

CityWatch Implementation

CityWatch Implementation

A notification system that enables the City of Las Cruces to send emergency and informational messages to thousands of residents by land line, cell phone, text and e-mail.



NOTIFICATION
SYSTEM

Las Cruces Notification System

A notification system that enables the City of Las Cruces to send emergency and informational messages to thousands of residents by land line, cell phone, text and e-mail.

Las Cruces Notification System

There will be two
signup forms.

- Alert/Advisory Signup

- Public

Meetings/Community

Messages Signup

Las Cruces Notification System

Alert (Text, phone, email)

- Emergencies. Any situation involving Life and Health. Examples include:
- Active Shooter
 - Hazmat
 - Major Fire
 - Gas Line Break
 - Severe Weather

Las Cruces Notification System

Advisory

- Urgent (Phone, Text, Email)
- Unplanned Freeway Closure
- Neighborhood SWAT Situation
- Missing Child (Neighborhood)

Regular (Email only)

- Neighborhood Zoning Issues
- Missing Child (City Wide)
- Water Main Break

Las Cruces Notification System

- Public Meeting Notices
(Text, phone, email)
- Special City Council Meetings
- Special Work Sessions
- Public Meetings
- Public Hearings
- City Council District Meetings

Las Cruces Notification System

- Community Messages (Email)
- Strategic Plan
- City Sponsored Community Events
- News Letters
- City Publications

Las Cruces Notification System

Non-Permissible Uses

- Fundraising/Financial solicitations for personal use.
- Election campaigning.
- Use by/for outside organizations not associated with official City of Las Cruces business

Las Cruces Notification System

Authorized Users

- Public Information Office
- Las Cruces Utilities
- Community Development Department
- Public Safety
- City Manager's Office

Las Cruces Notification System

Questions?