City of Las Cruces®

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 16 **Ordinance/Resolution#** 15-245

For Meeting of _____ (Ordinance First Reading Date)

For Meeting of July 6, 2015 (Adoption Date)

Please check box that applies to this item:

☐ QUASI JUDICIAL ☐ LEGISLATIVE ☒ ADMINISTRATIVE

TITLE: A RESOLUTION APPROVING THE PAINTING OF A MURAL PROJECT TO BE LOCATED ON THE WEST EXTERIOR WALL OF THE RIO GRANDE THEATRE.

PURPOSE(S) OF ACTION:

Approve mural installation.

COUNCIL DISTRICT: 1		
Drafter/Staff Contact: Andy Hume	**Department/Section:** Community Development / Planning & Neighborhood Services	**Phone:** 528-3048
City Manager Signature: for RG		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The City of Las Cruces (City) and the Dona Ana Arts Council have been approached about having a mural painted on the Rio Grande Theatre. The 12' x 16' mural would be located on the west wall of the theater over the dock bay door facing Water Street.

The proposed mural has been designed by students under the direction of local artists Sebastian Velaquez and Irene Oliver-Lewis. The mural will depict a history of performance genres and show the building's history. It proclaims 1926 as its date of establishment and 2005 as the date is was restored and reopened. Finally, the mural integrates some of the theaters architectural features into its design.

The theater is listed on the State Cultural Register, as well as the National Historic Register. Due to this status, City staff sent a letter to the State Historic Preservation Office informing them of the proposed project and requesting their comments. As noted in the letter, this portion of the theater was constructed after the initial theater was completed and is not considered historic. City staff does not anticipate any impacts to the theater's structural or historical integrity.

The City Art Board received a presentation on this project on June, 9, 2015 and recommended approval to the City Council by a vote of 6-0. If this Resolution is approved, the mural project will be painted on the Rio Grande Theatre.

SUPPORT INFORMATION:

1. Resolution.
2. Exhibit "A", Mural design images.
3. Attachment "A", Images of other downtown art pieces.
4. Attachment "B", Letter to State Historic Preservation Office dated June 19, 2015.

SOURCE OF FUNDING:

Is this action already budgeted?			
	Yes	☐	See fund summary below
	No	☐	If No, then check one below:
N/A	Budget Adjustment Attached	☐	Expense reallocated from: _____
		☐	Proposed funding is from a new revenue source (i.e. grant; see details below)
		☐	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue?			
	Yes	☐	Funds will be deposited into this fund: ____in the amount of $_____for FY__.
	No	☒	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will approve the Resolution to paint the mural on the west exterior wall of the Rio Grande Theatre.
2. Vote "No"; this will not approve the Resolution to paint the mural on the west exterior wall of the Rio Grande Theatre. The private art funds will be reallocated to a different project.
3. Vote to "Amend"; this action could modify the terms of the Resolution.
4. Vote to "Table"; this action could prevent staff from implementing the mural project.

REFERENCE INFORMATION:

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

1. N/A

RESOLUTION NO. 15-245

A RESOLUTION APPROVING THE PAINTING OF A MURAL PROJECT TO BE LOCATED ON THE WEST EXTERIOR WALL OF THE RIO GRANDE THEATRE.

The City Council is informed that:

WHEREAS, the City of Las Cruces (City) and the Dona Ana Arts Council have been approached about painting a 12' x 16' mural on the Rio Grande Theatre; and

WHEREAS, the mural will depict a history of performance genres and show the building's history; and

WHEREAS, the Rio Grande Theatre is listed on the State Cultural Register as well as the National Historic Register; and

WHEREAS, staff is proceeding with the appropriate notification and comment processes identified by the State Historic Preservation Office; and

WHEREAS, City Art Board recommended approval on June 9, 2015 on a vote of 6-0.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the mural to be painted on the west wall of the Rio Grande Theatre, as shown in Exhibit "A," attached hereto and made part of this Resolution, is hereby approved and adopted.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____, 20___.

