

RESEARCH
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INC



**CITY OF LAS CRUCES PLANNING SURVEY
APRIL 2015**

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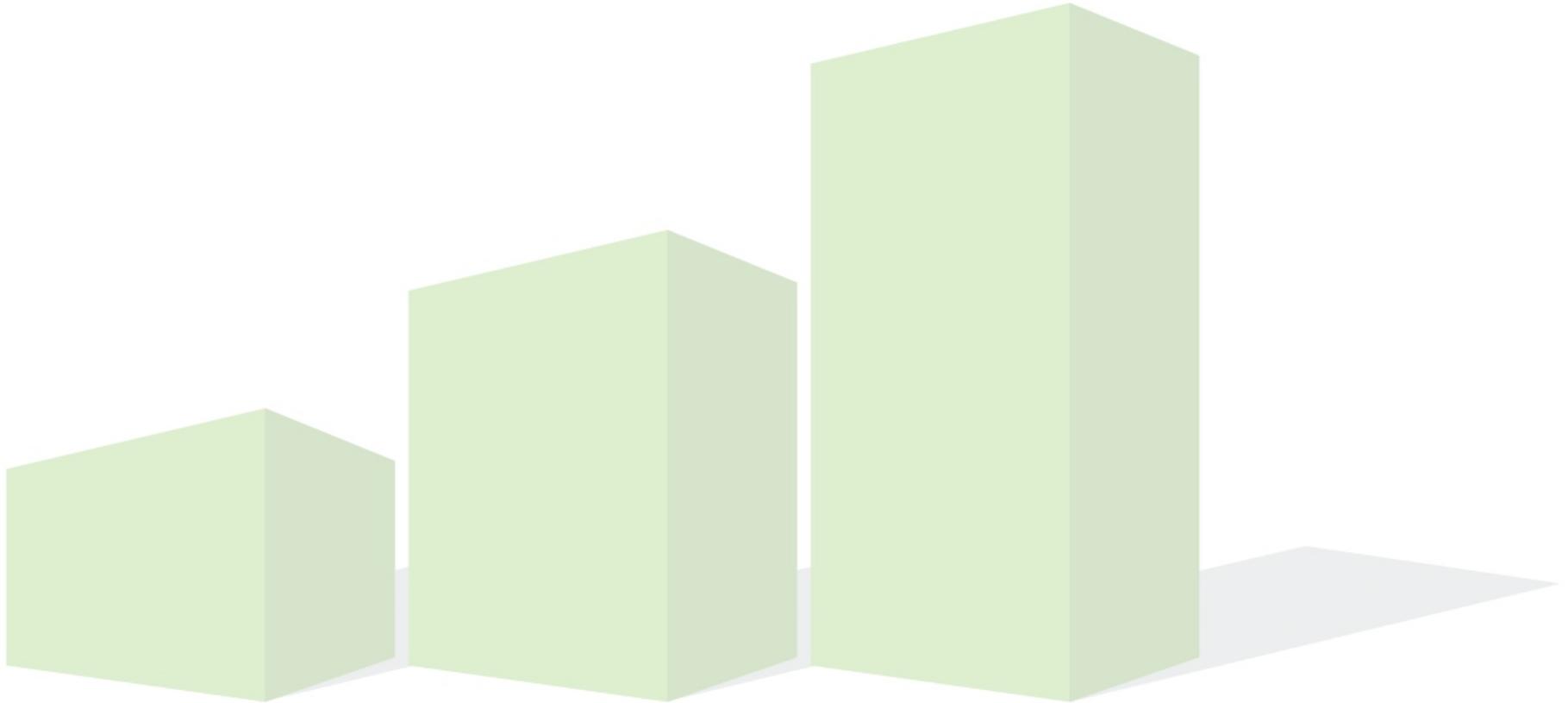
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I. INTRODUCTION



.METHODOLOGY

This research study was commissioned by the City of Las Cruces. The primary objective of this survey is to ascertain citizen preferences regarding the *City of Las Cruces Comprehensive Plan 2040* key themes -- Healthy Communities, Economic Prosperity, Community Character, Sustainable Growth and Operational Support. Another objective is to measure how citizens prioritize a variety of options and tradeoffs concerning quality of life and city development issues

THE INTERVIEW

A random sample of adult residents living in Las Cruces was interviewed by telephone. Telephone numbers were generated from the Research & Polling, Inc. database. All interviews were conducted between March 6, 2015 and March 24, 2015.

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument. A total of 600 Las Cruces residents completed interviews.

Given the prevalence of cell phone users, 35% of the interviews were completed through random dialing of cell phone numbers issued in the City of Las Cruces area.

MARGIN OF ERROR

A sample size of 600 at a 95% confidence level provides a maximum margin of error of approximately 4.0%. In theory, in 95 out of 100 cases, the results based on a sample of 600 will differ by no more than 4.0 percentage points in either direction from what would have been obtained by interviewing all Las Cruces residents.

SAMPLE BIAS

In any survey, there are some residents who will refuse to speak to the professional interviewer. A lower response rate among certain types of individuals can result in a sample wherein certain types of individuals are over-represented or under-represented. The potential for sampling bias increases as the response rate decreases. Research & Polling, Inc. often sets quotas for various segments of the population who are historically undercounted. This has the effect of minimizing, but not necessarily eliminating, sampling bias.

THE REPORT

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include:

- Gender
- Ethnicity
- Age
- Income
- Education
- Length of Residency in Las Cruces
- Number of Children Under 18 at Home
- Whether Respondent Rents or Owns Home
- Employment Status
- Zip code

EXECUTIVE SUMMARY

As the City of Las Cruces plans for growth in the future, there are things that residents would like to see done to enhance the overall quality of life in the City and its neighborhoods. Overall there is strong public sentiment for growth that is oriented towards infill and through mixed-use developments. In fact, three-in-five residents say they would prefer that the City grow by developing or redeveloping land that is currently within the City limits, compared to 24% of residents who would prefer that the City grow by acquiring land outside the City limits.

Similarly, the majority of residents (56%) say they would prefer to focus new development within the core areas of the city that are currently underdeveloped or underused, whereas 29% say they would prefer to focus growth in the undeveloped areas at the edges of the City. Furthermore, 82% of the residents surveyed agree that the City of Las Cruces should encourage more infill in area where it is appropriate.

Residents support the idea of planning for mixed-used developments in Las Cruces. Four-in-five residents agree that the City should encourage more mixed-use developments in the future with nearly half (46%) saying they *strongly agree*. Furthermore, 39% of the residents surveyed say they would be *very interested* in living in a mixed-use area in which they could live, work, shop and play all within walking distance of each other. Another 22% of residents are also at least moderately interested in living in such a mixed-use area. The survey results show that mixed-use developments have the greatest appeal to younger residents, renters, those with lower levels of household income and those who have lived in Las Cruces for five years or less.

In addition to supporting infill and mixed-use developments, the vast majority of residents (89%) agree that the City of Las Cruces should require that all new developments within the city meet specific energy efficiency and environmental responsibility standards.

DESIRED NEIGHBORHOOD AMENITIES WITHIN WALKING DISTANCE TO HOME

When residents were asked to rate the need for various businesses, stores and other amenities they would like to have within walking distance to their home, nearly three-in-four residents (72%) say **more work opportunities are**

needed. The majority of residents also indicate that access to **affordable healthy food** (63%), **more community events such as farmers markets and other types of festivals/gatherings** (60%), **more places to walk/bike to** (58%), **pedestrian friendly streets** (56%), and **more parks and open spaces** (53%) are needed within walking distance to their home. Approximately half the residents surveyed also would like to see **access to public transportation** (49%), and a **grocery store** (48%) located within walking distance to home.

THE WALKING AND BIKING EXPERIENCE

Residents in Las Cruces are active, with nearly half (47%) saying they walk multiple blocks or more either for exercise or to a destination several times a week or more and another 19% do so at least once a week. Furthermore, one-in-five residents say they walk to bike or city parks or recreation areas several times a week or more. And one-five residents say they ride their bicycle at least once a week.

Although many Las Cruces residents frequently walk and bike, there are things that can be done to enhance and encourage more activity and improve the walking and biking experience. Two-thirds of the residents say that **additional trees and shade** and **dedicated bike paths that are built away from the street** are both needed to improve the walking and biking experience in their neighborhood. Furthermore, the majority of residents indicate that **sidewalks that are set away from the street curb** are needed and half the residents surveyed say **wider sidewalks** and **more crosswalks** are needed to improve the walking and biking experience.

IMPORTANT NEIGHBORHOOD FEATURES

Residents were asked to rate the importance of various neighborhood features and amenities that they would look for if they were going to move. Of the features tested, residents are most apt to rate having **sidewalks and paths for walking and biking** (79%) and **privacy from neighbors** (71%) as being important to them. The majority of residents also say that **being able to walk to city parks or recreational areas** (61%), **neighborhoods that offer a variety of housing options for adults and families of all ages** (60%), **convenient access to city facilities such as recreation centers, senior centers, libraries, and museums** (59%), **being able to walk to family and**

friends (54%), being able to walk to grocery/other stores (53%) and being able to walk to work or school (52%) are each importance considerations if they were going to move into a new home. It is important to note that the attributes tested tend to be more important to younger residents, those who are not currently homeowners, Hispanics, and those with lower levels of income.

SUMMARY OBSERVATIONS

The vast majority of residents would like the City to plan for more mixed-used developments in the future. Furthermore, two-in-five residents say they would be very interested in living in a mixed-use area. Residents under the age of 50, renters, and Hispanic residents are particularly interested in mixed-use developments.

The large majority of residents also believe the City should encourage more infill development in core areas of the city rather than growing by expanding at the city boundaries or annexing lands outside the City limits.

The majority of residents would also like to have more work opportunities, affordably healthy food, community events, parks/open space, and generally

more places to go to that are within walking or biking distance to their home. There is also a desire for more grocery stores closer to home. All of these amenities are particularly important to younger residents, students, Hispanics and those who currently have lower levels of household income.

Improving the condition of streets, widening the sidewalks, adding more pedestrian/bicycle paths and sidewalks set apart from the curb, and planting more trees/adding shade are all seen as important steps that the City can take to improve walking and biking in the City. These improvements will have a positive impact in helping to encourage residents to walk and bike more in the City.

There is a sizeable segment of the population, particularly among older residents and those with higher levels of household income, who appear to be quite content with the way things are in their neighborhoods and do not see a big need for changes or improvements. This segment of the population also tends to be less interested in living in a mixed-use area or to have more things that are within walking distance to their home. However, infill and mixed-use developments are strongly supported by younger residents and future homeowners.

THREE THINGS THAT MAKE LAS CRUCES SPECIAL	
TOTAL SAMPLE (N=600) TOP 10 UNAIDED RESPONSES	
CLIMATE/WEATHER IS PLEASANT	44%
FRIENDLY PEOPLE	40%
MOUNTAIN VISTAS/VIEWS	20%
LAI D BACK ATMOSPHERE	12%
NEW MEXICO STATE UNIVERSITY (NMSU)	12%
CULTURAL DIVERSITY	12%
SIZE OF CITY	11%
GOOD FOOD	10%
PROXIMITY TO MOUNTAINS/WILDERNESS	9%
CLEAN AIR/ENVIRONMENT	9%

THREE THINGS TO CHANGE IN LAS CRUCES	
TOTAL SAMPLE (N=600) TOP 9 UNAIDED RESPONSES	
IMPROVE ROADS/STREETS/HIGHWAY CONDITIONS	24%
IMPROVE/MORE YOUTH ACTIVITIES	10%
IMPROVE EDUCATIONAL SYSTEM/SCHOOLS	8%
MORE TO DO (IN GENERAL)	8%
LOWER CRIME RATE	6%
INCREASE AVAILABILITY OF JOBS	6%
IMPROVE THE TRAFFIC FLOW/FIX THE STOPLIGHT TIMING/SEQUENCE	6%
IMPROVE ECONOMY	6%
NOTHING IN PARTICULAR	16%

Residents were asked in an unaided, open-ended manner what they feel are the things that make Las Cruces special, and in a separate question, what are the things they would like to see changed.

As shown above, 44% of residents say Las Cruces is special because the **climate/weather is pleasant** while two-fifths mention **friendly people**. One fifth of residents said that Las Cruces is special because of the **mountain vistas/views**. Just over one-in-ten residents said that Las Cruces is special because of its **laid back atmosphere** (12%), **New Mexico State University (NMSU)** (12%), **cultural diversity** (12%), and **size of the city** (11%). It is interesting to note that two-thirds of the seniors surveyed mention the weather is what makes Las Cruces special.

The table above on the right lists the aspects about Las Cruces that residents said they would like to change when asked unaided. Approximately one-quarter said that they would **improve roads/streets/highway conditions** (24%). Just under 10% of residents said **improve educational system/schools** (8%) and **more to do (in general)** (8%). Other aspects about Las Cruces that residents said they would like to change include **lower crime rate** (6%), **increase availability of jobs** (6%), **improve traffic flow/fix the stoplight timing/sequence** (6%), and **improve economy** (6%).

Approximately one-sixth of residents said they would change **nothing in particular** about Las Cruces (16%).

PREFERRED TYPES OF BUSINESSES, STORES OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME	
TOTAL SAMPLE (N=600) TOP 12 UNAIDED RESPONSES	
GROCERY STORE	22%
RESTAURANT	15%
CONVENIENCE STORE	6%
BIG BOX STORE (WALMART, ETC.)	5%
SHOPPING MALL	5%
ORGANIC/HEALTH/NATURAL FOOD STORE	5%
CLOTHING STORE	5%
SPORTS FACILITY/RECREATION CENTER	4%
COFFEE SHOP	3%
DEPARTMENT STORES (DILLARD'S, MACY'S, ETC.)	3%
PARKS	3%
NOTHING IN PARTICULAR	36%

Residents were asked in an unaided, open-ended manner what types of businesses, stores, or other things they believe are needed within walking distance of their home. Approximately one-fifth (22%) say a **grocery store** is needed within walking distance of home, while 15% would like to see a **restaurant**. A **convenience store**, **big box store**, **shopping mall**, and **organic/health/natural food store** are mentioned by less than 10% of residents.

Notably, over one-third of residents said that there was **nothing in particular** (36%) that they would like to have within walking distance of home.

PREFERRED TYPES OF BUSINESSES, STORES OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME

TOTAL SAMPLE (N=600)
 RANKED BY HIGHEST PERCENTAGE "SERIOUSLY NEEDED"

	SERIOUSLY NEEDED 5	4	3	2	NOT NEEDED AT ALL 1	DON'T KNOW/ WON'T SAY	MEAN †
WORK OPPORTUNITIES	53%	19%	13%	4%	9%	2%	4.0
AFFORDABLE HEALTHY FOOD	42%	21%	16%	7%	12%	1%	3.7
MORE COMMUNITY EVENTS SUCH AS A FARMERS MARKET AND OTHER TYPES OF OUTDOOR FESTIVALS AND GATHERINGS	38%	22%	21%	7%	11%	*	3.7
PEDESTRIAN FRIENDLY STREETS	38%	18%	16%	8%	19%	2%	3.5
MORE PLACES TO WALK OR BIKE TO	37%	21%	17%	6%	18%	1%	3.5
MORE PUBLIC PARKS OR OPEN SPACES	34%	19%	20%	9%	16%	1%	3.5
A GROCERY STORE	32%	16%	18%	10%	24%	*	3.2
ACCESS TO PUBLIC TRANSPORTATION (BUS STOPS/ROUTES)	31%	18%	15%	9%	24%	3%	3.2
SENIOR DAYCARE	23%	20%	21%	9%	18%	9%	3.3
MORE PUBLIC ART	23%	18%	25%	14%	18%	2%	3.2
RESTAURANTS	22%	15%	23%	11%	29%	-	2.9
RETAIL SHOPS	17%	20%	27%	11%	24%	*	3.0
CHILD DAYCARE	16%	19%	20%	7%	26%	12%	2.9

* LESS THAN 1% REPORTED

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

The table on the previous page shows how strongly residents feel that specific amenities are either needed or not needed within walking or biking distance to their homes based on a 5-point rating scale, where 5 is *seriously needed* and 1 is *not needed at all*.

EMPLOYMENT OPPORTUNITIES

Almost three-quarters of residents (72%) said that **work opportunities** are needed within walking or biking distance to their homes (score of 4 or 5 on a 5-point scale) with 53% saying it is *seriously needed*. Those more likely to say **work opportunities** are needed include:

- Hispanics (81%)
- Those under the age of 50 (80%)
- Those with children under the age of 18 (79%)

SHOPPING AND DINING OPTIONS

Just over three-fifths of residents (63%) said that **affordable healthy food** is needed within walking or biking distance of their homes. Those more likely to say **affordable healthy food** is needed include:

- Families with children (74%)
- Renters (73%)
- Those under the age of 50 (70%)

Almost half of residents (48%) said that a **grocery store** is needed within walking or biking distance of their homes. Those more likely to say a **grocery store** include:

- Those who are unemployed/students/other (66%)
- Those 18 to 34 years old (60%)
- Hispanics (54%)

Thirty-seven percent of residents said that **retail shops** are needed within walking or biking distance of their homes, though an almost equal percentage (35%) say retail shops are not needed in the neighborhood. Hispanic residents are more apt than Anglo residents to feel retail shops are needed in their neighborhood (44% and 29%, respectively).

Thirty-seven percent of residents say that **restaurants** are needed within walking or biking distance of their homes, though 40% say they are not needed and 23% have a neutral opinion. Those more likely to say restaurants are needed in their neighborhood include:

- Those under the age of 50 (44%)
- Hispanics (42%)

COMMUNITY EVENTS AND ARTS

Three-fifths of residents said **more community events such as farmers markets and other types of outdoor festivals and gatherings** are needed within walking or biking distance to their homes. Those more likely to say **more community events such as farmers markets and other types of outdoor festivals and gatherings** are needed include:

- Those 18 to 34 years old (80%) compared to seniors (29%)
- Those earning less than \$20,000 annually (76%)
- Hispanics (73%) compared to Anglos (48%)
- Those with children under the age of 18 (72%)
- Those who are unemployed/students/other (70%)

Approximately two-fifths of residents (41%) said that **more public art** is needed within walking or biking distance of their homes. Those more likely to say **more public art** is needed include:

- Those earning less than \$20,000 annually (53%)
- Renters (50%)
- Those 18 to 34 years old (49%)

ENHANCEMENTS FOR WALKING AND BIKING

The majority of residents (56%) feel more **pedestrian friendly streets** are needed within walking or biking distance of their homes. Just over one-quarter of residents (27%) said that **pedestrian friendly streets** are not needed within walking distance of their homes (score of 1 or 2 on a 5-point scale).

Almost three-fifths of residents (58%) also say they would like **more places to walk or bike to** (in general) near their home. Residents who more likely to say **more places to walk or bike to** (in general) are needed include:

- Those with children (69%)
- Those under the age of 50 (67%)
- Those employed full-time (65%)

OUTDOOR RECREATION

Approximately half of city residents (53%) feel that **more public parks or open spaces** are needed within walking or biking distance of their homes. Those more likely to say **more public parks or open spaces** are needed include:

- Those residing in the 88012 zip code (67%)
- Those 18 to 34 years old (67%)
- Those who are unemployed/students/other (64%)
- Those with children (63%)
- Renters (63%)
- Hispanics (62%)

PUBLIC TRANSPORTATION

About half of residents (49%) feel that **access to public transportation (bus stops/routes)** is needed within walking or biking distance of their homes. Those more likely to say **access to public transportation (bus stops/routes)** is needed include:

- Those 18 to 34 years old (62%)
- Those residing in the 88007 zip code (62%)

DAYCARE FACILITIES

Just over two-fifths of residents (43%) said that **senior daycare** is needed within walking or biking distance from their homes. Almost one-in-ten residents (9%) have no opinion about senior daycare and over one-quarter say that **senior daycare** is not needed within walking or biking distance of their homes.

Residents who are more likely to say **senior daycare** is needed closer to their home include:

- Those between the ages of 35 and 49 (52%)
- Hispanics (51%)
- Women (46%)

Approximately one-third of residents (35%) say that **child daycare** is needed within walking or biking distance from their homes. One-in-three residents also strongly agree that **child daycare** is not needed within walking or biking distance from home and one-fifth were neutral. Twelve percent of residents had no opinion.

Those more likely to say **child daycare** is needed within walking distance of their home include:

- Those earning less than \$20,000 annually (53%)
- Hispanics (50%) compared to Anglos (18%)
- Those 18 to 34 years old (47%)

FREQUENCY DOING VARIOUS ACTIVITIES					
TOTAL SAMPLE (N=600)					
RANKED BY HIGHEST PERCENTAGE "SEVERAL TIMES PER WEEK OR MORE"					
	SEVERAL TIMES PER WEEK OR MORE	AT LEAST ONCE A WEEK	ONCE OR TWICE A MONTH	RARELY OR NEVER	DON'T KNOW/ WON'T SAY
WALK SEVERAL BLOCKS OR MORE TO A DESTINATION OR FOR EXERCISE	47%	19%	8%	26%	*
WALK OR BIKE TO CITY PARKS OR RECREATION AREAS	21%	14%	15%	49%	1%
RIDE A BICYCLE	10%	10%	8%	71%	1%
TAKE PUBLIC TRANSIT	2%	3%	4%	89%	1%

* LESS THAN 1% REPORTED

The table above shows how often residents engage in various activities and use alternative types of transportation. It is observed that nearly half of city residents (47%) say that they **walk several blocks or more to a destination or for exercise several times per week or more** and 19% say that they do so *at least once a week*. Those more likely to say they walk for exercise or to a destination *several times per week or more* include:

- Those with graduate degrees (64%)
- Men (53%)
- Those making \$80,000 or more per year (59%)

It is also interesting to note that 41% of seniors say they **walk several blocks or more to a destination or for exercise several times a week or more**, while 43% *rarely or never* do so.

Approximately one-fifth of residents (21%) say they **walk or bike to city parks or recreation areas several times per week or more** while 14% do so *at least once a week*. Almost half of residents (49%) say they *rarely or never walk or bike to city parks or recreation areas*. Residents more likely to walk or bike to city parks and recreational areas at least once a week include:

- Those 18 to 34 years old (47%) compared to seniors (18%)
- Hispanics (40%) compared to Anglos (30%)
- Women (41%) compared to men (28%)

One-in-ten residents say they **ride a bicycle several times per week or more or at least once a week**. However, the large majority of residents (71%) say they *rarely or never ride a bicycle*. Those most likely to ride a bike at least *once a week* include:

- Those 18 to 34 years of age (33%)
- Those with a household income of \$60,000 or more (27%) compared to those earning less than \$40,000 (15%)
- Men (29%) compared to women (11%)

The vast majority of residents (89%) say they *rarely or never take public transit* while only 2% say they do so *several times per week or more* and only 3% say they take public transit *at least once a week*.

WAYS OF ENCOURAGING MORE WALKING AND BIKING THROUGHOUT THE NEIGHBORHOOD	
TOTAL SAMPLE (N=600) TOP 7 UNAIDED RESPONSES	
WALKING/BIKING TRAILS	11%
BETTER STREET LIGHTING	9%
MORE THINGS TO WALK TO (IN GENERAL)	8%
SAFER NEIGHBORHOODS	8%
BIKE LANES SEPARATED FROM AUTO TRAFFIC	7%
BETTER HEALTH	7%
NOTHING IN PARTICULAR	32%

Residents were asked (unaided) what would get them to walk or bike more in their neighborhood. Approximately one-in-ten residents (11%) said **walking/biking** trails would encourage them, 9% mention **better street lighting**, while **more things to walk to (in general)** and **safer neighborhoods** were each mentioned by 8%. **Bike lanes separated from auto traffic** and **better health** were each mentioned by 7% of residents.

Approximately one-in-three residents say there is **nothing in particular** that would encourage them to walk or bike more often.

PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD

TOTAL SAMPLE (N=600)
 RANKED BY HIGHEST PERCENTAGE "SERIOUSLY NEEDED"

	SERIOUSLY NEEDED 5	4	3	2	NOT NEEDED AT ALL 1	DON'T KNOW/ WON'T SAY	MEAN †
ADDITIONAL TREES/SHADE	46%	21%	14%	6%	13%	*	3.8
DEDICATED BIKE PATHS THAT ARE BUILT AWAY FROM THE STREET	45%	23%	12%	5%	12%	3%	3.9
WIDER SIDEWALKS	36%	15%	16%	9%	22%	1%	3.4
SIDEWALKS THAT ARE SET AWAY FROM THE STREET CURB	35%	23%	16%	7%	19%	1%	3.5
MORE CROSSWALKS	32%	18%	20%	9%	21%	1%	3.3
LOWER SPEED LIMITS	20%	9%	19%	16%	35%	1%	2.6

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Residents were asked to rate how strongly they feel various things are needed in their neighborhood to improve the walking or biking experience. Ratings are based on a 5-point scale where 5 is *seriously needed* and 1 is not needed at all.

Overall, two-thirds of residents said that **additional trees/shade** is needed to improve the walking or biking experience (score of 4 or 5), though 19% do not feel this is needed (a score of 1 or 2) and 14% have mixed feelings. Those more likely to say **additional trees/shade** is needed in their neighborhood include:

- Those who are unemployed/students/other (83%)
- Renters (82%)
- Those earning less than \$20,000 annually (77%)
- Hispanics (75%)
- Those with children (75%)
- Those under the age of 50 (74%)

Approximately two-thirds of residents (68%) say **dedicated bike paths that are built away from the street** are needed to improve the walking or biking experience in their neighborhoods. Those more likely to say **dedicated bike paths that are built away from the street** are needed include:

- Those making less than \$20,000 annually (82%)
- Those who are unemployed/students/other (81%)
- Renters (78%)
- Those under the age of 50 (75%)

Almost three-fifths of residents (58%) say that **sidewalks that are set away from the street curb** are needed to improve the walking or biking experience in their neighborhood. Those more likely to say **sidewalks that are set away from the street curb** include:

- Those earning less than \$20,000 annually (67%)
- Those under the age of 50 (65%)

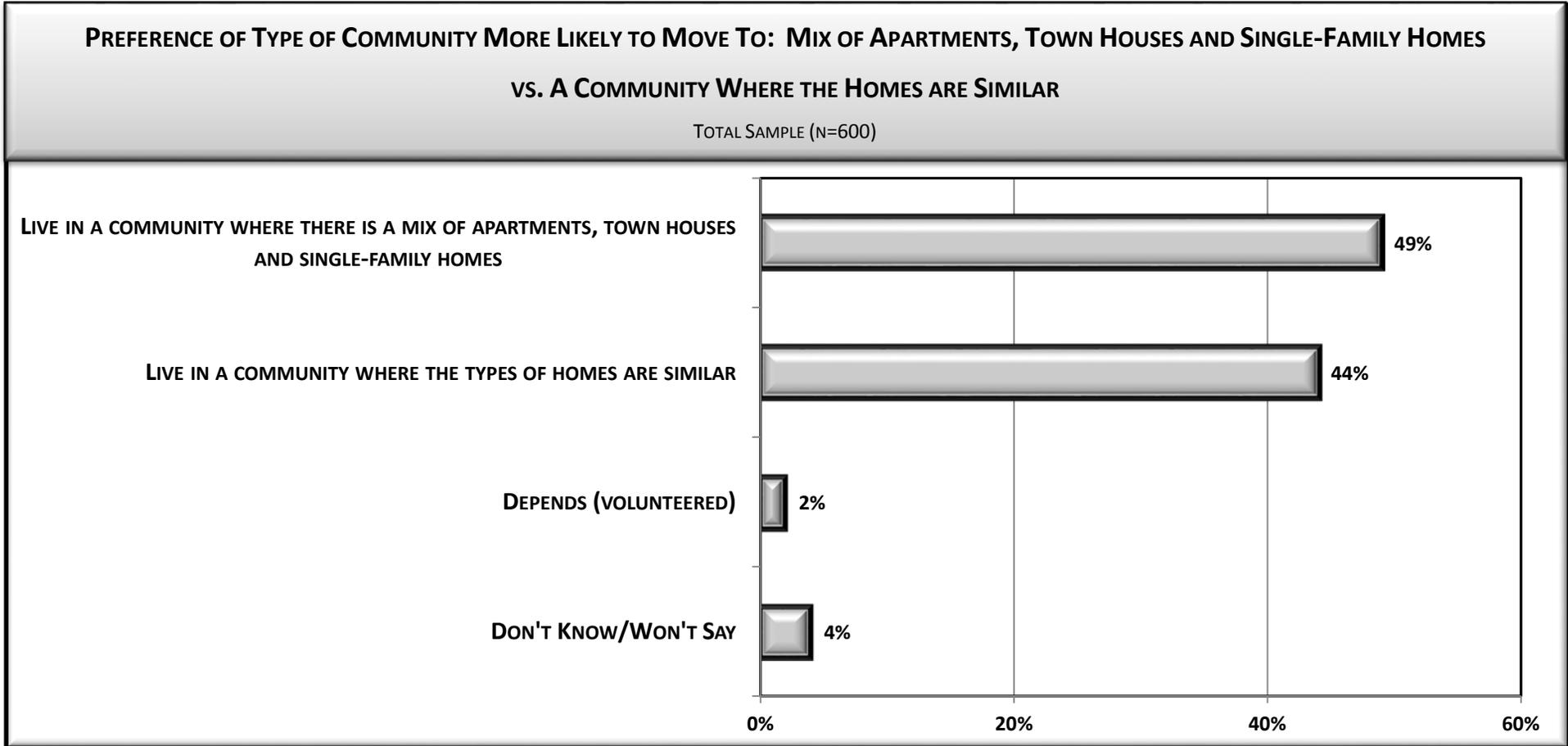
About half of residents (51%) feel that **wider sidewalks** are needed to improve the walking or biking experience in their neighborhoods (36% say they are *seriously needed*).

