



City of Las Cruces[®]

PEOPLE HELPING PEOPLE

COUNCIL WORK SESSION SUMMARY ROUTING SLIP

Meeting Date August 11, 2014

TITLE: ECONOMIC DEVELOPMENT – CITY PROGRAM

Are there attachments to the Council Work Session Summary? Yes No

Will there be a PowerPoint Presentation for this item? Yes No
 If "yes", will a copy of the PowerPoint Presentation be included on the Council Work Session Agenda? Yes No

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact	<i>Gary Camarano</i>	x-2286	8/4/2014
Department Director			
Other			
Assistant City Manager/CAO (if applicable)			
Assistant City Manager/COO (if applicable)	<i>[Signature]</i>	- 2211	8/4/14
City Manager	<i>[Signature]</i>	2076	8/4/14



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Meeting Date: August 11, 2014

TITLE: ECONOMIC DEVELOPMENT – CITY PROGRAM

PURPOSE(S) OF DISCUSSION:

- Inform/Update
- Direction/Guidance
- Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

A presentation by Gary Camarano, Economic Development Coordinator, will be provided to review economic development strategies and programs pertaining to the core activities of industrial recruitment, economic gardening and small business creation. Included will be top priorities within each of the three core activities as well as overall economic development initiatives to develop a robust economic development department.

A Strength, Weakness, Opportunities, and Threats (SWOT) Analysis and discussion of why these activities are necessary will be included, along with an update on the City's Economic Development Specialist/Film Liaison position.

SUPPORT INFORMATION:

N/A