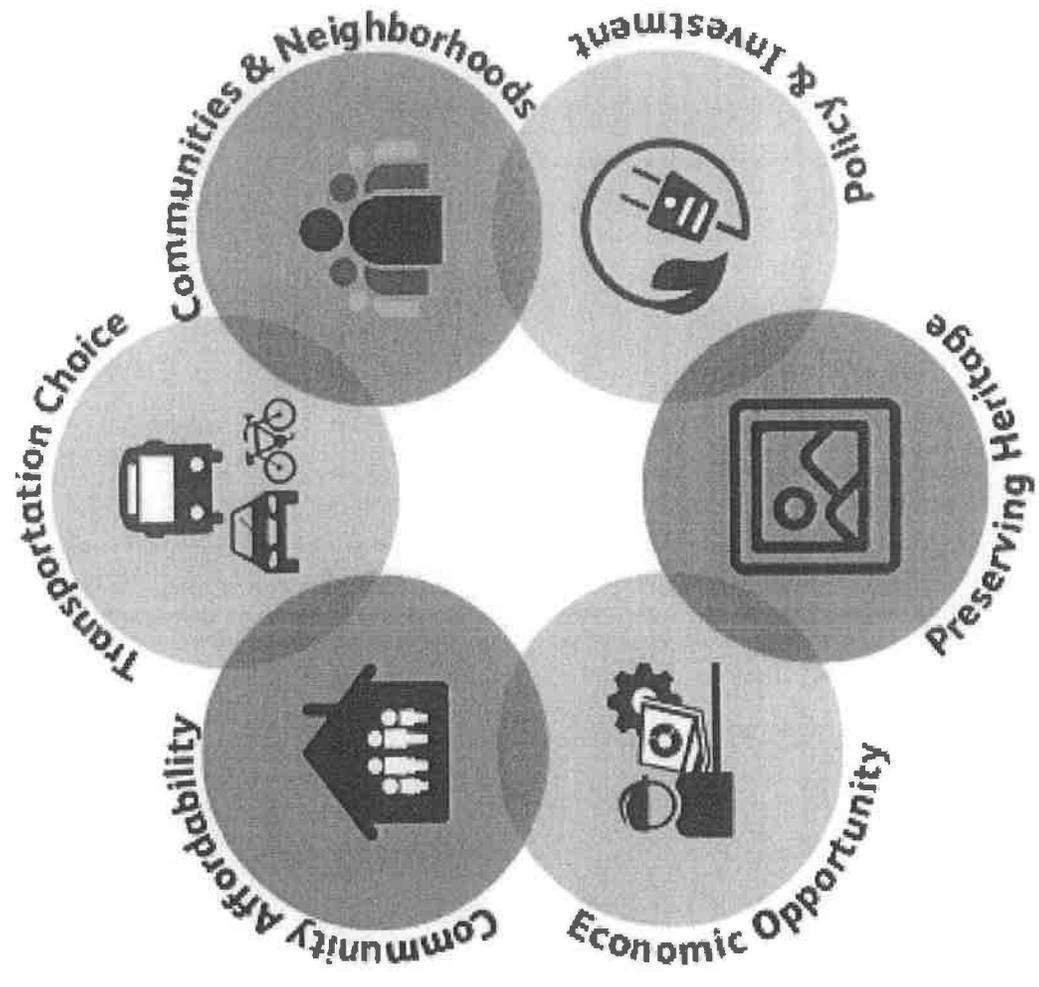
Camino Real Consortium (01/01/16)

- 1) Doña Ana County
- 2) City of Las Cruces
- 3) City of Sunland Park
- 4) Town of Mesilla
- 5) New Mexico State University
- 6) South Central Council of Governments
- 7) Mesilla Valley MPO
- 8) El Paso MPO
- 9) South Central Regional Transit District
- 10) Colonias Development Council
- 11) Tierra del Sol Housing Corporation
- 12) La Semilla Food Center



VIVA DOÑA ANA
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Doña Ana County's Livability Principles





VIVA DOÑA ANA
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Community Guided Planning

250+

Engagement Opportunities

Community meetings,
Workshops, Charrettes,
Focus Groups,
Stakeholder Meetings,
Listening Sessions,
Public Forums...





TAKE CONTROL OF THE FUTURE.

FOR YOURSELF.
YOUR FAMILY.
YOUR COMMUNITY.