APPROVED:

_____
Mayor

ATTEST:

_____
City Clerk

(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:

_____
City Attorney

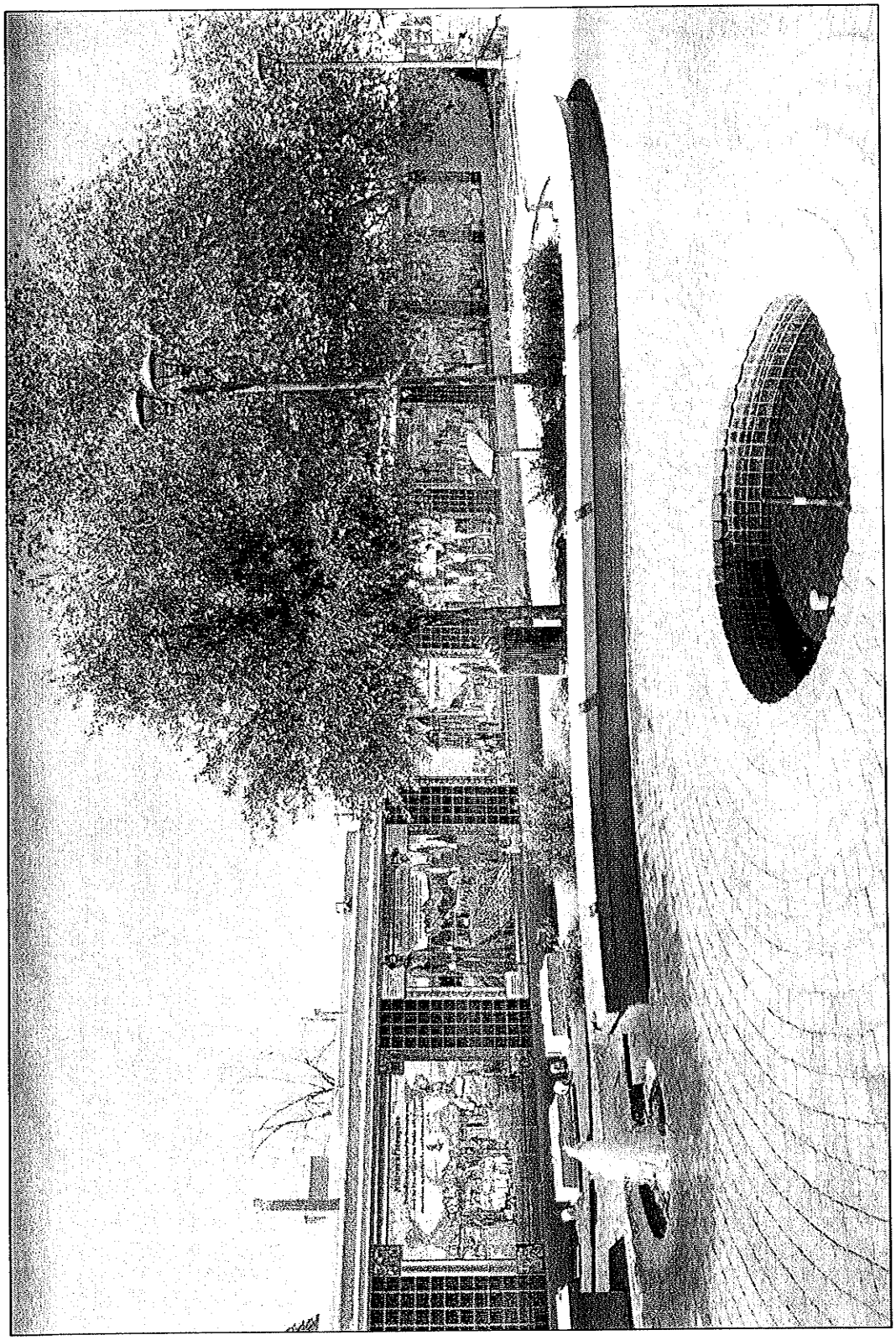
VOTE:
Mayor Miyagishima: _____
Councillor Silva: _____
Councillor Smith: _____
Councillor Pedroza: _____
Councillor Small: _____
Councillor Sorg: _____
Councillor Levatino: _____

