



City of Las Cruces®

PEOPLE HELPING PEOPLE

COUNCIL WORK SESSION SUMMARY ROUTING SLIP

Meeting Date September 8, 2014

TITLE: WELCOME TO LAS CRUCES SIGNS

- Are there attachments to the Council Work Session Summary? Yes No
- Will there be a Video Presentation for this item? Yes No
- Will there be a PowerPoint Presentation for this item? Yes No
- If "yes", will a copy of the PowerPoint Presentation be included on the Council Work Session Agenda? Yes No

DEPARTMENT / ORGANIZATION	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact		541-2592	9/3/14
Department Director		528-3125	9/3/14
Other			
Assistant City Manager/CAO (if applicable)			
Assistant City Manager/COO (if applicable)		271	9/11/14
City Manager			



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Council Work Session Summary

Meeting Date: September 8, 2014

TITLE: WELCOME TO LAS CRUCES SIGNS

PURPOSE(S) OF DISCUSSION:

- Inform/Update
- Direction/Guidance
- Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The City has a goal of developing welcome signs at each of the major entry points into the City. These signs will create recognition of Las Cruces as a significant destination and will recognize Las Cruces as the home of New Mexico State University.

The first welcome sign is proposed to be located at the Overlook Rest Stop on Interstate-10, near the newly restored and reinstalled Roadrunner Sculpture. Staff has developed a proposed location, size, and layout for the proposed welcome sign. Staff are working with New Mexico Department of Transportation (NMDOT) to modify the current airspace agreement for the sculpture to include the welcome sign, as well. The Federal Highway Administration will also have to approve the sign through NMDOT.

The purpose of this presentation is to convey information to the Council about the overall look, texture, color, and scale of the proposed sign and seek Council feedback regarding the design and on the possibility of using this sign as a model for future signs.

SUPPORT INFORMATION

1. N/A