City of Las Cruces®

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 14 **Ordinance/Resolution#** 15-108

For Meeting of _____ (Ordinance First Reading Date)

For Meeting of December 1, 2014 (Adoption Date)

Please check box that applies to this item:

☐ QUASI JUDICIAL ☐ LEGISLATIVE ☒ ADMINISTRATIVE

TITLE: A RESOLUTION AUTHORIZING THE MAYOR TO SIGN THE GRANT APPLICATION FOR THE PUBLIC ART CHALLENGE FROM BLOOMBERG PHILANTHROPIES.

PURPOSE(S) OF ACTION:

To authorize the Mayor's signature.

COUNCIL DISTRICT: ALL		
Drafter/Staff Contact: David Dollahon	**Department/Section:** Community and Cultural Services / A&G	**Phone:** 575-528-3060
City Manager Signature:		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Bloomberg Philanthropies has extended invitations to apply for its Public Art Challenge to all cities with a population of 30,000 or greater. The Public Art Challenge is up to a $1,000,000 grant award that will be made to three cities for implementation of innovative temporary public art projects that demonstrate close collaboration between artists, arts organizations, and city governments. If awarded, the cities must implement the proposed projects and expend the funds within a 24-month period. The awarded cities must also provide a non-specified cash and in-kind match for the project. The application deadline is December 15, 2014.

The City is proposing to partner with New Mexico State University, the City's Arts Board, the Parks and Recreation Department, Museum System, Economic Development, the Las Cruces Public Schools, and various artists and arts organizations to implement this project as part of our application.

The intent of the funding opportunity is to focus on methods to increase attendance and appreciation of permanent and temporary art collections, exhibits, and programs throughout the community. This will be demonstrated through the promotion of art and the City's existing art programs; partnering with public and private entities; developing methods to enhance and promote Las Cruces as an urban art community through the City's economic development strategy and tourism promotion initiatives.

(Continue on additional sheets as required)

If awarded this grant, efforts will be undertaken to increase the number of school-age children, college students, adults, and seniors to attend the various art projects and exhibits which will be part of the 24-month long period of performance.

As a grant requirement, the Mayor is required to sign the Bloomberg Philanthropies Public Art Challenge grant application, and the proposed resolution will authorize him to do so on behalf of the City of Las Cruces.

SUPPORT INFORMATION:

1. Resolution.
2. Attachment "A", Overview of the Public Art Challenge.

SOURCE OF FUNDING:

Is this action already budgeted?			
	Yes	☐	See fund summary below
	No	☐	If No, then check one below:
N/A	*Budget Adjustment Attached*	☐	Expense reallocated from: _____
		☐	Proposed funding is from a new revenue source (i.e. grant; see details below)
		☐	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue?			
	Yes	☐	Funds will be deposited into this fund: ____in the amount of $_____for FY__.
N/A	No	☐	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will authorize the Mayor's signature on behalf of the City for the Bloomberg Philanthropies' Public Art Challenge application.
2. Vote "No"; this will not authorize the Mayor's signature on behalf of the City for the Bloomberg Philanthropies' Public Art Challenge application.

(Continue on additional sheets as required)

3. Vote to "Amend"; and Council would need to provide further direction to staff.
4. Vote to "Table"; and this would most likely prohibit the City's application because the submission date is December 15, 2014.

REFERENCE INFORMATION:

N/A

(Continue on additional sheets as required)

RESOLUTION NO. 15-108

A RESOLUTION AUTHORIZING THE MAYOR TO SIGN THE GRANT APPLICATION FOR THE PUBLIC ART CHALLENGE FROM BLOOMBERG PHILANTHROPIES.

The City Council is informed that:

WHEREAS, Bloomberg Philanthropies has issued notice of the availability of applications under their Public Art Challenge; and

WHEREAS, the Public Art Challenge is a grant available to cities with populations of more than 30,000 for innovative temporary public art projects that demonstrate close collaboration between artists, arts organizations and city government; and

WHEREAS, when awarded, three cities across the country will be selected to implement their respective programs with up to a $1,000,000 over a two-year period of performance; and

WHEREAS, cities that apply for the grant must provide both cash and in-kind match (that is unspecified until reviewed and approved by Bloomberg Philanthropies) and serve as the collaborative lead to the project; and

WHEREAS, the City of Las Cruces, in cooperation with the Community and Cultural Services and Parks and Recreation Departments, are collaborating with New Mexico State University, Las Cruces Public Schools, and various artists and arts organizations to develop and submit an application that would further our arts community, arts education, and economic development for the City; and

WHEREAS, the Mayor's signature is required for application submittal on behalf of the City of Las Cruces.