Half of residents say that **more crosswalks** are needed to improve the walking or biking experience from their homes. Those more likely to say **more crosswalks** include:

- Those making less than \$20,000 annually (66%)
- Renters (57%)
- Hispanics (62%)
- Those with less than a four-year college degree (57%)
- Those who are unemployed/students/other (61%)
- Those residing in the 88007 (57%) and 88001 (56%) zip codes

Almost one-in-three residents (29%) say that **lower speed limits** are needed to improve the walking or biking experience in their neighborhoods, though 51% say lower **speed limits** are not needed to improve the walking or biking experience in their neighborhoods. About one-fifth of residents (19%) are neutral. Those more likely to say **lower speed limits** are needed include:

- Hispanics (38%)
- Those with children (35%)
- Those who have lived in Las Cruces more than 20 years (37%)



Residents were given two options and asked what type of community they would prefer to live in if they were to move in next five years. Nearly half of residents (49%) say they would prefer to **live in a community where there is a mix of apartments, town houses and single-family homes**. Those more likely to prefer this option include:

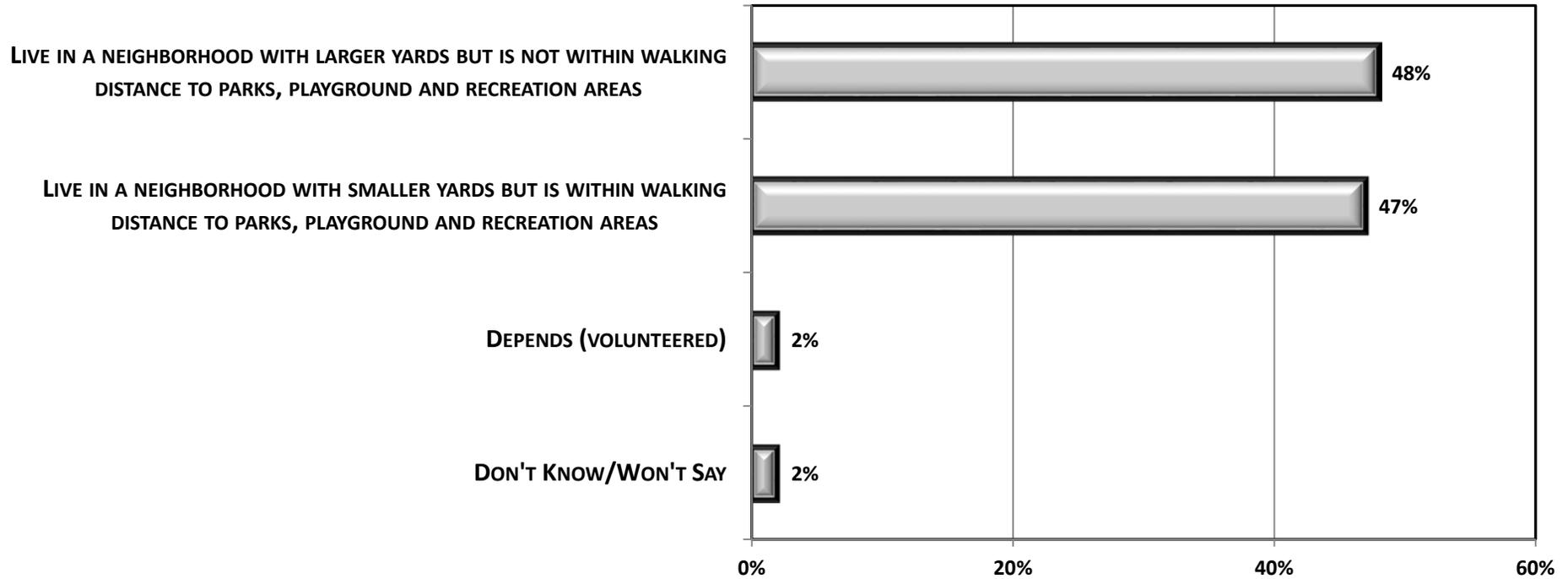
- Those making less than \$20,000 annually (69%)
- Renters (67%)
- Those employed part-time or unemployed/students/other (64%)
- Those residing in the 88001 zip code (56%)

Forty-four percent of residents said they would prefer to **live in a community where the types of homes are similar**. Those more likely to prefer this option include:

- Those making \$80,000 or more annually (57%)
- Those residing in the 88012 zip code (55%)
- Those employed full-time (50%)
- Homeowners (52%)

NEIGHBORHOOD PREFERENCE: SMALLER YARDS WITHIN WALKING DISTANCE TO PARKS/PLAYGROUNDS/RECREATION AREAS VS. LARGER YARDS NOT WITHIN WALKING DISTANCE TO PARKS/PLAYGROUNDS/RECREATION AREAS

TOTAL SAMPLE (N=600)



When given two options, almost half of residents (48%) would prefer to **live in a neighborhood with larger yards but is not within walking distance to parks, playgrounds and recreation areas**. Those more likely to prefer this option include:

- Those residing in the 88012 zip code (61%)
- Those with children (55%)
- Those making \$60,000 or more annually (57%)

An almost equal percentage of residents (47%) would prefer to **live in a neighborhood with smaller yards but is within walking distance to parks, playgrounds and recreation areas**. Those more likely to prefer this option include:

- Retirees (58%)
- Renters (54%)
- Those with a high school diploma or less (57%)
- Those living in the 88001 zip code (53%)
- Those making less than \$60,000 annually (54%)

IMPORTANCE OF VARIOUS FEATURES WHEN CHOOSING A NEW HOME

TOTAL SAMPLE (N=600)
 RANKED BY HIGHEST PERCENTAGE "VERY IMPORTANT"

	VERY IMPORTANT 5	4	3	2	NOT IMPORTANT AT ALL 1	DON'T KNOW/ WON'T SAY	MEAN †
HAVING SIDEWALKS AND PATHS FOR WALKING AND BIKING	51%	26%	14%	3%	6%	*	4.1
PRIVACY FROM NEIGHBORS	48%	23%	20%	5%	4%	*	4.0
BEING ABLE TO WALK TO CITY PARKS OR RECREATIONAL AREAS	36%	25%	22%	7%	9%	*	3.7
BEING ABLE TO WALK TO YOUR FAMILY OR FRIENDS	34%	20%	24%	9%	13%	1%	3.5
BEING ABLE TO WALK TO WORK OR SCHOOL	33%	19%	20%	7%	19%	2%	3.4
CONVENIENT ACCESS TO CITY FACILITIES SUCH AS RECREATION CENTERS, SENIOR CENTERS, LIBRARIES, AND MUSEUMS	32%	27%	24%	9%	7%	1%	3.7
EASY ACCESS TO PUBLIC TRANSPORTATION	32%	18%	22%	9%	19%	*	3.3
BEING ABLE TO WALK TO THE GROCERY STORE OR OTHER STORES	31%	22%	24%	9%	15%	*	3.4
BEING ABLE TO WALK TO DINING AND ENTERTAINMENT	25%	18%	27%	13%	17%	*	3.2
LIVING IN A PLACE THAT'S AWAY FROM IT ALL	24%	11%	22%	18%	24%	1%	2.9
EASY ACCESS TO MAJOR HIGHWAYS	22%	23%	33%	11%	11%	1%	3.3
HAVING A COMMUNITY GARDEN CLOSE BY	22%	18%	22%	16%	21%	1%	3.0

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Residents were asked to rate how important various neighborhood features would be to them if they were to move in the next five years using a 5-point scale where 5 is *very important* and 1 is *not important at all*.

As shown on the preceding page, 70% of residents say **having sidewalks and paths for walking and biking** is an important characteristic of a neighborhood or community (either 4 or 5 on a 5-point scale) with 51% who feel it is *very important*. Fourteen percent of residents are neutral (score of 3) and only 9% say that this is not important (a score of 1 or 2).

Over two-thirds of residents (71%) say that **privacy from neighbors** is an important characteristic of a neighborhood or community. One-fifth of residents are neutral and about one-in-ten residents (9%) say privacy from neighbors is not an important characteristic when choosing a neighborhood.

Approximately three-fifths of residents (61%) say that **being able to walk to city parks or recreational areas** is an important characteristic of a neighborhood or community (36% feel it is *very important*). About one-fifth of residents (22%) are neutral and 16% say that this is not an important characteristic.

- Renters (70%), those with children (69%), Hispanics (66%), and those under the age of 50 (65%) are more likely than others to say that this is an important neighborhood feature.

Approximately three-fifths of residents (59%) also say that **convenient access to city facilities such as recreation centers, senior centers, libraries, and museums** is an important characteristic of a neighborhood or community. About one-quarter of residents (24%) are neutral and 16% say that this is not an important characteristic.

- Those making less than \$20,000 annually (75%), renters (69%), Hispanics (68%), and those living in the 88001 zip code (67%) say that this is an important characteristic.

The majority of residents (54%) say that **being able to walk to your family or friends** is an important neighborhood or community quality (34% feel it is *very important*). About one-quarter of residents (24%) are neutral and over one-fifth of residents (22%) say being within walking distance of family or friends is not important to them.

- Residents who are unemployed/students/homemakers (67%), those with a high school education or less (64%), Hispanics (61%), and those with children (60%) are more likely than others to say that being able to walk to family or friends is important to them.

Approximately half of residents (52%) say that **being able to walk to work or school** is an important of a neighborhood or community (33% say it is *very important*). One-fifth of residents are neutral and over one-quarter of residents (26%) say this is not an important characteristic of a neighborhood or community.

- Residents employed part-time (77%) unemployed/students/other (71%), those 18 to 34 years old (70%), those making less than \$20,000 annually (70%), renters (69%), and Hispanics (64%) are more likely to say being able to walk to work or school is important.

Half of the residents surveyed say having **easy access to public transportation** is an important characteristic in a neighborhood or community. Over one-quarter of residents (28%) say this is not an important characteristic of a neighborhood or community, and over one-fifth of residents (22%) are neutral.

- Those making less than \$20,000 annually (69%), those employed part-time (64%) unemployed/students/other (59%), renters (60%), and Hispanics (54%) are more likely to say that this is an important characteristic.

Just over half of city residents (53%) say that **being able to walk to the grocery store or other stores** is an important characteristic of a neighborhood or community. Over one-quarter of residents (24%) say this is not an important characteristic in a neighborhood or community and 24% are neutral.

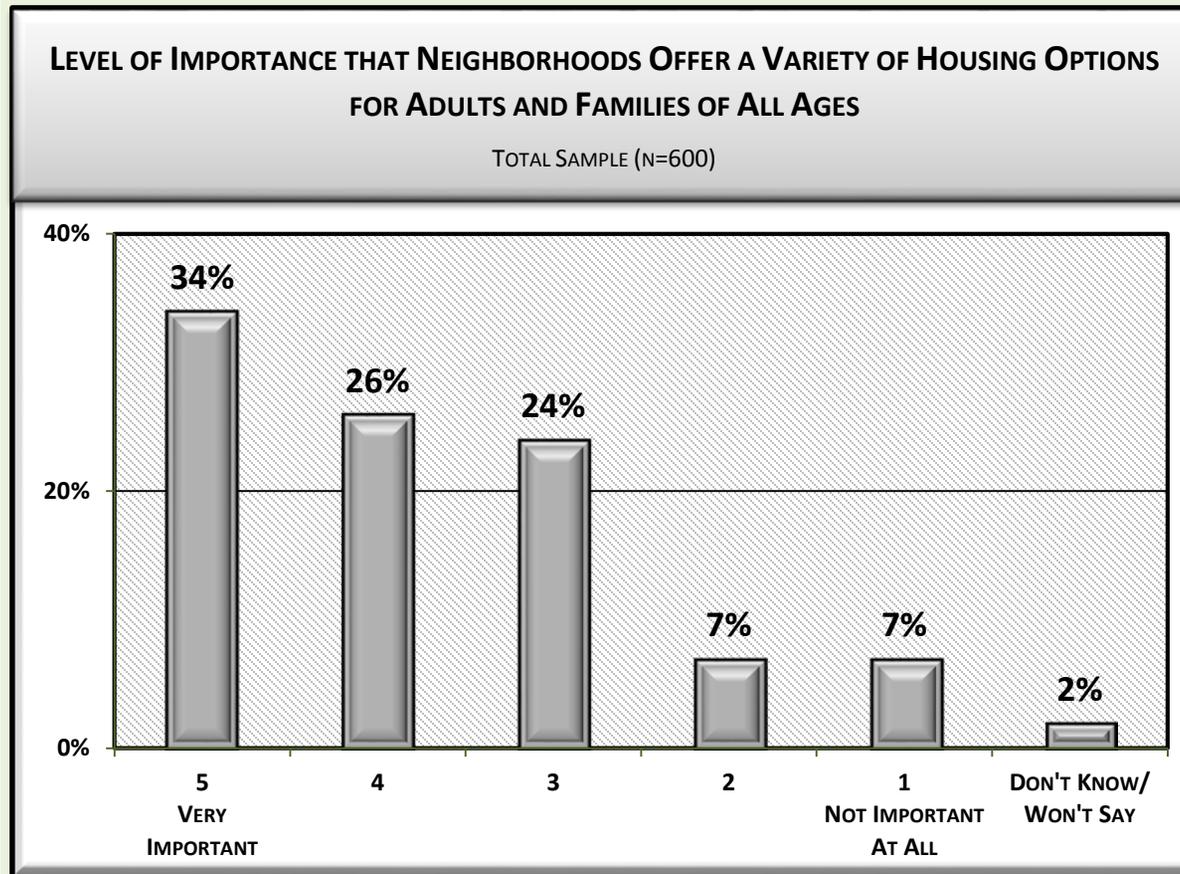
- Residents making less than \$20,000 annually (66%), renters (64%), Hispanics (60%), those who are employed part-time (61%) or unemployed/students/other (61%), and those residing in the 88001 zip code (61%) are more likely to say that this is an important neighborhood feature.

Forty-five percent of residents say that **easy access to major highways** is an important characteristic of a neighborhood or community. Over one-fifth of residents (22%) say this is not an important characteristic of a neighborhood or community, and one-third are neutral. Easy access to major highways is important to 66% of those living in the 88012 zip code.

Just over two-fifths of residents (43%) say that **being able to walk to dining and other entertainment** is an important characteristic of a neighborhood or community. One-in-three residents say this is not an important characteristic of a neighborhood or community and 27% are neutral.

Just over one-third of residents (35%) say that **living in a place that's away from it all** is an important characteristic of a neighborhood or community. Over two-fifths of residents (42%) say this is not an important characteristic of a neighborhood or community, and 22% are neutral.

Two-fifths of residents say that **having a community garden close by** is an important characteristic of a neighborhood or community. Over one-third of residents (37%) say this is not an important characteristic of a neighborhood or community, and 22% are neutral.



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MEAN†:	3.7
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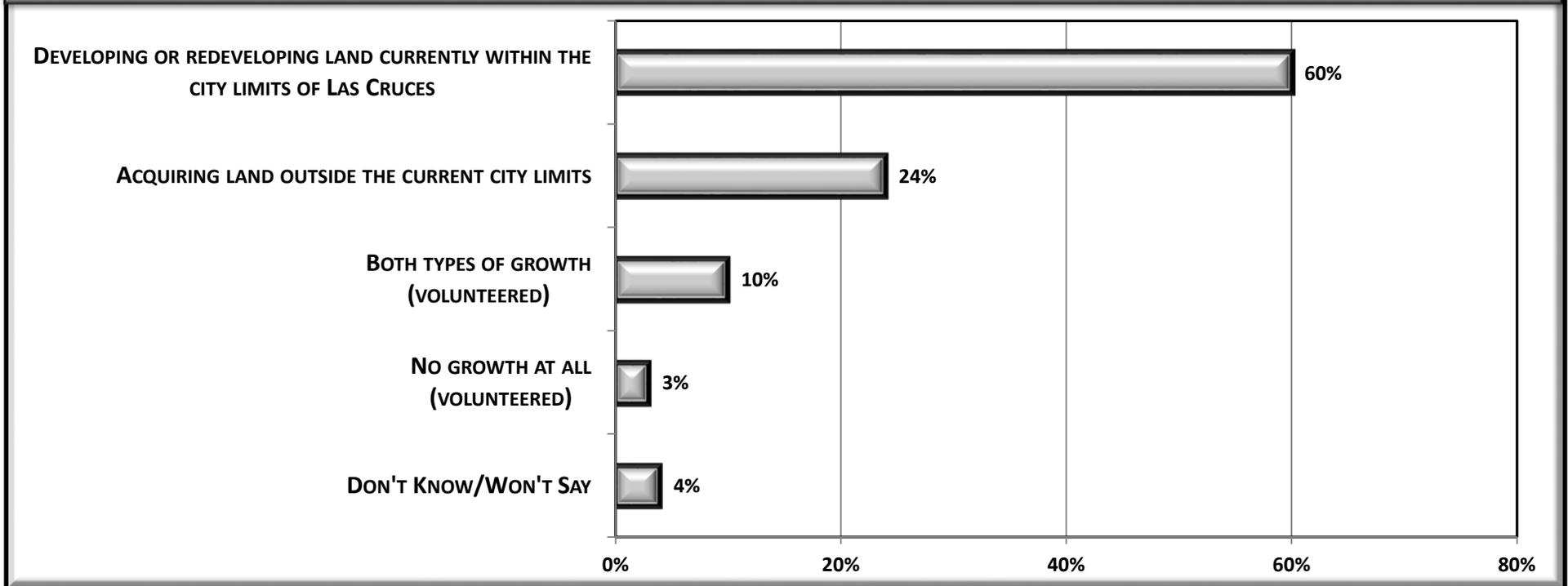
The graph above shows how important residents feel that it is that **neighborhoods offer a variety of housing options for adults and families of all ages, including independent and assisted senior living opportunities** on a 5-point scale where 5 is *very important* and 1 is *not important at all*. Three-fifths of residents said that having a variety of housing options is important for a neighborhood (a score of 4 or 5), with 34% saying it is *very important*. Only 14% of residents said this is not important (score of 1 or 2), while 24% have a neutral opinion.

Those more likely to say it is important that **neighborhoods offer a variety of housing options for adults and families of all ages, including independent and assisted senior living opportunities** include:

- Hispanics (69%)
- Renters (68%)
- Those making less than \$60,000 annually (68%)
- Those with a high school diploma or less (67%)

PREFERRED WAYS LAS CRUCES SHOULD GROW: DEVELOPING WITHIN THE CITY LIMITS VS. ACQUIRING LAND OUTSIDE OF THE CITY LIMITS

TOTAL SAMPLE (N=600)

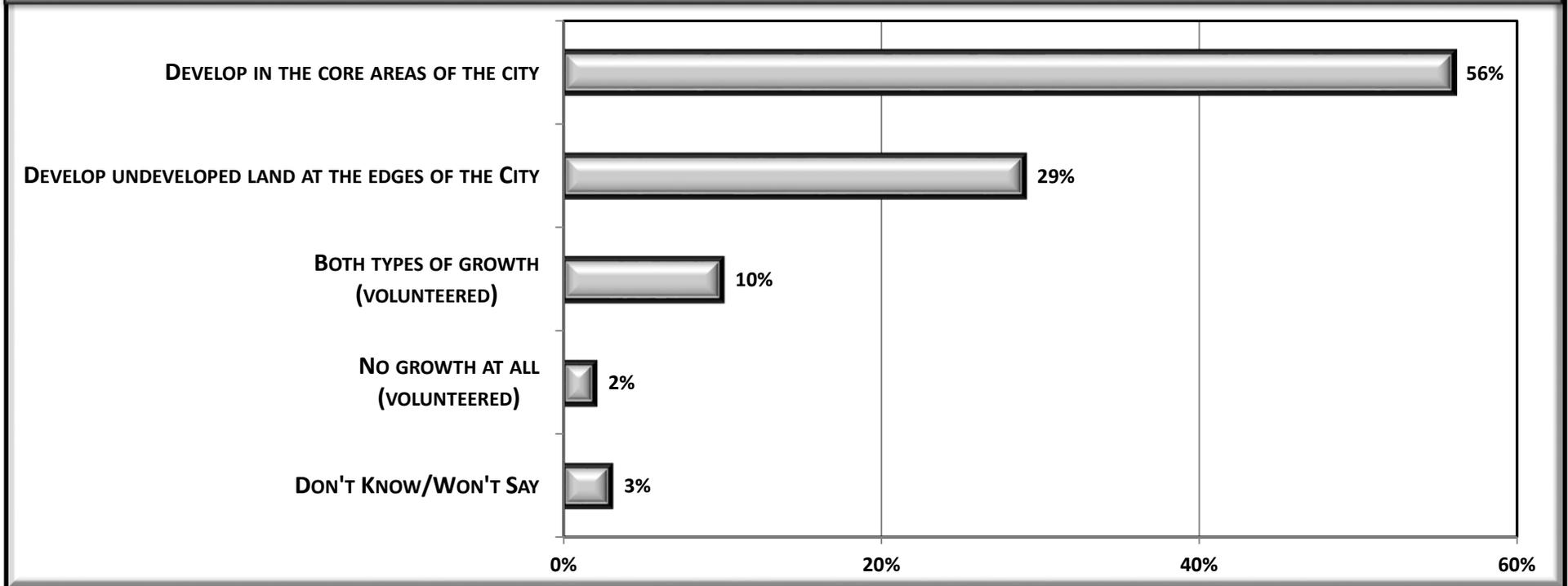


The graph above shows whether residents prefer that Las Cruces grow by **developing or redeveloping land currently within the city limits of Las Cruces** or whether it should grow by **acquiring land outside of the current city limits**.

Overall, the majority of residents (60%) feel that Las Cruces should grow by **developing or redeveloping land currently within the city limits of Las Cruces**. In comparison, 24% feel that Las Cruces should grow by **acquiring land outside of the current city limits**. One-in-ten residents feel that **both types of growth are needed**.

AREAS FUTURE GROWTH WITHIN THE CITY OF LAS CRUCES SHOULD FOCUS ON: DEVELOP IN CORE AREAS VS. DEVELOP AT EDGES OF THE CITY

TOTAL SAMPLE (N=600)

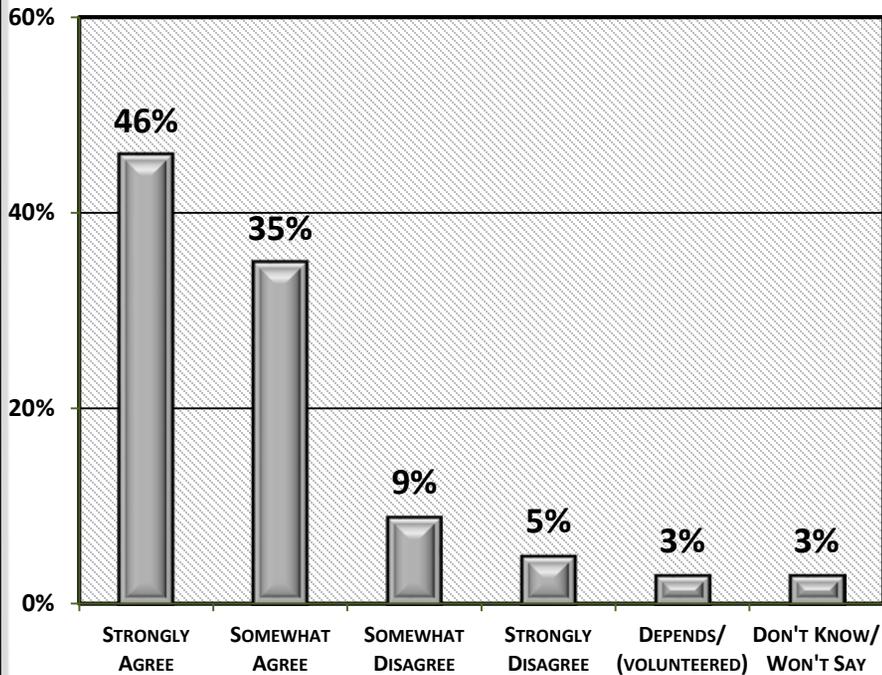


Residents were also asked if they feel Las Cruces should grow by **developing in the core areas of the city that are underdeveloped or underused** or whether it should **develop undeveloped land at the edges of the city**.

The majority of residents (56%) prefer the City **develop in the core areas of the city that are underdeveloped or underused**. In comparison, 29% say the City should **develop undeveloped land at the edges of the city**. One-in-ten say that Las Cruces should focus on **both types of growth**.

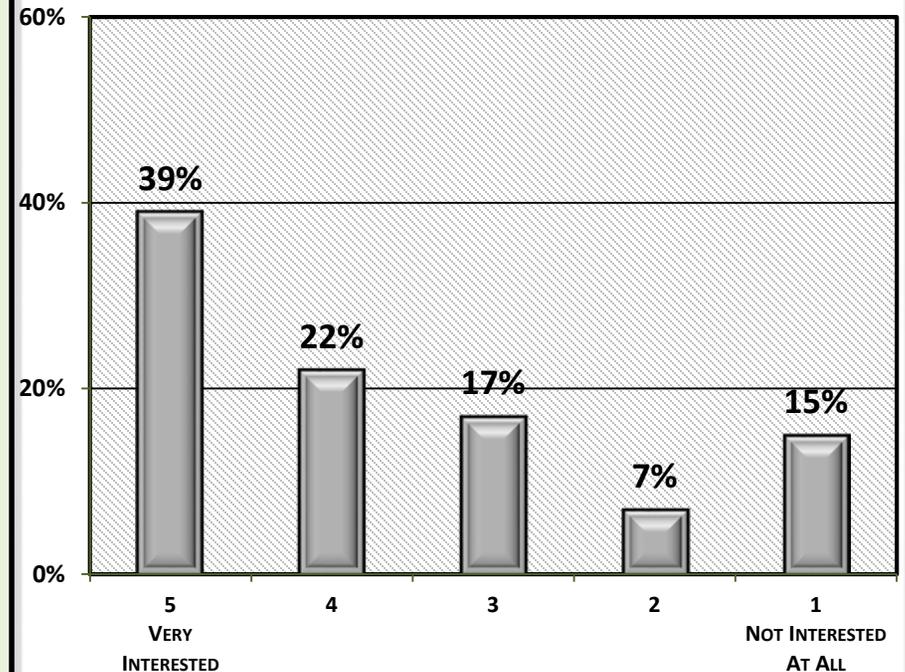
LEVEL OF AGREEMENT THAT LAS CRUCES SHOULD ENCOURAGE MORE MIXED-USE DEVELOPMENT WHEN PLANNING FOR THE FUTURE

TOTAL SAMPLE (N=600)



OVERALL INTEREST IN LIVING IN A MIXED-USE AREA WHERE YOU COULD LIVE, WORK, SHOP AND PLAY ALL WITHIN WALKING DISTANCE OR BIKING DISTANCE OF EACH OTHER

TOTAL SAMPLE (N=600)



MEAN†: 3.6

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY INTERESTED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT INTERESTED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Residents were asked to rate how strongly they either agree or disagree that **Las Cruces should encourage more mixed-use development when planning for the future**. Four-in-five residents either *strongly agree* (46%) or *somewhat agree* (35%) the City should encourage more mixed-use development, compared to just 14% who disagree.

