

City of Las Cruces[®]

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 5 Ordinance/Resolution# 15-136

For Meeting of _____
(Ordinance First Reading Date)

For Meeting of January 20, 2015
(Adoption Date)

Please check box that applies to this item:

QUASI JUDICIAL

LEGISLATIVE

ADMINISTRATIVE

TITLE: A RESOLUTION FOR THE CITY OF LAS CRUCES CONVENTION AND VISITORS BUREAU TO LOOK AT A POSSIBLE ASSESSMENT OF ASSUMING THE WHITE SANDS FILM FESTIVAL INCLUDING CHANGING THE NAME TO THE LAS CRUCES FILM FESTIVAL.

PURPOSE(S) OF ACTION:

Authorize assessment of local film festival.

COUNCIL DISTRICT: ALL		
<u>Drafter/Staff Contact:</u> Phil San Filippo	<u>Department/Section:</u> Community and Cultural Services/ Convention and Visitors Bureau	<u>Phone:</u> 575-541-2166
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Recent announcements have been made as to the dissolution of the White Sands International Film Festival. The Las Cruces Convention and Visitors Bureau (CVB) has been asked to conduct an assessment to see if it is financially and logistically feasible for the CVB to take over as event producer of the film festival, including renaming it as the "Las Cruces Film Festival".

SUPPORT INFORMATION:

1. Resolution.

SOURCE OF FUNDING:

Is this action already budgeted? N/A	Yes	<input type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
	<input type="checkbox"/>	<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
<input type="checkbox"/>	<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.	
Does this action create any revenue? N/A	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$ _____ for FY _____.
	No	<input type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will authorize the CVB to begin the assessment.
2. Vote "No"; this will not authorize the CVB to begin the assessment.
3. Vote to "Amend"; and Council would need to provide further direction to staff.
4. Vote to "Table"; and Council would need to provide further direction to staff.

REFERENCE INFORMATION:

1. N/A

(Continue on additional sheets as required)

RESOLUTION NO. 15-136

A RESOLUTION FOR THE CITY OF LAS CRUCES CONVENTION AND VISITORS BUREAU TO LOOK AT A POSSIBLE ASSESSMENT OF ASSUMING THE WHITE SANDS FILM FESTIVAL INCLUDING CHANGING THE NAME TO THE LAS CRUCES FILM FESTIVAL.

The City Council is informed that:

WHEREAS, announcements have been made as to the dissolution of the White Sands International Film Festival; and

WHEREAS, the Las Cruces Convention and Visitors Bureau (CVB) has been asked to complete an assessment to see if it is financially and logistically feasible for the CVB to take over as event producer of the White Sands International Film Festival; and

WHEREAS, included in the assessment is the potential to rename it from White Sands International Film Festival to the Las Cruces Film Festival.

NOW THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the CVB will begin an assessment of the financial and logistical feasibility of taking over as event producer of the White Sands International Film Festival, including the possibility of renaming it the "Las Cruces Film Festival".

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____, 20____.

APPROVED:

Mayor

ATTEST:

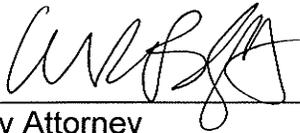
City Clerk

(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

VOTE:

Mayor Miyagishima: _____

Councillor Silva: _____

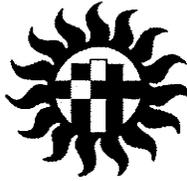
Councillor Smith: _____

Councillor Pedroza: _____

Councillor Small: _____

Councillor Sorg: _____

Councillor Levatino: _____



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COUNCIL ACTION AND EXECUTIVE SUMMARY PACKET ROUTING SLIP

For Meeting of _____
(Ordinance First Reading Date)

For Meeting of January 20, 2015
(Adoption Date)

TITLE: **A RESOLUTION FOR THE CITY OF LAS CRUCES CONVENTION AND VISITORS BUREAU TO LOOK AT A POSSIBLE ASSESSMENT OF ASSUMING THE WHITE SANDS FILM FESTIVAL INCLUDING CHANGING THE NAME TO THE LAS CRUCES FILM FESTIVAL.**

Purchasing Manager's Request to Contract (PMRC) {Required?} Yes No

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Phil San Filippo, CVB Executive Director	<i>Phil San Filippo</i>	x-2166	1/14/2015
David Dollahon, Community & Cultural Services Director	<i>David Dollahon</i>	x-3060	1/14/2015
Management & Budget Manager	<i>M. Madigan for R. Lurdien</i>	x-2106	1/14/15
Assistant City Manager /CAO	<i>[Signature]</i>	2078	1/14/15
Assistant City Manager/COO	<i>[Signature]</i>	2771	1/14/15
City Attorney	<i>[Signature]</i>	x-2128	14 JAN 2015
Reputy City Clerk	<i>[Signature]</i>	x-2115	