



City of Las Cruces[®]

PEOPLE HELPING PEOPLE

COUNCIL WORK SESSION SUMMARY ROUTING SLIP

Meeting Date August 11, 2014

TITLE: FILM LIAISON – ALBUQUERQUE FILM OFFICE

Are there attachments to the Council Work Session Summary? Yes No

Will there be a PowerPoint Presentation for this item? Yes No
 If "yes", will a copy of the PowerPoint Presentation be included on the Council Work Session Agenda? Yes No

DEPARTMENT	SIGNATURE	PHONE NO.	DATE
Drafter/Staff Contact	<i>Gary Camarano</i>	x-2286	8/4/2014
Department Director			
Other			
Assistant City Manager/CAO (if applicable)	<i>[Signature]</i>		
Assistant City Manager/COO (if applicable)	<i>[Signature]</i>	- 2271	8/4/14
City Manager	<i>[Signature]</i>	2076	8/4/14



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Council Work Session Summary

Meeting Date: August 11, 2014

TITLE: FILM LIAISON – ALBUQUERQUE FILM OFFICE

PURPOSE(S) OF DISCUSSION:

- Inform/Update
- Direction/Guidance
- Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

A presentation by Ann Lerner, Film Liaison, City of Albuquerque.

Ms. Lerner will deliver a short presentation regarding the following items (which may include a handout):

- Film production and its potential to contribute to the economic well-being of a community
- What a city needs to do to be “film friendly”
- Role of the Film Liaison

SUPPORT INFORMATION:

1. PowerPoint Presentation.

Albuquerque Film Office



Presented by Ann Lerner, Film Liaison



ALBUQUERQUE
FILM
OFFICE

BUSINESSES ARE OPEN
Come on in!