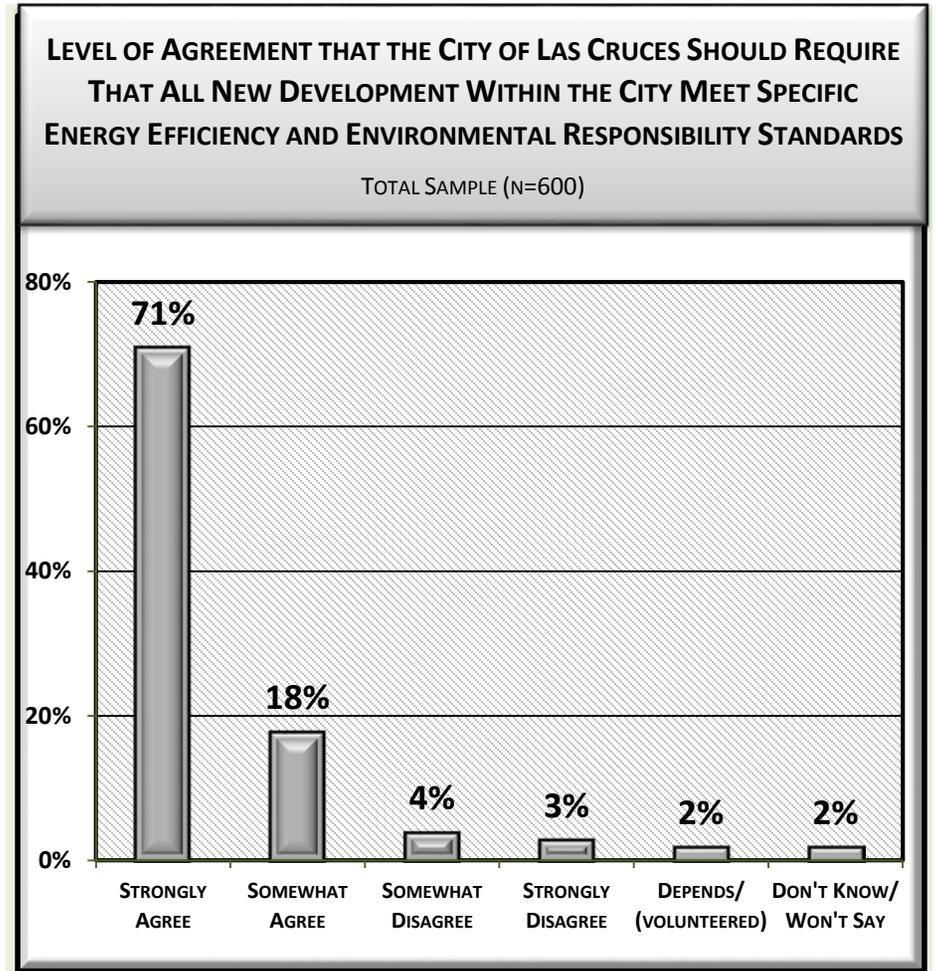
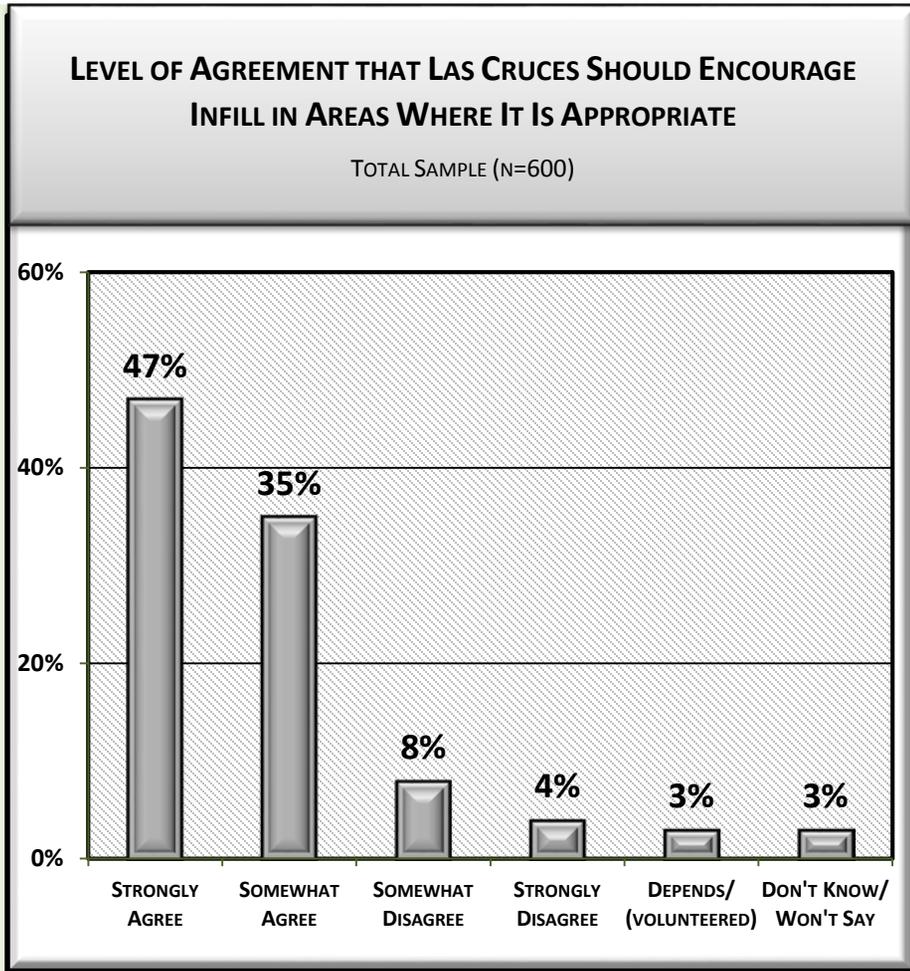
Those more likely to *strongly agree* that **Las Cruces should encourage more mixed-use development when planning for the future** include:

- Those living in Las Cruces less than 5 years (66%)
- Those making less than \$20,000 annually (59%)
- Renters (56%)
- Those under the age of 50 (54%)

Residents were also asked to rate their level of interest in **living in a mixed-use area where they could live, work, shop, and play all within walking or biking distance of each other**. Approximately three-fifths of residents (61%) say they are interested in living in a mixed-use area, with 39% saying they would be *very interested*. Approximately one-fifth of residents (22%) say they are not interested in **living in a mixed-use area where they could live, work, shop, and play all within walking or biking distance of each other**, while 17% have mixed feelings.

Residents who are more likely to say they are *very interested in living in a mixed-use area* include:

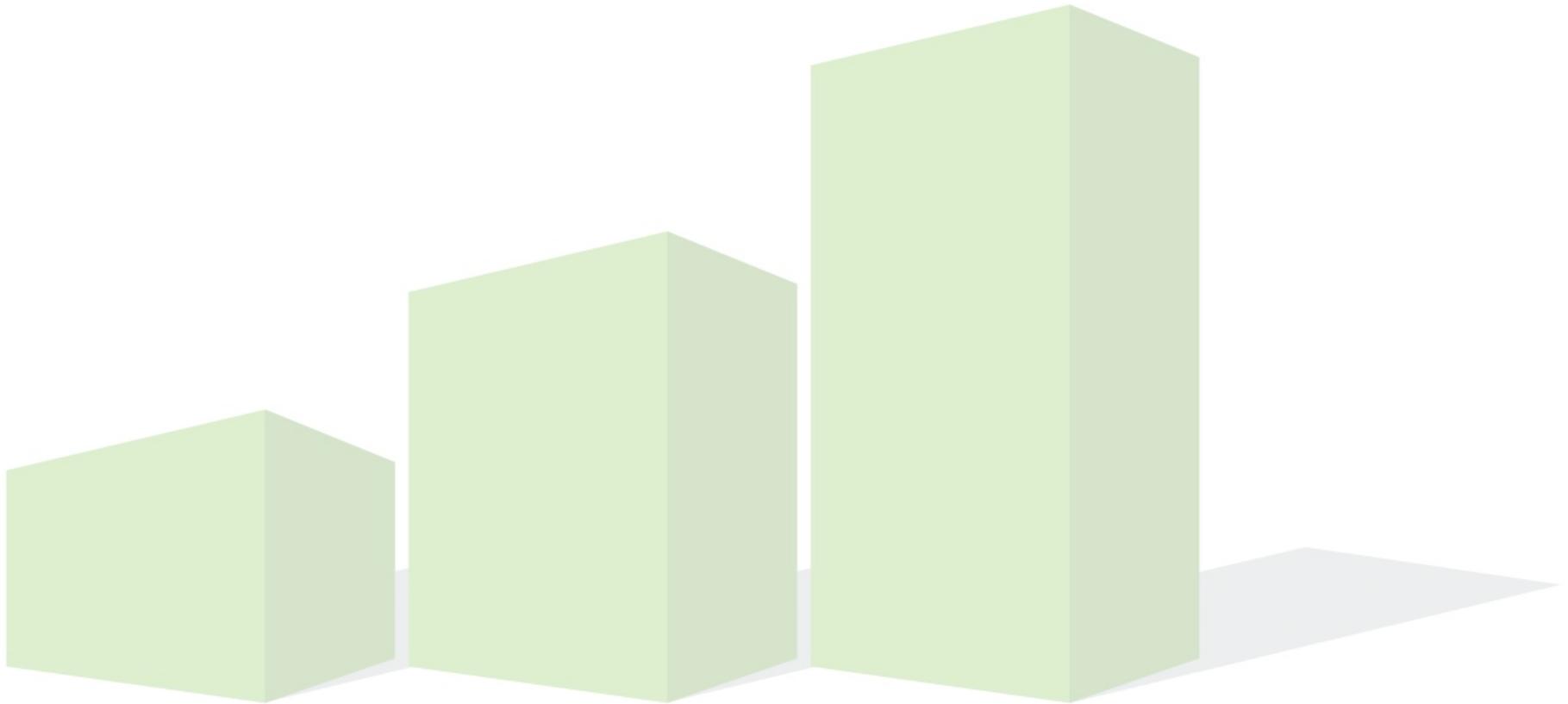
- Renters (61%)
- Those making less than \$20,000 annually (60%)
- Those who are unemployed/students/other (60%)
- Those living in Las Cruces less than 5 years (59%)
- Those under the age of 50 (46%)
- Those residing in the 88001 zip code (46%)



Over four-in-five (82%) residents either *strongly agree* (47%) or *somewhat agree* (35%) the City of Las Cruces should **encourage more infill in areas where it is appropriate**. Just 12% disagree that infill should be encouraged. Those who are more inclined to *strongly agree* that infill should be encouraged include those under the age of 35 (57%), those who have lived in Las Cruces for 10 years or less (58%), renters (58%), and men (54%).

Furthermore, the vast majority of residents either *strongly agree* (71%) or *somewhat agree* (18%) that **Las Cruces should require that all new development within the city meet specific energy efficiency and environmental responsibility standards**.

II. SUMMARY OF RESULTS



THREE THINGS THAT MAKE LAS CRUCES SPECIAL

QUESTION 1: WHAT WOULD YOU SAY ARE THE THREE THINGS THAT YOU THINK MAKE LAS CRUCES SPECIAL?

CLIMATE/WEATHER IS PLEASANT	44%	NEAR WHITE SANDS	1%	TECHNOLOGY OF THE MISSILE RANGE	*
FRIENDLY PEOPLE	40%	HISTORY	1%	CLOSE TO EL PASO	*
MOUNTAIN VISTAS/VIEWS	20%	TRANSIT	1%	GOOD QUALITY OF LIFE	*
LAID BACK ATMOSPHERE	12%	OPEN SPACES	1%	LOW PROPERTY TAXES	*
NEW MEXICO STATE UNIVERSITY (NMSU)	12%	UNIQUE CHARM	1%	FISHING	*
CULTURAL DIVERSITY	12%	HORSEBACK RIDING	1%	SPREAD OUT	*
SIZE OF CITY	11%	HOSPITALS/MEDICAL FACILITIES	*	MUSEUM	*
GOOD FOOD	10%	RURAL/AGRICULTURAL COMMUNITY	*	PRIVACY	*
PROXIMITY TO MOUNTAINS/WILDERNESS	9%	NICE NEIGHBORHOOD	*	SOME OF MY NEIGHBORS	*
CLEAN AIR/ENVIRONMENT	9%	THE RIVER/WATER IN RIVER	*	WATER DEPARTMENT	*
FAMILY LIVES HERE	6%	LAW ENFORCEMENT/POLICE RESPONSE TIME	*	THE AGGRESSIVENESS THE CITY TAKES WITH FIXING THE ROADS	*
COST OF LIVING/HOUSING IS LOW/REASONABLE	5%	A LOT OF MOM AND POP STORES	*	LANDSCAPING AROUND BUSINESSES	*
CRIME RATE IS LOW	4%	ART COMMUNITY	*	CONCERTS	*
LIGHT TRAFFIC	3%	GOOD PLACE TO RETIRE	*	ACTIVE CITY GOVERNMENT	*
GREAT PARKS/OUTDOOR ACTIVITIES	3%	SENSE OF COMMUNITY	*	EASY TO GET AROUND	*
EDUCATIONAL SYSTEM/SCHOOLS ARE GOOD	2%	NEW CONVENTION CENTER	*	RECYCLING PROGRAM	*
COMMUNITY ACTIVITIES/EVENTS	2%	GOOD EMPLOYMENT	*	RIO GRANDE THEATER	*
LOTS OF THINGS TO DO NEARBY/CLOSE TO EVERYTHING	2%	GARBAGE PICKUP	*	GOOD SOCIAL PROGRAMS	*
OLD MESILLA	2%	35 MPH SPEED LIMIT	*	GOOD FIRE DEPARTMENT	*
PEACEFUL/QUIET	1%	THREE CROSSES	*	MORE CHURCHES THAN BARS	*
PRIDE OF CITY	1%	LOTS OF YOUNG PEOPLE HERE	*	MAYOR LEADING US IN THE RIGHT DIRECTION	*
HAVE EVERYTHING WE NEED	1%	WINERIES	*	TECHNOLOGY/SPACE CENTER	*
IT'S GROWING	1%	GOLF	*	FORWARD THINKING OF COUNCIL	*
GOOD LOCAL BUSINESSES	1%	MY JOB	*	GOOD CHURCHES	*
ATHLETIC EVENTS/SPORTS	1%	SENIOR CENTER/PROGRAMS FOR ELDERLY	*		
GOOD ROADS/STREET IMPROVEMENTS/NEW BRIDGES	1%	DOWNTOWN MALL	*	NOTHING IN PARTICULAR	4%
BIKE PATHS/HIKING TRAILS	1%	WALKING ON THE STREETS	*	DON'T KNOW/WON'T SAY	1%
GOOD SHOPPING	1%	GOOD PLACE TO RAISE A FAMILY	*		
FARMERS MARKET	1%	THOMAS BRANIGAN MEMORIAL LIBRARY	*		

* LESS THAN 1% REPORTED.

THREE THINGS TO CHANGE IN LAS CRUCES

QUESTION 2: WHAT ARE THREE THINGS THAT YOU WOULD LIKE TO CHANGE ABOUT LAS CRUCES?

IMPROVE ROADS/STREETS/HIGHWAY CONDITIONS	24%	ENFORCE TRAFFIC LAWS/SPEED LIMIT/TALKING ON CELL WHILE DRIVING	1%
IMPROVE/MORE YOUTH ACTIVITIES	10%	LOWER COST OF UTILITIES	1%
IMPROVE EDUCATIONAL SYSTEM/SCHOOLS	8%	TOO DRY/WETTER WEATHER	1%
MORE TO DO (IN GENERAL)	8%	BAD DRIVERS	1%
LOWER CRIME RATE	6%	THE POLICE DON'T FOLLOW THE LAWS/SPEED LIMIT CONSISTENTLY	1%
INCREASE AVAILABILITY OF JOBS	6%	MORE STREET LIGHTS/TURN ON THE STREET LIGHTS	1%
IMPROVE THE TRAFFIC FLOW/FIX THE STOPLIGHT TIMING/SEQUENCE	6%	MORE ACCESSIBLE TO WHEELCHAIRS/DISABILITIES	1%
IMPROVE ECONOMY	6%	REMOVE BIKE LANES FROM STREETS	1%
REDUCE POPULATION GROWTH	5%	BETTER LAWS AGAINST CHILD ABUSE/STRONGER CHILD PROTECTION AGENCY	1%
INCREASE WAGES	5%	MORE/BETTER CARE FOR THE HOMELESS	1%
MORE PARKS/OPEN SPACES	5%	MORE OPEN MEETINGS FOR CITIZENS	1%
CITY MAYOR/COUNCIL/POLITICIANS NEED TO BE REPLACED/CITY GOVERNMENT IS BAD	5%	KEEP HEALTH BENEFITS ACCESSIBLE/HAVE BETTER ACCESS TO HEALTHCARE	1%
TOO MUCH ROAD CONSTRUCTION/SLOW ROAD CONSTRUCTION	4%	ICE SKATING	*
IMPROVE PUBLIC SAFETY	4%	DUST STORMS	*
REDUCE TAXES	4%	MORE LOCAL BUSINESSES	*
IMPROVE POLICE INTERACTIONS/LESS POLICE BRUTALITY	3%	RENOVATE DOWNTOWN BUILDINGS/OLDER BUILDINGS	*
REPAIR THE INFRASTRUCTURE	2%	REDUCE GAS PRICES	*
LOWER COST OF LIVING/HOUSING	2%	ENCOURAGE GROWTH	*
BETTER PUBLIC TRANSPORTATION	2%	SAFE RIDE HOME PROGRAM FOR PEOPLE WHO DRINK	*
ENTERTAINMENT/NIGHT LIFE/SOCIAL ACTIVITIES	2%	MAKE BOND VALID	*
BETTER PLANNING	2%	A LOT OF VACANT LOTS	*
IMPROVE APPEARANCE/CLEAN UP THE TOWN	2%	MORE DOG FRIENDLY	*
CITY POLITICS SHOULD BE MORE EFFICIENT/NOT SO CUTTHROAT	1%	DRIVE-IN THEATER	*
IMPROVE/MORE SENIOR ACTIVITIES	1%	GET RID OF HOMEOWNER ASSOCIATIONS	*
STOP BUILDING/UNNECESSARY BUILDING	1%	ADD SWIMMING POOL/WATER PARK	*
MORE PATHS/PUBLIC TRAILS/BIKE PATHS	1%	MORE MONEY TOWARD ANIMAL CONTROL	*
TOO HOT/MILDER TEMPERATURE	1%	MORE/BETTER CARE FOR THE MENTALLY ILL	*
INCREASE WATER FLOW IN RIVER	1%	WE NEED A CITY NEWSPAPER	*
INCREASE MEDICAL FACILITIES/PERSONNEL/HOSPITALS	1%	FIX ZONING/ZONING DOESN'T MAKE SENSE	*
MAINTAIN AGRICULTURE WHILE EXPANDING	1%	KEEP UP WITH THE TIMES/WITH OTHER CITIES	*
MORE VARIETY IN RESTAURANTS/MORE RESTAURANTS	1%	CROSSWALKS AT THE UNIVERSITY	*
MORE FAMILY FRIENDLY ACTIVITIES	1%	ABORTION CLINIC	*
DRUG PROBLEMS/ALCOHOL PROBLEMS	1%	PEOPLE'S NEGATIVE ATTITUDES	*
GROCERY PRICES	1%	TOO MANY ILLEGALS	*
AMUSEMENT/THEME PARK	1%	INCREASE TOURISM	*
MORE OUTDOOR RECREATION	1%	MORE POLICE PRESENCE	*
		WATER CONSERVATION	*

* LESS THAN 1% REPORTED.

THREE THINGS TO CHANGE IN LAS CRUCES (CONTINUED)

QUESTION 2 (CONTINUED): WHAT ARE THREE THINGS THAT YOU WOULD LIKE TO CHANGE ABOUT LAS CRUCES?

HAVE BUSINESSES OPEN LATER AND ON SATURDAYS	*	DISCRIMINATION	*
ADD RELIGION IN SCHOOLS	*	A LOT OF STUPID PEOPLE HERE	*
MORE HOUSING FOR LOW INCOME	*	MORE DRUG REHABILITATION FACILITIES	*
GANGS	*	REMOVE RED LIGHT CAMERAS	*
SEWER SYSTEM/SEWAGE PLANT	*	FIX THE BOWLING ALLEY	*
TOO MUCH WALL PAINTING	*	TENSION WITHIN THE DIVERSITY IN POPULATION	*
PET RESCUE	*	CITY REGULATIONS/ORDINANCE	*
MORE THAN ONE CABLE COMPANY	*	MORE CURBSIDE RECYCLING BINS	*
CITY CODES TOO STRICT	*	ENCOURAGE PEOPLE TO VOTE	*
TOO MANY CHURCHES	*	REDUCE POLLUTION	*
TOO MANY BANKS	*	LOWER SPEED LIMITS	*
MORE ENGLISH SPOKEN	*	AIRPORT	*
SEPTIC TANK REMOVAL	*	REGULATE HOMES WITH FLOODLIGHTS	*
INCREASE STUDENT ENROLLMENT	*	SPRAY MORE FOR BUGS IN SUMMER	*
WOULD LIKE TO SEE COUNTRY CLUB REMAIN UNDEVELOPED/ DO NOT BUILD HOSPITAL ON COUNTRY CLUB	*	REDUCE TEEN PREGNANCY	*
SPEED LIMIT TO 40 MPH	*	IMPROVE DOWNTOWN BUSINESSES	*
ACCOMMODATE/PROTECT WILDLIFE	*	GET RID OF THE LITTLE BLACK FABRIC FENCES AROUND VACANT LOTS	*
IMPROVE ELDER CARE	*	WOULD LIKE AN ICE CREAM SHOP IN THE MALL	*
BETTER CARE FOR JUVENILE DELINQUENTS	*	MORE TREES	*
GET A COSTCO	*	FEWER BIG PICKUPS ON THE ROAD	*
USE THE VACANT HOUSES FOR THE HOMELESS	*	COMPACTNESS	*
PLACE A NOISE ORDINANCE	*	NEED A ZOO	*
BUILD A BYPASS TO I-25 THROUGH TOWN	*	LOWER GOVERNMENT PAY	*
MORE BICYCLE FRIENDLY	*	CATHOLIC CHURCH DIMINISHED	*
MORE SHOPPING	*	STOP THE OUT-OF-TOWNERS FROM TAKING OVER	*
GET A TRADER JOE'S	*	CARS AND BOATS PARKED IN YARDS	*
MORE RECOGNITION OF THE VALUE OF EARLY EDUCATION	*	ENFORCE BUILDING CODES	*
NO MORE WALMARTS	*	MORE CULTURAL ACTIVITIES	*
MORE TEACHERS	*	NOTHING IN PARTICULAR	16%
MONOPOLY ON GAS STATIONS	*	DON'T KNOW/WON'T SAY	3%
MORE RESTAURANTS OPEN LATE	*		

* LESS THAN 1% REPORTED.

PREFERRED TYPES OF BUSINESSES, STORES OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME

QUESTION3: WHAT TYPES OF BUSINESSES, STORES, OR OTHER THINGS WOULD YOU LIKE TO HAVE MORE OF WITHIN WALKING DISTANCE OF YOUR HOME?

GROCERY STORE	22%	MEDICAL/DENTAL OFFICES	*
RESTAURANT	15%	ZOO/BIO PARK	*
CONVENIENCE STORE	6%	BATH & BODY WORKS	*
BIG BOX STORE (WAL-MART, ETC.)	5%	SWIMMING POOL/WATER PARK	*
SHOPPING MALL	5%	ART GALLERIES/MUSEUMS	*
ORGANIC/HEALTH/NATURAL FOOD STORE	5%	MORE TRANSIT TO DOWNTOWN/SANTA FE/EL PASO	*
CLOTHING STORE	5%	DRY CLEANER	*
SPORTS FACILITY/RECREATION CENTER	4%	COMPUTER/ELECTRONIC STORES	*
COFFEE SHOP	3%	BARBERSHOP/SALON	*
DEPARTMENT STORE (DILLARD'S, MACY'S, ETC.)	3%	AUTO PARTS STORE	*
PARKS	3%	GOOD SECOND-HAND STORES	*
LOCALLY OWNED SHOPS/SMALL BUSINESSES	2%	ACCESSIBLE FOR PEOPLE WITH DISABILITIES	*
BAR/NIGHTCLUB	2%	ANOTHER HIGH SCHOOL	*
DRUG STORE/PHARMACY	2%	SMALL HARDWARE STORE	*
GAS STATION	2%	MORE VARIETY IN BUSINESSES	*
YOUTH/CHILD ENTERTAINMENT	2%	MUSIC STORES	*
COSTCO	2%	HOSPITAL	*
THINGS A FAMILY CAN DO TOGETHER	2%	GROUP HUB AREAS	*
BANK	2%	LAUNDRY	*
BOOKSTORE	1%	TRAILS/OPEN SPACE	*
FARMERS MARKET	1%	GOLF COURSES	*
PET STORE	1%	SENIOR CENTER	*
BIKE TRAILS	1%	EXPLORA MUSEUM LIKE THE ONE IN ALBUQUERQUE	*
SKATE PARK/SKATING RINK	1%	WORLD MARKET	*
SPORTING GOODS STORE	1%	FRUIT TREES PLANTED ON STREET MEDIANS	*
BAKERY/DELI/PRODUCE MARKET	1%	LIQUOR STORE	*
POOL HALLS	1%	ICE CREAM SHOP	*
DOG PARK	1%	PUT WATER IN LAKE FOR FISHING	*
FACTORY/ASSEMBLY JOBS	1%	LIBRARY	*
MOVIE THEATER/OUTDOOR THEATER	*	NONE IN PARTICULAR	36%
DOLLAR STORE	*	DON'T KNOW/WONT' SAY	1%
CHURCH	*		
CRAFT/SEWING STORES	*		

* LESS THAN 1% REPORTED.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
RESTAURANTS**

QUESTION 4: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **RESTAURANTS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	22%	23%	21%	28%	16%	27%	23%	22%	13%	18%	25%	24%	23%	26%
4	15%	16%	14%	14%	16%	18%	20%	11%	10%	12%	22%	14%	14%	10%
3	23%	24%	22%	20%	26%	28%	26%	19%	17%	27%	22%	24%	20%	20%
2	11%	11%	10%	10%	12%	8%	10%	14%	12%	12%	5%	15%	13%	9%
1 - NOT NEEDED AT ALL	29%	26%	32%	28%	30%	19%	22%	34%	48%	31%	26%	23%	30%	35%
MEAN †	2.9	3.0	2.8	3.1	2.8	3.3	3.1	2.8	2.3	2.7	3.2	3.0	2.9	2.8

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	22%	23%	23%	20%	18%	15%	35%	22%	19%	20%	25%	22%	25%	20%	23%
4	15%	15%	15%	15%	16%	19%	11%	15%	16%	12%	15%	20%	26%	14%	16%
3	23%	16%	29%	24%	21%	34%	26%	23%	19%	24%	21%	24%	24%	32%	18%
2	11%	14%	5%	12%	15%	7%	6%	14%	12%	11%	9%	10%	11%	8%	12%
1 - NOT NEEDED AT ALL	29%	32%	28%	28%	30%	25%	22%	26%	34%	33%	31%	24%	15%	25%	31%
MEAN †	2.9	2.8	3.0	2.9	2.8	2.9	3.3	2.9	2.7	2.8	2.9	3.1	3.4	3.0	2.9

