



644

# City of Las Cruces®

PEOPLE HELPING PEOPLE

## Council Action and Executive Summary

Item # 13

Ordinance/Resolution# 16-151

For Meeting of \_\_\_\_\_  
(Ordinance First Reading Date)

For Meeting of January 19, 2016  
(Adoption Date)

Please check box that applies to this item:

QUASI JUDICIAL       LEGISLATIVE       ADMINISTRATIVE

**TITLE:** A RESOLUTION IN SUPPORT OF EARLY CHILDHOOD EDUCATION IN THE CITY OF LAS CRUCES AND THE STATE OF NEW MEXICO.

**PURPOSE(S) OF ACTION:**

To support legislative funding.

<b>COUNCIL DISTRICT: N/A</b>		
<b><u>Drafter/Staff Contact:</u></b> Monica Campbell	<b><u>Department/Section:</u></b> Legal/City Attorney	<b><u>Phone:</u></b> 541-2128
<b><u>City Manager Signature:</u></b>		

**BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:**

At a recent meeting of the Las Cruces City Council, Councillor Gill Sorg and a majority of other City Council members indicated their support of early childhood education, particularly in the City of Las Cruces and the State of New Mexico. According to the City of Las Cruces 2014 Five-Year Strategic Plan, economic development and job creation are top priorities, and education is most important to develop a workforce and workforce skills. New Mexico ranks 49<sup>th</sup> in America in child welfare and some of the deficiencies in Las Cruces economic development are workforce development and workforce education.

Nobel Laureate James J. Heckman, Professor of Economics at the University of Chicago, says Early Childhood Education (ECE) provides the greatest (BEST) return on investment and Early Childhood Education is an efficient and effective investment for economic and workforce development. The earlier the investment, the greater the return on investment. According to the Heckman Equation, investing in Early Childhood Education is a cost-effective strategy for promoting economic growth – even during budget cuts. Additionally Dr. Heckman says, “Make greater investments in young children to see greater returns in education, health and productivity.” Early Childhood Education is an investment in the “whole child,” preventing the achievement gap, improving health outcomes, boosting earnings, making dollars and sense.

(Continue on additional sheets as required)

Thirty-eight percent (38%) of children in Doña Ana County live in poverty and over seventy percent (70%) of children under five years old living in Doña Ana County do not receive any form of Early Childhood Education. Additionally, Early Childhood Education has had a funding shortfall in 2015 of \$77 million in New Mexico.

**SUPPORT INFORMATION:**

1. Resolution.

**SOURCE OF FUNDING:**

Is this action already budgeted?  N/A	Yes	<input type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____.
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue?  N/A	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$_____ for FY__.
	No	<input type="checkbox"/>	There is no new revenue generated by this action.

**BUDGET NARRATIVE**

N/A
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**FUND EXPENDITURE SUMMARY:**

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

**OPTIONS / ALTERNATIVES:**

1. Vote "Yes"; this will indicate the City Council's support of and request for an increase in funding of early childhood education in Las Cruces and New Mexico.
2. Vote "No"; this will indicate that the City Council does not support increased funding of early childhood education in Las Cruces and New Mexico.
3. Vote to "Amend"; this could include further direction to staff.
4. Vote to "Table"; this could delay indication of the City Council's support of and request for funding of early childhood education.

(Continue on additional sheets as required)

**REFERENCE INFORMATION:**

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

N/A

(Continue on additional sheets as required)

**RESOLUTION NO. 16-151****A RESOLUTION IN SUPPORT OF EARLY CHILDHOOD EDUCATION IN THE CITY OF LAS CRUCES AND THE STATE OF NEW MEXICO.**

The City Council is informed that:

**WHEREAS**, according to the City of Las Cruces 2014 Five-Year Strategic Plan, economic development and job creation are top priorities; and

**WHEREAS**, education is most important to develop a workforce and workforce skills; and

**WHEREAS**, New Mexico ranks 49<sup>th</sup> in America in child welfare; and

**WHEREAS**, some of the deficiencies in Las Cruces economic development are workforce development and workforce education; and

**WHEREAS**, Nobel Laureate James J. Heckman, Professor of Economics at the University of Chicago, says Early Childhood Education (ECE) provides the greatest (BEST) return on investment and Early Childhood Education is an efficient and effective investment for economic and workforce development. The earlier the investment, the greater the return on investment; and

**WHEREAS**, according to the Heckman Equation, investing in Early Childhood Education is a cost-effective strategy for promoting economic growth – even during budget cuts. Additionally Dr. Heckman says, “Make greater investments in young children to see greater returns in education, health and productivity;” and

**WHEREAS**, Early Childhood Education is an investment in the “whole child,” preventing the achievement gap, improving health outcomes, boosting earnings, making dollars and sense; and

**WHEREAS**, thirty-eight percent (38%) of children in Doña Ana County live in poverty; and

**WHEREAS**, over seventy percent (70%) of children under five years old living in Doña Ana County do not receive any form of Early Childhood Education; and

**WHEREAS**, Early Childhood Education has had a funding shortfall in 2015 of \$77 million in New Mexico.

**NOW, THEREFORE**, Be it resolved by the governing body of the City of Las Cruces:

**(I)**

**THAT** it is requested that the State of New Mexico, Governor Susana Martinez and the New Mexico State Legislature increase funding and resources for Early Childhood Education.

**(II)**

**THAT** copies of this resolution be delivered to the Governor, all Senators and Representatives of the State of New Mexico.

**(III)**

**THAT** City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

**DONE AND APPROVED** on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

APPROVED:

ATTEST:

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

(SEAL)

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

VOTE:  
Mayor Miyagishima: \_\_\_\_\_  
Councillor Gandara: \_\_\_\_\_  
Councillor Smith: \_\_\_\_\_  
Councillor Pedroza: \_\_\_\_\_  
Councillor Eakman: \_\_\_\_\_  
Councillor Sorg: \_\_\_\_\_  
Councillor Levatino: \_\_\_\_\_

APPROVED AS TO FORM:

  
\_\_\_\_\_  
City Attorney



# City of Las Cruces<sup>®</sup>

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## COUNCIL ACTION AND EXECUTIVE SUMMARY PACKET ROUTING SLIP

For Meeting of \_\_\_\_\_  
 (Ordinance First Reading Date)

For Meeting of January 19, 2016  
 (Adoption Date)

TITLE:

A RESOLUTION IN SUPPORT OF EARLY CHILDHOOD EDUCATION IN THE CITY OF LAS CRUCES AND THE STATE OF NEW MEXICO.

Purchasing Manager's Request to Contract (PMRC) {Required?}    Yes     No

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact	<i>Monica Campbell</i>	541-2128	1/8/2016
Department Director	<i>WRB</i>	541-2128	8 JAN 2016
Other			
Assistant City Manager /CAO Management & Budget Manager	<i>[Signature]</i>	541-2100 541-2107	1/11/16 1/11/16
Assistant City Manager/COO	<i>[Signature]</i>	541-2271	1-11-16
City Attorney	<i>WRB</i>	541-2128	8 JAN 2016
City Clerk - <i>Interim</i>	<i>[Signature]</i>	541-2115	1/12/16