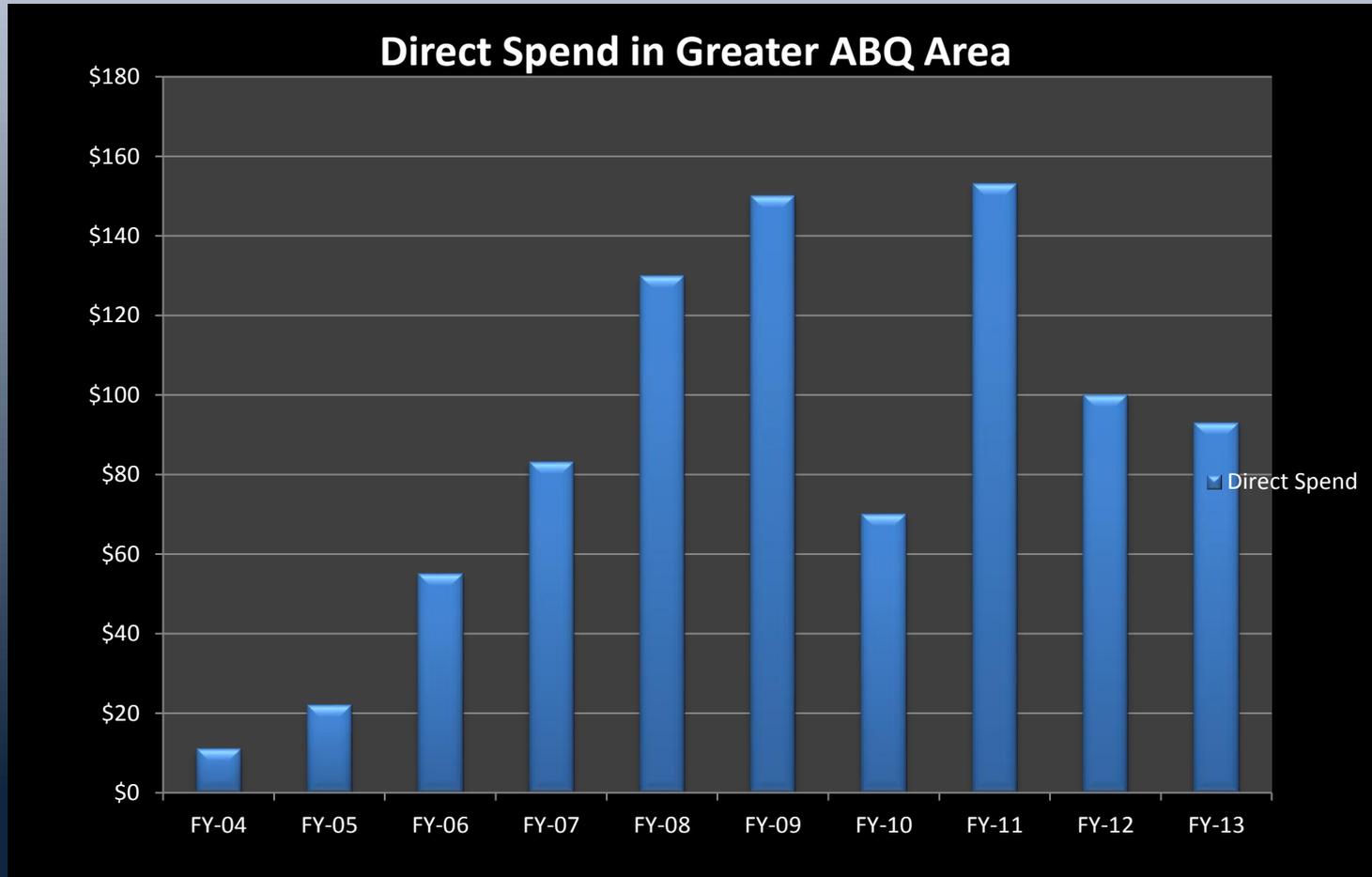
Watch New Mexico Filmmakers at Work

www.filmABQ.com

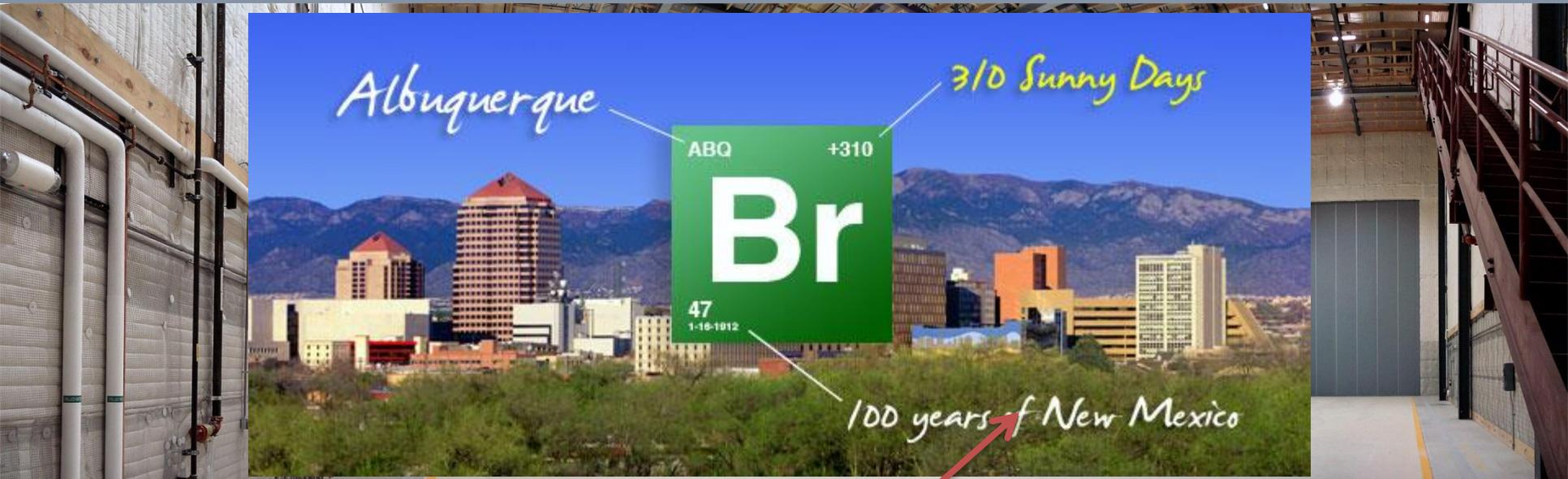