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	22%	26%	33%	15%	18%	22%	22%	31%	18%	26%
4	15%	17%	8%	12%	17%	11%	22%	24%	11%	16%
3	23%	21%	30%	19%	30%	25%	17%	22%	23%	25%
2	11%	13%	9%	11%	7%	10%	14%	2%	12%	10%
1 - NOT NEEDED AT ALL	29%	24%	21%	43%	27%	32%	25%	21%	36%	22%
MEAN †	2.9	3.1	3.2	2.5	2.9	2.8	3.0	3.4	2.6	3.1

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
RETAIL SHOPS**

QUESTION 5: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **RETAIL SHOPS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	17%	15%	20%	23%	11%	18%	24%	15%	11%	24%	18%	13%	12%	17%
4	20%	21%	18%	21%	18%	24%	19%	17%	18%	21%	21%	24%	18%	12%
3	27%	32%	23%	25%	30%	32%	33%	23%	18%	22%	34%	31%	39%	26%
2	11%	14%	9%	11%	12%	15%	7%	12%	9%	7%	10%	14%	13%	13%
1 - NOT NEEDED AT ALL	24%	18%	30%	19%	29%	10%	16%	32%	43%	26%	17%	19%	19%	31%
DON'T KNOW/WON'T SAY	*	*	-	-	*	-	-	1%	-	-	-	-	-	-
MEAN †	3.0	3.0	2.9	3.2	2.7	3.2	3.3	2.7	2.4	3.1	3.1	3.0	2.9	2.7

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	17%	24%	16%	13%	13%	12%	26%	17%	17%	17%	22%	17%	17%	20%	17%
4	20%	17%	23%	17%	18%	26%	17%	18%	20%	19%	16%	20%	29%	20%	20%
3	27%	28%	27%	30%	26%	40%	27%	21%	27%	23%	41%	28%	37%	34%	26%
2	11%	5%	12%	15%	16%	10%	13%	16%	7%	11%	8%	14%	7%	10%	11%
1 - NOT NEEDED AT ALL	24%	25%	22%	24%	28%	11%	17%	26%	28%	29%	14%	21%	11%	16%	26%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	-	-	1%	-	*	-	-	-	-	*
MEAN †	3.0	3.1	3.0	2.8	2.7	3.2	3.2	2.8	2.9	2.8	3.2	3.0	3.3	3.2	2.9

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	17%	17%	15%	13%	25%	19%	18%	19%	13%	20%
4	20%	22%	27%	16%	17%	20%	18%	26%	18%	22%
3	27%	29%	28%	21%	32%	27%	33%	23%	22%	31%
2	11%	13%	17%	9%	9%	10%	10%	21%	13%	11%
1 - NOT NEEDED AT ALL	24%	19%	14%	41%	18%	25%	22%	11%	35%	14%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	-	-	-	-	2%
MEAN †	3.0	3.1	3.1	2.5	3.2	3.0	3.0	3.2	2.6	3.2

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
GROCERY STORE**

QUESTION 6: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **A GROCERY STORE**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	32%	32%	33%	37%	27%	39%	29%	28%	30%	39%	40%	33%	36%	22%
4	16%	17%	16%	17%	15%	21%	15%	18%	6%	18%	14%	15%	12%	15%
3	18%	19%	16%	14%	22%	14%	23%	13%	19%	14%	19%	20%	20%	15%
2	10%	11%	8%	9%	10%	11%	11%	9%	7%	8%	7%	9%	10%	16%
1 - NOT NEEDED AT ALL	24%	20%	27%	22%	25%	13%	21%	32%	37%	20%	20%	23%	22%	32%
DON'T KNOW/WON'T SAY	*	1%	-	1%	-	1%	-	-	-	2%	-	-	-	-
MEAN †	3.2	3.3	3.2	3.4	3.1	3.6	3.2	3.0	2.8	3.5	3.5	3.3	3.3	2.8

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	32%	38%	32%	31%	24%	32%	41%	37%	28%	32%	30%	34%	39%	34%	32%
4	16%	10%	18%	15%	25%	26%	7%	17%	15%	14%	16%	14%	23%	21%	13%
3	18%	17%	19%	16%	15%	17%	19%	10%	21%	20%	16%	11%	16%	17%	18%
2	10%	11%	6%	13%	11%	9%	9%	12%	9%	7%	13%	18%	8%	8%	10%
1 - NOT NEEDED AT ALL	24%	22%	25%	24%	25%	16%	24%	25%	25%	26%	25%	24%	13%	18%	26%
DON'T KNOW/WON'T SAY	*	2%	-	-	-	-	-	-	1%	1%	-	-	-	2%	-
MEAN †	3.2	3.3	3.3	3.1	3.1	3.5	3.3	3.3	3.1	3.2	3.1	3.2	3.7	3.5	3.1

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	32%	30%	30%	29%	43%	34%	26%	49%	28%	35%
4	16%	16%	22%	9%	23%	15%	21%	16%	14%	17%
3	18%	19%	15%	18%	14%	17%	20%	4%	19%	20%
2	10%	12%	8%	9%	6%	9%	9%	11%	11%	10%
1 - NOT NEEDED AT ALL	24%	22%	25%	34%	14%	25%	24%	20%	28%	18%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	1%	-	-	-	-
MEAN †	3.2	3.2	3.2	2.9	3.7	3.2	3.2	3.6	3.1	3.4

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
ACCESS TO PUBLIC TRANSPORTATION (BUS STOPS/ROUTES)**

QUESTION 7: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **ACCESS TO PUBLIC TRANSPORTATION (BUS STOPS/ROUTES)**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	31%	31%	30%	37%	25%	40%	29%	24%	26%	44%	34%	32%	28%	20%
4	18%	17%	19%	16%	21%	22%	16%	15%	15%	9%	14%	24%	20%	25%
3	15%	14%	15%	14%	16%	18%	14%	17%	7%	5%	16%	20%	13%	22%
2	9%	11%	8%	10%	8%	10%	11%	8%	9%	12%	11%	2%	13%	8%
1 - NOT NEEDED AT ALL	24%	23%	25%	22%	26%	10%	28%	31%	37%	27%	23%	21%	23%	21%
DON'T KNOW/WON'T SAY	3%	3%	3%	2%	4%	1%	3%	5%	6%	4%	2%	2%	3%	3%
MEAN †	3.2	3.2	3.2	3.4	3.1	3.7	3.1	2.9	2.8	3.3	3.3	3.4	3.2	3.1

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	31%	33%	34%	26%	20%	24%	33%	26%	33%	29%	25%	24%	58%	33%	29%
4	18%	17%	15%	23%	26%	18%	19%	22%	16%	17%	23%	24%	10%	20%	18%
3	15%	11%	18%	15%	17%	12%	21%	16%	13%	14%	22%	13%	8%	11%	17%
2	9%	11%	8%	9%	12%	12%	9%	11%	8%	9%	11%	10%	5%	10%	9%
1 - NOT NEEDED AT ALL	24%	26%	20%	25%	23%	28%	17%	21%	27%	27%	16%	25%	19%	21%	25%
DON'T KNOW/WON'T SAY	3%	2%	5%	3%	3%	5%	2%	4%	3%	4%	3%	4%	-	4%	3%
MEAN †	3.2	3.2	3.4	3.2	3.1	3.0	3.4	3.2	3.2	3.1	3.3	3.1	3.8	3.3	3.2

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	31%	32%	34%	24%	36%	35%	23%	47%	24%	34%
4	18%	22%	11%	17%	15%	15%	18%	15%	25%	18%
3	15%	17%	17%	10%	16%	10%	13%	16%	23%	15%
2	9%	9%	17%	8%	9%	11%	9%	1%	7%	13%
1 - NOT NEEDED AT ALL	24%	17%	21%	37%	23%	26%	31%	18%	20%	18%
DON'T KNOW/WON'T SAY	3%	3%	-	6%	1%	3%	6%	4%	2%	1%
MEAN †	3.2	3.4	3.2	2.8	3.3	3.2	2.9	3.8	3.3	3.4

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
PEDESTRIAN FRIENDLY STREETS**

QUESTION 8: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **PEDESTRIAN FRIENDLY STREETS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	38%	34%	41%	43%	32%	46%	35%	34%	27%	42%	39%	31%	35%	37%
4	18%	23%	13%	18%	18%	15%	24%	19%	13%	16%	16%	15%	17%	24%
3	16%	19%	13%	17%	15%	21%	16%	14%	11%	15%	16%	27%	22%	11%
2	8%	8%	9%	6%	11%	8%	7%	10%	10%	11%	7%	11%	8%	6%
1 - NOT NEEDED AT ALL	19%	15%	22%	14%	23%	10%	16%	22%	33%	14%	19%	14%	17%	23%
DON'T KNOW/WON'T SAY	2%	1%	2%	2%	2%	-	3%	-	5%	2%	3%	4%	1%	-
MEAN †	3.5	3.5	3.4	3.7	3.3	3.8	3.6	3.3	2.9	3.6	3.5	3.4	3.4	3.5

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	38%	37%	39%	31%	38%	26%	37%	40%	39%	33%	44%	40%	50%	39%	37%
4	18%	21%	11%	24%	22%	24%	19%	17%	16%	17%	25%	20%	11%	19%	17%
3	16%	15%	17%	16%	16%	16%	20%	15%	16%	16%	14%	18%	18%	17%	16%
2	8%	7%	8%	12%	8%	15%	9%	5%	8%	9%	4%	5%	13%	11%	8%
1 - NOT NEEDED AT ALL	19%	16%	23%	16%	16%	19%	15%	19%	19%	23%	13%	14%	6%	14%	20%
DON'T KNOW/WON'T SAY	2%	3%	2%	-	-	-	-	4%	1%	1%	-	2%	4%	1%	2%
MEAN †	3.5	3.6	3.4	3.4	3.6	3.2	3.6	3.5	3.5	3.3	3.8	3.7	3.9	3.6	3.4

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	38%	41%	53%	30%	32%	40%	36%	41%	32%	41%
4	18%	24%	8%	11%	17%	18%	17%	23%	15%	20%
3	16%	18%	14%	11%	19%	16%	15%	10%	20%	15%
2	8%	3%	8%	15%	13%	9%	10%	8%	7%	8%
1 - NOT NEEDED AT ALL	19%	13%	13%	29%	19%	13%	22%	18%	26%	15%
DON'T KNOW/WON'T SAY	2%	1%	4%	3%	-	3%	1%	-	-	2%
MEAN †	3.5	3.8	3.8	3.0	3.3	3.6	3.4	3.6	3.2	3.7

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
MORE PLACES TO WALK OR BIKE TO**

QUESTION 9: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEED* AND 1 IS *NOT NEEDED AT ALL*: **MORE PLACES TO WALK OR BIKE TO**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	37%	35%	39%	36%	38%	44%	43%	34%	19%	41%	42%	28%	40%	35%
4	21%	23%	19%	25%	17%	24%	23%	21%	14%	12%	24%	23%	21%	22%
3	17%	22%	13%	15%	19%	19%	18%	14%	18%	24%	10%	25%	17%	16%
2	6%	6%	6%	5%	7%	6%	4%	8%	6%	6%	1%	11%	7%	6%
1 - NOT NEEDED AT ALL	18%	14%	21%	17%	18%	7%	10%	23%	40%	15%	22%	14%	13%	21%
DON'T KNOW/WON'T SAY	1%	*	2%	2%	1%	1%	2%	-	2%	2%	1%	-	1%	-
MEAN †	3.5	3.6	3.5	3.6	3.5	3.9	3.9	3.3	2.6	3.6	3.6	3.4	3.7	3.4

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	37%	36%	38%	41%	32%	28%	38%	38%	40%	33%	45%	34%	57%	43%	35%
4	21%	20%	21%	17%	25%	27%	17%	21%	19%	17%	31%	19%	22%	21%	20%
3	17%	20%	14%	18%	20%	25%	24%	14%	15%	20%	14%	19%	5%	20%	17%
2	6%	4%	5%	10%	7%	10%	2%	8%	6%	8%	1%	6%	6%	5%	7%
1 - NOT NEEDED AT ALL	18%	17%	22%	13%	15%	9%	19%	18%	19%	21%	8%	23%	5%	9%	21%
DON'T KNOW/WON'T SAY	1%	2%	*	1%	2%	2%	1%	-	2%	1%	-	6%	3%	1%	
MEAN †	3.5	3.6	3.5	3.6	3.5	3.6	3.5	3.5	3.6	3.3	4.1	3.4	4.3	3.9	3.4

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	37%	42%	43%	24%	41%	38%	37%	33%	35%	40%
4	21%	23%	23%	14%	23%	19%	19%	31%	20%	23%
3	17%	17%	20%	18%	16%	14%	25%	14%	17%	15%
2	6%	5%	-	9%	7%	8%	5%	2%	5%	6%
1 - NOT NEEDED AT ALL	18%	13%	11%	33%	12%	18%	12%	18%	22%	16%
DON'T KNOW/WON'T SAY	1%	-	4%	2%	2%	2%	1%	2%	-	1%
MEAN †	3.5	3.8	3.9	2.9	3.8	3.5	3.6	3.6	3.4	3.6

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
MORE PUBLIC ART**

QUESTION 10: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WERE 5 IS *SERIOUSLY NEED* AND 1 IS *NOT NEEDED AT ALL*: **MORE PUBLIC ART**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	23%	22%	24%	26%	20%	29%	19%	24%	17%	35%	28%	19%	23%	16%
4	18%	19%	18%	21%	16%	20%	22%	15%	16%	18%	20%	14%	23%	17%
3	25%	29%	21%	26%	24%	26%	30%	26%	18%	26%	18%	33%	25%	25%
2	14%	16%	11%	11%	16%	19%	13%	11%	8%	8%	14%	14%	13%	17%
1 - NOT NEEDED AT ALL	18%	12%	23%	13%	23%	6%	14%	22%	35%	10%	18%	17%	11%	23%
DON'T KNOW/WON'T SAY	2%	2%	3%	2%	3%	1%	2%	2%	5%	3%	2%	4%	6%	-
MEAN †	3.2	3.2	3.1	3.4	2.9	3.5	3.2	3.1	2.7	3.6	3.3	3.1	3.4	2.9

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	23%	22%	27%	18%	18%	27%	21%	22%	22%	21%	26%	18%	31%	31%	19%
4	18%	17%	21%	10%	20%	15%	16%	18%	20%	17%	29%	15%	14%	19%	18%
3	25%	21%	22%	32%	35%	32%	35%	22%	22%	26%	19%	29%	27%	25%	26%
2	14%	15%	11%	20%	10%	13%	13%	19%	11%	11%	16%	19%	18%	9%	15%
1 - NOT NEEDED AT ALL	18%	23%	16%	15%	16%	11%	15%	15%	22%	22%	10%	17%	7%	14%	20%
DON'T KNOW/WON'T SAY	2%	2%	2%	4%	1%	2%	-	3%	3%	3%	-	2%	4%	2%	2%
MEAN †	3.2	3.0	3.3	3.0	3.1	3.3	3.1	3.1	3.1	3.0	3.5	3.0	3.5	3.4	3.0

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	23%	21%	41%	18%	27%	26%	18%	15%	24%	25%
4	18%	19%	19%	17%	18%	17%	20%	14%	16%	25%
3	25%	26%	21%	22%	29%	24%	28%	42%	22%	20%
2	14%	18%	8%	8%	15%	10%	14%	13%	17%	16%
1 - NOT NEEDED AT ALL	18%	16%	8%	32%	9%	19%	17%	15%	21%	12%
DON'T KNOW/WON'T SAY	2%	1%	4%	4%	1%	4%	3%	-	1%	2%
MEAN †	3.2	3.1	3.8	2.8	3.4	3.2	3.1	3.0	3.0	3.4

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
MORE PUBLIC PARKS OR OPEN SPACES**

QUESTION 11: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WERE 5 IS *SERIOUSLY NEED* AND 1 IS *NOT NEEDED AT ALL*: **MORE PUBLIC PARKS OR OPEN SPACES**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	34%	34%	35%	43%	25%	40%	35%	34%	19%	42%	39%	26%	31%	34%
4	19%	23%	16%	19%	20%	27%	16%	15%	16%	17%	16%	21%	17%	24%
3	20%	19%	22%	17%	24%	17%	28%	19%	21%	19%	15%	33%	29%	12%
2	9%	8%	10%	7%	12%	6%	7%	11%	15%	5%	9%	9%	11%	10%
1 - NOT NEEDED AT ALL	16%	16%	16%	13%	19%	10%	12%	20%	27%	16%	17%	11%	12%	18%
DON'T KNOW/WON'T SAY	1%	1%	2%	2%	1%	1%	2%	-	1%	2%	3%	-	-	1%
MEAN †	3.5	3.5	3.4	3.7	3.2	3.8	3.6	3.3	2.9	3.6	3.5	3.4	3.4	3.5

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	34%	39%	35%	29%	27%	33%	33%	34%	34%	26%	48%	35%	56%	44%	29%
4	19%	15%	20%	23%	17%	19%	19%	26%	17%	21%	20%	18%	13%	19%	20%
3	20%	16%	21%	20%	33%	23%	20%	18%	21%	23%	16%	20%	17%	14%	23%
2	9%	10%	7%	13%	7%	9%	9%	7%	10%	10%	7%	10%	3%	10%	9%
1 - NOT NEEDED AT ALL	16%	16%	17%	15%	14%	15%	18%	14%	16%	20%	9%	16%	3%	12%	18%
DON'T KNOW/WON'T SAY	1%	3%	-	-	3%	1%	1%	-	2%	1%	-	2%	8%	1%	1%
MEAN †	3.5	3.5	3.5	3.4	3.4	3.5	3.4	3.6	3.4	3.2	3.9	3.5	4.3	3.7	3.3

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	34%	34%	48%	24%	42%	38%	25%	30%	31%	46%
4	19%	21%	20%	15%	21%	15%	27%	17%	18%	21%
3	20%	23%	10%	21%	19%	19%	21%	19%	27%	13%
2	9%	9%	4%	14%	4%	11%	10%	8%	7%	6%
1 - NOT NEEDED AT ALL	16%	12%	15%	24%	14%	13%	17%	27%	17%	13%
DON'T KNOW/WON'T SAY	1%	1%	4%	1%	-	2%	1%	-	1%	1%
MEAN †	3.5	3.6	3.9	3.0	3.7	3.5	3.3	3.1	3.4	3.8

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
MORE COMMUNITY EVENTS SUCH AS, FARMERS MARKETS AND OTHER OUTDOOR FESTIVALS AND GATHERINGS**

QUESTION 12: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **MORE COMMUNITY EVENTS SUCH AS, FARMERS MARKETS AND OTHER TYPES OF OUTDOOR FESTIVALS AND GATHERINGS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	38%	40%	37%	49%	27%	51%	43%	38%	13%	59%	47%	29%	22%	33%
4	22%	23%	22%	24%	21%	29%	25%	16%	16%	17%	17%	25%	30%	25%
3	21%	22%	20%	14%	28%	13%	22%	21%	30%	11%	20%	25%	25%	21%
2	7%	5%	8%	5%	8%	5%	5%	7%	12%	1%	8%	9%	11%	8%
1 - NOT NEEDED AT ALL	11%	10%	12%	7%	16%	2%	5%	18%	27%	13%	8%	11%	12%	13%
DON'T KNOW/WON'T SAY	*	-	*	*	-	-	-	-	1%	-	1%	-	-	-
MEAN †	3.7	3.8	3.6	4.0	3.4	4.2	4.0	3.5	2.8	4.1	3.9	3.5	3.4	3.6

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	38%	42%	44%	31%	26%	48%	42%	36%	35%	33%	51%	37%	56%	54%	32%
4	22%	27%	20%	27%	15%	13%	21%	25%	24%	21%	23%	25%	28%	21%	23%
3	21%	18%	21%	20%	31%	23%	21%	19%	22%	23%	16%	28%	7%	14%	25%
2	7%	2%	5%	13%	13%	6%	8%	9%	6%	7%	4%	7%	6%	5%	8%
1 - NOT NEEDED AT ALL	11%	11%	11%	10%	15%	10%	7%	11%	13%	16%	6%	3%	4%	6%	13%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	-	-	-	*	*	-	-	-	-	*
MEAN †	3.7	3.9	3.8	3.6	3.2	3.8	3.8	3.7	3.6	3.5	4.1	3.9	4.3	4.1	3.5

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	38%	40%	54%	19%	53%	44%	36%	47%	30%	36%
4	22%	28%	29%	14%	17%	20%	24%	17%	26%	22%
3	21%	19%	6%	30%	21%	20%	18%	21%	23%	24%
2	7%	6%	5%	10%	3%	7%	6%	7%	5%	8%
1 - NOT NEEDED AT ALL	11%	6%	6%	25%	7%	8%	14%	8%	16%	10%
DON'T KNOW/WON'T SAY	*	-	-	1%	-	-	1%	-	-	-
MEAN †	3.7	3.9	4.2	2.9	4.1	3.9	3.6	3.9	3.5	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
CHILD DAYCARE**

QUESTION 13: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **CHILD DAYCARE**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	16%	14%	17%	24%	7%	20%	12%	15%	14%	27%	17%	17%	10%	10%
4	19%	24%	14%	26%	11%	27%	20%	15%	7%	26%	21%	17%	11%	18%
3	20%	19%	21%	19%	21%	22%	28%	15%	11%	12%	17%	20%	37%	22%
2	7%	8%	6%	5%	9%	8%	7%	7%	7%	6%	8%	8%	9%	10%
1 - NOT NEEDED AT ALL	26%	26%	27%	20%	32%	18%	22%	34%	39%	19%	25%	25%	22%	31%
DON'T KNOW/WON'T SAY	12%	9%	14%	5%	19%	4%	12%	15%	22%	10%	12%	13%	11%	10%
MEAN †	2.9	2.9	2.9	3.3	2.4	3.3	2.9	2.7	2.3	3.4	3.0	2.9	2.7	2.6

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	16%	18%	19%	10%	10%	21%	19%	14%	14%	15%	24%	6%	18%	20%	14%
4	19%	22%	18%	16%	16%	10%	28%	20%	17%	13%	25%	23%	34%	25%	15%
3	20%	25%	16%	23%	18%	16%	20%	17%	23%	17%	20%	27%	34%	17%	22%
2	7%	6%	5%	7%	18%	10%	3%	8%	8%	7%	5%	16%	4%	5%	8%
1 - NOT NEEDED AT ALL	26%	25%	27%	27%	22%	26%	25%	27%	27%	32%	18%	23%	8%	21%	29%
DON'T KNOW/WON'T SAY	12%	5%	14%	16%	16%	18%	5%	13%	12%	16%	8%	5%	3%	12%	12%
MEAN †	2.9	3.0	3.0	2.7	2.7	2.9	3.1	2.8	2.8	2.7	3.3	2.7	3.5	3.2	2.7

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	16%	14%	20%	13%	19%	16%	17%	17%	10%	20%
4	19%	22%	35%	9%	17%	21%	18%	20%	17%	16%
3	20%	25%	21%	14%	18%	23%	16%	12%	25%	17%
2	7%	9%	5%	5%	7%	7%	5%	9%	8%	11%
1 - NOT NEEDED AT ALL	26%	21%	14%	37%	30%	22%	31%	32%	31%	21%
DON'T KNOW/WON'T SAY	12%	8%	5%	21%	10%	11%	13%	11%	9%	16%
MEAN †	2.9	3.0	3.4	2.4	2.9	3.0	2.8	2.8	2.7	3.0

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
WORK OPPORTUNITIES**

QUESTION 14: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*. **WORK OPPORTUNITIES**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	53%	54%	52%	63%	43%	56%	59%	50%	43%	57%	62%	53%	50%	45%
4	19%	22%	16%	18%	20%	24%	21%	16%	12%	17%	15%	23%	19%	20%
3	13%	11%	15%	10%	16%	13%	13%	10%	17%	15%	11%	14%	11%	13%
2	4%	6%	3%	2%	7%	4%	4%	5%	4%	1%	3%	2%	9%	9%
1 - NOT NEEDED AT ALL	9%	7%	11%	7%	12%	3%	2%	16%	22%	6%	8%	5%	10%	12%
DON'T KNOW/WON'T SAY	2%	*	3%	1%	3%	1%	2%	3%	3%	5%	1%	1%	1%	1%
MEAN †	4.0	4.1	4.0	4.3	3.8	4.3	4.3	3.8	3.5	4.2	4.2	4.2	3.9	3.8

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	53%	55%	58%	47%	40%	46%	63%	50%	52%	46%	70%	55%	63%	55%	52%
4	19%	15%	21%	18%	22%	30%	22%	19%	15%	20%	16%	22%	10%	25%	16%
3	13%	15%	10%	14%	13%	12%	6%	10%	17%	12%	11%	13%	18%	10%	15%
2	4%	4%	1%	6%	12%	7%	1%	6%	4%	6%	1%	3%	3%	4%	5%
1 - NOT NEEDED AT ALL	9%	8%	7%	12%	12%	2%	8%	13%	10%	13%	2%	7%	2%	3%	11%
DON'T KNOW/WON'T SAY	2%	2%	2%	3%	-	3%	-	2%	2%	3%	-	-	4%	3%	2%
MEAN †	4.0	4.1	4.3	3.8	3.7	4.2	4.3	3.9	4.0	3.8	4.5	4.2	4.4	4.3	3.9

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	53%	58%	56%	40%	58%	54%	55%	54%	43%	60%
4	19%	20%	19%	14%	23%	21%	17%	23%	16%	18%
3	13%	12%	14%	15%	10%	13%	11%	13%	13%	13%
2	4%	6%	3%	4%	2%	3%	4%	7%	10%	-
1 - NOT NEEDED AT ALL	9%	3%	5%	23%	7%	7%	9%	3%	17%	6%
DON'T KNOW/WON'T SAY	2%	*	4%	5%	-	2%	3%	-	2%	2%
MEAN †	4.0	4.2	4.2	3.5	4.2	4.1	4.1	4.2	3.6	4.3

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
AFFORDABLE HEALTHY FOODS**

QUESTION 15: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEED* AND 1 IS *NOT NEEDED AT ALL*: **AFFORDABLE HEALTH FOODS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	42%	38%	46%	44%	39%	49%	41%	40%	29%	51%	45%	38%	41%	37%
4	21%	24%	19%	21%	21%	23%	27%	18%	15%	18%	21%	18%	25%	24%
3	16%	20%	12%	18%	14%	20%	18%	16%	8%	13%	12%	23%	17%	19%
2	7%	9%	6%	5%	10%	4%	6%	10%	13%	5%	5%	10%	6%	7%
1 - NOT NEEDED AT ALL	12%	9%	16%	9%	15%	4%	5%	16%	32%	11%	13%	12%	11%	12%
DON'T KNOW/WON'T SAY	1%	1%	2%	2%	1%	*	2%	1%	3%	2%	3%	1%	-	-
MEAN †	3.7	3.7	3.7	3.9	3.6	4.1	4.0	3.6	3.0	3.9	3.8	3.6	3.8	3.7

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	42%	38%	47%	42%	32%	36%	46%	38%	43%	37%	52%	38%	62%	53%	37%
4	21%	21%	20%	21%	26%	33%	20%	23%	18%	20%	27%	30%	12%	20%	21%
3	16%	18%	14%	15%	21%	14%	19%	17%	15%	16%	15%	19%	17%	13%	18%
2	7%	7%	7%	10%	7%	9%	7%	5%	9%	10%	2%	3%	3%	7%	8%
1 - NOT NEEDED AT ALL	12%	14%	12%	11%	13%	6%	7%	17%	13%	16%	4%	9%	2%	5%	15%
DON'T KNOW/WON'T SAY	1%	2%	1%	1%	2%	1%	1%	-	2%	1%	-	1%	4%	3%	1%
MEAN †	3.7	3.6	3.8	3.7	3.6	3.8	3.9	3.6	3.7	3.5	4.2	3.9	4.3	4.1	3.6

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	42%	43%	63%	33%	40%	49%	38%	49%	36%	35%
4	21%	24%	17%	14%	26%	17%	23%	22%	21%	29%
3	16%	19%	7%	15%	17%	12%	21%	11%	21%	15%
2	7%	7%	3%	12%	7%	8%	6%	10%	6%	9%
1 - NOT NEEDED AT ALL	12%	7%	7%	25%	10%	11%	13%	8%	16%	12%
DON'T KNOW/WON'T SAY	1%	1%	4%	2%	-	2%	-	-	1%	1%
MEAN †	3.7	3.9	4.3	3.2	3.8	3.9	3.7	4.0	3.6	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESSES, STORES AND OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
SENIOR DAYCARE**

