



City of Las Cruces⁶⁸
PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 5

Ordinance/Resolution# 13-006

For Meeting of _____
 (Ordinance First Reading Date)

For Meeting of July 16, 2012
 (Adoption Date)

Please check box that applies to this item:

QUASI JUDICIAL

LEGISLATIVE

ADMINISTRATIVE

TITLE: A RESOLUTION AUTHORIZING THE CITY OF LAS CRUCES, ON BEHALF OF ITS POLICE DEPARTMENT, TO ACCEPT A GRANT AWARD IN THE AMOUNT OF \$5,000.00 FROM THE 2012 KEEP AMERICA BEAUTIFUL/LOWES COMMUNITY IMPROVEMENT GRANTS PROGRAM, AND TO ADJUST THE FY 2013 BUDGET.

PURPOSE(S) OF ACTION:

Accept grant funding.

COUNCIL DISTRICT: All		
<u>Drafter/Staff Contact:</u> S. Nicole Williams	<u>Department/Section:</u> Financial Services / Grants Administration	<u>Phone:</u> 541-2716
<u>City Manager Signature:</u>		

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

On May 1, 2012, the City of Las Cruces was notified of a grant award in the amount of \$5,000.00 from Keep America Beautiful, Inc. under the 2012 Keep America Beautiful/Lowes Community Improvement Grants Program.

Grant funding will be used by the Las Cruces Police Department (LCPD) Codes Enforcement-Keep Las Cruces Beautiful Program for the Las Cruces Tree Stewards initiative. This initiative is a collaborative effort between LCPD-Codes Enforcement and the Parks and Recreation Department. The objective of the program is to recruit and train 20 volunteer Las Cruces Tree Stewards to work directly with the Parks and Recreation staff to improve the quality of life for the citizens of Las Cruces by engaging the volunteers to participate in education and outreach programs to promote the planting and stewardship of trees and plant materials in specific areas throughout the City.

SUPPORT INFORMATION:

1. Resolution.
2. Exhibit "A", Letter dated May 1, 2012 from Keep America Beautiful, Inc.

(Continue on additional sheets as required)

3. Exhibit "B", Synopsis of grant program.
4. Exhibit "C", Budget Adjustment.

SOURCE OF FUNDING:

Is this action already budgeted?	Yes	<input type="checkbox"/>	See fund summary below
	No	<input checked="" type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input checked="" type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the Fund.
Does this action create any revenue?	Yes	<input checked="" type="checkbox"/>	Funds will be deposited into this fund: <u>2410</u> in the amount of <u>\$5,000.00</u> for <u>FY13</u> .
	No	<input type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

Grant funds have been deposited into account number 2410-2410-560010: Keep Las Cruces Beautiful-Donations and Memorials. Funds will be reallocated to fund number 2410: Keep Las Cruces Beautiful; under project number 20574: KLCB FY 2013.

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
Keep Las Cruces Beautiful	24147180-730110-20574	\$1,000.00	\$1,000.00*	\$0	None
Keep Las Cruces Beautiful	24147180-722113-20574	\$4,000.00	\$4,000.00*	\$0	None

*Upon approved budget adjustment.

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will allow the City, on behalf of the Police Department, to accept the grant funds and will adjust the FY 2013 budget.
2. Vote "No"; this will reject the grant award and could negatively affect future grant awards from the Keep America Beautiful/Lowes Community Improvement Grants Program.
3. Vote to "Amend"; this is not an option as grant funding is specific to approved initiatives as stipulated under the accepted grant proposal.

(Continue on additional sheets as required)

4. Vote to "Table"; this is not an option as the grant award is constrained by a specific period of performance.

REFERENCE INFORMATION:

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

N/A

(Continue on additional sheets as required)

RESOLUTION NO. 13-006

A RESOLUTION AUTHORIZING THE CITY OF LAS CRUCES, ON BEHALF OF ITS POLICE DEPARTMENT, TO ACCEPT A GRANT AWARD IN THE AMOUNT OF \$5,000.00 FROM THE 2012 KEEP AMERICA BEAUTIFUL/LOWES COMMUNITY IMPROVEMENT GRANTS PROGRAM, AND TO ADJUST THE FY 2013 BUDGET.

