

City of Las Cruces®

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 2 Ordinance/Resolution# 14-050

For Meeting of _____
(Ordinance First Reading Date)

For Meeting of September 16, 2013
(Adoption Date)

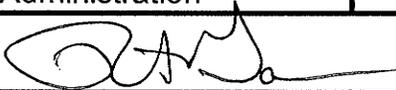
Please check box that applies to this item:

QUASI JUDICIAL LEGISLATIVE ADMINISTRATIVE

TITLE: A RESOLUTION APPROVING THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF LAS CRUCES PARKS AND RECREATION DEPARTMENT AND NEW MEXICO STATE UNIVERSITY ATHLETICS.

PURPOSE(S) OF ACTION:

Approve a Memorandum of Understanding.

COUNCIL DISTRICT: All		
<u>Drafter/Staff Contact:</u> Mark Johnston	<u>Department/Section:</u> Parks and Recreation/ Administration	<u>Phone:</u> 541-2550
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The City and New Mexico State University (NMSU) provide vital educational and recreational services to the citizens of Las Cruces and the surrounding area. Both parties recognize the opportunities to leverage services provided by each entity and assist each other with outreach, sharing of resources and promoting activities offered.

The City and NMSU Athletics provide the community with a variety of activities that enrich the quality of life for the citizens. Over the past few years the City and NMSU Athletics have teamed together developing avenues for student athletes as well as coaching staff to assist in the provision of programs for our youth. During this past summer season youth participating in cheer, soccer, baseball, football, softball and other programs received excellent coaching and mentoring from NMSU athletes as well as City staff. The Memorandum of Understanding (MOU) outlines the partnership and defines the roles of both entities.

(Continue on additional sheets as required)

SUPPORT INFORMATION:

1. Resolution.
2. Exhibit "A", Memorandum of Understanding.

SOURCE OF FUNDING:

Is this action already budgeted?	Yes	<input checked="" type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the _____ Fund.
Does this action create any revenue?	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: _____ in the amount of \$ _____ for FY ____.
	No	<input checked="" type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

The provision of summer camps and programs are currently budgeted in the general fund. There is no cost for this partnership program.

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
N/A	N/A	N/A	N/A	N/A	N/A

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will approve the MOU.
2. Vote "No"; this will not approve the MOU.
3. Vote to "Amend"; this will require further review by both parties' legal departments and future action by Council.
4. Vote to "Table"; and provide staff with further direction.

REFERENCE INFORMATION:

N/A

(Continue on additional sheets as required)

RESOLUTION NO. 14-050

A RESOLUTION APPROVING THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF LAS CRUCES PARKS AND RECREATION DEPARTMENT AND NEW MEXICO STATE UNIVERSITY ATHLETICS.

The City Council is informed that:

WHEREAS, the City of Las Cruces (City) and New Mexico State University Athletics (NMSU) set forth in writing a Memorandum of Understanding (MOU) outlining their respective responsibilities in establishing this partnership; and

WHEREAS, both parties recognize the opportunities to leverage services provided by each entity; and

WHEREAS, the City and NMSU provide the community with a variety of activities that enrich the quality of life for the citizens; and

WHEREAS, the City and NMSU have teamed together developing avenues for student athletes as well as coaching staff to assist in providing programs for youth participants.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the Memorandum of Understanding, as shown in Exhibit "A", attached hereto and made part of this Resolution, is hereby approved.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____ 20_____.

APPROVED:

Mayor

ATTEST:

City Clerk

(SEAL)

VOTE:

Mayor Miyagishima:	_____
Councillor Silva:	_____
Councillor Smith:	_____
Councillor Pedroza:	_____
Councillor Small:	_____
Councillor Sorg:	_____
Councillor Thomas:	_____

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

**MEMORANDUM OF UNDERSTANDING
BETWEEN THE CITY OF LAS CRUCES FOR THE PARKS AND RECREATION
DEPARTMENT AND NEW MEXICO STATE UNIVERSITY ATHLETICS**

This Memorandum of Understanding (MOU) made by and between the City of Las Cruces (City) and New Mexico State University (NMSU);

Purpose

The City and NMSU provide vital educational and recreational services to the citizens of Las Cruces and the surrounding area. Both parties recognize the opportunities to leverage the services provided by each entity and assist each other with outreach, sharing of resources and promoting the activities offered.

Background

The City and NMSU Athletics provide the community with a variety of activities that enrich the quality of life for the citizens. NMSU athletes provide strong role models for our community's youth and encourage the pursuit of higher education. The City will encourage support and participation of our community to attend athletic events and learn more about our local student athletes. City program participants will have an opportunity to interact with NMSU student athletes and learn what it takes to become a collegiate student athlete. Program participants will learn how to play different sports, understand the importance of dedication and commitment as well as the importance of an education.

1. The City and NMSU Athletics are committed to providing our community with opportunities for healthy, active lifestyles and encourage young people to pursue higher education.
2. The City is committed to supporting activities that enrich the quality of life for all citizens through mutually beneficial activities and supporting our local university.

A. NMSU Athletic Department will:

1. Provide college athletes and or coaching staff to throw out the first ball to begin leagues (basketball, football, volleyball, t-ball, etc.).
2. Provide opportunities for City program participants to meet, sign autographs and speak with athletes and or coaching staff throughout the year (all sports).
3. Designate a home game day for City program participants to attend events, at a possible discount (all sports).
4. Work closely with the City staff to create an Aggie Athlete Volunteer program that will bring student athletes and our youth together to promote citizenship, team work, education, discipline and sportsmanship.
5. Provide the ability to promote City events on video boards located in the stadiums (Aggie Memorial and Pan Am Center).

B. The City of Las Cruces will:

1. Provide facilities and locations to place NMSU game day banners for all sports (Meerscheidt Recreation Center and Las Cruces Regional Aquatic Center and ball fields located on Hadley Avenue).
2. Provide opportunities, along with lottery and registration days to promote ticket sales and family packages for upcoming sporting events.
3. Promote an official "Aggie Day" where City employees are encouraged to wear Aggie gear/colors representing NMSU Athletics on designated home game dates throughout the year (all sports to be represented).
4. Provide opportunities for NMSU Aggie logo to be placed on sport activity fliers.
5. Provide the opportunity for NMSU Aggie logo to be placed on front page of Parks and Recreation Department web-site and provide a link to NMSU Athletic web-site, as consistent with City policy.
6. Official proclamation promoting "Aggie Days" and introducing the partnership between NMSU Athletic Department and City of Las Cruces Parks and Recreation Department

C. Terms of the MOU

1. This MOU between the City and NMSU may be amended or expanded upon by the parties.
2. This MOU will commence upon signature of the City Manager and representatives of NMSU and may be terminated by either party with thirty (30) days written notice.

New Mexico State University

Robert Garza, City Manager
City of Las Cruces, New Mexico

APPROVED AS TO FORM

City Attorney