QUESTION 16: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL ARE NEEDED WITHIN WALKING OR BIKING DISTANCE FROM YOUR HOME. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS *SERIOUSLY NEEDED* AND 1 IS *NOT NEEDED AT ALL*: **SENIOR DAYCARE**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	23%	19%	26%	30%	16%	18%	26%	24%	26%	33%	27%	19%	20%	20%
4	20%	19%	20%	21%	19%	21%	26%	20%	10%	20%	17%	25%	32%	14%
3	21%	28%	15%	26%	17%	31%	18%	17%	14%	21%	19%	26%	12%	25%
2	9%	9%	9%	7%	10%	12%	7%	4%	6%	5%	8%	5%	12%	8%
1 - NOT NEEDED AT ALL	18%	21%	16%	12%	24%	12%	14%	19%	34%	11%	22%	19%	15%	24%
DON'T KNOW/WON'T SAY	9%	5%	13%	5%	14%	5%	9%	16%	10%	10%	8%	5%	10%	10%
MEAN †	3.2	3.1	3.4	3.5	2.9	3.2	3.5	3.3	2.8	3.6	3.2	3.2	3.3	3.0

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	23%	29%	22%	20%	13%	13%	24%	18%	27%	21%	21%	22%	36%	25%	21%
4	20%	21%	19%	16%	26%	15%	15%	25%	20%	19%	26%	20%	18%	18%	21%
3	21%	18%	22%	24%	22%	34%	16%	20%	19%	20%	25%	15%	25%	26%	19%
2	9%	11%	8%	7%	10%	7%	11%	7%	9%	6%	5%	26%	7%	7%	10%
1 - NOT NEEDED AT ALL	18%	18%	20%	19%	14%	18%	29%	20%	14%	23%	13%	12%	9%	15%	19%
DON'T KNOW/WON'T SAY	9%	4%	10%	14%	15%	13%	4%	10%	10%	11%	10%	5%	5%	8%	10%
MEAN †	3.2	3.3	3.2	3.1	3.2	3.0	3.0	3.1	3.4	3.1	3.4	3.2	3.7	3.4	3.2

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	23%	23%	25%	22%	22%	25%	22%	24%	19%	23%
4	20%	21%	16%	15%	24%	21%	19%	35%	16%	16%
3	21%	22%	35%	14%	25%	19%	29%	14%	22%	20%
2	9%	12%	7%	8%	2%	11%	1%	6%	11%	9%
1 - NOT NEEDED AT ALL	18%	14%	14%	30%	15%	15%	19%	15%	23%	19%
DON'T KNOW/WON'T SAY	9%	8%	3%	11%	13%	9%	9%	5%	10%	13%
MEAN †	3.2	3.3	3.3	2.9	3.4	3.3	3.3	3.5	2.9	3.2

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**FREQUENCY OF DOING VARIOUS ACTIVITIES:
WALK SEVERAL BLOCKS OR MORE TO A DESTINATION OR FOR EXERCISE**

QUESTION 17: PLEASE TELL ME IF YOU DO EACH OF THE FOLLOWING: SEVERAL TIMES PER WEEK, AT LEAST ONCE PER WEEK, ONCE OR TWICE A MONTH, RARELY OR NEVER? HOW OFTEN DO YOU WALK SEVERAL BLOCKS OR MORE TO A DESTINATION OR FOR EXERCISE

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
SEVERAL TIMES PER WEEK OR MORE	47%	53%	42%	47%	48%	48%	47%	53%	41%	46%	39%	44%	49%	59%
AT LEAST ONCE A WEEK	19%	16%	21%	20%	17%	22%	24%	14%	13%	21%	22%	18%	22%	14%
ONCE OR TWICE A MONTH	8%	10%	7%	7%	9%	9%	11%	7%	4%	2%	11%	5%	13%	9%
RARELY OR NEVER	26%	20%	31%	26%	26%	20%	17%	26%	43%	30%	28%	31%	17%	18%
DON'T KNOW/WON'T SAY	*	*	-	*	-	-	1%	-	-	-	-	1%	-	-

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
SEVERAL TIMES PER WEEK OR MORE	47%	44%	41%	53%	64%	55%	48%	48%	44%	49%	46%	41%	44%	53%	44%
AT LEAST ONCE A WEEK	19%	18%	23%	14%	14%	15%	23%	16%	19%	15%	17%	27%	33%	13%	21%
ONCE OR TWICE A MONTH	8%	5%	10%	10%	10%	8%	7%	9%	8%	5%	12%	16%	11%	5%	9%
RARELY OR NEVER	26%	33%	26%	24%	12%	22%	22%	27%	28%	31%	25%	16%	10%	27%	26%
DON'T KNOW/WON'T SAY	*	-	1%	-	-	-	-	-	*	-	-	-	2%	1%	-

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
SEVERAL TIMES PER WEEK OR MORE	47%	48%	54%	45%	45%	50%	44%	58%	52%	34%
AT LEAST ONCE A WEEK	19%	24%	10%	13%	20%	20%	18%	17%	17%	20%
ONCE OR TWICE A MONTH	8%	10%	12%	3%	8%	6%	12%	9%	5%	11%
RARELY OR NEVER	26%	18%	24%	39%	27%	24%	25%	16%	26%	35%
DON'T KNOW/WON'T SAY	*	*	-	-	-	-	1%	-	-	-

* LESS THAN 1% REPORTED.

FREQUENCY OF DOING VARIOUS ACTIVITIES: RIDE A BICYCLE

QUESTION 18: PLEASE TELL ME IF YOU DO EACH OF THE FOLLOWING: SEVERAL TIMES PER WEEK, AT LEAST ONCE PER WEEK, ONCE OR TWICE A MONTH, RARELY OR NEVER? HOW OFTEN DO YOU RIDE A BICYCLE

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
SEVERAL TIMES PER WEEK OR MORE	10%	14%	6%	12%	7%	15%	10%	8%	3%	9%	5%	11%	17%	16%
AT LEAST ONCE A WEEK	10%	15%	5%	13%	6%	18%	8%	6%	3%	6%	10%	9%	11%	10%
ONCE OR TWICE A MONTH	8%	9%	8%	10%	7%	9%	13%	8%	1%	11%	10%	7%	5%	10%
RARELY OR NEVER	71%	62%	80%	63%	79%	58%	68%	77%	91%	74%	74%	71%	67%	63%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	*	-	2%	*	1%	-	1%	1%	-	2%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
SEVERAL TIMES PER WEEK OR MORE	10%	7%	8%	17%	12%	6%	10%	12%	10%	8%	12%	15%	12%	11%	9%
AT LEAST ONCE A WEEK	10%	12%	7%	8%	10%	5%	8%	17%	8%	6%	12%	18%	12%	6%	10%
ONCE OR TWICE A MONTH	8%	7%	10%	8%	8%	12%	3%	9%	9%	6%	14%	7%	16%	11%	7%
RARELY OR NEVER	71%	72%	74%	67%	70%	77%	78%	62%	73%	80%	62%	56%	57%	70%	72%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	-	-	1%	-	1%	*	-	4%	2%	1%	1%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
SEVERAL TIMES PER WEEK OR MORE	10%	11%	19%	5%	8%	11%	8%	9%	10%	11%
AT LEAST ONCE A WEEK	10%	14%	12%	5%	6%	10%	9%	14%	13%	3%
ONCE OR TWICE A MONTH	8%	10%	17%	2%	8%	8%	8%	9%	7%	10%
RARELY OR NEVER	71%	63%	52%	87%	78%	70%	73%	67%	69%	75%
DON'T KNOW/WON'T SAY	1%	1%	-	*	-	1%	2%	-	-	2%

FREQUENCY OF DOING VARIOUS ACTIVITIES: TAKE PUBLIC TRANSIT

QUESTION 19: PLEASE TELL ME IF YOU DO EACH OF THE FOLLOWING: SEVERAL TIMES PER WEEK, AT LEAST ONCE PER WEEK, ONCE OR TWICE A MONTH, RARELY OR NEVER? HOW OFTEN DO YOU TAKE PUBLIC TRANSIT

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
SEVERAL TIMES PER WEEK OR MORE	2%	2%	2%	3%	1%	3%	3%	1%	-	6%	1%	-	1%	2%
AT LEAST ONCE A WEEK	3%	3%	3%	4%	3%	6%	4%	-	2%	6%	1%	4%	5%	3%
ONCE OR TWICE A MONTH	4%	6%	3%	6%	3%	5%	5%	2%	5%	5%	4%	5%	6%	2%
RARELY OR NEVER	89%	88%	91%	85%	94%	85%	86%	96%	91%	84%	91%	90%	87%	92%
DON'T KNOW/WON'T SAY	1%	1%	1%	2%	-	1%	1%	-	1%	-	2%	-	1%	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
SEVERAL TIMES PER WEEK OR MORE	2%	4%	1%	1%	4%	5%	3%	2%	1%	3%	-	-	1%	4%	1%
AT LEAST ONCE A WEEK	3%	2%	4%	4%	3%	10%	4%	4%	1%	3%	4%	4%	5%	4%	3%
ONCE OR TWICE A MONTH	4%	6%	4%	4%	3%	5%	4%	2%	5%	3%	10%	2%	6%	7%	4%
RARELY OR NEVER	89%	87%	90%	90%	90%	80%	88%	91%	91%	91%	86%	90%	85%	85%	91%
DON'T KNOW/WON'T SAY	1%	1%	1%	-	-	-	1%	-	1%	-	1%	4%	3%	1%	1%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
SEVERAL TIMES PER WEEK OR MORE	2%	2%	1%	-	5%	2%	1%	-	3%	3%
AT LEAST ONCE A WEEK	3%	3%	5%	*	8%	5%	4%	1%	3%	2%
ONCE OR TWICE A MONTH	4%	3%	3%	5%	9%	4%	6%	11%	3%	1%
RARELY OR NEVER	89%	91%	91%	95%	78%	87%	88%	89%	92%	92%
DON'T KNOW/WON'T SAY	1%	2%	-	-	-	1%	-	-	-	2%

FREQUENCY OF DOING VARIOUS ACTIVITIES: WALK OR BIKE TO CITY PARKS OR RECREATION AREAS

QUESTION 20: PLEASE TELL ME IF YOU DO EACH OF THE FOLLOWING: SEVERAL TIMES PER WEEK, AT LEAST ONCE PER WEEK, ONCE OR TWICE A MONTH, RARELY OR NEVER? HOW OFTEN DO YOU WALK OR BIKE TO CITY PARKS OR RECREATION AREAS

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
SEVERAL TIMES PER WEEK OR MORE	21%	22%	19%	26%	16%	28%	21%	19%	11%	22%	14%	20%	20%	23%
AT LEAST ONCE A WEEK	14%	19%	9%	14%	14%	19%	20%	8%	7%	8%	23%	14%	20%	13%
ONCE OR TWICE A MONTH	15%	16%	14%	15%	16%	22%	16%	14%	4%	15%	14%	12%	23%	20%
RARELY OR NEVER	49%	42%	57%	45%	54%	31%	42%	59%	77%	55%	47%	52%	37%	44%
DON'T KNOW/WON'T SAY	1%	1%	*	1%	*	1%	1%	-	1%	-	1%	1%	-	-

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
SEVERAL TIMES PER WEEK OR MORE	21%	17%	19%	22%	24%	20%	24%	25%	17%	17%	24%	28%	21%	20%	20%
AT LEAST ONCE A WEEK	14%	14%	13%	17%	15%	19%	13%	10%	15%	11%	20%	24%	15%	15%	14%
ONCE OR TWICE A MONTH	15%	14%	19%	14%	13%	10%	15%	20%	15%	13%	16%	16%	29%	18%	14%
RARELY OR NEVER	49%	54%	49%	48%	46%	49%	46%	45%	53%	59%	40%	31%	33%	45%	52%
DON'T KNOW/WON'T SAY	1%	1%	1%	-	2%	2%	1%	-	*	*	-	2%	2%	2%	-

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
SEVERAL TIMES PER WEEK OR MORE	21%	19%	36%	13%	26%	24%	15%	9%	24%	21%
AT LEAST ONCE A WEEK	14%	21%	9%	8%	9%	14%	18%	19%	11%	12%
ONCE OR TWICE A MONTH	15%	21%	12%	8%	14%	17%	16%	13%	17%	8%
RARELY OR NEVER	49%	38%	43%	71%	51%	44%	50%	58%	48%	59%
DON'T KNOW/WON'T SAY	1%	1%	-	-	1%	1%	1%	-	-	-

* LESS THAN 1% REPORTED

WAYS OF ENCOURAGING MORE WALKING AND BIKING THROUGHOUT THE NEIGHBORHOOD

QUESTION 21: WHAT WOULD ENCOURAGE YOU TO WALK OR BIKE IN YOUR NEIGHBORHOOD MORE OFTEN?

WALKING/BIKING TRAILS	11%	FENCES AROUND PARKS	*
BETTER STREET LIGHTING	9%	BETTER PLACES	*
MORE THINGS TO WALK TO (IN GENERAL)	8%	CLEAN UP DRUG USE	*
SAFER NEIGHBORHOODS	8%	MORE JOB OPPORTUNITIES	*
BIKE LANES SEPARATED FROM AUTO TRAFFIC	7%	LESS AIR POLLUTION	*
BETTER HEALTH	7%	FRIENDLIER DRIVERS	*
MORE PARKS NEARBY	5%	FEWER PEOPLE	*
MORE SIDEWALKS	5%	PHYSICAL THERAPY AVAILABLE	*
WIDER/BETTER SIDEWALKS	4%	LESS TRAFFIC	*
PEDESTRIAN FRIENDLY STREETS	4%	MORE OUTDOOR EXERCISE EQUIPMENT IN THE PARKS	*
MORE BIKE LANES IN GENERAL	4%	BEING YOUNGER	*
MORE CROSSWALKS	3%	WARNING SIGNS	*
LOWER SPEED LIMITS	3%	CARE FOR DEPENDENTS	*
MORE STOP LIGHTS/SIGNS	3%	JOB OPPORTUNITIES	*
MOTIVATION	2%	MIXING CULTURES	*
MORE TIME	2%	A COFFEE HOUSE NEARBY	*
ADDITIONAL TREES/SHADE	2%	CLEAN UP DOG RESIDUE	*
STORES CLOSE BY	2%	TO SAVE MONEY	*
MORE EVENTS	1%	TO AVOID STRESS	*
NOT SO MANY LOOSE DOGS/BETTER ANIMAL CONTROL	1%	INTERESTING STORE FRONTS	*
STREETS MORE FLAT AND STRAIGHT, NOT CURVY	1%	HIGHER QUALITY STORES	*
FRIEND LIVING NEARBY	1%	TRADER JOE'S	*
DOG PARK	1%	FEWER HOMELESS PEOPLE	*
MORE OUTDOOR ACTIVITIES	1%	PUBLIC RESTROOMS AT THE PARK	*
THE STREETS NEED TO BE CLEANER	1%	WATER FOUNTAINS	*
MORE ACCESSIBILITY FOR THE DISABLED	1%	MY DOCTOR	*
SPEED HUMPS	1%	PETS	*
BETTER POLICE PROTECTION/MORE POLICE	1%		
LESS/NO CONSTRUCTION	1%	NOTHING IN PARTICULAR	32%
BUY A NEW BICYCLE/OWN A BICYCLE	1%	DON'T KNOW/WON'T SAY	2%
HEALTHY FOOD FROM LOCALLY OWNED RESTAURANTS	*		
CONDUCTIVE WEATHER	*		

* LESS THAN 1% REPORTED.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
WIDER SIDEWALKS**

QUESTION 22: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **WIDER SIDEWALKS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	36%	35%	38%	45%	28%	39%	41%	34%	24%	46%	42%	44%	26%	23%
4	15%	17%	14%	14%	17%	20%	15%	11%	14%	19%	16%	12%	16%	14%
3	16%	16%	16%	18%	15%	18%	18%	16%	10%	16%	12%	13%	24%	19%
2	9%	12%	7%	7%	11%	9%	10%	11%	8%	7%	7%	8%	12%	12%
1 - NOT NEEDED AT ALL	22%	19%	25%	15%	28%	13%	15%	27%	40%	12%	22%	21%	21%	30%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	1%	-	1%	1%	3%	-	1%	2%	-	2%
MEAN †	3.4	3.4	3.3	3.7	3.0	3.6	3.6	3.1	2.7	3.8	3.5	3.5	3.1	2.9

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	36%	46%	38%	27%	25%	26%	43%	35%	38%	32%	40%	44%	53%	46%	33%
4	15%	16%	17%	14%	9%	18%	16%	15%	15%	14%	18%	18%	13%	21%	13%
3	16%	13%	15%	22%	20%	18%	13%	15%	18%	17%	18%	15%	11%	14%	18%
2	9%	8%	4%	14%	17%	14%	7%	9%	8%	7%	10%	10%	15%	7%	10%
1 - NOT NEEDED AT ALL	22%	16%	24%	22%	28%	22%	21%	24%	21%	28%	14%	13%	7%	13%	25%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	-	-	2%	-	1%
MEAN †	3.4	3.7	3.4	3.1	2.9	3.1	3.5	3.3	3.4	3.1	3.6	3.7	3.9	3.8	3.2

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	36%	41%	39%	26%	38%	42%	30%	50%	26%	39%
4	15%	15%	13%	13%	19%	15%	24%	5%	9%	18%
3	16%	15%	20%	11%	24%	15%	16%	9%	23%	14%
2	9%	8%	18%	9%	8%	9%	8%	13%	11%	6%
1 - NOT NEEDED AT ALL	22%	20%	10%	38%	10%	18%	20%	22%	31%	20%
DON'T KNOW/WON'T SAY	1%	*	-	3%	-	1%	1%	1%	-	3%
MEAN †	3.4	3.5	3.5	2.8	3.7	3.5	3.4	3.5	2.9	3.5

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
SIDEWALKS THAT ARE SET AWAY FROM THE STREET**

QUESTION 23: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **SIDEWALKS THAT ARE SET AWAY FROM THE STREET**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	35%	33%	36%	39%	29%	36%	41%	33%	23%	41%	39%	34%	28%	30%
4	23%	27%	20%	25%	21%	29%	25%	19%	16%	26%	19%	28%	20%	18%
3	16%	19%	13%	15%	16%	20%	15%	13%	14%	17%	20%	14%	13%	16%
2	7%	5%	8%	5%	8%	6%	6%	7%	8%	4%	5%	2%	21%	10%
1 - NOT NEEDED AT ALL	19%	14%	23%	13%	24%	9%	12%	25%	36%	11%	16%	21%	18%	25%
DON'T KNOW/WON'T SAY	1%	1%	1%	2%	1%	-	1%	3%	2%	1%	1%	1%	-	1%
MEAN †	3.5	3.6	3.4	3.7	3.2	3.8	3.8	3.3	2.8	3.8	3.6	3.5	3.2	3.2

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	35%	38%	36%	30%	28%	27%	37%	30%	38%	28%	48%	38%	50%	40%	33%
4	23%	24%	25%	20%	19%	28%	24%	26%	19%	25%	16%	20%	20%	28%	20%
3	16%	21%	11%	17%	18%	28%	11%	19%	14%	15%	16%	30%	8%	18%	16%
2	7%	6%	4%	13%	9%	3%	7%	5%	9%	6%	3%	5%	18%	3%	8%
1 - NOT NEEDED AT ALL	19%	11%	22%	20%	23%	14%	22%	19%	18%	24%	18%	6%	4%	10%	22%
DON'T KNOW/WON'T SAY	1%	*	2%	1%	2%	1%	-	1%	2%	2%	-	-	-	1%	1%
MEAN †	3.5	3.7	3.5	3.3	3.2	3.5	3.5	3.4	3.5	3.3	3.7	3.8	3.9	3.9	3.3

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	35%	41%	34%	24%	34%	39%	28%	47%	26%	40%
4	23%	24%	23%	17%	29%	26%	26%	12%	18%	25%
3	16%	14%	21%	13%	22%	14%	17%	12%	24%	10%
2	7%	7%	14%	7%	2%	7%	6%	3%	5%	10%
1 - NOT NEEDED AT ALL	19%	14%	8%	36%	10%	14%	20%	24%	27%	14%
DON'T KNOW/WON'T SAY	1%	-	-	3%	2%	1%	3%	3%	*	1%
MEAN †	3.5	3.7	3.6	2.9	3.8	3.7	3.4	3.6	3.1	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
 ADDITIONAL TREES/SHADE**

QUESTION 24: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **ADDITIONAL TREES/SHADE**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	46%	44%	47%	55%	36%	54%	53%	38%	28%	62%	50%	41%	43%	35%
4	21%	21%	20%	20%	21%	22%	19%	19%	24%	15%	18%	29%	14%	20%
3	14%	15%	13%	12%	17%	13%	16%	13%	15%	7%	18%	12%	22%	18%
2	6%	7%	6%	3%	10%	5%	5%	8%	8%	5%	5%	9%	4%	9%
1 - NOT NEEDED AT ALL	13%	13%	14%	10%	16%	6%	6%	22%	26%	11%	8%	9%	17%	17%
DON'T KNOW/WON'T SAY	*	-	1%	*	1%	1%	-	1%	-	-	-	-	-	1%
MEAN †	3.8	3.8	3.8	4.1	3.5	4.1	4.1	3.4	3.2	4.1	4.0	3.8	3.6	3.5

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	46%	56%	46%	39%	29%	47%	41%	45%	46%	40%	54%	49%	63%	59%	39%
4	21%	14%	24%	24%	22%	23%	25%	23%	18%	20%	21%	27%	15%	23%	20%
3	14%	12%	15%	14%	19%	18%	13%	15%	13%	13%	13%	18%	18%	11%	15%
2	6%	4%	7%	8%	7%	1%	10%	4%	7%	8%	4%	2%	2%	3%	8%
1 - NOT NEEDED AT ALL	13%	14%	9%	15%	21%	10%	10%	14%	15%	19%	8%	4%	2%	3%	17%
DON'T KNOW/WON'T SAY	*	-	*	-	2%	2%	1%	-	*	1%	-	-	-	1%	*
MEAN †	3.8	3.9	3.9	3.7	3.3	4.0	3.8	3.8	3.7	3.5	4.1	4.1	4.4	4.3	3.6

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	46%	44%	64%	30%	61%	51%	41%	36%	38%	54%
4	21%	21%	17%	21%	22%	21%	26%	22%	18%	15%
3	14%	17%	12%	13%	8%	13%	8%	21%	18%	17%
2	6%	6%	3%	9%	3%	4%	11%	4%	6%	6%
1 - NOT NEEDED AT ALL	13%	12%	5%	26%	4%	10%	14%	17%	20%	8%
DON'T KNOW/WON'T SAY	*	-	-	1%	1%	1%	1%	-	-	1%
MEAN †	3.8	3.8	4.3	3.2	4.4	4.0	3.7	3.6	3.5	4.0

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
 LOWER SPEED LIMITS**

QUESTION 25: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **LOWER SPEED LIMITS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	20%	18%	22%	25%	15%	15%	23%	21%	26%	17%	28%	28%	22%	12%
4	9%	8%	10%	13%	5%	9%	9%	10%	10%	9%	8%	12%	9%	7%
3	19%	20%	19%	18%	20%	25%	20%	12%	20%	22%	17%	12%	18%	21%
2	16%	18%	14%	15%	17%	19%	18%	16%	9%	11%	16%	14%	26%	25%
1 - NOT NEEDED AT ALL	35%	36%	34%	27%	42%	33%	30%	41%	32%	39%	31%	32%	25%	33%
DON'T KNOW/WON'T SAY	1%	-	1%	1%	1%	-	-	1%	3%	1%	-	2%	-	1%
MEAN †	2.6	2.6	2.7	2.9	2.3	2.5	2.8	2.5	2.9	2.5	2.9	2.9	2.8	2.4

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	20%	24%	16%	20%	21%	7%	17%	14%	27%	18%	15%	29%	33%	16%	21%
4	9%	9%	12%	6%	6%	8%	11%	6%	10%	8%	9%	8%	15%	9%	9%
3	19%	17%	22%	17%	17%	26%	13%	22%	17%	21%	13%	15%	19%	17%	19%
2	16%	15%	15%	16%	24%	21%	15%	21%	13%	13%	27%	18%	15%	16%	16%
1 - NOT NEEDED AT ALL	35%	33%	35%	40%	32%	38%	45%	35%	31%	39%	36%	28%	18%	41%	32%
DON'T KNOW/WON'T SAY	1%	2%	*	-	-	-	-	1%	1%	1%	-	2%	-	-	1%
MEAN †	2.6	2.8	2.6	2.5	2.6	2.2	2.4	2.4	2.9	2.5	2.4	2.9	3.3	2.4	2.7

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	20%	21%	11%	24%	18%	21%	20%	22%	12%	28%
4	9%	7%	13%	9%	13%	11%	10%	10%	5%	7%
3	19%	19%	24%	16%	23%	17%	16%	22%	28%	15%
2	16%	19%	16%	12%	16%	15%	17%	17%	19%	13%
1 - NOT NEEDED AT ALL	35%	35%	35%	37%	30%	34%	36%	28%	35%	37%
DON'T KNOW/WON'T SAY	1%	-	-	3%	-	2%	1%	-	-	-
MEAN †	2.6	2.6	2.5	2.7	2.7	2.7	2.6	2.8	2.4	2.8

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
MORE CROSSWALKS**

QUESTION 26: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **MORE CROSSWALKS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	32%	28%	35%	42%	21%	32%	40%	26%	24%	51%	31%	40%	22%	16%
4	18%	21%	16%	20%	16%	16%	26%	17%	14%	15%	23%	16%	18%	20%
3	20%	24%	15%	17%	23%	21%	17%	22%	17%	15%	20%	13%	19%	28%
2	9%	7%	11%	7%	10%	11%	4%	8%	11%	4%	7%	11%	19%	8%
1 - NOT NEEDED AT ALL	21%	19%	23%	13%	29%	19%	12%	25%	32%	14%	19%	20%	21%	27%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	1%	-	-	2%	2%	1%	-	1%	-	1%
MEAN †	3.3	3.3	3.3	3.7	2.9	3.3	3.8	3.1	2.9	3.8	3.4	3.5	3.0	2.9

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	32%	38%	38%	19%	18%	33%	39%	23%	33%	31%	35%	30%	34%	41%	28%
4	18%	22%	17%	16%	13%	14%	17%	21%	17%	15%	24%	18%	23%	16%	17%
3	20%	15%	19%	24%	26%	28%	14%	21%	19%	19%	21%	24%	19%	19%	20%
2	9%	10%	5%	14%	12%	10%	6%	11%	9%	9%	10%	7%	10%	6%	10%
1 - NOT NEEDED AT ALL	21%	16%	20%	26%	29%	16%	24%	24%	20%	26%	9%	19%	13%	16%	23%
DON'T KNOW/WON'T SAY	1%	-	1%	1%	1%	1%	-	-	1%	1%	-	2%	-	1%	1%
MEAN †	3.3	3.6	3.5	2.9	2.8	3.4	3.4	3.1	3.4	3.2	3.7	3.4	3.5	3.6	3.2

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	32%	29%	38%	24%	44%	38%	29%	41%	22%	29%
4	18%	19%	31%	14%	17%	18%	21%	16%	17%	17%
3	20%	24%	19%	18%	13%	17%	24%	7%	22%	22%
2	9%	8%	1%	10%	13%	8%	8%	19%	10%	7%
1 - NOT NEEDED AT ALL	21%	21%	11%	31%	13%	18%	18%	17%	28%	24%
DON'T KNOW/WON'T SAY	1%	-	-	2%	1%	1%	1%	-	1%	1%
MEAN †	3.3	3.3	3.9	2.9	3.7	3.5	3.4	3.4	2.9	3.2

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PERCEIVED NEED OF VARIOUS THINGS TO IMPROVE WALKING AND BIKING EXPERIENCE IN THE NEIGHBORHOOD:
DEDICATED BIKE PATHS THAT ARE BUILT AWAY FROM THE STREET**

QUESTION 27: I WOULD LIKE TO READ A LIST OF THINGS THAT YOU MAY OR MAY NOT FEEL WOULD IMPROVE THE WALKING OR BIKING EXPERIENCE IN YOUR NEIGHBORHOOD. PLEASE RATE HOW MUCH YOU THINK EACH IS NEEDED USING A 5-POINT SCALE, WHERE 5 IS SERIOUSLY NEEDED AND 1 IS NOT NEEDED AT ALL: **DEDICATED BIKE PATHS THAT ARE BUILT AWAY FROM THE STREET**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 - SERIOUSLY NEEDED	45%	46%	44%	48%	43%	50%	52%	42%	29%	58%	41%	45%	34%	46%
4	23%	26%	19%	22%	23%	28%	18%	22%	20%	24%	22%	19%	23%	22%
3	12%	11%	12%	14%	9%	14%	14%	12%	5%	5%	13%	15%	21%	11%
2	5%	4%	7%	6%	5%	4%	5%	4%	11%	2%	5%	7%	8%	5%
1 - NOT NEEDED AT ALL	12%	11%	13%	8%	17%	4%	7%	17%	29%	7%	18%	10%	11%	14%
DON'T KNOW/WON'T SAY	3%	1%	5%	2%	3%	*	3%	4%	6%	4%	1%	4%	2%	2%
MEAN †	3.9	3.9	3.8	4.0	3.7	4.2	4.1	3.7	3.1	4.3	3.6	3.9	3.6	3.8

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 - SERIOUSLY NEEDED	45%	42%	52%	41%	40%	42%	44%	45%	47%	41%	60%	49%	48%	58%	40%
4	23%	25%	22%	18%	23%	31%	23%	24%	19%	23%	16%	27%	18%	20%	23%
3	12%	13%	10%	12%	12%	12%	11%	13%	11%	10%	15%	14%	19%	9%	13%
2	5%	5%	4%	9%	8%	1%	6%	5%	7%	6%	3%	4%	11%	3%	6%
1 - NOT NEEDED AT ALL	12%	13%	9%	14%	15%	9%	14%	12%	13%	16%	7%	7%	4%	7%	15%
DON'T KNOW/WON'T SAY	3%	2%	2%	6%	2%	6%	2%	1%	3%	5%	-	-	-	3%	3%
MEAN †	3.9	3.8	4.1	3.7	3.7	4.0	3.8	3.9	3.8	3.7	4.2	4.1	4.0	4.2	3.7

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 - SERIOUSLY NEEDED	45%	49%	40%	30%	58%	48%	42%	46%	45%	44%
4	23%	21%	35%	19%	23%	19%	29%	20%	20%	28%
3	12%	14%	13%	7%	12%	13%	11%	8%	11%	14%
2	5%	5%	5%	9%	3%	6%	5%	5%	6%	5%
1 - NOT NEEDED AT ALL	12%	8%	8%	28%	2%	13%	10%	13%	16%	8%
DON'T KNOW/WON'T SAY	3%	2%	-	7%	2%	3%	4%	7%	2%	2%
MEAN †	3.9	4.0	3.9	3.2	4.3	3.8	3.9	3.9	3.7	4.0

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE SERIOUSLY NEEDED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT NEEDED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERENCE OF TYPE OF COMMUNITY MORE LIKELY TO MOVE TO: MIX OF APARTMENTS, TOWN HOUSES, SINGLE-FAMILY HOMES
 VS. A COMMUNITY WHERE THE HOMES ARE SIMILAR**

QUESTION 28: LET'S ASSUME FOR A MINUTE THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS. THINKING ABOUT YOUR PREFERENCES RELATING TO HOUSING, WOULD YOU RATHER...