The City Council is informed that:

WHEREAS, on May 1, 2012, the City of Las Cruces was notified of a grant award in the amount of \$5,000.00 from Keep America Beautiful, Inc.; Exhibit "A", attached hereto and made part of this resolution; and

WHEREAS, the grant award is offered under the 2012 Keep America Beautiful/Lowes Community Improvement Grants Program; and

WHEREAS, grant funds will be used to support the Las Cruces Police Department, Codes Section, Keep Las Cruces Beautiful-Las Cruces Tree Steward initiative; as described in Exhibit "B" attached hereto and made part of this resolution.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City of Las Cruces is approved to accept the grant award in the amount of \$5,000.00, on behalf of the Las Cruces Police Department; Exhibit "B", attached hereto and made part of this resolution.

(II)

THAT grant funding will be budgeted as shown in the budget adjustment; Exhibit "C", attached hereto and made part of this resolution.

(III)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____, 20____.

APPROVED:

Mayor

ATTEST:

City Clerk

(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:

VOTE:

Mayor Miyagishima:	_____
Councillor Silva:	_____
Councillor Smith:	_____
Councillor Pedroza:	_____
Councillor Small:	_____
Councillor Sorg:	_____
Councillor Thomas:	_____



City Attorney



KEEP AMERICA BEAUTIFUL, INC.

May 1, 2012

Keep Las Cruces Beautiful
Craig Fenske, Coordinator
1085 Medpark Drive
Las Cruces, NM 88005

Dear Craig:

I am delighted to enclose a check to Keep Las Cruces Beautiful as a recipient of the 2012 KAB/Lowes Community Improvement Grants in the amount of \$5000. Congratulations on your outstanding project! This award has been made possible through a grant from the Lowe's Charitable and Educational Foundation.

Selecting winners from the many entries we received was difficult because of the wide range of high-quality opportunities represented by the proposals. Your entry, however, was exceptional, and Lowes is pleased to be able to help you support your community. Thank you for your efforts.

Please note you are eligible to receive this grant because you are currently in good standing with KAB, so thank you for meeting your requirements. We hope you maintain your good standing status to ensure eligibility for any future grants.

We will be following up with you and requesting a final wrap up report in December of 2012. *In addition to this report, an update report must be submitted by July 15, 2013.* Please review and sign the project agreement attached. You may fax back to 203.659.3033 or email back to gmassinello@kab.org. If you would like to thank Lowes, you can do so by writing to me and I will forward it on to our contacts.

Thank you again for your efforts and contribution to your community. We look forward to hearing more about how your project is received in your community and the positive difference it will make.

Sincerely,

Grace Keegan Massinello
Director, Affiliate Communications

cc: Katherine Cody, Lowe's Community Relations

KAB/Lowe's Community Improvement Grants

\$5,000 Grant request

Overview of community need:

Trees and shade provide invaluable assets to the livability in the desert climate of southern New Mexico. Urban trees...

- Strategically placed trees significantly save energy and reduce cooling costs
- Increase property values by approximately 10%
- Increase pride in neighborhood communities
- Encourage neighborhood revitalization
- Reduce violence in neighborhoods based on recent research
- Increase and promote use of parks and open spaces in shaded areas

Goals and Objectives:

Increase the quality of life by engaging citizens in enhancing and improving the tree canopy in Las Cruces.

Goals:

- Engage community volunteers through the establishment of a Las Cruces Tree Stewards program
 - **Objective:** Recruit and train 20 volunteer Las Cruces Tree Stewards (May 1 to June 30)
- Increase citizen awareness of the environmental benefits of a healthy urban forest.
 - **Objective:** Las Cruces Tree Stewards will develop and present ten community education and outreach programs per year promoting the planting and stewardship of trees and plant materials. (July 1 to Nov. 30)
- Develop a partnership between Las Cruces Tree Stewards and City of Las Cruces Park and Recreation staff
 - **Objective:** Tree Stewards will contribute 800 volunteer hours to trees and tree care in the City nursery, City Parks and public facilities. (July 1 to November 30)
 - In the Parks nursery plant 400 one gallon plants into 5 to 15 gallon containers and provide irrigation and maintenance to raise to a sustainable size for planting in public spaces
 - Inventory trees in three selected parks to establish baseline of tree inventory and health.
 - Plant new trees into selected Parks and public spaces
 - Prune and maintain plant material in selected Parks
- Reduce vandalism in City Parks and increase the health of trees and plant materials in Parks.
 - **Objective:** Tree Stewards' presence in parks during their volunteer hours will encourage conversations about the value of trees in parks and ways to enhance and protect plant materials. (July 1 to November 30)