Proposed mural

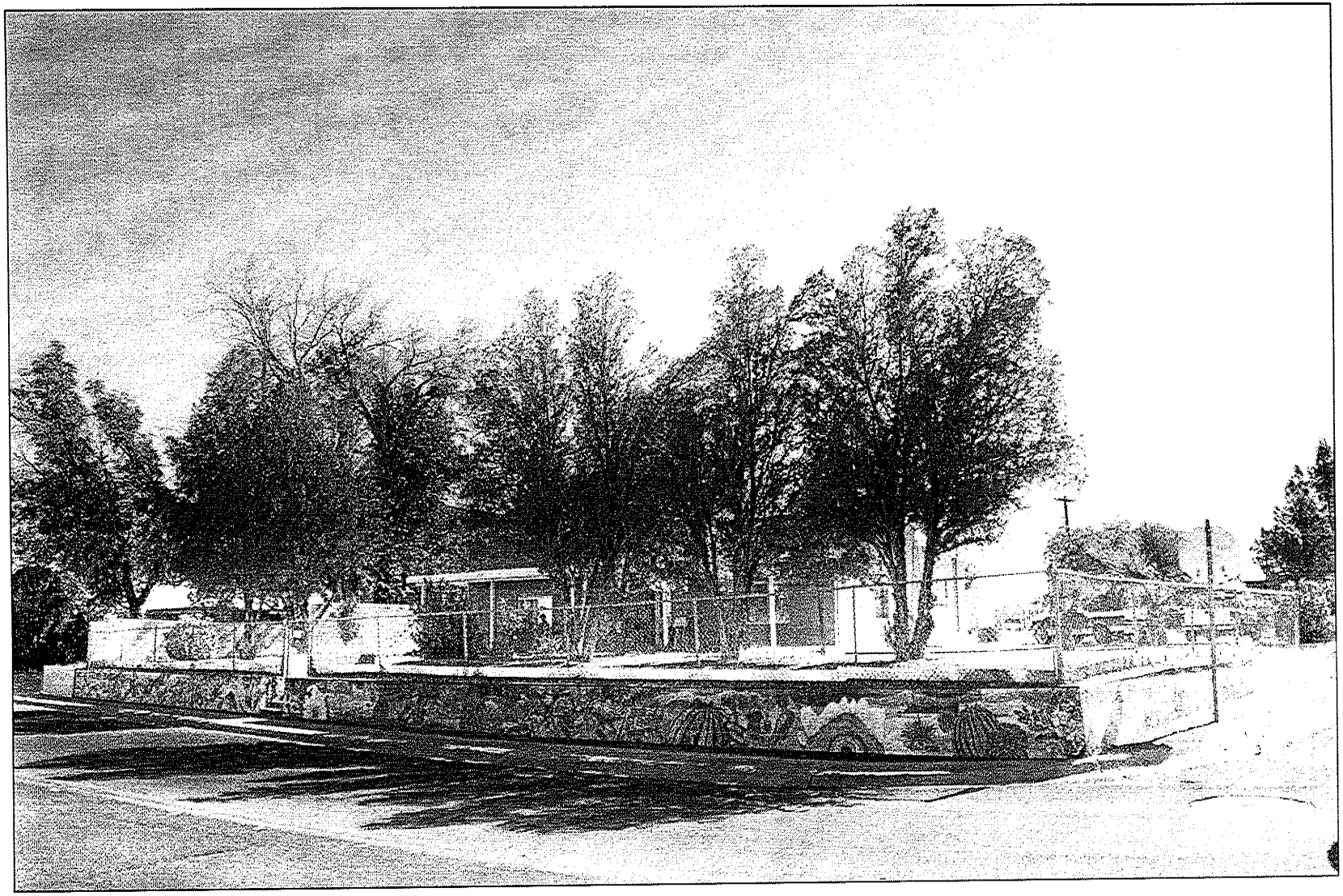
EXHIBIT "A"

