

City of Las Cruces®

PEOPLE HELPING PEOPLE

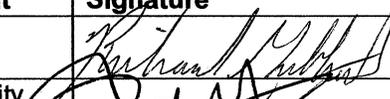
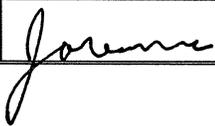
Council Action and Executive Summary

Item # 6 Ordinance/Resolution# 10-073 Council District:

For Meeting of September 8, 2009
(Adoption Date)

TITLE: A RESOLUTION AUTHORIZING THE LAS CRUCES PARKS AND RECREATION DEPARTMENT TO APPLY FOR THE NEW MEXICO DEPARTMENT OF HEALTH: HEALTHY KIDS, HEALTHY NEW MEXICO GRANT, AND TO RATIFY THE CITY MANAGER'S APPROVAL.

PURPOSE(S) OF ACTION: To secure approval to solicit grant funding from the New Mexico Department of Health in the amount of \$5000, with no match required, and to ratify the city manager's approval.

Name of Drafter: Elizabeth Vega		Department: Finance		Phone: 575-541-2281	
Department	Signature	Phone	Department	Signature	Phone
Finance Department		541-2038	Budget		541-2107
			Assistant City Manager		541-2271
Legal		541-2128	City Manager		541-2076

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The New Mexico Department of Health is providing funding opportunities to local government agencies to encourage the creation of innovative programming initiatives to promote healthy environments for children. In a 2004 study, the State of New Mexico was ranked 38th by the United Health Foundation's State Health Ranking. This ranking reflects the prevalence of obesity within our New Mexico communities, which increases on a yearly basis.

The Las Cruces Parks and Recreation Department would use the funds provided by the New Mexico Department of Health to create a program called "KIDS SPORTS 101" to help combat obesity from an early age. "KIDS SPORTS 101" would expose local children between the ages of five and eight to a variety of sports and encourage physical exercise in the home rather than stationary activities like television watching. With no fee associated with the program, underserved community youth will be able to avail themselves of this program.

SUPPORT INFORMATION:

Fund Name / Account Number	Amount of Expenditure	Budget Amount
TBD	TBD	TBD

1. Resolution
2. Exhibit "A". Copy of Solicitation to Apply for NM "Healthy Kids, Healthy New Mexico"
3. Exhibit "B". Grant Application Package

OPTIONS / ALTERNATIVES:

1. Approve Resolution as drafted for City of Las Cruces Parks and Recreation organization to apply for funds in the amount of \$5000.00 with no match requirement from the New Mexico Department of Health to offer the "KIDS SPORTS 101" program.
2. Disapprove Resolution for the City of Las Cruces Parks and Recreation organization to apply for funds in the amount of \$5000.00 with no match requirement from the New Mexico Department of Health. No grant application submitted.
3. Modify or make recommended changes to Resolution.

RESOLUTION NO. 10-073**A RESOLUTION AUTHORIZING THE LAS CRUCES PARKS AND RECREATION DEPARTMENT TO APPLY FOR THE NEW MEXICO DEPARTMENT OF HEALTH: HEALTHY KIDS, HEALTHY NEW MEXICO GRANT, AND TO RATIFY THE CITY MANAGER'S APPROVAL.**

The City Council is informed that:

WHEREAS, the New Mexico Department of Health is providing funding opportunities to local government agencies to encourage the creation of innovative programming initiatives to promote healthy environments for children; and

WHEREAS, the City of Las Cruces Parks and Recreation Office, under the Department of Facilities, will create a program called "KIDS SPORTS 101" to combat childhood obesity; and

WHEREAS, "KIDS SPORTS 101" will be free to children between the ages of five and eight and expose them to a variety of sports activities that economic circumstances might otherwise not allow them an opportunity of participation.

NOW THEREFORE, be it resolved by the governing body of the City of Las Cruces:

(I)

THAT, the City of Las Cruces Department of Facilities, Parks and Recreation Office is authorized to submit a grant application for \$5,000.00 with no match requirement to the New Mexico Department of Health: Healthy Kids, Healthy New Mexico initiative.

(II)

THAT, the Council does ratify the signature of the City Manager approving submission of the application.

(III)

THAT, City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this 8th day of September, 2009.

(SEAL)

Mayor

ATTEST:

VOTE:

City Clerk

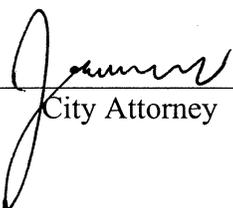
Mayor Miyagishima: _____
Councillor Silva: _____
Councillor Connor: _____
Councillor Archuleta: _____
Councillor Small: _____
Councillor Jones: _____
Councillor Thomas: _____

(SEAL)

Moved by: _____

Seconded by: _____

Approved as to Form:



City Attorney

Katrina Hotrum
Deputy Secretary

Duffy Rodriguez
Deputy Secretary

Jessica Sutin
Deputy Secretary

Karen Armitage, MD
Chief Medical Officer

Healthy Kids, Healthy New Mexico Application Guidelines for Mini-Grants

Your organization is invited to apply for a *Healthy Kids Healthy New Mexico* mini-grant up to a maximum of \$5,000. Approximately 30 grants will be awarded across the state. The mini-grants will provide **1-year funding** to state and local groups to implement innovative programs that create healthy environments for children. The primary target group is pre-schoolers, children and youth – especially those at greatest risk for obesity.