The Doña Ana Comprehensive Plan and Unified Development Code will guide our county's growth and development decision-making for many years to come.

Isn't that something you'd like a say in? Join us.

SPECIALTY FOR:
Aristida
Brewery
Chiricahua
Cibola
Cibola Valley
Doña Ana
Las Cruces
Mesquite
Mountain View
Palm Springs
San Juan
Springdale
Tularosa

Z Nights: September 22 and September 23
🕒 Dinner: 5-6pm 🗨️ Discussion: 6-8pm
Women's Intercultural Center
303 Lincoln St. | Anthony, NM 88021
Questions: (575) 525-6119

VIVA DOÑA ANA
VPACOMPLAN.ORG



A Vision Statement

- We want to maintain the unique qualities of our region even as we seek to create a better future for all.
- We value the variety and character of our communities, our multi-cultural heritage, and the many pathways that bring people together in this special place.
- We treasure the mountains and the desert that surround us, acknowledging their limitations, and understanding that we may be entering a time of great change in our natural world.



- We want to live in vibrant communities that are safe, promote health, and offer expanded choices in housing and transportation.
- We require government services, utilities, and other infrastructure that meet essential needs as efficiently and effectively as possible.
- We support creation of conditions favorable for robust business activity, good-paying jobs, and expanded economic prosperity.

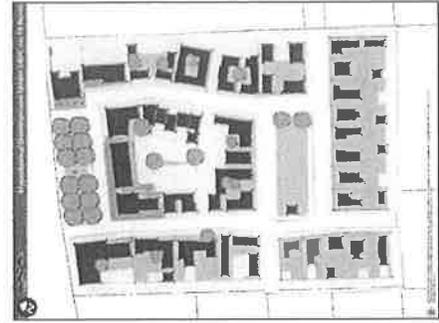
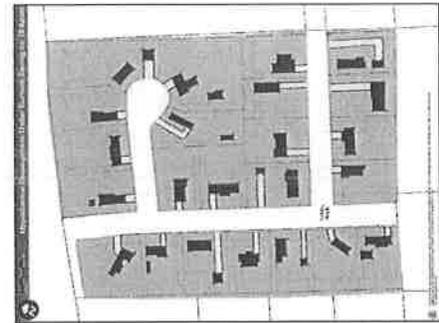
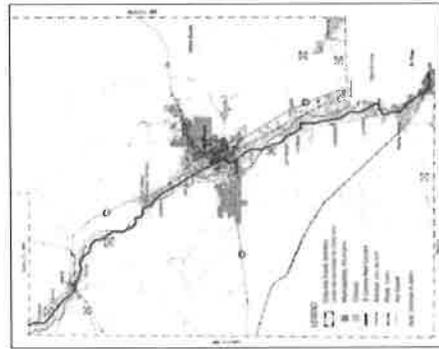
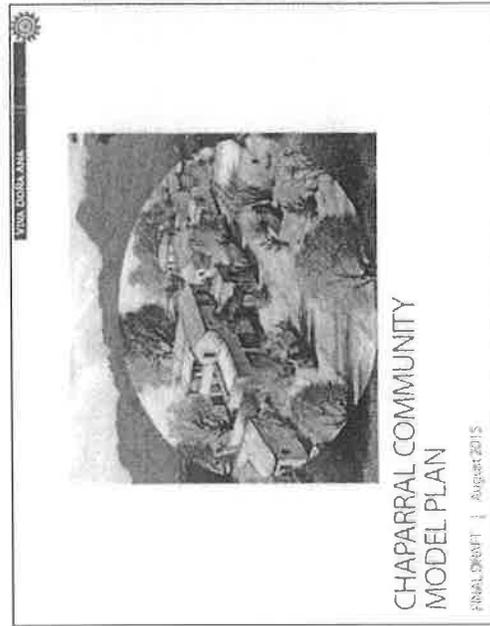
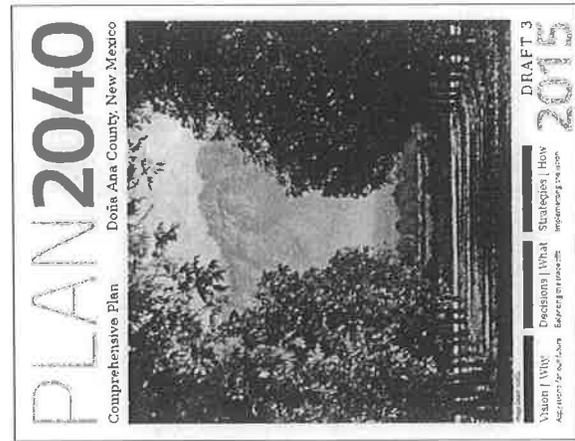