Proposed location

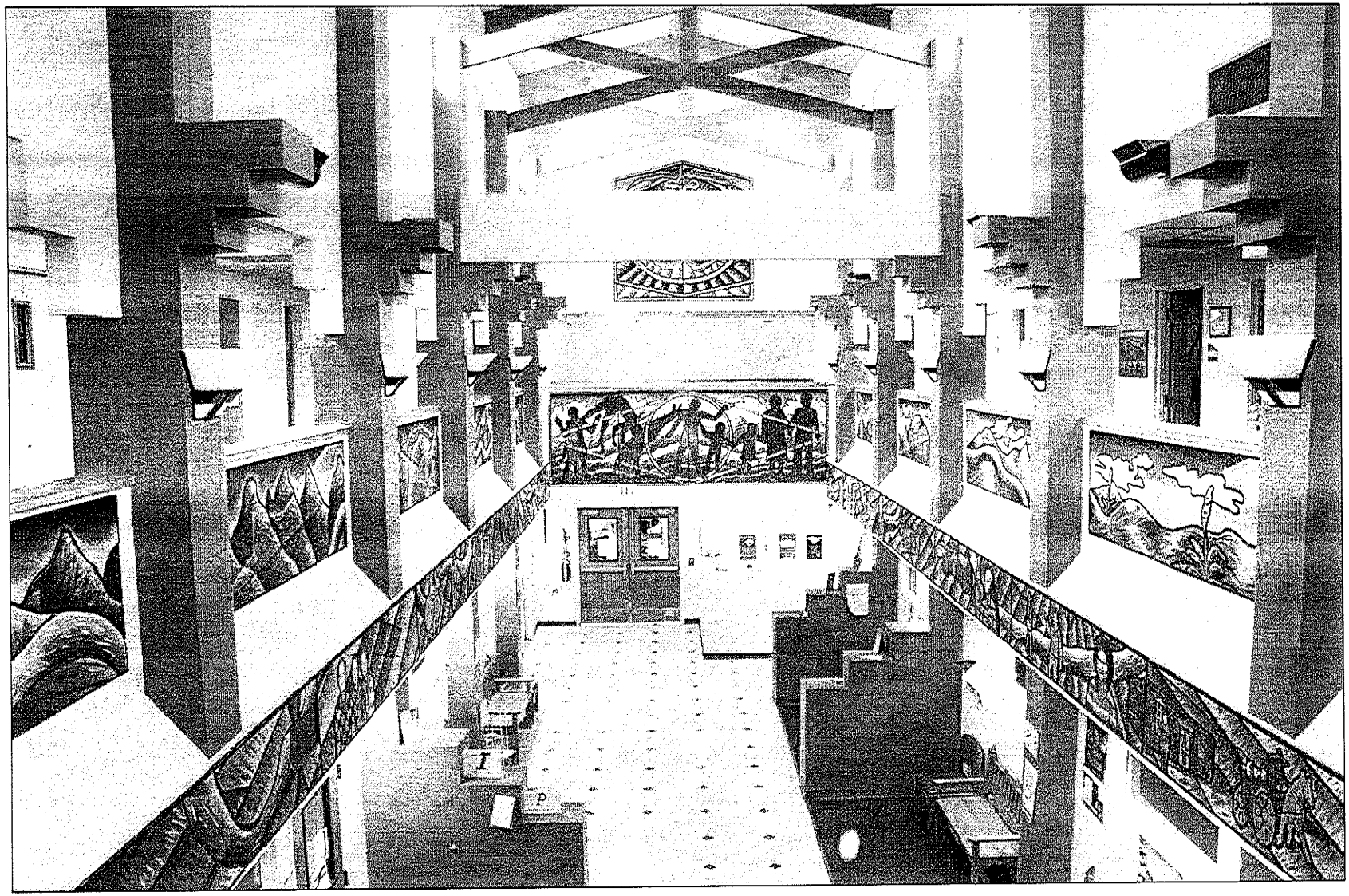
Mural at historic Court Junior High School
Built 1941; Mural 1996