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
LIVE IN A COMMUNITY WHERE THERE IS A MIX OF APARTMENTS, TOWN HOUSES AND SINGLE-FAMILY HOMES	49%	51%	47%	48%	50%	54%	49%	52%	41%	69%	48%	45%	44%	41%
LIVE IN A COMMUNITY WHERE THE TYPES OF HOMES ARE SIMILAR	44%	44%	44%	47%	42%	40%	49%	43%	51%	25%	47%	50%	49%	57%
DEPENDS	2%	3%	2%	3%	2%	3%	1%	3%	3%	2%	2%	2%	4%	1%
DON'T KNOW/WON'T SAY	4%	2%	6%	2%	5%	4%	2%	2%	5%	4%	3%	3%	3%	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
LIVE IN A COMMUNITY WHERE THERE IS A MIX OF APARTMENTS, TOWN HOUSES AND SINGLE-FAMILY HOMES	49%	42%	54%	51%	47%	60%	59%	46%	45%	49%	53%	50%	46%	67%	41%
LIVE IN A COMMUNITY WHERE THE TYPES OF HOMES ARE SIMILAR	44%	47%	43%	44%	45%	39%	35%	50%	47%	44%	46%	45%	46%	28%	52%
DEPENDS	2%	3%	1%	2%	5%	1%	2%	2%	3%	2%	2%	2%	7%	2%	3%
DON'T KNOW/WON'T SAY	4%	8%	2%	3%	3%	-	4%	3%	5%	6%	-	2%	-	4%	4%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
LIVE IN A COMMUNITY WHERE THERE IS A MIX OF APARTMENTS, TOWN HOUSES AND SINGLE-FAMILY HOMES	49%	43%	64%	44%	64%	56%	50%	44%	45%	42%
LIVE IN A COMMUNITY WHERE THE TYPES OF HOMES ARE SIMILAR	44%	50%	34%	47%	33%	38%	43%	45%	50%	55%
DEPENDS	2%	3%	2%	2%	2%	2%	3%	8%	1%	2%
DON'T KNOW/WON'T SAY	4%	4%	-	8%	1%	5%	4%	4%	4%	2%

**NEIGHBORHOOD PREFERENCE: SMALLER YARDS WITHIN WALKING DISTANCE TO PARKS/PLAYGROUNDS/RECREATION AREAS
 VS. LARGER YARDS NOT WITHIN WALKING DISTANCE TO PARKS/PLAYGROUNDS/RECREATION AREAS**

QUESTION 29: LET'S ASSUME FOR A MINUTE THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS. THINKING ABOUT YOUR PREFERENCES RELATING TO HOUSING, WOULD YOU RATHER...

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
LIVE IN A NEIGHBORHOOD WITH LARGER YARDS BUT IS NOT WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	48%	49%	48%	48%	48%	53%	48%	53%	36%	42%	48%	39%	55%	59%
LIVE IN A NEIGHBORHOOD WITH SMALLER YARDS BUT IS WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	47%	46%	49%	50%	45%	46%	46%	45%	52%	56%	50%	57%	40%	36%
DON'T KNOW/WON'T SAY	2%	3%	2%	*	4%	*	1%	2%	8%	2%	1%	-	1%	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
LIVE IN A NEIGHBORHOOD WITH LARGER YARDS BUT IS NOT WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	48%	40%	53%	53%	43%	43%	55%	46%	47%	43%	59%	52%	55%	44%	49%
LIVE IN A NEIGHBORHOOD WITH SMALLER YARDS BUT IS WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	47%	57%	44%	39%	48%	54%	42%	47%	48%	52%	41%	44%	39%	54%	46%
DEPENDS	2%	1%	1%	3%	8%	2%	2%	4%	2%	2%	1%	4%	6%	1%	3%
DON'T KNOW/WON'T SAY	2%	2%	2%	4%	1%	1%	1%	4%	3%	4%	-	1%	-	2%	3%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
LIVE IN A NEIGHBORHOOD WITH LARGER YARDS BUT IS NOT WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	48%	54%	56%	33%	51%	43%	46%	57%	49%	61%
LIVE IN A NEIGHBORHOOD WITH SMALLER YARDS BUT IS WITHIN WALKING DISTANCE TO PARKS, PLAYGROUNDS AND RECREATION AREAS	47%	43%	44%	58%	46%	53%	48%	40%	47%	36%
DEPENDS	2%	2%	-	4%	1%	2%	3%	3%	3%	1%
DON'T KNOW/WON'T SAY	2%	1%	-	6%	2%	2%	4%	1%	2%	2%

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
EASY ACCESS TO PUBLIC TRANSPORTATION**

QUESTION 30: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **EASY ACCESS TO PUBLIC TRANSPORTATION**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	32%	28%	35%	38%	25%	32%	29%	30%	34%	55%	20%	32%	36%	18%
4	18%	20%	15%	16%	19%	21%	19%	14%	16%	14%	24%	22%	13%	11%
3	22%	25%	20%	25%	19%	28%	23%	20%	14%	16%	34%	28%	21%	21%
2	9%	7%	11%	5%	13%	7%	8%	13%	9%	5%	7%	7%	12%	14%
1 - NOT IMPORTANT AT ALL	19%	19%	20%	16%	23%	12%	21%	22%	27%	10%	16%	11%	17%	37%
DON'T KNOW/WON'T SAY	*	1%	*	1%	*	-	*	1%	-	-	-	-	1%	-
MEAN †	3.3	3.3	3.4	3.6	3.1	3.5	3.3	3.2	3.2	4.0	3.3	3.6	3.4	2.6

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	32%	38%	32%	27%	22%	33%	29%	26%	34%	35%	25%	20%	35%	39%	27%
4	18%	14%	19%	16%	22%	19%	20%	14%	18%	17%	11%	20%	26%	21%	17%
3	22%	20%	29%	18%	18%	29%	22%	20%	23%	19%	39%	20%	20%	23%	23%
2	9%	9%	5%	11%	16%	9%	11%	17%	4%	9%	9%	13%	6%	6%	10%
1 - NOT IMPORTANT AT ALL	19%	18%	15%	28%	21%	10%	17%	24%	20%	20%	16%	26%	13%	10%	23%
DON'T KNOW/WON'T SAY	*	1%	-	-	1%	-	-	-	1%	1%	-	-	-	1%	*
MEAN †	3.3	3.5	3.5	3.0	3.1	3.6	3.3	3.0	3.4	3.4	3.2	3.0	3.6	3.7	3.1

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	32%	23%	44%	33%	43%	37%	27%	42%	24%	33%
4	18%	18%	20%	16%	16%	22%	23%	6%	15%	9%
3	22%	28%	23%	14%	21%	20%	21%	22%	27%	21%
2	9%	11%	5%	6%	9%	6%	10%	14%	9%	12%
1 - NOT IMPORTANT AT ALL	19%	19%	8%	30%	11%	14%	18%	16%	26%	25%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	1%	1%	-	-	-
MEAN †	3.3	3.2	3.9	3.2	3.7	3.6	3.3	3.4	3.0	3.1

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
HAVING SIDEWALKS AND PATHS FOR WALKING AND BIKING**

QUESTION 31: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **HAVING SIDEWALKS AND PATHS FOR WALKING AND BIKING**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	51%	49%	52%	55%	46%	49%	65%	49%	35%	54%	57%	50%	45%	45%
4	26%	29%	23%	23%	29%	30%	21%	26%	27%	21%	16%	25%	32%	35%
3	14%	13%	16%	14%	15%	15%	10%	13%	21%	15%	17%	19%	15%	12%
2	3%	4%	3%	2%	4%	2%	3%	4%	5%	4%	4%	1%	7%	2%
1 - NOT IMPORTANT AT ALL	6%	5%	7%	5%	7%	4%	2%	7%	12%	5%	7%	5%	1%	5%
DON'T KNOW/WON'T SAY	*	*	-	*	-	-	-	1%	-	1%	-	-	-	-
MEAN †	4.1	4.1	4.1	4.2	4.0	4.2	4.5	4.1	3.7	4.2	4.1	4.1	4.1	4.1

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	51%	48%	54%	46%	50%	61%	57%	38%	51%	45%	67%	55%	52%	54%	49%
4	26%	28%	26%	26%	25%	29%	19%	34%	24%	27%	18%	25%	34%	23%	28%
3	14%	16%	10%	19%	18%	4%	12%	16%	17%	16%	11%	11%	12%	13%	15%
2	3%	3%	3%	4%	4%	4%	3%	5%	2%	3%	2%	7%	-	3%	3%
1 - NOT IMPORTANT AT ALL	6%	5%	7%	6%	2%	2%	8%	7%	6%	8%	3%	2%	2%	5%	6%
DON'T KNOW/WON'T SAY	*	-	1%	-	-	-	-	-	*	*	-	-	-	1%	-
MEAN †	4.1	4.1	4.2	4.0	4.2	4.4	4.1	3.9	4.1	4.0	4.4	4.2	4.4	4.2	4.1

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	51%	53%	58%	41%	53%	55%	45%	45%	44%	62%
4	26%	29%	30%	23%	23%	24%	33%	16%	25%	26%
3	14%	12%	8%	21%	13%	14%	11%	27%	19%	9%
2	3%	3%	2%	4%	3%	2%	5%	2%	4%	2%
1 - NOT IMPORTANT AT ALL	6%	3%	2%	11%	7%	5%	6%	10%	9%	2%
DON'T KNOW/WON'T SAY	*	-	-	-	1%	1%	-	-	-	-
MEAN †	4.1	4.3	4.4	3.8	4.1	4.2	4.1	3.9	3.9	4.4

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
BEING ABLE TO WALK TO WORK OR SCHOOL**

QUESTION 32: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **BEING ABLE TO WALK TO WORK OR SCHOOL**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	33%	32%	34%	43%	23%	43%	39%	26%	18%	48%	39%	36%	27%	20%
4	19%	24%	14%	21%	17%	27%	18%	16%	10%	22%	20%	17%	18%	18%
3	20%	18%	21%	18%	21%	16%	24%	20%	21%	15%	18%	20%	31%	23%
2	7%	8%	7%	5%	10%	8%	6%	9%	6%	2%	7%	6%	12%	10%
1 - NOT IMPORTANT AT ALL	19%	15%	23%	12%	26%	7%	13%	24%	39%	10%	17%	18%	12%	28%
DON'T KNOW/WON'T SAY	2%	2%	2%	1%	3%	-	-	4%	6%	2%	-	4%	-	-
MEAN †	3.4	3.5	3.3	3.8	3.0	3.9	3.6	3.1	2.6	4.0	3.6	3.5	3.4	2.9

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	33%	40%	35%	25%	21%	36%	32%	33%	32%	26%	38%	39%	60%	45%	27%
4	19%	16%	21%	18%	22%	32%	23%	17%	15%	20%	22%	17%	12%	25%	17%
3	20%	17%	19%	19%	32%	15%	19%	20%	21%	20%	23%	19%	12%	12%	23%
2	7%	10%	4%	11%	6%	5%	5%	11%	7%	6%	11%	14%	5%	4%	8%
1 - NOT IMPORTANT AT ALL	19%	17%	18%	25%	18%	11%	20%	17%	22%	26%	5%	11%	11%	12%	22%
DON'T KNOW/WON'T SAY	2%	-	3%	3%	1%	1%	1%	3%	3%	3%	-	1%	-	2%	2%
MEAN †	3.4	3.5	3.5	3.1	3.2	3.8	3.4	3.4	3.3	3.1	3.8	3.6	4.1	3.9	3.2

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	33%	28%	54%	17%	54%	37%	33%	43%	26%	29%
4	19%	23%	23%	12%	17%	21%	20%	14%	15%	18%
3	20%	26%	11%	18%	10%	17%	21%	13%	24%	20%
2	7%	10%	7%	4%	7%	5%	6%	7%	8%	14%
1 - NOT IMPORTANT AT ALL	19%	13%	5%	43%	9%	18%	16%	22%	25%	18%
DON'T KNOW/WON'T SAY	2%	*	-	6%	2%	2%	4%	-	2%	1%
MEAN †	3.4	3.4	4.1	2.5	4.0	3.6	3.5	3.5	3.1	3.3

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
BEING ABLE TO WALK TO THE GROCERY STORE OR OTHER STORES**

QUESTION 33: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **BEING ABLE TO WALK TO THE GROCERY STORE OR OTHER STORES**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	31%	30%	31%	36%	25%	33%	33%	26%	25%	42%	36%	32%	22%	16%
4	22%	23%	21%	24%	19%	26%	18%	19%	24%	24%	24%	22%	21%	18%
3	24%	22%	25%	22%	25%	23%	26%	26%	20%	20%	19%	25%	33%	31%
2	9%	9%	8%	6%	11%	9%	9%	9%	7%	2%	7%	11%	12%	12%
1 - NOT IMPORTANT AT ALL	15%	15%	15%	11%	19%	8%	14%	20%	23%	10%	14%	11%	12%	23%
DON'T KNOW/WON'T SAY	*	*	*	1%	-	-	-	1%	*	1%	*	-	-	-
MEAN †	3.4	3.4	3.5	3.7	3.2	3.7	3.5	3.2	3.2	3.9	3.6	3.5	3.3	2.9

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	31%	38%	32%	25%	15%	32%	30%	28%	31%	29%	28%	29%	41%	40%	26%
4	22%	19%	24%	18%	28%	26%	24%	20%	21%	24%	23%	14%	20%	24%	21%
3	24%	22%	24%	24%	27%	30%	22%	21%	24%	22%	29%	32%	18%	22%	25%
2	9%	9%	6%	10%	13%	5%	6%	16%	7%	7%	13%	6%	11%	2%	11%
1 - NOT IMPORTANT AT ALL	15%	11%	13%	23%	17%	7%	18%	15%	16%	17%	7%	18%	10%	11%	17%
DON'T KNOW/WON'T SAY	*	-	1%	-	-	-	-	-	1%	*	-	-	-	1%	*
MEAN †	3.4	3.6	3.6	3.1	3.1	3.7	3.4	3.3	3.4	3.4	3.5	3.3	3.7	3.8	3.3

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	31%	25%	39%	26%	44%	39%	28%	42%	16%	29%
4	22%	24%	22%	22%	17%	22%	25%	17%	21%	20%
3	24%	27%	22%	21%	20%	23%	22%	21%	26%	25%
2	9%	11%	8%	6%	5%	4%	9%	11%	14%	9%
1 - NOT IMPORTANT AT ALL	15%	12%	9%	25%	12%	11%	16%	10%	22%	16%
DON'T KNOW/WON'T SAY	*	-	-	*	1%	1%	-	-	-	1%
MEAN †	3.4	3.4	3.7	3.2	3.8	3.8	3.4	3.7	2.9	3.4

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
 BEING ABLE TO WALK TO CITY PARKS OR RECREATIONAL AREAS**

QUESTION 34: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **BEING ABLE TO WALK TO CITY PARKS OR RECREATIONAL AREAS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	36%	33%	38%	40%	32%	39%	39%	35%	25%	42%	43%	34%	30%	33%
4	25%	28%	21%	26%	24%	28%	24%	24%	22%	24%	26%	24%	28%	20%
3	22%	21%	24%	22%	23%	22%	28%	19%	23%	18%	12%	29%	33%	29%
2	7%	10%	4%	6%	8%	7%	4%	8%	10%	7%	7%	6%	6%	9%
1 - NOT IMPORTANT AT ALL	9%	7%	12%	6%	13%	4%	5%	13%	21%	8%	11%	8%	4%	9%
DON'T KNOW/WON'T SAY	*	1%	-	1%	-	*	-	1%	-	1%	-	-	-	1%
MEAN †	3.7	3.7	3.7	3.9	3.5	3.9	3.9	3.6	3.2	3.9	3.8	3.7	3.7	3.6

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	36%	42%	36%	32%	32%	33%	35%	36%	38%	30%	47%	40%	52%	45%	33%
4	25%	22%	25%	22%	23%	33%	23%	22%	23%	25%	19%	25%	27%	25%	24%
3	22%	20%	24%	22%	27%	20%	25%	27%	21%	23%	23%	24%	15%	14%	26%
2	7%	7%	6%	9%	8%	10%	7%	6%	7%	8%	5%	6%	5%	8%	7%
1 - NOT IMPORTANT AT ALL	9%	8%	8%	15%	8%	5%	10%	9%	11%	13%	4%	5%	1%	7%	11%
DON'T KNOW/WON'T SAY	*	-	1%	-	1%	-	-	1%	*	*	1%	-	-	1%	*
MEAN †	3.7	3.8	3.7	3.5	3.6	3.8	3.7	3.7	3.7	3.5	4.0	3.9	4.2	3.9	3.6

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	36%	35%	36%	29%	48%	38%	31%	43%	34%	37%
4	25%	27%	34%	23%	16%	27%	29%	12%	19%	27%
3	22%	27%	21%	20%	18%	18%	22%	30%	26%	27%
2	7%	4%	6%	10%	10%	6%	8%	5%	10%	6%
1 - NOT IMPORTANT AT ALL	9%	7%	2%	18%	7%	11%	10%	10%	11%	3%
DON'T KNOW/WON'T SAY	*	*	-	-	1%	1%	-	-	1%	-
MEAN †	3.7	3.8	4.0	3.3	3.9	3.8	3.6	3.7	3.5	3.9

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
BEING ABLE TO WALK TO DINING AND ENTERTAINMENT**

QUESTION 35: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **BEING ABLE TO WALK TO DINING OR ENTERTAINMENT**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	25%	24%	27%	30%	21%	29%	26%	25%	21%	35%	33%	26%	17%	14%
4	18%	20%	16%	21%	15%	23%	15%	15%	18%	16%	17%	23%	24%	16%
3	27%	29%	24%	27%	26%	27%	34%	27%	18%	20%	27%	31%	27%	31%
2	13%	12%	13%	8%	18%	10%	12%	13%	15%	16%	6%	9%	20%	14%
1 - NOT IMPORTANT AT ALL	17%	14%	19%	13%	20%	11%	13%	19%	29%	12%	17%	11%	12%	26%
DON'T KNOW/WON'T SAY	*	*	-	*	-	-	-	1%	-	1%	-	-	-	-
MEAN †	3.2	3.3	3.2	3.5	3.0	3.5	3.3	3.1	2.9	3.4	3.4	3.5	3.1	2.8

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	25%	31%	26%	20%	17%	25%	23%	22%	27%	25%	25%	18%	32%	27%	23%
4	18%	15%	20%	16%	22%	25%	17%	20%	16%	19%	21%	19%	11%	22%	17%
3	27%	25%	27%	26%	34%	25%	27%	34%	24%	24%	31%	33%	33%	23%	28%
2	13%	11%	12%	16%	13%	16%	10%	9%	15%	14%	8%	13%	14%	14%	12%
1 - NOT IMPORTANT AT ALL	17%	17%	15%	22%	14%	8%	23%	16%	18%	19%	14%	17%	10%	12%	19%
DON'T KNOW/WON'T SAY	*	-	1%	-	-	-	-	-	*	*	-	-	-	1%	-
MEAN †	3.2	3.3	3.3	2.9	3.1	3.4	3.1	3.2	3.2	3.2	3.3	3.1	3.4	3.4	3.1

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	25%	20%	40%	20%	37%	32%	25%	33%	15%	23%
4	18%	20%	15%	17%	17%	16%	21%	16%	19%	18%
3	27%	33%	23%	21%	22%	25%	26%	23%	27%	34%
2	13%	12%	11%	17%	10%	12%	13%	6%	16%	13%
1 - NOT IMPORTANT AT ALL	17%	15%	11%	26%	13%	15%	15%	22%	23%	12%
DON'T KNOW/WON'T SAY	*	-	-	-	1%	1%	-	-	-	-
MEAN †	3.2	3.2	3.6	2.9	3.5	3.4	3.3	3.3	2.9	3.3

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
BEING ABLE TO WALK TO YOUR FAMILY OR FRIENDS**

QUESTION 36: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **BEING ABLE TO WALK TO YOUR FAMILY OR FRIENDS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	34%	28%	39%	41%	26%	39%	34%	32%	27%	45%	39%	37%	29%	20%
4	20%	22%	18%	20%	20%	17%	21%	17%	24%	16%	21%	20%	18%	21%
3	24%	25%	23%	24%	24%	25%	29%	20%	20%	14%	25%	27%	24%	29%
2	9%	10%	8%	5%	13%	8%	1%	15%	11%	9%	4%	6%	18%	10%
1 - NOT IMPORTANT AT ALL	13%	14%	12%	10%	16%	11%	15%	14%	15%	15%	11%	9%	11%	20%
DON'T KNOW/WON'T SAY	1%	1%	1%	*	1%	-	-	1%	1%	1%	-	1%	-	-
MEAN †	3.5	3.4	3.6	3.8	3.3	3.7	3.6	3.4	3.4	3.7	3.7	3.7	3.4	3.1

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	34%	38%	34%	32%	20%	30%	28%	33%	35%	28%	45%	32%	49%	39%	31%
4	20%	26%	14%	19%	24%	29%	16%	20%	19%	21%	17%	23%	16%	20%	21%
3	24%	16%	30%	18%	33%	26%	34%	16%	24%	24%	23%	31%	15%	18%	26%
2	9%	8%	6%	13%	13%	12%	6%	13%	8%	11%	7%	2%	6%	7%	9%
1 - NOT IMPORTANT AT ALL	13%	11%	14%	18%	8%	3%	17%	17%	14%	15%	9%	12%	13%	16%	12%
DON'T KNOW/WON'T SAY	1%	-	1%	1%	-	-	-	1%	1%	1%	-	-	-	1%	1%
MEAN †	3.5	3.7	3.5	3.3	3.4	3.7	3.3	3.4	3.6	3.4	3.8	3.6	3.8	3.6	3.5

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	34%	28%	35%	28%	52%	36%	34%	29%	26%	40%
4	20%	22%	5%	26%	15%	21%	18%	27%	20%	17%
3	24%	26%	35%	21%	17%	21%	22%	27%	26%	28%
2	9%	8%	13%	10%	6%	10%	10%	5%	9%	8%
1 - NOT IMPORTANT AT ALL	13%	16%	13%	13%	9%	12%	16%	12%	17%	7%
DON'T KNOW/WON'T SAY	1%	-	-	2%	1%	*	1%	-	1%	-
MEAN †	3.5	3.4	3.4	3.5	4.0	3.6	3.4	3.6	3.3	3.8

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
LIVING IN A PLACE THAT'S AWAY FROM IT ALL**

QUESTION 37: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **LIVING IN A PLACE THAT'S AWAY FROM IT ALL**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	24%	24%	23%	24%	24%	21%	29%	26%	21%	30%	21%	19%	26%	26%
4	11%	14%	8%	9%	12%	10%	11%	12%	10%	5%	16%	11%	10%	12%
3	22%	21%	24%	26%	18%	27%	24%	20%	16%	20%	23%	22%	24%	20%
2	18%	19%	17%	16%	21%	20%	19%	15%	20%	18%	14%	22%	27%	21%
1 - NOT IMPORTANT AT ALL	24%	22%	26%	24%	24%	22%	18%	25%	30%	26%	24%	26%	13%	20%
DON'T KNOW/WON'T SAY	1%	*	1%	*	1%	-	-	1%	2%	1%	2%	-	-	*
MEAN †	2.9	3.0	2.9	2.9	2.9	2.9	3.1	3.0	2.7	2.9	3.0	2.8	3.1	3.0

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	24%	30%	22%	26%	15%	30%	33%	22%	20%	25%	20%	24%	27%	28%	23%
4	11%	8%	11%	11%	13%	8%	12%	12%	10%	11%	15%	11%	3%	12%	10%
3	22%	19%	25%	18%	25%	19%	20%	22%	23%	19%	22%	32%	26%	15%	25%
2	18%	19%	17%	20%	20%	20%	14%	21%	18%	17%	26%	7%	28%	17%	19%
1 - NOT IMPORTANT AT ALL	24%	24%	25%	22%	26%	23%	20%	23%	27%	27%	18%	26%	17%	26%	23%
DON'T KNOW/WON'T SAY	1%	1%	-	2%	1%	-	-	*	1%	1%	-	-	-	1%	1%
MEAN †	2.9	3.0	2.9	3.0	2.7	3.0	3.2	2.9	2.8	2.9	2.9	3.0	2.9	3.0	2.9

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	24%	21%	16%	23%	33%	20%	28%	33%	21%	27%
4	11%	15%	4%	9%	6%	10%	12%	15%	12%	5%
3	22%	25%	25%	20%	19%	26%	17%	22%	17%	30%
2	18%	19%	29%	15%	17%	17%	16%	11%	28%	14%
1 - NOT IMPORTANT AT ALL	24%	19%	26%	32%	24%	26%	26%	17%	23%	24%
DON'T KNOW/WON'T SAY	1%	-	-	2%	1%	*	1%	3%	-	1%
MEAN †	2.9	3.0	2.6	2.8	3.1	2.8	3.0	3.4	2.8	3.0