- **We believe that every development decision is an opportunity to create a more desirable future while protecting personal rights, community interests, and the environment.**
- **We will confront the challenges inherent in future development in a responsible, democratic, and inclusive manner.**



VIVA DOÑA ANA
BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE

The Planning Projects





VIVA DOÑA ANA
BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENTIBLE

Comprehensive Plan

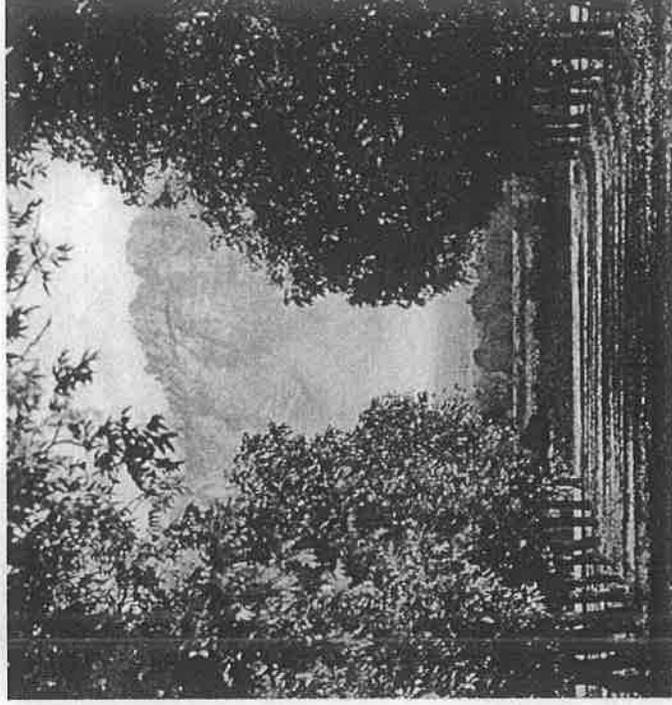
- Provides guidance for growth & development
 - Countywide perspective
 - Applies directly to unincorporated areas
 - Helps coordination with incorporated areas
- Includes Policy Recommendations
 - Future Development Patterns
 - Economic Opportunity
 - Infrastructure Planning & Investment
 - Public Services

