

SOUTH CENTRAL REGIONAL TRANSIT DISTRICT – PROPOSED TRANSIT STOPS

This will be an update on South Central Regional Transit District (SCRTD) rollout of new bus service in Doña County and will include comments on the bus stops.

Presented by: David Armijo

South Central Regional Transit District

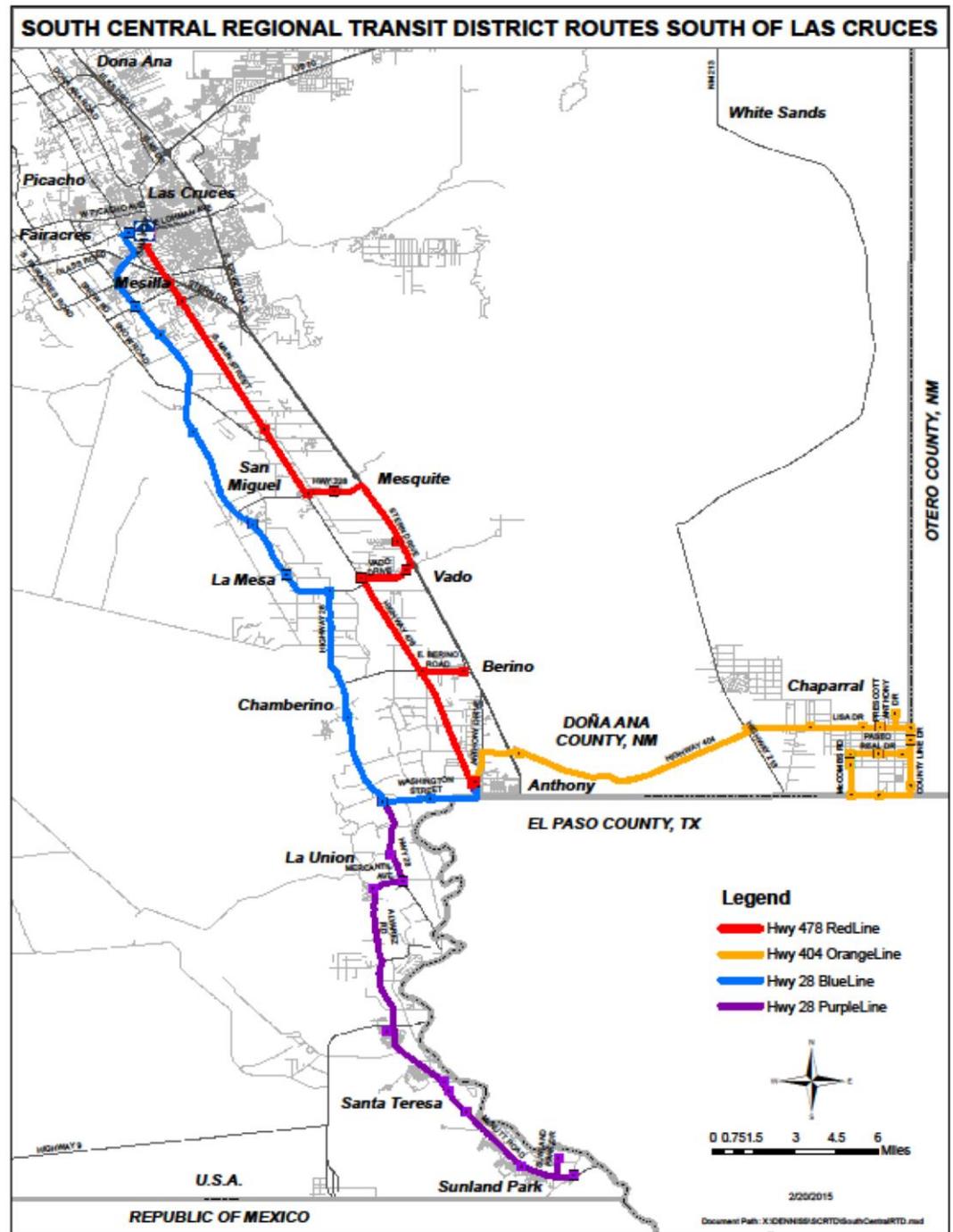
www.scrtd.org

**City Council Workshop
February 8, 2016**



David Armijo, Executive Director
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Southern Doña Ana County Starter Routes



SCRTD Service

- Bus Schedules available on website at SCRTD.org
- Distribution centers; La Clinica, Las Cruces Intermodal Center, etc.
- Social Media, Facebook
- Marketing via buses, news release and email blast

SCRTD Bus Service

- Service Rollout – Presidents Day, February 15
- Bus Stops mirror Pilot Program
- Las Cruces Stops include:
 - Intermodal Terminal Center
 - Dona Ana County Offices
 - NMSU Thomas Hall
 - Las Cruces De Familia, Calle De Allegra

Connecting Service

- SCRTD routes will connect to the following transit operators:
 - RoadRunner
 - SunMetro
 - NM State Gold & Silver Lines
 - El Paso County Transit
 - Zia Trans
- Transfer Policy

Questions?

South Central Regional Transit District Area and Routes