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
 EASY ACCESS TO MAJOR HIGHWAYS**

QUESTION 38: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **EASY ACCESS TO MAJOR HIGHWAYS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	22%	26%	18%	23%	21%	21%	23%	24%	23%	20%	28%	25%	25%	18%
4	23%	23%	23%	20%	25%	27%	20%	23%	17%	21%	23%	20%	28%	25%
3	33%	33%	32%	31%	34%	34%	35%	32%	30%	34%	27%	37%	31%	37%
2	11%	9%	14%	13%	10%	11%	13%	10%	12%	9%	12%	12%	10%	10%
1 - NOT IMPORTANT AT ALL	11%	8%	13%	12%	9%	6%	9%	10%	17%	14%	9%	6%	6%	10%
DON'T KNOW/WON'T SAY	1%	1%	-	1%	*	-	-	1%	1%	2%	1%	-	-	-
MEAN †	3.3	3.5	3.2	3.3	3.4	3.5	3.4	3.4	3.2	3.3	3.5	3.5	3.5	3.3

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	22%	23%	25%	22%	14%	22%	24%	24%	22%	24%	19%	14%	26%	23%	23%
4	23%	18%	20%	29%	27%	25%	22%	17%	23%	21%	26%	29%	11%	24%	21%
3	33%	32%	35%	28%	37%	39%	36%	29%	32%	31%	40%	29%	36%	29%	34%
2	11%	14%	9%	12%	12%	13%	8%	13%	11%	10%	7%	17%	18%	10%	12%
1 - NOT IMPORTANT AT ALL	11%	12%	10%	8%	11%	2%	9%	15%	12%	12%	8%	11%	8%	13%	9%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	-	-	-	1%	1%	1%	-	-	-	1%	*
MEAN †	3.3	3.3	3.4	3.5	3.2	3.5	3.4	3.2	3.3	3.4	3.4	3.2	3.3	3.3	3.4

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	22%	24%	22%	24%	17%	23%	21%	27%	16%	31%
4	23%	21%	25%	21%	25%	21%	19%	9%	25%	35%
3	33%	39%	27%	28%	29%	33%	33%	47%	38%	15%
2	11%	9%	15%	9%	17%	11%	12%	9%	12%	11%
1 - NOT IMPORTANT AT ALL	11%	7%	11%	17%	10%	10%	15%	9%	9%	8%
DON'T KNOW/WON'T SAY	1%	-	-	1%	2%	2%	-	-	-	-
MEAN †	3.3	3.5	3.3	3.3	3.2	3.3	3.2	3.4	3.3	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
HAVING A COMMUNITY GARDEN CLOSE BY**

QUESTION 39: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **HAVING A COMMUNITY GARDEN CLOSE BY**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	22%	23%	21%	25%	18%	23%	26%	21%	16%	31%	28%	18%	15%	13%
4	18%	14%	22%	21%	15%	23%	16%	16%	11%	18%	21%	18%	19%	11%
3	22%	23%	22%	24%	20%	19%	31%	21%	20%	22%	21%	23%	23%	29%
2	16%	17%	15%	15%	17%	21%	14%	12%	15%	13%	7%	16%	27%	19%
1 - NOT IMPORTANT AT ALL	21%	22%	20%	14%	28%	14%	12%	29%	34%	14%	21%	23%	16%	27%
DON'T KNOW/WON'T SAY	1%	1%	1%	1%	1%	-	-	1%	4%	2%	1%	2%	-	1%
MEAN †	3.0	3.0	3.1	3.3	2.8	3.2	3.3	2.9	2.6	3.4	3.3	2.9	2.9	2.6

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	22%	24%	21%	20%	17%	26%	15%	23%	21%	21%	23%	12%	31%	29%	18%
4	18%	19%	22%	12%	14%	22%	23%	20%	15%	16%	22%	23%	20%	23%	17%
3	22%	22%	20%	24%	29%	15%	28%	19%	24%	22%	17%	29%	27%	15%	26%
2	16%	13%	18%	17%	18%	27%	11%	18%	14%	14%	24%	14%	20%	17%	16%
1 - NOT IMPORTANT AT ALL	21%	19%	18%	25%	22%	10%	23%	19%	24%	25%	14%	23%	2%	15%	23%
DON'T KNOW/WON'T SAY	1%	2%	1%	2%	-	-	1%	1%	1%	2%	-	-	-	1%	1%
MEAN †	3.0	3.2	3.1	2.8	2.9	3.3	3.0	3.1	3.0	2.9	3.2	2.9	3.6	3.4	2.9

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	22%	19%	29%	15%	34%	24%	28%	24%	15%	17%
4	18%	18%	23%	17%	18%	22%	12%	28%	15%	19%
3	22%	23%	17%	21%	25%	20%	22%	13%	28%	26%
2	16%	20%	18%	11%	12%	16%	17%	9%	19%	13%
1 - NOT IMPORTANT AT ALL	21%	20%	13%	34%	9%	16%	21%	26%	24%	25%
DON'T KNOW/WON'T SAY	1%	-	-	3%	2%	2%	1%	-	1%	1%
MEAN †	3.0	3.0	3.4	2.7	3.5	3.2	3.1	3.1	2.8	2.9

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
 CONVENIENT ACCESS TO CITY FACILITIES SUCH AS RECREATIONAL CENTERS, SENIOR CENTERS, LIBRARIES AND MUSEUMS**

QUESTION 40: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. **CONVENIENT ACCESS TO CITY FACILITIES SUCH AS RECREATIONAL CENTERS, SENIOR CENTERS, LIBRARIES AND MUSEUMS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	32%	32%	33%	38%	26%	36%	32%	29%	27%	53%	31%	42%	24%	16%
4	27%	27%	27%	30%	24%	23%	37%	26%	24%	22%	27%	24%	28%	30%
3	24%	23%	24%	18%	29%	29%	18%	25%	20%	16%	26%	21%	30%	31%
2	9%	10%	9%	7%	12%	8%	11%	10%	10%	3%	9%	7%	12%	16%
1 - NOT IMPORTANT AT ALL	7%	7%	7%	5%	8%	4%	2%	9%	15%	5%	7%	4%	7%	6%
DON'T KNOW/WON'T SAY	1%	*	1%	1%	1%	-	-	1%	3%	2%	-	2%	-	-
MEAN †	3.7	3.7	3.7	3.9	3.5	3.8	3.9	3.6	3.4	4.2	3.7	4.0	3.5	3.3

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	32%	35%	37%	25%	23%	42%	35%	24%	32%	32%	31%	22%	44%	44%	27%
4	27%	27%	25%	25%	34%	25%	25%	34%	25%	24%	35%	35%	22%	25%	29%
3	24%	18%	27%	29%	22%	27%	24%	22%	24%	24%	22%	25%	24%	20%	26%
2	9%	11%	6%	11%	11%	4%	10%	11%	10%	9%	8%	14%	5%	6%	11%
1 - NOT IMPORTANT AT ALL	7%	7%	4%	10%	8%	1%	4%	8%	8%	9%	3%	3%	5%	4%	7%
DON'T KNOW/WON'T SAY	1%	2%	1%	-	-	-	1%	1%	*	1%	-	-	-	1%	1%
MEAN †	3.7	3.7	3.8	3.4	3.5	4.0	3.8	3.5	3.6	3.6	3.8	3.6	4.0	4.0	3.6

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	32%	25%	46%	31%	45%	42%	28%	29%	21%	34%
4	27%	33%	30%	25%	14%	25%	31%	30%	28%	22%
3	24%	28%	13%	19%	25%	18%	20%	20%	33%	30%
2	9%	11%	6%	8%	10%	7%	11%	12%	12%	6%
1 - NOT IMPORTANT AT ALL	7%	3%	5%	15%	4%	6%	9%	9%	5%	7%
DON'T KNOW/WON'T SAY	1%	-	-	2%	1%	2%	-	-	-	-
MEAN †	3.7	3.6	4.1	3.5	3.9	3.9	3.6	3.6	3.5	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED TYPES OF BUSINESS, STORE OR OTHER THINGS NEEDED WITHIN WALKING DISTANCE OF HOME:
 PRIVACY FROM NEIGHBORS**

QUESTION 41: CONTINUING TO ASSUME THAT YOU WERE DECIDING TO MOVE SOMEWHERE ELSE IN THE NEXT FIVE YEARS, I AM GOING TO READ SOME CHARACTERISTICS THAT YOU MAY LOOK FOR IN A NEIGHBORHOOD OR COMMUNITY. PLEASE RATE HOW IMPORTANT EACH OF THE FOLLOWING FEATURES OF A NEIGHBORHOOD ARE USING A 5-POINT SCALE WHERE 5 IS VERY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL. THE FIRST ONE IS **PRIVACY FROM NEIGHBORS**

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	48%	47%	49%	52%	43%	44%	55%	52%	43%	46%	54%	50%	53%	43%
4	23%	25%	21%	22%	23%	27%	25%	22%	13%	20%	22%	19%	30%	25%
3	20%	19%	21%	16%	24%	22%	12%	19%	26%	23%	15%	18%	13%	21%
2	5%	6%	4%	4%	6%	4%	6%	1%	11%	5%	4%	8%	3%	9%
1 - NOT IMPORTANT AT ALL	4%	4%	5%	5%	4%	1%	2%	6%	7%	5%	3%	6%	1%	2%
DON'T KNOW/WON'T SAY	*	-	1%	1%	-	1%	-	-	-	-	2%	-	-	-
MEAN †	4.0	4.0	4.1	4.1	4.0	4.1	4.3	4.1	3.7	4.0	4.2	4.0	4.3	4.0

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	48%	51%	50%	41%	45%	50%	40%	51%	47%	45%	52%	48%	59%	49%	47%
4	23%	18%	25%	25%	25%	31%	27%	24%	19%	20%	27%	28%	25%	21%	23%
3	20%	17%	20%	23%	18%	13%	28%	18%	20%	24%	13%	15%	10%	19%	21%
2	5%	5%	3%	7%	9%	6%	3%	5%	6%	5%	5%	6%	6%	4%	6%
1 - NOT IMPORTANT AT ALL	4%	8%	3%	3%	3%	1%	3%	2%	7%	6%	1%	4%	-	6%	4%
DON'T KNOW/WON'T SAY	*	1%	-	-	-	-	-	-	1%	-	2%	-	-	1%	-
MEAN †	4.0	4.0	4.2	3.9	4.0	4.2	4.0	4.2	4.0	3.9	4.3	4.1	4.4	4.0	4.0

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	48%	49%	42%	42%	55%	43%	54%	60%	38%	60%
4	23%	22%	31%	17%	28%	21%	21%	16%	35%	14%
3	20%	22%	16%	22%	14%	19%	19%	20%	21%	21%
2	5%	5%	7%	7%	1%	8%	3%	4%	4%	3%
1 - NOT IMPORTANT AT ALL	4%	2%	-	12%	2%	7%	4%	-	3%	2%
DON'T KNOW/WON'T SAY	*	-	4%	-	-	1%	-	-	-	-
MEAN †	4.0	4.1	4.1	3.7	4.3	3.9	4.2	4.3	4.0	4.3

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

LEVEL OF IMPORTANCE THAT NEIGHBORHOODS OFFER A VARIETY OF HOUSING OPTIONS FOR ADULTS AND FAMILIES OF ALL AGES

QUESTION 42: USING THE SAME 5-POINT SCALE, HOW IMPORTANT IS IT TO YOU THAT NEIGHBORHOODS OFFER A VARIETY OF HOUSING OPTIONS FOR ADULTS AND FAMILIES OF ALL AGES, INCLUDING INDEPENDENT AND ASSISTED SENIOR LIVING OPPORTUNITIES?

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY IMPORTANT	34%	32%	36%	40%	28%	33%	42%	33%	26%	49%	31%	38%	27%	31%
4	26%	27%	25%	29%	23%	28%	24%	23%	30%	22%	33%	30%	27%	23%
3	24%	25%	24%	20%	28%	27%	21%	25%	23%	21%	23%	22%	28%	26%
2	7%	8%	6%	4%	11%	6%	7%	9%	8%	3%	5%	7%	9%	6%
1 - NOT IMPORTANT AT ALL	7%	7%	7%	6%	8%	4%	6%	9%	12%	3%	5%	2%	7%	13%
DON'T KNOW/WON'T SAY	2%	1%	2%	2%	1%	2%	-	2%	2%	2%	2%	1%	1%	2%
MEAN †	3.7	3.7	3.8	3.9	3.5	3.8	3.9	3.6	3.5	4.1	3.8	3.9	3.6	3.5

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY IMPORTANT	34%	41%	34%	29%	28%	34%	35%	29%	37%	32%	41%	26%	48%	43%	30%
4	26%	26%	27%	26%	27%	31%	23%	31%	24%	26%	24%	29%	23%	25%	27%
3	24%	20%	26%	30%	24%	15%	28%	25%	25%	23%	27%	36%	14%	21%	25%
2	7%	3%	5%	7%	16%	12%	6%	5%	6%	7%	2%	5%	10%	6%	7%
1 - NOT IMPORTANT AT ALL	7%	9%	6%	7%	3%	9%	4%	9%	7%	9%	2%	4%	5%	4%	8%
DON'T KNOW/WON'T SAY	2%	1%	2%	1%	2%	-	4%	2%	1%	1%	4%	-	-	2%	2%
MEAN †	3.7	3.9	3.8	3.7	3.6	3.7	3.8	3.7	3.8	3.7	4.0	3.7	4.0	4.0	3.7

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY IMPORTANT	34%	30%	34%	33%	46%	38%	26%	41%	29%	42%
4	26%	30%	26%	25%	18%	27%	31%	21%	28%	15%
3	24%	28%	30%	19%	19%	24%	29%	17%	21%	26%
2	7%	6%	9%	9%	7%	5%	7%	5%	10%	10%
1 - NOT IMPORTANT AT ALL	7%	6%	-	11%	7%	6%	6%	10%	9%	7%
DON'T KNOW/WON'T SAY	2%	1%	-	3%	3%	1%	1%	7%	3%	1%
MEAN †	3.7	3.7	3.8	3.6	3.9	3.9	3.6	3.8	3.6	3.8

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**PREFERRED WAYS LAS CRUCES SHOULD GROW: DEVELOPING WITHIN THE CITY LIMITS
 VS. ACQUIRING LAND OUTSIDE OF THE CITY LIMITS**

QUESTION 43: THINKING ABOUT THE FUTURE, DO YOU FEEL LAS CRUCES SHOULD GROW BY?

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
DEVELOPING OR REDEVELOPING LAND CURRENTLY WITHIN THE CITY LIMITS OF LAS CRUCES	60%	58%	62%	56%	65%	60%	56%	59%	65%	60%	61%	58%	55%	64%
ACQUIRING LAND OUTSIDE THE CURRENT CITY LIMITS	24%	25%	23%	32%	15%	27%	21%	24%	22%	27%	25%	27%	22%	20%
BOTH TYPES OF GROWTH	10%	12%	7%	7%	12%	11%	16%	9%	2%	8%	9%	8%	15%	10%
NO GROWTH AT ALL	3%	2%	4%	2%	4%	1%	3%	3%	6%	-	2%	5%	5%	3%
DON'T KNOW/WON'T SAY	4%	3%	4%	3%	5%	1%	4%	5%	5%	5%	3%	2%	3%	4%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
DEVELOPING OR REDEVELOPING LAND CURRENTLY WITHIN THE CITY LIMITS OF LAS CRUCES	60%	58%	65%	56%	59%	61%	60%	66%	58%	63%	63%	59%	48%	61%	61%
ACQUIRING LAND OUTSIDE THE CURRENT CITY LIMITS	24%	25%	24%	21%	21%	25%	29%	20%	22%	20%	26%	24%	37%	24%	23%
BOTH TYPES OF GROWTH	10%	11%	7%	12%	13%	11%	9%	9%	10%	10%	6%	13%	12%	12%	8%
NO GROWTH AT ALL	3%	3%	2%	4%	4%	-	3%	3%	4%	4%	2%	1%	2%	1%	4%
DON'T KNOW/WON'T SAY	4%	3%	3%	6%	4%	2%	-	2%	6%	4%	4%	3%	-	2%	4%

	TOTAL SAMPLE (N=600)	EMPLOYMENT					ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012	
DEVELOPING OR REDEVELOPING LAND CURRENTLY WITHIN THE CITY LIMITS OF LAS CRUCES	60%	54%	49%	69%	68%	53%	61%	55%	69%	66%	
ACQUIRING LAND OUTSIDE THE CURRENT CITY LIMITS	24%	25%	37%	19%	20%	28%	27%	30%	17%	15%	
BOTH TYPES OF GROWTH	10%	15%	9%	3%	7%	10%	5%	8%	10%	14%	
NO GROWTH AT ALL	3%	3%	-	6%	-	3%	3%	4%	1%	5%	
DON'T KNOW/WON'T SAY	4%	3%	5%	4%	5%	6%	4%	4%	2%	-	

**AREAS FUTURE GROWTH WITHIN THE CITY OF LAS CRUCES SHOULD FOCUS ON: DEVELOP IN CORE AREAS
 VS. DEVELOP AT EDGES OF THE CITY**

QUESTION 44: DO YOU FEEL FUTURE GROWTH WITHIN THE CITY LIMITS OF LAS CRUCES SHOULD FOCUS ON THE CORE AREAS OF THE CITY THAT ARE UNDERDEVELOPED OR UNDERUSED, OR BY DEVELOPING VACANT LAND CURRENTLY EXISTING AT THE EDGES OF THE CITY?

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
DEVELOP IN THE CORE AREAS OF THE CITY	56%	55%	58%	52%	61%	56%	49%	59%	60%	55%	58%	54%	43%	52%
DEVELOP UNDEVELOPED LAND AT THE EDGES OF THE CITY	29%	32%	26%	34%	24%	34%	27%	29%	26%	36%	28%	30%	33%	29%
BOTH TYPES OF GROWTH	10%	10%	10%	9%	11%	8%	18%	9%	5%	6%	9%	11%	17%	14%
NO GROWTH AT ALL	2%	1%	2%	2%	2%	*	3%	1%	3%	-	1%	3%	2%	3%
DON'T KNOW/WON'T SAY	3%	1%	5%	4%	3%	2%	3%	3%	7%	3%	4%	2%	5%	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
DEVELOP IN THE CORE AREAS OF THE CITY	56%	51%	56%	60%	58%	49%	46%	53%	62%	60%	45%	60%	41%	54%	57%
DEVELOP UNDEVELOPED LAND AT THE EDGES OF THE CITY	29%	34%	33%	23%	20%	35%	35%	35%	24%	25%	37%	26%	46%	34%	27%
BOTH TYPES OF GROWTH	10%	9%	8%	12%	17%	15%	16%	7%	8%	9%	14%	10%	10%	9%	11%
NO GROWTH AT ALL	2%	1%	1%	4%	2%	-	3%	1%	2%	2%	2%	1%	2%	-	2%
DON'T KNOW/WON'T SAY	3%	5%	2%	2%	4%	1%	-	3%	5%	4%	3%	3%	-	3%	3%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
DEVELOP IN THE CORE AREAS OF THE CITY	56%	53%	69%	61%	51%	55%	63%	62%	52%	53%
DEVELOP UNDEVELOPED LAND AT THE EDGES OF THE CITY	29%	30%	23%	23%	38%	30%	25%	29%	29%	34%
BOTH TYPES OF GROWTH	10%	14%	6%	7%	7%	10%	7%	6%	14%	10%
NO GROWTH AT ALL	2%	2%	-	3%	-	1%	2%	1%	1%	3%
DON'T KNOW/WON'T SAY	3%	1%	3%	6%	4%	5%	4%	2%	3%	-

* LESS THAN 1% REPORTED.

LEVEL OF AGREEMENT THAT LAS CRUCES SHOULD ENCOURAGE MORE MIXED-USE DEVELOPMENT WHEN PLANNING FOR THE FUTURE

QUESTION 45: MIXED-USE DEVELOPMENT COMBINES TWO OR MORE DIFFERENT TYPES OF LAND USES OFFERING A VARIETY OF RESIDENTIAL, COMMERCIAL, RETAIL, AND ENTERTAINMENT OPPORTUNITIES THAT ARE IN CLOSE PROXIMITY TO EACH OTHER. DO YOU AGREE OR DISAGREE THAT LAS CRUCES SHOULD ENCOURAGE MORE MIXED-USE DEVELOPMENT WHEN PLANNING FOR THE FUTURE? (PAUSE) IS THAT STRONGLY OR SOMEWHAT AGREE/DISAGREE?

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
STRONGLY AGREE	46%	49%	42%	48%	43%	54%	53%	42%	27%	59%	46%	42%	46%	52%
SOMEWHAT AGREE	35%	32%	38%	35%	35%	32%	33%	38%	36%	32%	32%	36%	40%	29%
SOMEWHAT DISAGREE	9%	8%	10%	9%	9%	8%	6%	6%	18%	4%	13%	8%	5%	1%
STRONGLY DISAGREE	5%	5%	5%	3%	7%	3%	2%	7%	11%	1%	4%	10%	3%	14%
DEPENDS	3%	2%	3%	2%	3%	1%	3%	3%	5%	3%	1%	2%	4%	3%
DON'T KNOW/WON'T SAY	3%	4%	2%	2%	3%	2%	3%	4%	3%	1%	5%	2%	3%	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
STRONGLY AGREE	46%	40%	51%	49%	40%	66%	46%	44%	42%	43%	54%	40%	59%	56%	42%
SOMEWHAT AGREE	35%	37%	34%	34%	33%	22%	35%	37%	38%	35%	37%	42%	25%	33%	36%
SOMEWHAT DISAGREE	9%	10%	7%	7%	12%	4%	6%	14%	8%	10%	2%	10%	9%	3%	11%
STRONGLY DISAGREE	5%	5%	6%	1%	6%	2%	8%	4%	5%	6%	3%	3%	3%	3%	6%
DEPENDS	3%	4%	-	4%	5%	-	2%	2%	4%	3%	2%	1%	-	2%	3%
DON'T KNOW/WON'T SAY	3%	4%	1%	4%	3%	6%	3%	-	3%	3%	2%	4%	5%	3%	3%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
STRONGLY AGREE	46%	51%	52%	30%	51%	46%	45%	50%	44%	46%
SOMEWHAT AGREE	35%	33%	31%	39%	37%	34%	37%	31%	37%	33%
SOMEWHAT DISAGREE	9%	8%	10%	14%	4%	11%	6%	8%	10%	9%
STRONGLY DISAGREE	5%	4%	-	11%	1%	6%	2%	3%	5%	7%
DEPENDS	3%	2%	4%	3%	2%	1%	6%	7%	2%	-
DON'T KNOW/WON'T SAY	3%	3%	3%	2%	4%	2%	3%	1%	3%	5%

**OVERALL INTEREST IN LIVING IN A MIXED-USE AREA WHERE YOU COULD LIVE, WORK, SHOP AND PLAY ALL
WITHIN WALKING DISTANCE OR BIKING DISTANCE OF EACH OTHER**

QUESTION 46: USING A 5-POINT SCALE WHERE 5 IS VERY INTERESTED AND 1 IS NOT INTERESTED AT ALL, PLEASE RATE YOUR LEVEL OF INTEREST IN LIVING A MIXED-USE AREA WHERE YOU COULD LIVE, WORK, SHOP, AND PLAY ALL WITHIN WALKING OR BIKING DISTANCE OF EACH OTHER.

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
5 – VERY INTERESTED	39%	41%	36%	44%	33%	48%	44%	29%	25%	60%	46%	34%	24%	28%
4	22%	24%	20%	26%	19%	28%	20%	24%	13%	20%	20%	24%	21%	23%
3	17%	14%	20%	15%	19%	10%	20%	23%	19%	9%	16%	19%	36%	16%
2	7%	9%	4%	5%	9%	3%	9%	10%	7%	2%	6%	5%	7%	15%
1 - NOT INTERESTED AT ALL	15%	11%	20%	11%	20%	11%	7%	14%	37%	9%	12%	17%	11%	18%
DON'T KNOW/WON'T SAY	*	*	-	*	*	-	*	1%	-	-	-	1%	-	1%
MEAN †	3.6	3.8	3.5	3.9	3.4	4.0	3.8	3.4	2.8	4.2	3.8	3.5	3.4	3.3

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
5 – VERY INTERESTED	39%	43%	42%	33%	32%	59%	37%	34%	37%	37%	47%	36%	42%	61%	29%
4	22%	17%	28%	23%	17%	22%	28%	22%	21%	20%	26%	26%	25%	19%	24%
3	17%	18%	11%	22%	21%	10%	13%	17%	20%	16%	17%	21%	19%	11%	20%
2	7%	5%	4%	11%	14%	4%	6%	4%	9%	7%	7%	9%	4%	4%	8%
1 - NOT INTERESTED AT ALL	15%	16%	16%	10%	14%	6%	17%	22%	13%	20%	3%	8%	11%	5%	18%
DON'T KNOW/WON'T SAY	*	-	-	-	2%	-	-	-	1%	*	-	-	-	-	*
MEAN †	3.6	3.7	3.8	3.6	3.4	4.3	3.6	3.4	3.6	3.5	4.1	3.7	3.8	4.3	3.4

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
5 – VERY INTERESTED	39%	34%	48%	27%	60%	46%	35%	33%	34%	36%
4	22%	27%	30%	15%	17%	18%	29%	24%	18%	28%
3	17%	20%	9%	18%	12%	17%	12%	26%	18%	18%
2	7%	9%	6%	6%	4%	5%	9%	3%	8%	9%
1 - NOT INTERESTED AT ALL	15%	10%	7%	34%	7%	15%	15%	14%	23%	9%
DON'T KNOW/WON'T SAY	*	*	-	*	-	-	*	1%	1%	-
MEAN †	3.6	3.6	4.0	3.0	4.2	3.8	3.6	3.6	3.3	3.7

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY INTERESTED RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT INTERESTED AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

AGREE/DISAGREE THE CITY OF LAS CRUCES SHOULD ENCOURAGE INFILL IN AREAS WHERE IT IS APPROPRIATE

QUESTION 47: INFILL DEVELOPMENT IS THE PROCESS OF BUILDING OR REBUILDING HOUSING AND COMMERCIAL BUILDINGS ON VACANT AND UNDERUSED LOTS WITHIN THE CITY. THROUGH INFILL, AREAS COULD BECOME MORE DENSE WITH A HIGHER NUMBER OF RESIDENTIAL, COMMERCIAL, AND/OR RETAIL ESTABLISHMENTS. DO YOU AGREE OR DISAGREE THAT THE CITY OF LAS CRUCES SHOULD ENCOURAGE INFILL IN AREAS WHERE IT IS APPROPRIATE? (PAUSE) IS THAT STRONGLY OR SOMEWHAT AGREE/DISAGREE?

	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
STRONGLY AGREE	47%	54%	41%	45%	50%	57%	50%	40%	38%	55%	44%	54%	46%	54%
SOMEWHAT AGREE	35%	33%	37%	39%	30%	33%	36%	35%	38%	29%	40%	24%	36%	33%
SOMEWHAT DISAGREE	8%	8%	8%	10%	6%	7%	9%	9%	9%	8%	9%	11%	9%	5%
STRONGLY DISAGREE	4%	2%	5%	2%	5%	1%	2%	5%	9%	4%	3%	3%	2%	5%
DEPENDS	3%	2%	3%	2%	4%	*	3%	7%	1%	2%	2%	4%	5%	2%
DON'T KNOW/WON'T SAY	3%	1%	6%	2%	5%	1%	2%	4%	5%	2%	2%	4%	3%	-

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
STRONGLY AGREE	47%	39%	54%	48%	49%	56%	61%	43%	44%	49%	50%	44%	44%	58%	44%
SOMEWHAT AGREE	35%	37%	35%	34%	27%	35%	25%	42%	34%	32%	34%	41%	38%	31%	36%
SOMEWHAT DISAGREE	8%	11%	4%	11%	8%	1%	6%	8%	10%	7%	6%	13%	10%	4%	10%
STRONGLY DISAGREE	4%	4%	4%	1%	6%	3%	4%	5%	4%	5%	1%	1%	3%	1%	5%
DEPENDS	3%	2%	1%	4%	7%	6%	3%	-	3%	2%	4%	1%	4%	2%	3%
DON'T KNOW/WON'T SAY	3%	7%	2%	1%	2%	-	2%	2%	6%	4%	6%	-	-	4%	3%

	TOTAL SAMPLE (N=600)	EMPLOYMENT				ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012
STRONGLY AGREE	47%	51%	54%	40%	46%	47%	44%	53%	54%	41%
SOMEWHAT AGREE	35%	35%	35%	34%	35%	35%	37%	31%	35%	34%
SOMEWHAT DISAGREE	8%	9%	7%	9%	4%	7%	7%	6%	5%	18%
STRONGLY DISAGREE	4%	2%	-	7%	5%	4%	4%	5%	2%	5%
DEPENDS	3%	2%	2%	3%	4%	3%	5%	1%	3%	-
DON'T KNOW/WON'T SAY	3%	1%	2%	7%	6%	5%	4%	4%	1%	3%

* LESS THAN 1% REPORTED.