Status: Adopted by the County Commission (BOCC): Aug. 2015

PLAN 2040

Comprehensive Plan

Doña Ana County, New Mexico



Vision | Why
Aspirations for our future

Decisions | What
Balancing the tradeoffs

Strategies | How
Implementing the vision

DRAFT 3

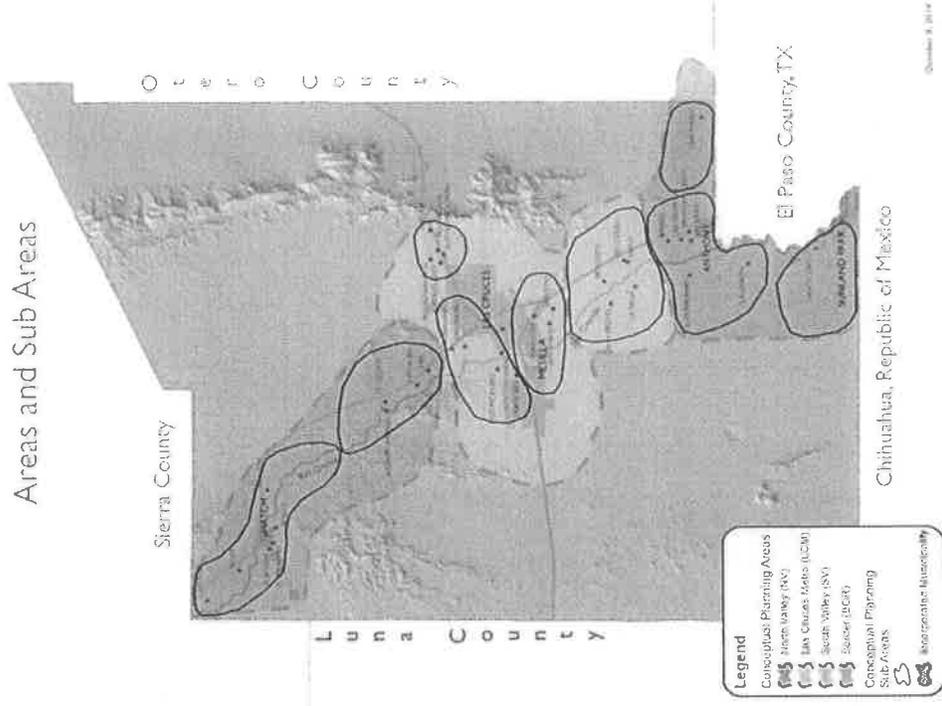
2015



Model Community Master Plan

- **Two Components:**
 - **Model Plan**
Template, Best Practices, Approach
 - **Chaparral Community Plan**
Community/Location Specific
- **Target Application:**
One plan for each the county's 9 sub-areas

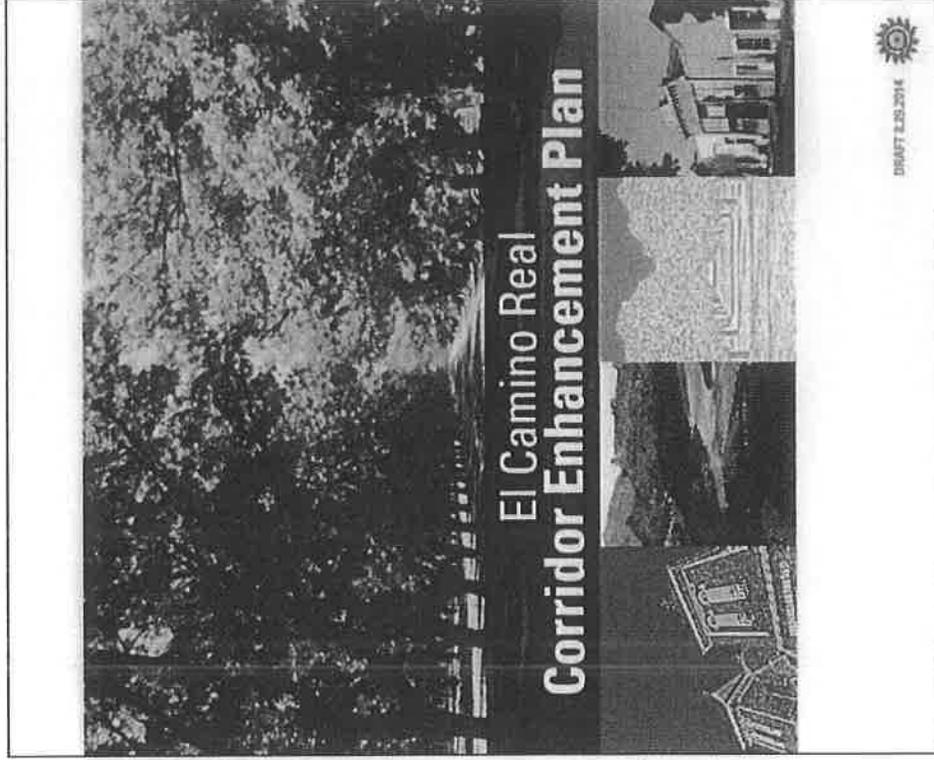
Status: Work is ongoing with county staff, consortium members & residents





El Camino Real Corridor Enhancement Plan

- **Doña Ana County's "Main Street"**
 - 92-mile Scenic Byway
 - Sunland Park to Hatch by way of Mesilla
 - Potential links to Mesilla Park, Mesquite Historic District, and Downtown Las Cruces
- **Areas of Opportunity & Initial Projects**
 - Wayfinding and Signage
 - Bicycle Infrastructure
 - Culinary- and Agritourism
 - Commercial Revitalization



