



City of Las Cruces[®]

PEOPLE HELPING PEOPLE

COUNCIL WORK SESSION SUMMARY ROUTING SLIP

Meeting Date August 24, 2015

TITLE: **ECONOMIC DEVELOPMENT PROGRAMS HOLD HARMLESS GROSS RECEIPTS TAX**

- Are there attachments to the Council Work Session Summary? Yes No
- Will there be a Video Presentation for this item? Yes No
- Will there be a PowerPoint Presentation for this item? Yes No
- If "yes", will a copy of the PowerPoint Presentation be included on the Council Work Session Agenda? Yes No

DEPARTMENT / ORGANIZATION	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact	<i>Sandy Carr</i>	541.2286	8/17/2015
Department Director			
Other			
Assistant City Manager/CAO (if applicable)			
Assistant City Manager/COO (if applicable)	<i>[Signature] for Daniel Avila</i>	541-2271	8-17-15
City Manager	<i>[Signature]</i>		8/18/15



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Council Work Session Summary

Meeting Date August 24, 2015

TITLE: ECONOMIC DEVELOPMENT PROGRAMS HOLD HARMLESS GROSS RECEIPTS TAX.

PURPOSE(S) OF DISCUSSION:

- Inform/Update
- Direction/Guidance
- Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The Economic Development Committee of Las Cruces ("Committee") was formed to review policies, advise and make recommendations for comprehensive citywide economic development. Among the tasks charged to the Committee are revising the City's economic development plan, aggressive marketing and implementation of the Local Economic Development Act and other incentive programs, develop programs for business retention and expansion, formulate and implement a City response to 'globalization', the continued development and marketing of the West Mesa Industrial Park through targeted industry recruitment, and develop and implement programs for workforce development, entrepreneurship, innovation and sustainability.

A key to the City achieving its economic development goals is the allocation of funds to promising economic development projects that will foster an attractive business environment and assist the private sector in retaining and creating good family sustaining jobs.

The Committee has prepared recommendations for the City Council on projects and programs that it feels will advance the City's economic development efforts and ultimately achieve the City's goals of (1) Increase City focus on strategic job creation, and (2) Promote responsible, stable, and sustainable economic development.

SUPPORT INFORMATION:

N/A