LEVEL OF AGREEMENT THAT THE CITY OF LAS CRUCES SHOULD REQUIRE THAT ALL NEW DEVELOPMENT WITHIN THE CITY MEET SPECIFIC ENERGY EFFICIENCY AND ENVIRONMENTAL RESPONSIBILITY STANDARDS

QUESTION 48: DO YOU AGREE OR DISAGREE THAT THE CITY OF LAS CRUCES SHOULD REQUIRE THAT ALL NEW DEVELOPMENT WITHIN THE CITY MEET SPECIFIC ENERGY EFFICIENCY AND ENVIRONMENTAL RESPONSIBILITY STANDARDS? (PAUSE) IS THAT STRONGLY OR SOMEWHAT AGREE/DISAGREE?

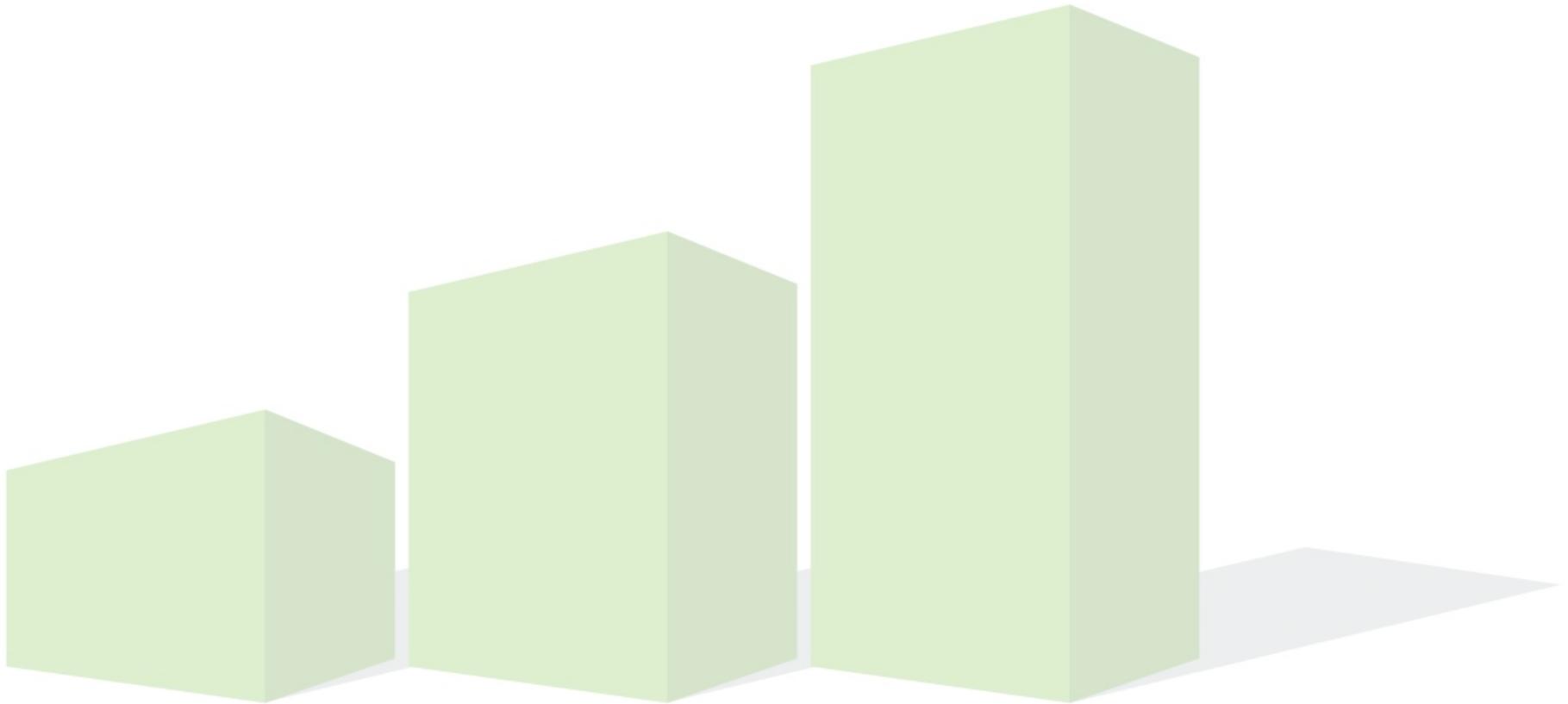
	TOTAL SAMPLE (N=600)	GENDER		ETHNICITY		AGE				INCOME				
		MALE	FEMALE	HISPANIC	ANGLO / CAUCASIAN	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER
STRONGLY AGREE	71%	70%	73%	76%	67%	73%	72%	67%	73%	73%	72%	72%	76%	66%
SOMEWHAT AGREE	18%	19%	18%	19%	18%	22%	15%	17%	18%	21%	19%	17%	12%	19%
SOMEWHAT DISAGREE	4%	5%	3%	2%	6%	2%	5%	5%	3%	3%	2%	4%	7%	5%
STRONGLY DISAGREE	3%	4%	2%	2%	4%	1%	4%	5%	2%	-	2%	4%	3%	7%
DEPENDS	2%	2%	2%	*	4%	-	2%	5%	2%	-	2%	2%	2%	2%
DON'T KNOW/WON'T SAY	2%	1%	3%	1%	3%	2%	2%	2%	2%	3%	3%	-	-	1%

	TOTAL SAMPLE (N=600)	EDUCATION				RESIDENCY				CHILDREN UNDER 18 AT HOME				RENT OR OWN	
		HIGH SCHOOL OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE	LESS THAN 5 YEARS	5 TO 10 YEARS	11 TO 20 YEARS	MORE THAN 20 YEARS	NONE	ONE	TWO	THREE OR MORE	RENT	OWN
STRONGLY AGREE	71%	69%	77%	68%	66%	69%	75%	77%	68%	70%	75%	73%	72%	76%	69%
SOMEWHAT AGREE	18%	22%	15%	19%	18%	11%	19%	16%	21%	19%	17%	19%	21%	16%	19%
SOMEWHAT DISAGREE	4%	2%	3%	8%	5%	8%	-	2%	5%	4%	5%	2%	3%	3%	4%
STRONGLY DISAGREE	3%	2%	3%	2%	6%	3%	5%	1%	3%	3%	2%	3%	2%	1%	4%
DEPENDS	2%	2%	1%	2%	4%	2%	-	2%	2%	3%	1%	-	1%	1%	2%
DON'T KNOW/WON'T SAY	2%	3%	1%	1%	1%	7%	-	2%	1%	2%	1%	3%	2%	3%	1%

	TOTAL SAMPLE (N=600)	EMPLOYMENT					ZIP CODE				
		FULL TIME	PART TIME	RETIRED	UNEMPLOYED/ OTHER	88001	88005	88007	88011	88012	
STRONGLY AGREE	71%	70%	77%	71%	72%	76%	74%	66%	69%	60%	
SOMEWHAT AGREE	18%	19%	15%	19%	17%	16%	16%	16%	22%	22%	
SOMEWHAT DISAGREE	4%	4%	4%	2%	5%	4%	2%	4%	2%	7%	
STRONGLY DISAGREE	3%	4%	3%	2%	1%	2%	4%	-	2%	4%	
DEPENDS	2%	2%	-	4%	1%	*	2%	7%	4%	1%	
DON'T KNOW/WON'T SAY	2%	1%	-	2%	4%	*	2%	7%	-	5%	

* LESS THAN 1% REPORTED.

III. DEMOGRAPHICS



DEMOGRAPHICS

TOTAL SAMPLE (N=600)

GENDER

MALE	50%
FEMALE	50%

AGE

18 TO 34 YEARS	34%
35 TO 49 YEARS	23%
50 TO 64 YEARS	24%
65 YEARS OR OLDER	18%
WON'T SAY	1%

ETHNICITY

HISPANIC	51%
ANGLO/CAUCASIAN	49%

EDUCATION

HIGH SCHOOL GRADUATE OR LESS	30%
SOME COLLEGE/ASSOCIATE DEGREE/VOCATIONAL CERTIFICATE	37%
COLLEGE GRADUATE (4 YEARS)	20%
GRADUATE OR PROFESSIONAL DEGREE	12%
WON'T SAY	1%

EMPLOYMENT STATUS

EMPLOYED FULL-TIME	44%
EMPLOYED PART-TIME	10%
RETIRED	26%
UNEMPLOYED, LOOKING FOR WORK	6%
FULL-TIME HOMEMAKER	3%
FULL-TIME STUDENT	5%
DISABLED	6%
SELF-EMPLOYED	1%

OWN OR RENT HOME

RENT	29%
OWN	68%
DON'T KNOW/WON'T SAY	2%

HOUSEHOLD INCOME

LESS THAN \$20,000	20%
\$20,000 TO \$39,999	21%
\$40,000 TO \$59,999	16%
\$60,000 TO \$79,999	9%
\$80,000 AND OVER	20%
WON'T SAY	14%

LENGTH OF RESIDENCY IN LAS CRUCES

LESS THAN 5 YEARS	12%
5 TO 10 YEARS	16%
11 TO 20 YEARS	22%
MORE THAN 20 YEARS	49%
WON'T SAY	1%

PARENT CURRENTLY LIVING WITH YOU

YES	16%
NO	83%
DON'T KNOW/WON'T SAY	1%

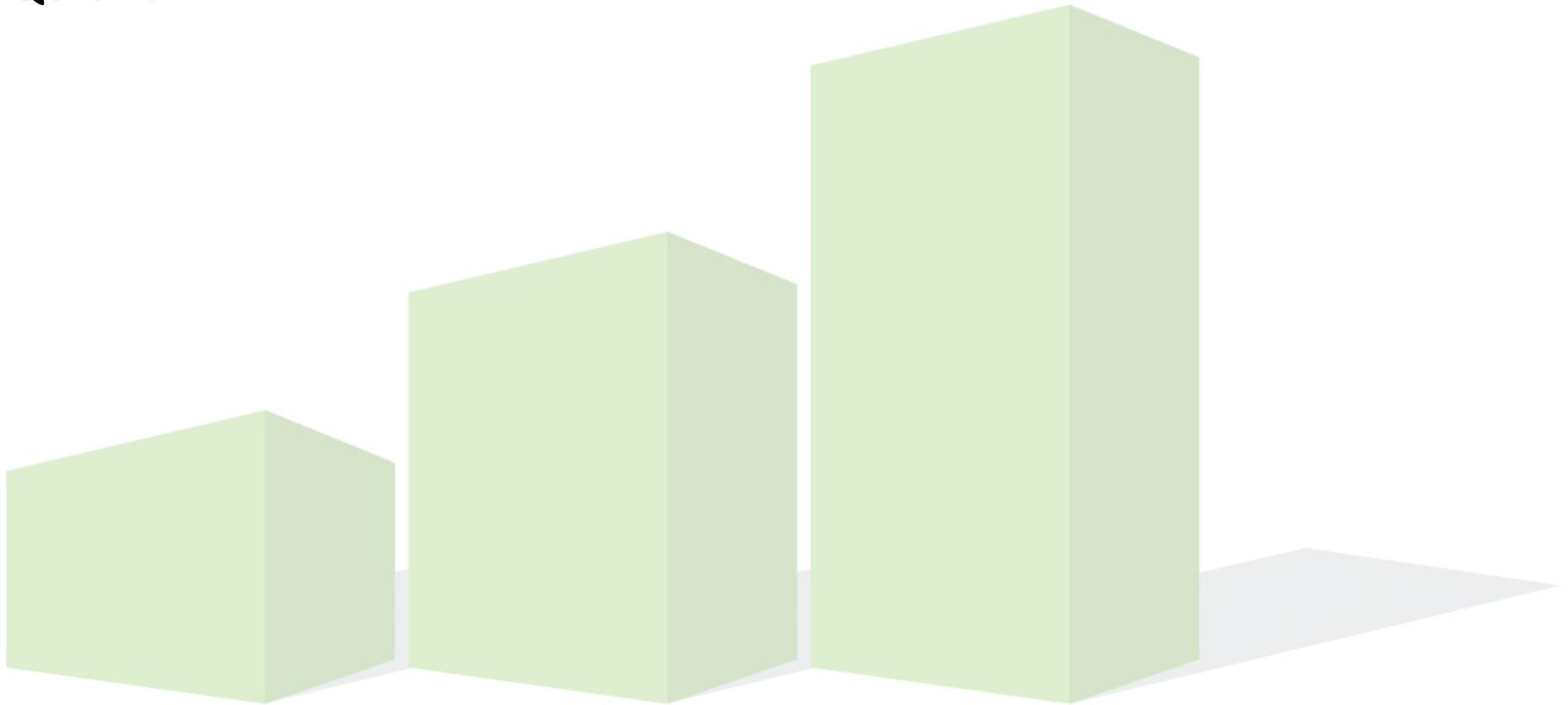
NUMBER OF CHILDREN UNDER 18 LIVING IN HOUSEHOLD

ONE	15%
TWO	12%
THREE	6%
FOUR OR MORE	4%
NONE	62%
WON'T SAY	1%

TRAVEL OUTSIDE LAS CRUCES FOR WORK

YES	27%
NO	73%

IV. QUESTIONNAIRE



Las Cruces Planning Survey
MARCH 2015
FINAL
n = 600 City of Las Cruces Residents

Hello. My name is (*your name*). I'm calling from Research & Polling, Inc. on behalf of the City of Las Cruces. We are conducting a survey for the City about citizens' attitudes and opinions. We are not selling anything. Your household was selected at random, and all of your answers are confidential. May I please speak to someone who is at least 18? (REPEAT INTRODUCTION WITH 18+ RESPONDENT, IF PERSON ANSWERING PHONE IS UNDER 18)

A. Do you live within the city limits of Las Cruces?

1. Yes
2. No/don't know/won't say (*Thank and Terminate*)

1. What would you say are the three things that you think make Las Cruces special? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

- | | |
|---|---|
| 001. Climate/weather is pleasant | 009. Good economy |
| 002. Friendly people | 010. Good food |
| 003. Cultural diversity | 011. Laid back atmosphere |
| 004. Clean air/environment | 012. Mountain vistas/views |
| 005. Cost of living/housing is low/reasonable | 013. New Mexico State University (NMSU) |
| 006. Crime rate is low | 014. Old Mesilla |
| 007. Educational system/schools are good | 015. Proximity to mountains/wilderness |
| 008. Family lives here | |
| 499. Nothing in particular | |
| 500. Don't know/won't say | |
- Other (*SPECIFY*) _____

2. What are three things that you would like to change about Las Cruces? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

- | | |
|---|-------------------------------------|
| 001. Lower crime rate | 009. More parks/open spaces |
| 002. Increase wages | 010. Reduce taxes |
| 003. Increase availability of jobs | 011. Lower cost of living/housing |
| 004. Improve educational system/schools | 012. Improve/more youth activities |
| 005. Improve roads/streets/highway conditions | 013. Improve/more senior activities |
| 006. Improve economy | 014. Too hot/milder temperature |
| 007. Improve public safety | 015. Too dry/wetter weather |
| 008. More to do (in general) | 016. Reduce population growth |
| 499. Nothing in particular | |
| 500. Don't know/won't say | |
- Other (*SPECIFY*) _____

3. What types of businesses, stores, or other things would you like to have more of within walking distance of your home? (Probe) What else? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

- | | |
|-------------------------------------|---|
| 001. Bank | 010. Drug Store/pharmacy |
| 002. Bakery/deli/produce market | 011. Gas Station |
| 003. Bar/nightclub | 012. Grocery store |
| 004. Big Box store (Wal-Mart, etc.) | 013. Restaurant |
| 005. Bookstore | 014. Sports facility/Recreation Center |
| 006. Clothing Store | 015. Department Store (Dillard's, Macy's, etc.) |
| 007. Coffee shop | 016. Shopping Mall |
| 008. Convenience Store | 017. Medical/Dental offices |
| 009. Dry Cleaner | |
| 499. None in particular | |
| 500. Don't know/won't say | |
| Other (SPECIFY) _____ | |

I would like to read a list of things that you may or may not feel are needed within walking or biking distance from your home. Please rate how much you think each is needed using a 5-point scale, where 5 is *seriously needed* and 1 is *not needed at all*.

<i>(RANDOMIZE)</i>	<i>Seriously Needed</i>	<i>Not Needed At All</i>	<i>Don't Know/ Won't Say</i>
4. Restaurants	5.....4.....3.....2.....1.....6		
5. Retail shops	5.....4.....3.....2.....1.....6		
6. A grocery store	5.....4.....3.....2.....1.....6		
7. Access to public transportation (bus stops/routes).....	5.....4.....3.....2.....1.....6		
8. Pedestrian friendly streets	5.....4.....3.....2.....1.....6		
9. More places to walk or bike to	5.....4.....3.....2.....1.....6		
10. More public art	5.....4.....3.....2.....1.....6		
11. More public parks or open spaces.....	5.....4.....3.....2.....1.....6		
12. More community events such as a Farmers Market and other types of outdoor festivals and gatherings.....	5.....4.....3.....2.....1.....6		
13. Child daycare	5.....4.....3.....2.....1.....6		
14. Work opportunities.....	5.....4.....3.....2.....1.....6		
15. Affordable healthy food	5.....4.....3.....2.....1.....6		
16. Senior daycare.....	5.....4.....3.....2.....1.....6		

Please tell me if you do each of the following: *several times per week or more; at least once per week; once or twice a month; rarely or never?* How often do you...(READ STATEMENT AND REPEAT RESPONSE CATEGORIES AS NECESSARY)

<i>(RANDOMIZE)</i>	<i>Several Times Per Week Or More</i>	<i>At Least Once Per Week</i>	<i>Once or Twice A Month</i>	<i>Rarely or Never</i>	<i>Don't Know/ Won't Say</i>
17. Walk several blocks or more to a destination or for exercise	4	3	2	1	5
18. Ride a bicycle.....	4	3	2	1	5
19. Take public transit.....	4	3	2	1	5
20. Walk or bike to city parks or recreation areas.....	4	3	2	1	5
21. What would encourage you to walk or bike in your neighborhood more often?(DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)					
001. Bike lanes separated from auto traffic					
002. Lower speed limits					
003. More crosswalks					
004. More stop lights/signs					
005. Wider/better sidewalks					
006. Walking/biking trails					
007. Additional trees/shade					
008. Pedestrian friendly streets					
499. Nothing in particular					
500. Don't know/won't say					
Other (SPECIFY) _____					
009. More bike lanes in general					
010. Better health					
011. Stores close by					
012. More things to walk to (in general)					
013. More sidewalks					
014. Safer neighborhoods					
015. Better street lighting					

I would like to read a list of things that you may or may not feel would improve the walking or biking experience in your neighborhood. Please rate how much you think each is needed using a 5-point scale, where 5 is *seriously needed* and 1 is *not needed at all*.

<i>(RANDOMIZE)</i>	<i>Seriously Needed</i>	<i>Not Needed At All</i>	<i>Don't Know/ Won't Say</i>			
22. Wider sidewalks	5	4	3	2	1	6
23. Sidewalks that are set away from the street curb (poller: buffer between street and sidewalk).....	5	4	3	2	1	6
24. Additional trees/shade	5	4	3	2	1	6
25. Lower speed limits	5	4	3	2	1	6
26. More crosswalks	5	4	3	2	1	6
27. Dedicated bike paths that are built away from the street (poller: not part of street).....	5	4	3	2	1	6

Let's assume for a minute that you were deciding to move somewhere else in the next five years. Thinking about your preferences relating to housing, would you rather...(READ AND ROTATE ANSWERS):

28. 1. Live in a community where the types of homes are similar.
 OR
 2. Live in a community where there is a mix of apartments, town houses and single-family homes.
 3. Depends (Volunteered)
 4. Don't know/won't say (DO NOT READ)

Of these two options, would you rather... (READ AND ROTATE ANSWERS):

29. 1. Live in a neighborhood with smaller yards but is within walking distance to parks, playgrounds and recreation areas.
 OR
 2. Live in a neighborhood with larger yards but is not within walking distance to parks, playground and recreation areas.
 3. Depends (Volunteered)
 4. Don't know/won't say (DO NOT READ)

Continuing to assume that you were deciding to move somewhere else in the next five years, I am going to read some characteristics that you may look for in a neighborhood or community. Please rate how important each of the following features of a neighborhood are using a 5-point scale where 5 is *very important* and 1 is *not important at all*. The first one is....

(RANDOMIZE)	<u>Very Important</u>	<u>Not Important At All</u>	<u>Don't Know/ Won't Say</u>
30. Easy access to public transportation	5.....4.....3.....2.....1.....6		
31. Having sidewalks and paths for walking and biking	5.....4.....3.....2.....1.....6		
32. Being able to walk to work or school	5.....4.....3.....2.....1.....6		
33. Being able to walk to the grocery store or other stores.....	5.....4.....3.....2.....1.....6		
34. Being able to walk to city parks or recreational areas	5.....4.....3.....2.....1.....6		
35. Being able to walk to dining and entertainment	5.....4.....3.....2.....1.....6		
36. Being able to walk to your family or friends.....	5.....4.....3.....2.....1.....6		
37. Living in a place that's away from it all.....	5.....4.....3.....2.....1.....6		
38. Easy access to major highways.....	5.....4.....3.....2.....1.....6		
39. Having a community garden close by.....	5.....4.....3.....2.....1.....6		
40. Convenient access to city facilities such as recreation centers, senior centers, libraries, and museums	5.....4.....3.....2.....1.....6		
41. Privacy from neighbors.....	5.....4.....3.....2.....1.....6		

42. Using the same 5-point scale, how important is it to you that neighborhoods offer a variety of housing options for adults and families of all ages, including independent and assisted senior living opportunities?

Very Important 4 3 2 1 6
Not Important At All Don't Know/
At All Won't Say

43. Thinking about the future, do you feel Las Cruces should grow by (rotate options):

1. Acquiring land outside the current city limits
OR
2. Developing or redeveloping land currently within the city limits of Las Cruces
3. Both types of growth (*DO NOT READ*)
4. No growth at all (*DO NOT READ*)
5. Don't know/won't say

44. Do you feel future growth within the city limits of Las Cruces should focus on the core areas of the city that are underdeveloped or underused, or by developing vacant land currently existing at the edges of the City?

1. Develop in the core areas of the city
2. Develop undeveloped land at the edges of the City
3. Both types of growth (*DO NOT READ*)
4. No growth at all (*DO NOT READ*)
5. Don't know/won't say

45. Mixed-use development combines two or more different types of land uses offering a variety of residential, commercial, retail, and entertainment opportunities that are in close proximity to each other. Do you *agree* or *disagree* that Las Cruces should encourage more mixed-use development when planning for the future? (*PAUSE*) Is that strongly or somewhat agree/disagree?

4. Strongly agree
3. Somewhat agree
2. Somewhat disagree
1. Strongly disagree
5. Depends (Volunteered)
6. Don't know/won't say

46. Using a 5-point scale where 5 is *very interested* and 1 is *not interested at all*, please rate your level of interest in living a mixed-use area where you could live, work, shop, and play all within walking or biking distance of each other.

Very Interested 4 3 2 1 6
Not Interested At All Don't Know/
At All Won't Say

47. Infill development is the process of building or rebuilding housing and commercial buildings on vacant and underused lots within the city. Through infill, areas could become more dense with a higher number of residential, commercial, and/or retail establishments. Do you agree or disagree that the City of Las Cruces should encourage infill in areas where it is appropriate? (PAUSE) Is that strongly or somewhat agree/disagree?

- | | |
|----------------------|-----------------------------------|
| 4. Strongly agree | 1. Strongly disagree |
| 3. Somewhat agree | 5. Depends (<i>Volunteered</i>) |
| 2. Somewhat disagree | 6. Don't know/won't say |

48. Do you agree or disagree that the City of Las Cruces should require that all new development within the city meet specific energy efficiency and environmental responsibility standards? (PAUSE) Is that strongly or somewhat agree/disagree?

- | | |
|----------------------|-----------------------------------|
| 4. Strongly agree | 1. Strongly disagree |
| 3. Somewhat agree | 5. Depends (<i>Volunteered</i>) |
| 2. Somewhat disagree | 6. Don't know/won't say |

49. Are you: (READ CATEGORIES)

- | | |
|--|--|
| 01. Employed full-time | 05. Full-time homemaker (<i>SKIP TO Q. 51</i>) |
| 02. Employed part-time | 06. Full-time student (<i>SKIP TO Q. 51</i>) |
| 03. Retired (<i>SKIP TO Q. 51</i>) | 07. Disabled (<i>SKIP TO Q. 51</i>) |
| 04. Unemployed, looking for work (<i>SKIP TO Q. 51</i>) | |
| 99. Won't say (<i>DO NOT READ</i>) (<i>SKIP TO Q.51</i>) | |
| Other (<i>SPECIFY</i>) _____ (<i>SKIP TO Q. 51</i>) | |

50. Do you travel outside of Las Cruces to get to work?

1. Yes
2. No
3. Don't know/won't say

THANK YOU FOR YOUR PATIENCE; WE ARE ALMOST DONE. NOW, I WOULD LIKE TO ASK SOME QUESTIONS FOR STATISTICAL PURPOSES ONLY.

51. Into which age category do you fit? (READ CATEGORIES)

1. 18 to 34 years
2. 35 to 49 years
3. 50 to 64 years
4. 65 years or older
5. Won't say (*DO NOT READ*)

52. Do you rent or own your place of residence?

1. Rent
2. Own
3. Don't know/won't say

53. Do you have a parent currently living with you?

- 1. Yes
- 2. No
- 3. Don't know/won't say

54. How many children under 18 are living in your home, if any? (DO NOT READ CATEGORIES)

- 1. One
- 2. Two
- 3. Three
- 4. Four or more
- 5. None
- 6. Won't say (DO NOT READ)

55. Which of the following categories best describes your total household income? (READ CATEGORIES)

- 1. Less than \$20,000
- 2. \$20,000 to \$39,999
- 3. \$40,000 to \$59,999
- 4. \$60,000 to \$79,999
- 5. \$80,000 and over
- 6. Won't say (DO NOT READ)

56. Do you consider yourself to be: (READ CATEGORIES)

- 1. Hispanic
- 2. Anglo/Caucasian
- 3. Black/African-American
- 4. Native American Indian
- 5. Or of other/mixed descent?
- 6. Won't say (DO NOT READ)

57. What is the highest level of education you have attained? (READ CATEGORIES)

- 1. Some high school
- 2. High school graduate
- 3. Some college/associate degree/vocational certificate
- 4. College graduate (4 years)
- 5. Graduate degree (MD, PhD, J.D., Masters)
- 6. Won't say (DO NOT READ)

58. How long have you been a resident of Las Cruces? (READ CATEGORIES)

- 1. Less than 5 years
- 2. 5 to 10 years
- 3. 11 to 20 years
- 4. More than 20 years
- 5. Won't say (DO NOT READ)

59. What are the nearest major cross streets to your residence?

Street #1 (required) _____

Street #2 (required) _____

500. Won't say

60. Do you have a cell phone only, a land line only or both?

- 1. Cell phone only
- 2. Land line only
- 3. Both
- 4. Don't know/won't say

THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.

NOTE TO INTERVIEWER, WAS RESPONDENT:

1. Male
2. Female

Respondent's Phone Number _____

Interviewer Name _____

Interviewer Code _____

POLLER: Which list is this survey from?

1. Landline
2. Cell phone