Status: Adopted by BOCC - July 2015

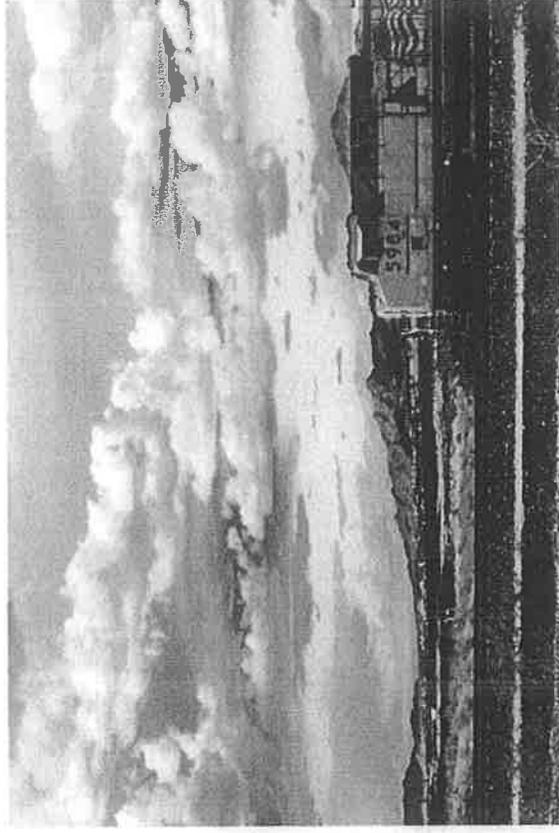


VIVA DOÑA ANA
BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE

Border Area Economic Development Strategy

- Deliberate & Proactive Strategies
- Existing & Anticipated Growth
- Areas of Recommendation
 - The role of DAC as regional partner
 - Organizational capacity
 - Potential infrastructure projects
 - Funding strategies