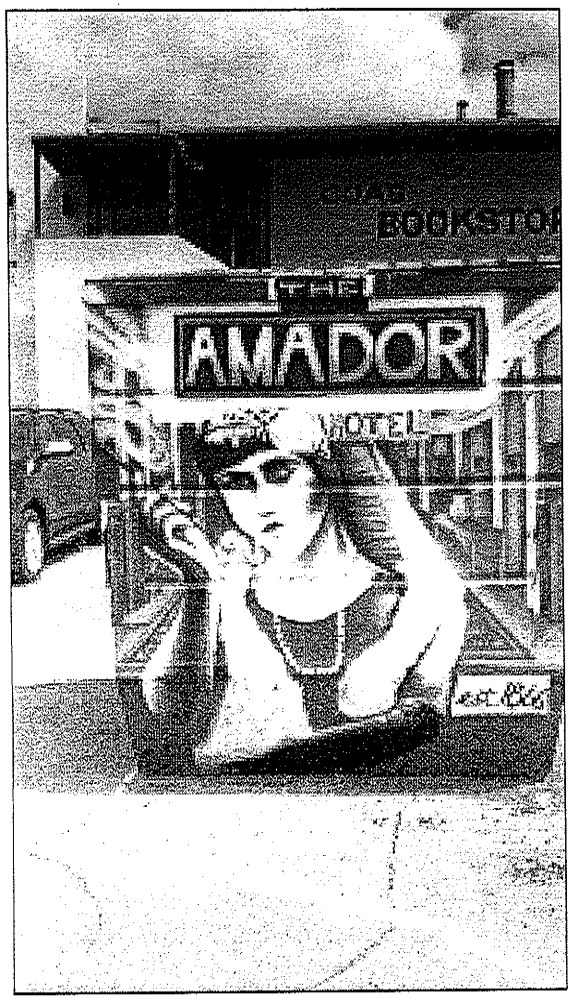
2003 – Jardin de Mesquite

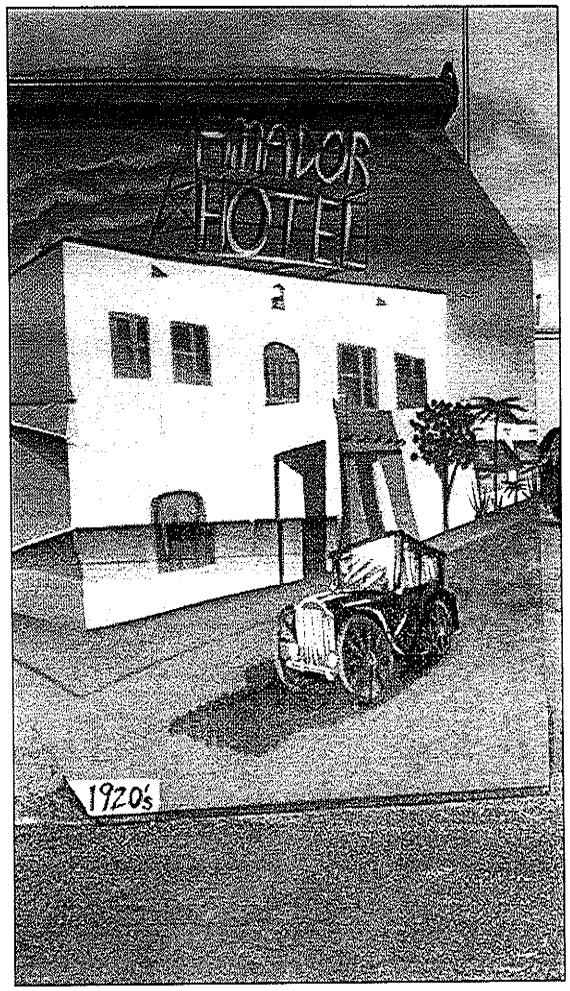


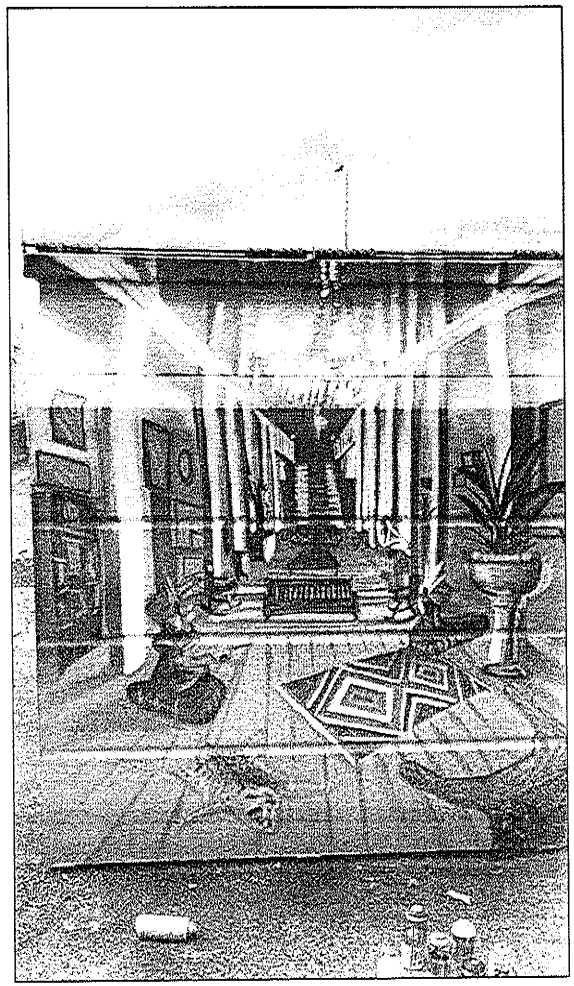
2007 – Campo St.



2001 – Dept. of Health







2015 – Main Street Dumpsters

ATTACHMENT "B"

City of Las Cruces

June 19, 2015
L-15-166

Historic Preservation Division
ATTN: Pilar M. Cannizzaro, Project Reviewer
Bataan Memorial Building
407 Galisteo St., Suite 236
Santa Fe, NM 87501

Re: Rio Grande Theatre Mural
211 N. Main St.
Las Cruces, New Mexico 88001

Dear Ms. Cannizzaro:

The City of Las Cruces is proposing to have a mural painted on the Rio Grande Theatre at 211 N. Main St., Las Cruces, NM 88001. The theater opened in 1926 and is on the National Historic Register.

Attached to this letter are photos showing the proposed artwork and the location of the mural above the rear dock bay door. The 12' x 16' mural will be painted on the west wall of the theater facing Water Street. It will depict a history of performance genres and show the building's history. It proclaims 1926 as its date of establishment and 2005 as the date it was restored and reopened. Finally, the mural integrates some of the theaters architectural features into its design.

The west wall is not part of the original building. City staff does not anticipate any impacts to the theater's structural or historical integrity.