Applicants must demonstrate that their project will focus on creating healthy environments that motivate children to change behaviors in at least one of the following areas: 1) increase physical activity; 2) increase fruit and vegetable consumption; 3) decrease TV and other screen time; 4) decrease consumption of sweetened beverages; and 5) decrease consumption of high energy dense foods.

Applicants must also demonstrate that their project will be implemented in at least one of the following settings: 1) built-environment; 2) the community-at-large; 3) educational system; 4) food system; 5) health care system; or 6) the workplace.

The *Healthy Kids Healthy New Mexico* contracts will be negotiated solely on a **cost reimbursement basis**. This means that the agreed upon work shall be carried out and expenditures made before submitting invoices for reimbursement. Therefore, applicants must have access to funds covering 90 to 120 days of initial expenses.

Applicants must demonstrate grant/contract history of successfully implementing special projects or community-based initiatives in collaboration with DOH or other public and/or local nonprofit partners.

Eligible applicants include private, non-profit organizations, schools, and state and local government entities. This funding is intended to support innovative programs. This funding is not for the operational support of established programs.

Friday August 14, 2009 is the deadline for submitting a *Healthy Kids Healthy New Mexico* proposal. Proposals must be emailed to: patty.morris@state.nm.us by close of business on the 14th. A confirmation notification will be emailed upon receipt of proposal.

Review of proposals and notification of results will be made approximately 30 days after the closing date.

Thank you for your interest. Please feel free to share this announcement with other interested groups.

Instructions for Mini-Grant Proposals

Priority will be given to proposals that implement innovative programs. The proposal can be no longer than four pages (excluding budget), single-spaced using Times New Roman 12 point. Please be succinct. We want a description of what your project will do; how it will be carried out; how it will be evaluated; and how it fits and enhances your organization. Please organize your proposal as follows:

A. Purpose of the Project

- 1) What's the purpose of the project?
- 2) What group is targeted and is it a group at risk for obesity?
- 3) How will the project create a healthy environment for at least one of the identified behavior changes?
- 4) What is the setting in which the intervention will occur?

B. Implementation of the Project

- 1) List the steps AND timeline to implement the project. **All work must be completed by June 15, 2010.**
- 2) Will any in-kind staff or resources be used to enhance the project?
- 3) List any organizations/groups that will partner with you on this project.

C. Evaluation of the Project (process evaluation is appropriate).

- 1) How will you evaluate the project?
- 2) What will be your outcome variables?

D. Fit with Organization

- 1) How does this project fit within the mission of the larger organization?
- 2) How will this project enhance the organization's capacity?
- 3) Do you have the financial capacity to carry out deliverables on a cost reimbursement basis?

E. Contact Information

- 1) Name of Organization
- 2) Mailing Address
- 3) Contact Person
- 4) Telephone Number
- 5) Email Address

F. Budget (maximum \$5,000)

The focus of this grant is on implementation of innovative programs, not on evaluation or purchasing of equipment and materials for an existing program.

Provide detailed information on all components that make up each deliverable. Include costs of materials, travel, per diem, personnel, reports, and other costs **directly or indirectly** associated with the production of the deliverables.

For example, a bike donation program for youth might include the following elements:

- Community outreach for donated bikes will require staff time (xx hours @ \$___/hour = \$___ + ___% benefits), materials, meeting space, etc., as well as indirect costs.
- Training youth how to repair bikes will require (xx hours @ \$___/hour = \$___ + ___% benefits), materials/equipment, meeting space, etc., as well as indirect costs.
- Creating a school program that will distribute the repaired donated bikes to needy students will require (xx hours @ \$___/hour = \$___ + ___% benefits), materials/equipment, meeting space, etc., as well as indirect costs.
- A process evaluation and contract reporting requirements will require (xx hours @ \$___/hour = \$___ + ___% benefits), materials/equipment, meeting space, etc., as well as indirect costs.

Grant Application Package

Application Submission Verification and Signature

Opportunity Title: "Healthy Kids, Healthy New Mexico"

Offering Agency: New Mexico Department of Health

Opportunity Number:

Approximate Value Requested: \$5000.00

Opportunity Closing Date: August 14, 2009

Requesting Agency/Department: Facilities/ Parks & Recreation

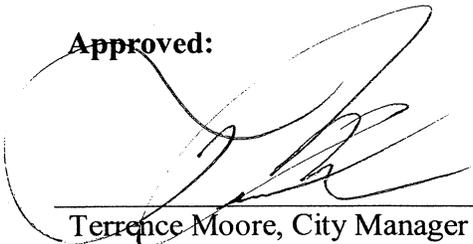
GMO – Grant Writer: Elizabeth Vega

SUPPORT INFORMATION

OPTIONS

1. Agree with request to submit the application. Affirmed by signature below. Package to be returned to GMO, Grant Writer.
2. Disagree, application will not be submitted. Unsigned package to be returned to GMO, Grant Writer.

Approved:



Terrence Moore, City Manager

Date

8/18/09

CMP #2.2 Effective 07/06/09: The City Manager may authorize the application for any grant with these exceptions:
 The grant award is anticipated to be in excess of \$50,000 and funding has not been appropriated as part of the current budget.
 The ARRA grant award is anticipated to be in excess of \$500,000 and funding has not been appropriated as part of the current budget.
 The acceptance of the grant will require City Council to adjust the current budget to appropriate matching funds.
 The grant requirements stipulate that the City will continue to operate and fund the project/program after the grant period is complete.
 The grant requirements stipulate that the City enter into a new Memorandum of Understanding or a Joint Powers Agreement with another entity.