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City of Las Cruces[®]
 PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 10

Ordinance/Resolution# 14-088

For Meeting of _____
 (Ordinance First Reading Date)

For Meeting of November 4, 2013
 (Adoption Date)

Please check box that applies to this item:

QUASI JUDICIAL

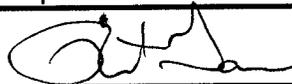
LEGISLATIVE

ADMINISTRATIVE

TITLE: A RESOLUTION APPROVING “ _____ ” AS THE NAME OF THE NEW INTERMODAL CENTER LOCATED AT THE SOUTHWEST CORNER OF ALAMEDA BOULEVARD AND LOHMAN AVENUE (300 W. LOHMAN AVENUE).

PURPOSE(S) OF ACTION:

To select and approve a facility name.

COUNCIL DISTRICT: ALL		
<u>Drafter/Staff Contact:</u> Michael Bartholomew	<u>Department/Section:</u> Transportation/Transit	<u>Phone:</u> 541-2537
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

In 2012, the City commenced construction of an Intermodal Center located at 300 W. Lohman Avenue (southwest corner of Alameda Boulevard and Lohman Avenue). This facility will serve as a central location that will connect various kinds of transportation modes such as public transit buses, intercity buses, taxis, shuttles, bicycles, and pedestrians. It will also serve as the downtown hub of the City’s RoadRUNNER Transit system and will house the Transit Section’s administrative and customer service support staff. The facility also contains an indoor waiting area, public restrooms, and bus pass sales office.

Funding for this project came from several Federal Transit Administration (FTA) grants requiring 20% matching City funds. The final construction cost, including land acquisition, design, and construction is \$3,680,065.00. Construction is complete and occupation is expected to take place within one month.

City Manager Policy 3.3 states that the City Council has the authority to name a City facility. At a City Council work session held on March 25, 2013, City Council tasked Transit staff with engaging the public in a procedure to solicit a name for the new facility. A procedure was developed by staff and input was received from the public by means of emails and ballots submitted by mail or in ballot boxes on Transit vehicles. Names were collected through August 16, 2013.

(Continue on additional sheets as required)

Forty-nine (49) names were received and submitted for consideration by the Transit Advisory Board (TAB) at a meeting held on September 19, 2013. Based on the results of that meeting, the TAB is recommending three (3) names to City Council for consideration: "Las Cruces Intermodal Transit Facility", "Mesilla Valley Intermodal Transit Terminal", and "3 Crosses Intermodal Transit Facility."

City Council may opt to select one of these recommended names, select an entirely different name, or choose not to select a formal name. As part of its recommendation, the TAB requests that City Council consider including the word "Intermodal" in the facility name as the word reflects the primary function of the facility.

SUPPORT INFORMATION:

1. Resolution.
2. Exhibit "A", TAB recommended names.
3. Attachment "A", Complete list of submitted names.
4. Attachment "B", Draft excerpts from the September 19, 2013, Transit Advisory Board Meeting.
5. Attachment "C", CMP Policy 3.3, Naming of CLC Facilities.

SOURCE OF FUNDING:

Is this action already budgeted? N/A	Yes	<input type="checkbox"/>	See fund summary below
	No	<input checked="" type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue? N/A	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$ _____ for FY ____.
	No	<input checked="" type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

N/A

(Continue on additional sheets as required)

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this is not an option as Council must amend the Resolution to choose a name.
2. Vote "No"; this will reject the Resolution. Such action will cause the facility not to have a formal name. This action would be inconsistent with the application of prior City Council Resolutions and City Manager Policy as it relates to naming public facilities.
3. Vote to "Amend"; Council must amend the Resolution to choose one of the three names as recommended by TAB or one of the names as submitted by the public or at Council discretion.
4. Vote to "Table"; this could delay the facility receiving a formal name until such time as City Council could return to the matter. This action would be inconsistent with the application of prior City Council Resolutions and City Manager Policy as it relates to naming public facilities.