Film Production Rebate



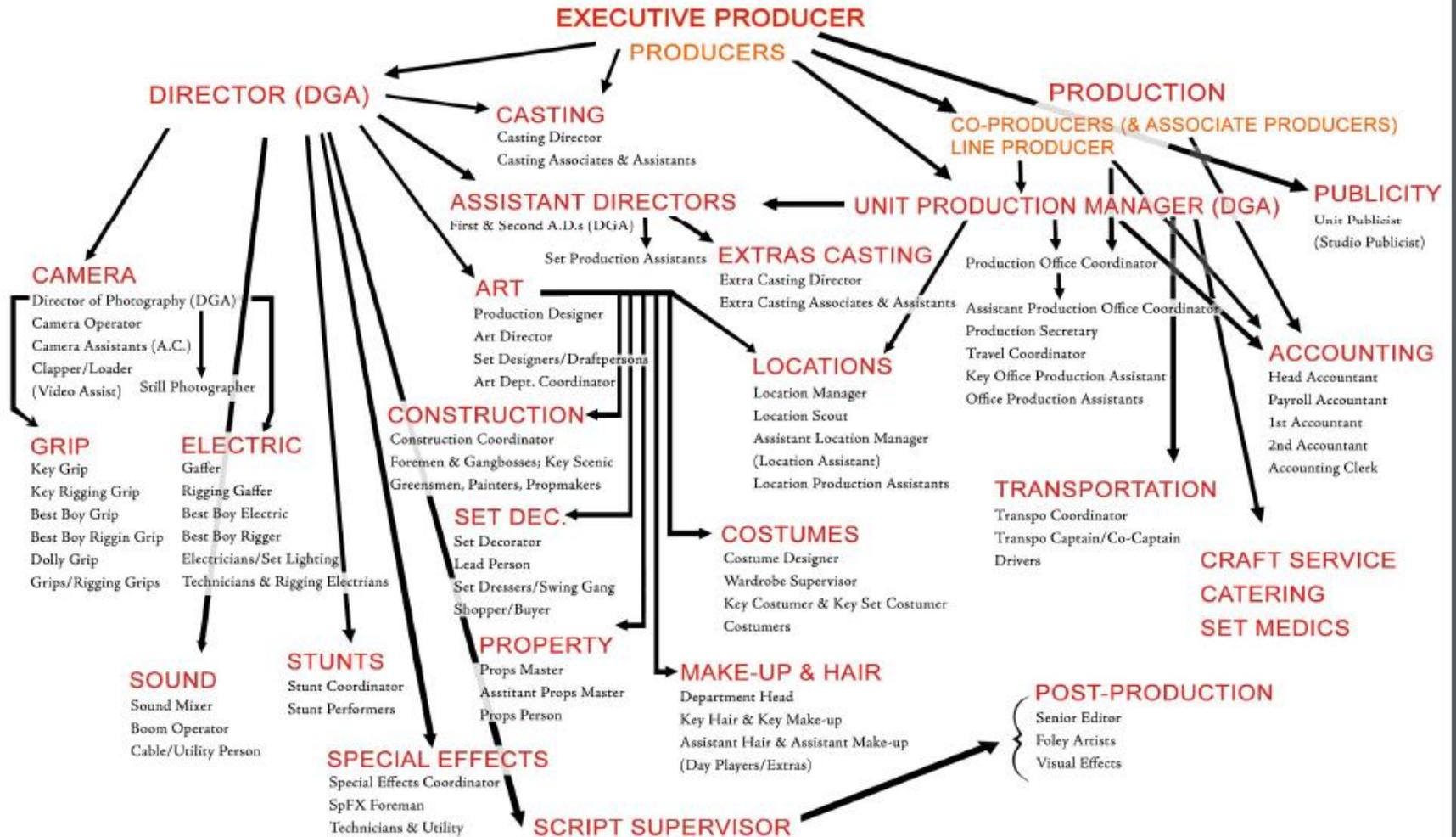
Economic Impact

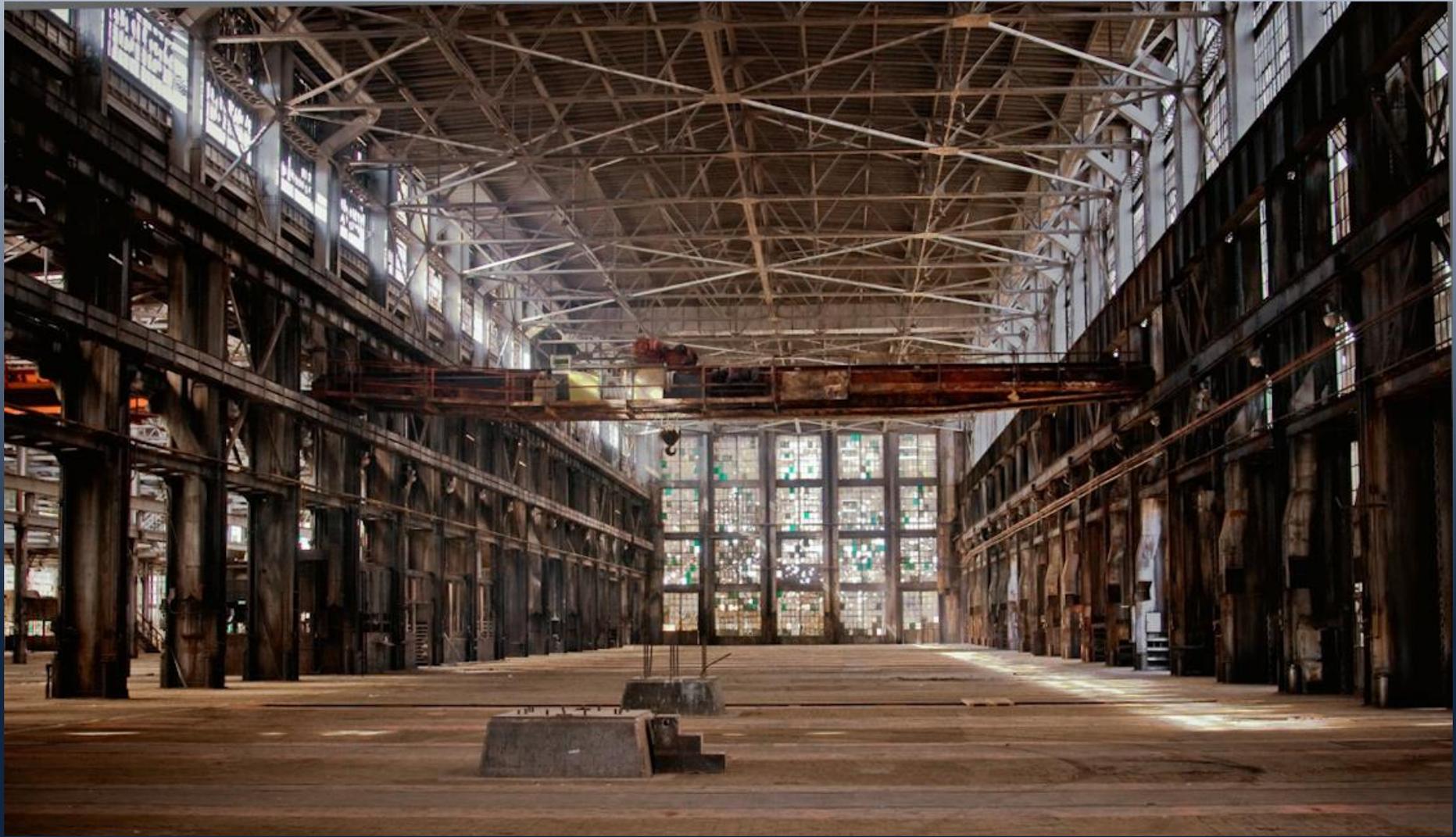


Why ABQ?



CREW POSITIONS: CHAIN OF COMMAND





Film Tourism





Navigation controls including a compass, directional arrows, a street view pegman, and a vertical zoom slider.

