

South Central Regional Transit District Update

South Central Regional Transit District Update

This presentation will provide an update to the work done by the South Central Regional Transit District (SCRTD) with communities to plan a regionally based transit system.

Additionally, it will show the connections and coordination of existing transit systems throughout the two county service territory.

The presentation will conclude with benefits and funding opportunities to and for the City, Roadrunner Transit, and potential new revenues to the City of Las Cruces General fund budget.

Jack Valencia



“Lets Get Connected”

SOUTH CENTRAL REGIONAL TRANSIT DISTRICT

March 10, 2014

Las Cruces City Council



Membership

Two Counties; Seven Municipalities

- **City of Las Cruces**
- **City of Sunland Park**
- **City of Truth or Consequences**
- **City of Elephant Butte**
- **Town of Mesilla**
- **Village of Hatch**
- **Village of Williamsburg**
- **Dona Ana County**
- **Sierra County**
- **Alamogordo**
- ** **City of Anthony membership pending**



South Central Regional Transit District GOALS

- Work with communities to plan a **community based transit system**.
- **Connect and coordinate** existing transit (RoadRUNNER, Z-Trans, Ben Archer-Rio Grande Transit, Intermodal Center, Sierra County) Mesilla Valley MPO, ELP MPO, RPO.
- **Help existing providers** add more service—more routes, more hours, Sat and Sun, evening, etc. (CLC-RoadRunner Transit)
- **Add service** where gaps exist (Sunland Park/Anapra/Chaparral to Las Cruces, Anthony to Santa Teresa, Las Cruces to T or C)



Transit Districts Governmental Entities

Have same powers as any governmental entity:

- Issue bonds
- Acquire debt
- Acquire real property
- Call for a regional transit referendum
- Contract and coordinate with other providers



Existing Transportation Providers in the Regional Transit District

- RoadRUNNER Transit CLC
- Intermodal Center CLC
- Ztrans-Zia Therapy Alamogordo
- Ben Archer/Rio Grande Transit Hatch
- Park and Ride WSMR-EL Paso
- NMDOT
- Las Cruces Shuttle Private



Need for Public Transportation

Households Without Vehicles

- DAC 5.02%
- Las Cruces 3.93%
- White Sands 7.27%
- **Mesilla 7.61%**
- **Anthony 3.66%**
- **Chaparral 5.98%**
- **Santa Teresa 5.52%**
- **Sunland Park 8.78%**
- **Vado 7.57%**
- **Dona Ana 3.39%**
- **Hatch 7.48%**
- **Radium Springs 9.16%**

Percentage of Persons in Poverty Status

- DAC 24.5%
- Las Cruces 20.4%
- White Sands 7.9%
- **Mesilla 7.7%**
- **Anthony 40.2%**
- **Chaparral 39.8%**
- **Santa Teresa 15.6%**
- **Sunland Park 47.2%**
- **Vado 38.2%**
- **Dona Ana 32.1%**
- **Hatch 36.1%**
- **Radium Springs 2.4%**



Need for Public Transportation

Population Over 65

Las Cruces	13.6%
White Sand	1.0%
University Park	0.4%
Mesilla	23.9%
Anthony	8.7%
Chaparral	7.4%
Santa Teresa	11.6%
Sunland Park	8.8%
Vado	7.6%
Dona Ana	14.8%
Hatch	10.2%
Radium Springs	12.9%

Persons with Disability

Las Cruces	15.3%
White Sand	9.53%
University Park	8.5%
Mesilla	11.9%
Anthony	17.34%
Chaparral	21.3%
Santa Teresa	12.64%
Sunland Park	25.97%
Vado	15.72%
Dona Ana	13.93%
Hatch	18.1%
Radium Springs	26.2%



Transit Needs Index

Dona Ana County (10) Substantial Need

Las Cruces	(10) Substantial
White Sands	(6) Moderate
Mesilla	(8) Substantial
Anthony	(12) Major
Chaparral	(11) Substantial
Santa Teresa	(10) Substantial
Sunland Park	(12) Major
Vado	(12) Major
Dona Ana	(11) Substantial
Hatch	(11) Substantial
Radium Springs	(7) Moderate



East Mesa-ETZ

- **Z-Trans** is adding additional stops to its bus route from Alamogordo to Las Cruces to serve the Doña Ana County residents living near Highway 70 (East Mesa).
- **New stops include:**
 - Organ Community Center
 - Brahman Road/Hwy 70
 - Weisner Road/Hwy 70
 - Holman Road/Hwy 70