REFERENCE INFORMATION:

N/A

(Continue on additional sheets as required)

RESOLUTION NO. 14-088

A RESOLUTION APPROVING “_____” AS THE NAME OF THE NEW INTERMODAL CENTER LOCATED AT THE SOUTHWEST CORNER OF ALAMEDA BOULEVARD AND LOHMAN AVENUE (300 W. LOHMAN AVENUE).

The City Council is informed that:

WHEREAS, in 2012 the City commenced construction of an Intermodal Center located at 300 W. Lohman Avenue; and

WHEREAS, the facility will serve as the central location that connects various transportation modes such as public transit buses, intercity buses, taxis, shuttles, bicycles, and pedestrians; and

WHEREAS, funding for this project came from several Federal Transportation Administration (FTA) grants that paid for 80% of the cost of the project with the City matching 20% to develop, design, and implement an Intermodal Center; and

WHEREAS, City Manager Policy 3.3 states that the City Council has the authority to name a City facility; and

WHEREAS, staff conducted a public input process and received forty-nine (49) names for consideration; and

WHEREAS, on September 19, 2013, the Transit Advisory Board recommended three names for the facility: “Las Cruces Intermodal Transit Facility”, “Mesilla Valley Intermodal Transit Terminal”, “3 Crosses Intermodal Transit Facility” or an alternative name of City Council’s choosing as the name of the new facility; and

WHEREAS, the Transit Advisory Board also recommended that the facility name include the word “Intermodal” as the word reflects the primary function of the facility.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City Council hereby chooses a name as recommended by the Transit Advisory Board as shown in Exhibit "A", attached hereto and made part of this Resolution.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this ____ day of _____, 2013.

APPROVED:

Mayor

ATTEST:

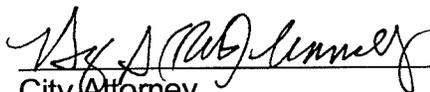
City Clerk

(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

VOTE:

Mayor Miyagishima: _____
Councillor Silva: _____
Councillor Smith: _____
Councillor Pedroza: _____
Councillor Small: _____
Councillor Sorg: _____
Councillor Thomas: _____

Recommended Names from Transit Advisory Board as September 19, 2013:

- Las Cruces Intermodal Transit Facility; or
- Mesilla Valley Intermodal Transit Terminal; or
- 3 Crosses Intermodal Transit Facility; or
- An alternate name chosen at the discretion of City Council.