NOW THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the Mayor is hereby authorized to sign the application for the Public Art Challenge offered by Bloomberg Philanthropies on behalf of the City of Las Cruces.

(II)

THAT City staff is hereby authorized to do all deeds as necessary in the accomplishment of the herein above.

DONE AND APPROVED this ____ day of _____ 20___.

APPROVED:

_____
Mayor

ATTEST:

_____
City Clerk

(SEAL)

Moved by _____

Seconded by _____

VOTE:
Mayor Miyagishima: _____
Councillor Silva: _____
Councillor Smith: _____
Councillor Pedroza: _____
Councillor Small: _____
Councillor Sorg: _____
Councillor Levatino: _____

APPROVED AS TO FORM:

_____
Deputy City Attorney

ATTACHMENT "A"

Bloomberg Philanthropies

October 14, 2014

Mayor Kenneth Miyagishima
City of Las Cruces
700 North Main Street
Las Cruces, NM 88001-3512

Dear Mayor Miyagishima:

It is my pleasure to invite you to participate in the Bloomberg Philanthropies Public Art Challenge.

The Public Art Challenge is a new program to support temporary public art projects that can transform civic spaces and drive economic development. We are inviting mayors of cities with 30,000 residents or more to submit proposals for innovative temporary public art projects that demonstrate close collaboration between artists, arts organizations and city government. At least three cities will be selected to receive up to $1 million each over two years. Our hope is that these projects will engage communities, enhance creativity, and enrich the vibrancy of cities.

For more information on how to apply, visit publicartchallenge.bloomberg.org. Please note each application requires a partnership between an artist or arts organization and the host city's mayor. The deadline for submission is Monday, December 15, 2014.

I hope you will be part of this exciting new initiative. If you have additional questions, contact Anita Contini at (212) 205-0222 or arts@bloomberg.org.

Sincerely,

Patricia E. Harris

Patricia E. Harris
Chief Executive Officer

PEH:sb

RECEIVED
OCT 22 2014
CITY OF LAS CRUCES
MAYOR'S OFFICE

25 East 78th Street, New York, NY 10075

PUBLIC ART CHALLENGE

SUPPORTING INNOVATIVE TEMPORARY PUBLIC ART PROJECTS THAT ENHANCE THE QUALITY OF LIFE IN CITIES

NEW APPLICATION

RETURN TO MY ACCOUNT

Bloomberg Philanthropies Public Art Challenge will grant at least three cities up to $1 million each over two years to support temporary public art projects that celebrate creativity, enhance urban identity, encourage public-private partnerships, and drive economic development.

SUCCESSFUL APPLICATIONS WILL:

Bring people together to experience public places in dynamic and transformative ways

Demonstrate close collaboration between artists, arts organizations and cities

Establish robust public-private partnerships between local government and other funders

ELIGIBILITY

30,000+ Residents

Applying cities must have 30,000 residents or more.

Lead Applicant

Your application must be submitted by the mayor or chief executive of the host city. The application must be on behalf of a collaboration between the host city and an artist and/or arts organization.

SELECTION CRITERIA

- Excellent, innovative public art project
- Potential for positive impact on the host city
- Proof of clear, specific partnership between local government and artists and/or arts organizations

- Evidence of technical feasibility of the project idea and its implementation (i.e. staff, consultants, fabricators, engineers, strategy for regulatory approvals, etc.)
- Appropriate budget and capacity to leverage other sources of support
- Strong marketing and audience engagement strategy
- Commitment to evaluating outcomes

DATES & DEADLINES

DEC 15 2014

Application deadline

FEB 2015

Finalists notified and invited to submit a full proposal

APR 2015

Full proposal deadline

MAY 2015

Public Art Challenge grantees announced

24 Months

Projects realized within 24 months of grant award

FREQUENTLY ASKED QUESTIONS

FUNDING

How much will Bloomberg Philanthropies award to a single project?