Status: Adopted by BOCC - March 2015



Border Area Economic Development Strategy
Final Report | April 2015



AECOM
Border
Research

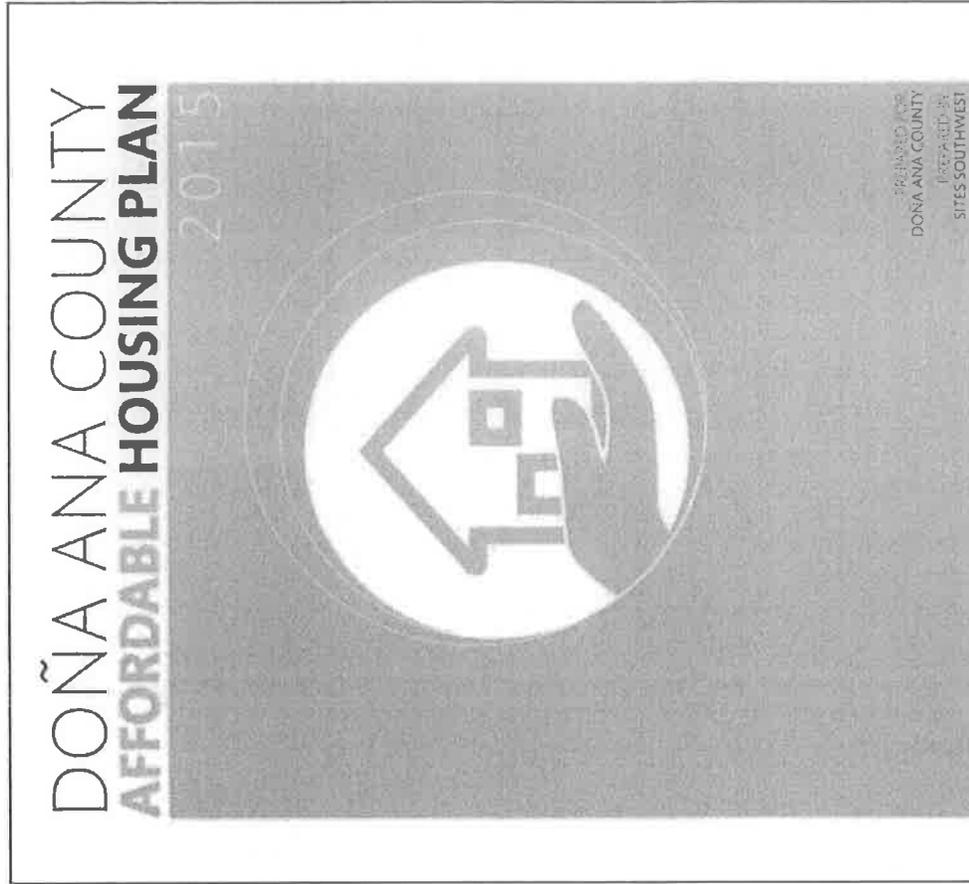




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AFFORDABLE HOUSING PLAN FOR DOÑA ANA COUNTY

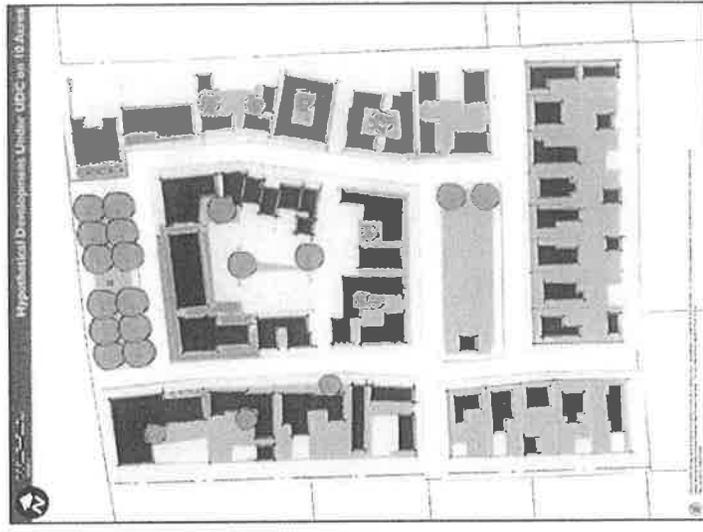
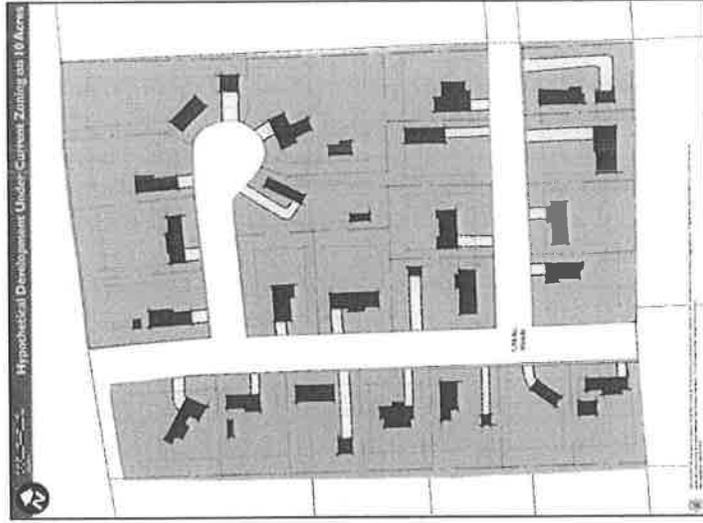
- Status: Plan & Associated Ordinance approved by the BOCC – October 2015





Unified Development Code (UDC)

- Single code; integrates:
 - Zoning
 - Subdivision
 - Design Standards
- Supports Comp Plan
- Potential model for codes throughout Doña Ana County



• Status: Under final legal review; then will go to P&Z for recommendation to the Board of County Commissioners



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For more information go to:

VivaDonaAna.org



VIVA Doña Ana provides ideas & strategies for:

- Improving the quality of life throughout Doña Ana County,
- Expanding economic opportunity,
- Protecting our environment.



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Next Steps:

Focus on Implementation

Maintain Public Engagement

Reframe the Consortium





Implementation:

- Finalize & adopt the Unified Development Code
- Find orgs ready to implement planning projects
- Promote “Livability Principles”
- Secure follow-up funding
 - Supplemental studies & detailed plans
 - “Bricks & mortar”



Public Engagement

- “VIVA Doña Ana” is grounded in public education & engagement
- Public engagement is a long term commitment
- Ways to exchange ideas & information:
 - Website
 - Planning academies
 - Workshops
 - Project support teams



A New MOU

- The original (2012) MOUs between the Consortium and member organizations was focused on meeting the terms of the HUD grant.
 - These MOUs expired at the end of the HUD grant
- The new MOU (2016) is focused on collaboration around regional planning, implementation of “VIVA Doña Ana” planning projects, and support for member organizations



Benefits of Consortium Membership:

- **Help shape regional vision, projects & policies**
- **Better understand how our region works**
- **Expand capacity to accomplish your goals**
- **Support for funding, community engagement & other implementation requirements**



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**The City of Las Cruces
has played an important role in the
Camino Real Consortium &
VIVA Doña Ana
regional planning initiative.**

We hope you will continue to do so.