	SUGGESTED NAME	SHORT STATEMENT
1	"BEEP BEEP" Walk and Ride	keeping with humor and good nature
2	3 Crosses Intermodal Transit Facility	3 crosses always have been symbol of Las Cruces
3	Acme Transit Center	roadrunner and acme what goes better?
4	Alador Transit Center	Alameda & Amador
5	Alameda Junction	because on Alameda
6	Amador Transit	Transit Center is located on corner of Amador
7	Andale Transit Co.	hurry
8	Borderland Central Roadrunner Station	city is part of boarder land and roadrunner needs mention
9	Camino Real	trail connected Mexico to Santa Fe-rich history
10	Comanche Station Central	not enough indigenous names used around town
11	Crucero Complex	It's a crossing
12	Crucero Transit Center	North, South, East and West meet
13	Desert Oasis	going to be great place to cool off/warm up while waiting
14	DESERT SKY TRANSIT FACILITY	Just something a little different
15	Downtown Ride Along	Ride downtown
16	El Camino Intermodal Transit Facility	city buses run on el camino of las cruces
17	Enchantment Roadrunner Transit	we live in land of enchantment and its our state bird
18	Freedom of Movement Corner	building is in a corner
19	Freedom Transit	giving freedom to non-americans is in the makings
20	Land of Tomorrow Transit	Las cruces always puts things off to next day
21	Las Cruces City-Bus Transit Bldg.	because this is where bldg. is at
22	Las Cruces HUB	
23	Las Cruces Intermodal Transit Facility	it the name of our city
24	Las Cruces Roadrunner Central	well it is Las Cruces and Roadrunner is the logo
25	Las Cruces Transit Place	
26	Lightning Fast Busses	Busses should get faster than Thunder & Lightning
27	Lohman Transit Center	Center is on Lohman.
28	Main Cross Transit	The city of the crosses downtown center
29	Mesilla Valley Central Transit Terminal	city is nestled in the Mesilla Valley
30	Missile Transit Service	speedy, effective, on transit
31	Ralph Garcia Intermodal Center	He has worked for transit for 26 yrs. & contributed a lot
32	Red Dawn	the movie and Dur
33	Rest and GO Las Cruces	it will be like a rest area
34	Rio Grande Intermodal Transit Facility	Rio Grande river part of las cruces since time began
35	ROADRUNNER JUNCTION	buses are roadrunner and they joint up at transit center
36	Roadrunner Nest Stop	Since the supervisory roosters and hens will be there
37	RoadRUNNER ROOST	Roost is "Defined as" 1.Shelter 2.Rest 3.Sit Down 4.Settle
38	Roadrunner Transit Bldg.	roadrunner runs in city & is state bird Beep Beep!!!
39	Rosa Parks Transit Facility	She was famous for desegregate buses
40	Take A Ride Center	Take ride wherever you go with Las Cruces finest Transit
41	The BUS PORT of Las Cruces	modern name to modern facility
42	The Crosses Bus Station	it is bus station and is in city of the crosses
43	The Nest	where all transit buses come to rest at night
44	Three Crosses Transit Facility	because we live in Las Cruces & 3 crosses represent city
45	Trans-Port	Center is a "port" for transit and transportation
46	Tranzia	Trans with Zia - travelers are transient in this land
47	Twizted Pipeworkz	person thinks it is a indoor skate facility
48	Whitfield Transit Center	Whitfield family responsible for 1st bus system
49	Zia Sun Intermodal Transit Facility	Zia sun is our New Mexico flag emblem

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LAS CRUCES AREA TRANSIT (RoadRUNNER)
TRANSIT ADVISORY BOARD
MEETING MINUTES

The Transit Advisory Board (TAB) meeting was held on Thursday, September 19, 2013, at 3:00; City Hall, Conference Room 2007 - A, 700 N. Main Street, Las Cruces, New Mexico.

Members Present: Gary Manley, Chair; Ophelia Watkins, Ken Erhard, Gene Pettit, and John Walker.

Others Present: Mike Bartholomew, Transit Administrator; Tom Murphy, MPO; Margaret Hensley, Transit Administrative Assistant; Lisa Murphy, Transportation Director; Chowdhury Siddiqui, Transportation Associate Planner; and Jack Valencia.

I. Call to Order, Roll Call & Agenda

Call to order at 3:04 by Gary Manley - Roll call was taken – Agenda accepted. G. Pettit moved and K. Erhard seconded; motion carried.

II. Action Item

There was one item on the agenda for this special meeting. The item is to provide a list of three names for City Council to choose from for the Intermodal Center. The public was solicited to provide names for the Intermodal Center and forty-nine (49) were submitted.

Board members were given a list of all names submitted and a period of time to choose their top five choices. After each member had made their choices, a show of hands was made for votes on each name. Names that had more than one vote by a member of the board were moved forward and discussed. There was discussion regarding the remaining names and keeping the word "intermodal" within the name.

John Walker motioned to vote on the following names as the board's choices to go to Council: Las Cruces Intermodal Transit Facility, 3 Crosses Intermodal Transit Facility, Mesilla Valley Intermodal Transit Facility. Gene Pettit seconded the motion.

Vote: 5 Aye, 0 Nay, and 0 abstentions. Motion passes.