Included with this letter are photos of other public art projects that have been completed in the Mesquite Historic District and Downtown Las Cruces. They have been designed and installed by students from the Court Youth Center. Of these projects, only the one at the Court Junior High is on a historic building; however, like the proposed project, they tell important stories that will continue to celebrate Las Cruces' history and culture.

Please review the proposed work and provide a response, if needed. If we do not hear from your office within 30 days from the agency's receipt of this letter, we will proceed with the project. If you need more information, contact me at ahume@las-cruces.org or (575) 528-3048.

Sincerely,

Andy Hume, AICP
Downtown Coordinator

Enclosures, as stated

cc: David Weir, Community Development Director
Vincent Banegas, Community Development Deputy Director
Mark Johnston, Park & Recreation Director
Eric Martin, Facilities Administrator
Loretta Reyes, Public Works Director

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COUNCIL ACTION AND EXECUTIVE SUMMARY PACKET ROUTING SLIP

For Meeting of _____ (Ordinance First Reading Date)

For Meeting of July 6, 2015 (Adoption Date)

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Purchasing Manager's Request to Contract (PMRC) {Required?} Yes ☐ No ☒

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact		528-3048	6/19/15
Department Director		528-3067	6-19-15
Other			
Assistant City Manager /CAO		541-2078	6/24/15
Management & Budget Manager		541-2106	6-19-15
Assistant City Manager/COO	for D. Avila	541-2271	6-24-15
City Attorney	for W.R. Babcock Jr.	541-2128	6/25/15
City Clerk - Interim		541-2115	6/26/15

Rev. 8/2011