Address Specific Community Needs

A trained core of 20 Tree Stewards will significantly enhance the capacity of the Parks and Recreation department to expand its new plantings of trees and to better care for the

existing landscape inventories. Volunteers will be recruited from neighborhood groups, seniors, youth organizations, businesses, Lowe's Heroes, and New Mexico State University.

Community volunteers express an interest in promoting shade canopy in Las Cruces. Parks and Recreation budgets have experienced continuous reductions of operating budgets over the last three years that reduced the capacity of the department to replant removed trees and to adequately maintain its current plant materials.

Community Impact

Trained committed volunteers dedicated to improving and enhancing shade canopy will serve as advocates in the community to empower neighborhoods, homeowners and residents to beautify and care for their public and private spaces.

The City Parks and Recreation department will experience an enhanced capacity to provide plant materials in public spaces. The 400 plants purchased with this grant will provide an innovative demonstration of how a citizen/public partnership expands the capacity of the whole community.

Program Budget

Volunteer Development supplies:	\$1,000
Tree Steward handbooks: 20 @ \$25 = \$500	
Tree Steward Volunteer Shirts: 20 @ \$15 = \$300	
Promotional materials for outreach programs: \$200	
Tools including shovels, rakes, pruners, hoses and irrigation supplies:	\$ 500
Nursery containers and soil mix:	\$1,500
Plant materials:	\$2,000
400 one gallon plants @ \$5 each	

[Tools, containers, soil mix and plant material will be purchased from the local Lowes store to the extent possible.]

- **Maintenance/Sustainability**

Keep Las Cruces Beautiful will provide the ongoing support and maintenance of recruiting, training, scheduling, recognizing and documenting the efforts of the volunteers. The Parks and Recreation department will concentrate its efforts on the direct supervision of volunteers in the nursery and in the field. Both departments are committed to providing this ongoing effort for Tree Stewards following the startup provided by this grant.

- **Reaching Out To Local Media**

KLCB will engage the City of Las Cruces Public Information Office to publicize through local media and Local CLC Channel 20. KLCB and Parks and Recreation will utilize current department websites and social media outlets:

- <http://www.las-cruces.org/Departments/Police/Services/Admin%20Services/Codes%20Enforcement/KLCB.aspx>
- <http://www.las-cruces.org/Departments/Parks%20and%20Recreation.aspx>

**CITY OF LAS CRUCES
ADOPTED BUDGET FY 2012/2013**

FUND	DIVISION		FUND TYPE	
Keep Las Cruces Beautiful Fund 2410	Police		Special Revenue	
	FY 2011/12 Projected*	FY 2012/13 Adopted	FY 2012/13 Adjustment	FY 2012/13 Adjusted
RESOURCES				
Beginning Balance	\$ 0	0		0
REVENUES				
20560 Anheuser Busch Env Grant	0	0		0
20573 NM Department of Tourism	31,000	31,000		31,000
20574 Lowe's Community Improvement Grant	0	0	5,000	5,000
20581 NM Clean & Beautiful - LIBBY Book	5,000	0		0
Total Revenues	\$ 36,000	31,000	5,000	36,000
Total Resources	\$ 36,000	31,000	5,000	36,000
EXPENDITURES				
20560 Anheuser Busch Environmental Grant	0	0		0
20573 KLCB A&G (Codes)	31,000	31,000		31,000
20574 Lowe's Community Improvement Grant	0	0	5,000	5,000
20581 NM Clean & Beautiful-LIBBY Book	5,000	0		0
Total Expenditures	\$ 36,000	31,000	5,000	36,000
ENDING BALANCE	\$ 0	0	0	0

*Projected based on 8 months actual through February 29, 2012 and 4 months projected.