III. Staff, Board, & Comments

Building is substantially complete but, not ready for occupancy. Next meeting could be a tour of the building as there is not expected to be any new business by the time of our October 17, 2013 meeting. Greyhound, Z-Trans, and NMDOT usage of the facility was discussed. Maintenance building upgrades were discussed. There are two vacancies on the board that will be advertised soon to fill.

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IV. Adjournment

A motion was made by G. Manley to adjourn the meeting, K. Erhard seconded.

Vote: 5 Aye, 0 Nay, and 0 abstentions. Motion passes.

Meeting adjourned at 3:41 p.m. The next regular scheduled is in October 17, 2013.

Prepared by:

Approved by:

Margaret Hensley, Administrative Assistant

Date:

DRAFT



City of Las Cruces

CMP #3.3

Effective Date: 6/1/12

Revised: 3/5/13

Subject: NAMING OF CITY OF LAS CRUCES FACILITIES

PURPOSE:

To set forth the process for employees and/or residents to recommend names for a City of Las Cruces facility. This policy does not apply to artist sculptures approved by or commissioned by the Las Cruces City Council.

POLICY:

It is the policy of the City Council that the City Council, by a vote of four or more members at a formal Council meeting, will have the authority to name or rename any City-owned facility, public space, or park located within the City limits.

PROCEDURE:

- A. Requests for naming of any facility may be submitted by any individual or group, whether or not that individual or group is associated with or has use of the specific facility.
- B. Requests will be submitted in writing to the Office of the City Manager and will include:
 1. A dated petition containing the legible printed names, written signatures, street addresses and telephone numbers of those individuals supporting the submitted name for a facility.
 2. A written statement indicating why the petitioners believe a particular facility should be named or renamed the suggested name.
 3. If the petition is submitted by a City Department, the petition must be forwarded through the chain-of-command to the Office of the City Manager.
- C. The Office of the City Manager will submit a copy of the petition to the City Council with a copy to the City Clerk. Following receipt, the City Councilors will:
 1. Indicate that they would consider hearing the matter at a Public Hearing at which time the petitioners can present their request in person.

- 2. Indicate they do not believe the recommendation should be considered by the City Council.

- D. Upon receipt of a consensus direction to proceed from the City Council, the Office of the City Manager will:
 - 1. Notify the petitioners in writing that the City Council has determined that a Public Hearing should be held on the matter, at which time they will hear the pros and cons of naming or renaming the facility.
 - 2. Request that staff make appropriate arrangements for and publicly advertise the Public Hearing.

- E. Upon receipt of a consensus direction not to proceed from the City Council, the Office of the City Manager will so notify the petitioners and the City Clerk.

GUIDELINES FOR SUBMITTAL OF PETITION:

- A. A "Request for Facility Naming" attached form must be completed and submitted with the petition. Forms are available at the City Clerk's Office, City Hall, 700 N. Main Street.

- B. The proposed name will be checked by staff to assure that it does not duplicate or conflict with an existing or prior name of any facility.

- C. The proposed name will be checked to assure that it comports with proper grammar and punctuation and is not subject to misinterpretation.

- D. Requests for naming or renaming of parks and/or recreation facilities must be submitted to the Parks and Recreation Advisory Board, which will determine if the request should be forwarded to the City Council.

- E. The City Council may, by a vote of four or more members at a formal Council meeting, name any City-owned facility regardless of whether or not a petition has been submitted.

SIGNS:

- A. All signs affixed to or installed on City-owned facilities will be placed upon such facilities by City personnel and will meet the appropriate guidelines for such signage.



Robert Garza, City Manager

3-7-13

Date



City of Las Cruces

REQUEST FOR NAMING OF A CITY OF LAS CRUCES FACILITY

Name of Submitter: _____ Date: _____

Facility to be Named/Renamed: _____

Suggested Name: _____

Please provide a written statement indicating why you believe this facility should be named or renamed:

Attach a dated petition containing legible printed names, written signatures, street addresses and telephone numbers of those individuals supporting the submitted name for the facility.

Submit this form and the petition to the City Manager for consideration.