Up to $1 million will be awarded by Bloomberg Philanthropies for selected projects. The grant may not be used to fund 100% of project costs. The grant is intended to provide catalytic funds as part of a strong, committed group of supporters for each project.

What is the duration of the grant?

Grant funds will be available for development and execution of the project over a maximum of 24 months following the announcement of final awards in May 2015.

ELIGIBILITY

Does someone from City Hall have to submit the application? Can a private citizen or non-governmental entity apply? What about a city agency?

Your application must be submitted by the mayor or chief official of your city. The application must be on behalf of a collaboration between the host city and an artist and/or arts organization.

Can a city submit multiple applications?

No, each city can only submit one application for one project.

Can applications be from partnerships of two or more cities, city and regional governments, or other combinations of government entities (multiple agencies)?

Yes, partnerships and multi-site projects are welcome. Cities may apply as part of a consortium but only one city can serve as the lead applicant. Information about all consortium members will need to be included in the application materials.

Does the application have to be for a new public art project or can it be an in-progress project?

Bloomberg Philanthropies encourages all applicants to submit new ideas for temporary public art projects that have the potential for positive impact on the host city. However, projects that are in development and have not yet been realized will also be considered.

What types of temporary public art projects will be considered?

We encourage submissions from all artistic disciplines for projects that fulfill the selection criteria. Visual and performing arts, including multimedia projects, will be considered.

What project expenses are eligible for support from Bloomberg Philanthropies?

Public Art Challenge grants can be used for any project related expenditures including artist fees, design team outlays, administrative overhead and fundraising costs. While the use of our funds is intended to be flexible, Bloomberg Philanthropies will not fund 100% of project costs. Payment schedules will be determined based on individual projects.

Do in-kind contributions count as part of the total project budget?

Yes, in-kind contributions count and you will be asked to itemize them as part of your application. However, compelling proposals will also include meaningful cash contributions as evidence of a robust public-private partnership in support of your project.

Will projects outside the United States be funded?

Only projects presented in cities in the 50 United States, and Territories including Puerto Rico, Guam, American Samoa, the US Virgin Islands and the Northern Marianas, will be considered.

PROCESS & REVIEW

Who will review my application? Who will select the finalists?

Bloomberg Philanthropies staff will review all applications and select the finalists.

Should we submit a letter of support for our work?

Please provide only those materials and information specified on the application. The last page of the Public Art Challenge application will require an uploaded request letter signed by your city's mayor or chief executive before you can submit your application. The letter must:

- Describe the project for which you are seeking Bloomberg Philanthropies support
- Introduce all key collaborators, including artists, arts organizations, city agencies, and private sector groups
- Explain the goals of this project and the potential difference if will make for your city

You can find all other submission requirements on the online form.

If selected as a finalist, what will I be required to submit?

If your city is selected as a finalist, you will be required to submit a full proposal. Submission requirements will be made available in February 2015. Additionally, a representative from Bloomberg Philanthropies will schedule a site visit and interview that will take place prior to the full proposal deadline.

What are the legal terms and conditions applications must agree to?

The complete terms and conditions are available here (terms/).

TECHNICAL ASSISTANCE

When filling out the online application, will I be able to I save my work and return to it prior to submission?

Yes, you will be prompted to create a log in and password when you first enter the online application. This will allow you and others as needed to input the requested information prior to submitting the complete application. Please note that only one person can be logged in at any time.

Am I considered a new applicant if I have received a grant from Bloomberg Philanthropies in the past?

Yes. All prospective grantees are considered new to this program. You should only click on "Return to My Account" after you have created your log in and password.

I have forgotten my password for the online form. How may I retrieve it?

You can change your password at the prompt on the online form. If unable to do so, please email arts@bloomberg.org (mailto:arts@bloomberg.org) or call 212-205-0222.

Please read all questions and answers before sending an inquiry to the Bloomberg Philanthropies staff. If you do not see your question answered here, please send an email to arts@bloomberg.org (mailto:arts@bloomberg.org). The FAQs will be updated periodically to include relevant questions and answers.

I'M READY, TAKE ME TO THE APPLICATION

NEW APPLICATION

RETURN TO MY ACCOUNT