Hwy 28 South of LC

- **Highway 28**
- LC Multimodal Center
- Town of Mesilla
- Four Points
- San Pablo
- Stahman Farms
- LCDF-San Miguel
- La Mesa
- Hwy 28/189 intersection
- Hwy 28/Chamberino
- Gadsden High School
- La Viña Winery
- La Union
- La Union Village
- Santa Teresa High School
- McNutt/Country Club
- Gadsden ISD Admin.
- McNutt Rd-Sunland
- Sunland Park City Hall
- Anapra
- Sunland Park Racetrack
-





Hwy 478 South of LC

- **Highway 478**
- LC Multimodal Center
- Mesilla Park
- Tortugas
- Brazito
- Mesquite
- Mesquite-Frontage
- Vado
- Vado-Frontage
- Vado
- Berino
- Berino-Frontage
- Berino
- O'Hara Rd-Intersection with Hwy 478
- Anthony-Hwy 478
- Anthony-LCDF
- Gadsden High School
- Chamberino
- Chamberino-Village
- Chamberino
- La Union
- La Union-Village
- La Union
- Santa Teresa High School
- Sunland Park-McNutt Rd
- Sunland Park City Hall
- Anapra
- Sunland Park Race Track





Hwy 404 Chaparral-Anthony

- **Highway 404**
- Chaparral-Lisa Dr.
- Chaparral-Amparo Rd.
- Chaparral-State and County Line Roads
- Chaparral-McCombs Rd.
- DACC Gadsden Campus-Hwy 404
- Anthony Government Center (1)
- La Clinica de Familia
- Gadsden High School



T or C-Hatch-LC

- **Las Cruces-Hatch-T or C**
- LC Multimodal Center
- Doña Ana
- Radium Springs
- Rody
- Rincon
- Hatch
- Salem
- Garfield
- Williamsburg
- Truth or Consequences
- Elephant Butte





City of Las Cruces

- Strategic Plan
 - Expand service times, days of service, new and express routes, greater frequency
- Transit Advisory Board Recommendations
- City Council Policy Consideration and possible adoption.
- Hope a new revenue stream will be created by the RTD to enhance present services, and not replace existing resources.



City of Las Cruces

- The SCRTD requests partnering and coordinating with Roadrunner Transit, on our toll free phone number.
- The SCRTD request access and usage of the newly opened Intermodal Center for transfers.
- The SCRTD will be available for City Councilors district meetings to discuss this regional effort.
- The SCRTD will provide future updates on the progression of this project.



Other Transportation/Development Plans in the Region

Viva Doña Ana

- Comprehensive Plan
- Border Economic Development Plan
- Corridor Plan
- Unified Development Code Plan
- Fair Housing Study
- Regional Capital Needs Plan

Sustainable Communities

- Provide more transportation choices
- Promote equitable, affordable housing
- Enforce economic competitiveness
- Support existing communities
- Coordinate policies & leverage investment
- Value communities and neighborhoods



SAVINGS

- Households that use public transportation save over \$6,251 every year on vehicle expenses.
- Households near public transit drive an average of 4,400 fewer miles than households with no access to transit.
- Americans living in areas served by public transportation spend fewer hours traveling and use less fuel per year.
- More disposable income for other needs—housing, education, etc.
- Increases quality of life.



2014 Legislative Assistance

- January 2014, Legislative Presentation
- \$1.4 M Capital Outlay request for Busses
 - \$440K Award, awaiting Governor's signature
 - Provide the purchase of 6-7, 14 passenger
- HB-206 (Cote) \$175K for pilot project
 - In HB-2 and SB-355, awaiting Governor's signature
 - Provide additional operational opportunities during the pilot phase



FAQ's

- How much does it cost?
 - No charge in the SCRTD area, usage in the Roadrunner or Z-Trans will pay their fare.
- How do I find more information?
 - www.scrtd.org 1-855-RTD-BUSS 1-855-783-2877
- Can I call for a pick up?
 - These will run as fixed route only during the Pilot project. Demand response will be considered futuristically, with additional resources.
- Will buses be equipped with wheelchair access, and bike racks?
 - Yes to both, busses will be ADA compliant, and room for 2 bikes.
- What will be the size of busses?
 - 14 passenger on up. Size could expand upon ridership and growth.



Summary

With successful implementation of this Regional Transit network of providers and services. The region should see an increase in the following categories:

- Educational attainment
- Greater earning potential
- Provide better economic development opportunities
- Long term benefits to Employers to bring employee in a dependable and efficient manner to the Industrial Parks, and Centers of Commerce, NM State University, WSMR.
- Greater efficiency, seamless connections, increase disposable income
- www.scrted.org
- 1-855-RTD-Buss 1-855-783-2877

- The SCRTD would like to that the CLC for its belief and investment in the Regional effort.