



City of Las Cruces[®]

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 28 Ordinance/Resolution# 15-193

For Meeting of _____
(Ordinance First Reading Date)

For Meeting of April 6, 2015
(Adoption Date)

Please check box that applies to this item:

QUASI JUDICIAL LEGISLATIVE ADMINISTRATIVE

TITLE: A RESOLUTION ESTABLISHING A CITYWIDE ECONOMIC DEVELOPMENT COMMITTEE.

PURPOSE(S) OF ACTION:

Establish a committee.

COUNCIL DISTRICT: ALL		
<u>Drafter/Staff Contact:</u> Gary Camarano	<u>Department/Section:</u> Administration / Economic Development	<u>Phone:</u> 541-2286
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The City of Las Cruces, at the direction of the City Council is implementing a comprehensive, citywide approach to economic development. Staff recommends the establishment of the Economic Development Committee of Las Cruces in order to focus on this comprehensive, citywide approach to economic development.

The committee will oversee the revision of the Local Economic Development Plan 2013, review policies, advise and make recommendations for comprehensive citywide economic development to the City Council. Among the committee's chief responsibilities will be:

- Development and oversight of the City's Economic Gardening Program,
- Aggressive implementation of the Local Economic Development Act and other incentive programs,
- Development of an economic indicator dashboard and Business Retention and Expansion Survey,
- Response to 'globalization',
- Continued development and marketing of the West Mesa Industrial Park,
- Initiatives in workforce development, entrepreneurship, innovation and sustainability.

(Continue on additional sheets as required)

With this recommendation to establish the Economic Development Committee of Las Cruces, the City will be better able to meet the challenges of today's global economy and the goals and objectives for economic development as put forth by the City Council.

Staff recommends this new committee be composed of three members of the City Council (to be appointed by the Mayor with the advice and consent of the City Council), the Community Development Director/Designee, the Public Works Director/Designee, the Utilities Director/Designee and the Assistant City Manager/COO/Designee. The Economic Development Coordinator shall serve as staff liaison. The committee shall meet on a regular basis.

SUPPORT INFORMATION:

1. Resolution.

SOURCE OF FUNDING:

Is this action already budgeted? N/A	Yes	<input type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue? N/A	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$ _____ for FY _____
	No	<input type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

(Continue on additional sheets as required)

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will establish the Economic Development Committee of Las Cruces and foster a comprehensive, citywide approach to economic development.
2. Vote "No"; this will not establish the Economic Development Committee of Las Cruces and will hinder implementation of comprehensive, citywide economic development.
3. Vote to "Amend"; this could delay the establishment of the Economic Development Committee of Las Cruces and possibly hinder the development of a comprehensive, citywide approach to economic development.
4. Vote to "Table"; this could delay the development and implementation of a comprehensive, citywide economic development approach to economic development in Las Cruces.

REFERENCE INFORMATION:

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

1. Ordinance No. 2697.

(Continue on additional sheets as required)

RESOLUTION NO. 15-193

A RESOLUTION ESTABLISHING A CITYWIDE ECONOMIC DEVELOPMENT COMMITTEE.

The City Council of the City of Las Cruces is informed that:

WHEREAS, the City of Las Cruces (City), New Mexico, a municipal corporation, considers economic development and job creation extremely important to the livability of the community and is implementing a comprehensive, citywide approach to economic development; and

WHEREAS, there is currently no economic development committee to review policies, advise the City Council and make recommendations for comprehensive, citywide economic development; and

WHEREAS, there is need for such a committee; and

WHEREAS, it is recommended that the Economic Development Committee of Las Cruces, be established.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City is hereby authorized to establish the Economic Development Committee of Las Cruces.

(II)

THAT the committee will be composed of three members of the City Council, (to be appointed by the Mayor with the advice and consent of the City Council), the Community Development Director/Designee, the Public Works Director/Designee, the Utilities Director/Designee and the Assistant City Manager/COO/Designee. The

Economic Development Coordinator shall service as staff liaison.

(III)

THAT the committee shall meet on a regular basis and oversee the revision of the Local Economic Development Plan 2013, review policies, advise and make recommendations for comprehensive citywide economic development to the City Council. Among the committee's chief responsibilities will be:

- Development and oversight of the City's Economic Gardening Program,
- Aggressive implementation of the Local Economic Development Act and other incentive programs,
- Development of an economic indicator dashboard and Business Retention & Expansion Survey,
- Response to 'globalization',
- Continued development and marketing of the West Mesa Industrial Park,
- Initiatives in workforce development, entrepreneurship, innovation and sustainability.

(IV)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____, 20____.

APPROVED:

Mayor

ATTEST:

City Clerk

(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

VOTE:

Mayor Miyagishima: _____

Councillor Silva: _____

Councillor Smith: _____

Councillor Pedroza: _____

Councillor Small: _____

Councillor Sorg: _____

Councillor Levatino: _____