Google earth

263 ft

Imagery Date: 3/21/2012 35°08'33.83" N 106°56'11.47" W elev 5383 ft eye alt 6589 ft

JOHNNY DEPP ARMIE HAMMER

Disney AND JERRY BRUCKHEIMER FILMS PRESENT A BOLE VERDINSKI FILM

THE LONE RANGER

NEVER TAKE OFF THE MASK
JULY 3



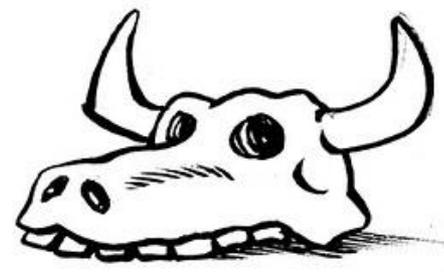
OFFICIAL New Mexico SYMBOLS — 2013 EDITION



STATE FISH



STATE TREE



STATE ANIMAL



STATE FLOWER



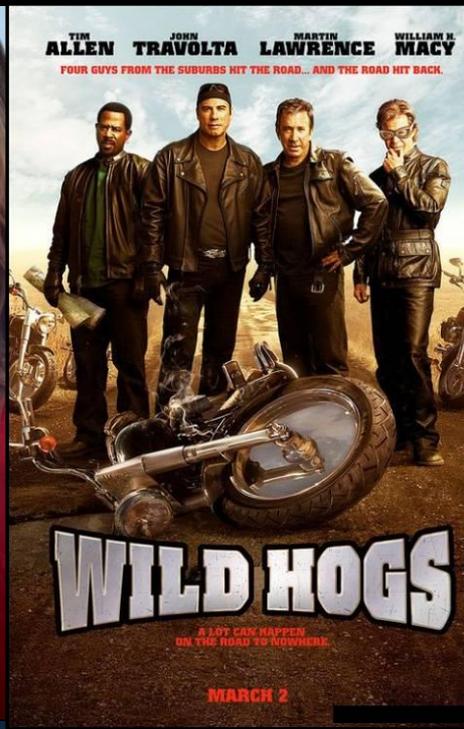
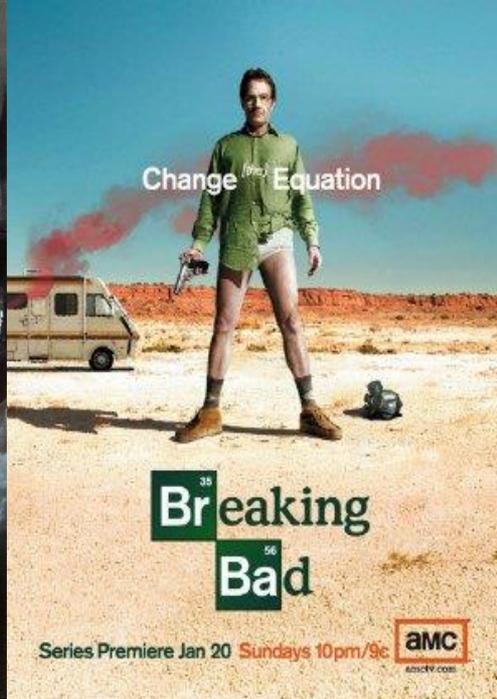
STATE BIRD

January 2013
american.girl.com

Meet
Saige
GIRL OF THE YEAR 2013

 American Girl
AmericanGirlFan.com

BY THE STAR®



《盗梦空间》导演 克里斯托弗·诺兰 《加勒比海盗》男主角 约翰尼·德普 《钢铁侠3》总制片人 吴冰
三大班底联手打造

超验骇客

TRANSCENDENCE

中国新闻发布会



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DMG
DIGITAL MEDIA GROUP INC.

@北京传奇时代影城

The background features a large, semi-transparent watermark of the University of Albuquerque seal. The seal is circular with a scalloped outer edge. The top arc contains the text 'OF ALBU' and the bottom arc contains 'NEW MEXICO'. The central shield contains a sunburst at the bottom, a star in the middle, and a central emblem with a cross and other symbols. The entire graphic is set against a blue gradient background.

Film! ABQ

GROWING JOBS FOR ALBUQUERQUE'S CREATIVE ECONOMY