

ReEnergize the Americas

The Paso del Norte Group,
New Mexico State University, and
The University of Texas at El Paso
proudly present:



reenergize

THE AMERICAS

Energy & Economic Development

Top energy industry executives and experts will discuss the future of our energy resources and the effects on economic development.

October 17-18, 2012
Las Cruces Convention Center
Las Cruces, N.M.

Presented by:



T H E
PASO del NORTE
G R O U P



For more information and to register visit www.ReEnergizeTheAmericas.com

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Britt L. Porter
Vice President
True North Advisors

**Member of the Paso del Norte Group Alternative
Energy Task Force and the ReEnergize the
Americas Steering Committee**

reenergize
THE AMERICAS 2012

Mission of ReEnergize the Americas

ReEnergize the Americas is an exclusive two-day event that seeks to spur economic development of sustainable energy resources and activities within the West Texas, Southern New Mexico, and Northern Mexico area known as “Paso del Norte” by helping all stakeholders capitalize on the region’s abundant natural resources, production capacity, and distribution networks.

Goal of ReEnergize the Americas

- To expand the Paso del Norte region's renewable energy economies.
- To showcase the area's tremendous strengths and help regional renewable energy businesses, organizations and networks access additional capital opportunities including joint-ventures and partnerships.
- Feature regional businesses employing the latest advances in clean technologies and consumption-reducing strategies.
- Examples include solar, wind, bio-diesel, Geothermal, landfill gas, water reuse, and municipal solid waste technologies.

Strategic Partnerships

- Paso del Norte Group
- UTEP
- New Mexico State University
- Arrowhead Center
- Ft Bliss and White Sands Missile Range

Registration & Contact Info

www.reenergizetheamericas.com

- RTA Cost: \$ 100 USD until 09/01 thereafter \$ 125 USD.
- Sponsorships Available! Recognition & Publicity.
- Booths Available: \$750 USD small + 2 admissions; \$1,000 USD large + 3 admissions.
- Registration is open and accessible exclusively through:
www.reenergizetheamericas.com

Your Support is Needed!

- In order to attain a sustainable future, we must attain sustainable energy business practices.
- Please participate in this year's inaugural event to help ensure the economic vitality, workforce development, and policy related advancements for the Paso del Norte Region.
- Each of you may attend as a spectator, sponsor, or booth exhibitor.
- Please help us spread the word to your friends and colleagues about this exciting event and
- Business opportunity!

Sponsorship Opportunities

Platinum Sponsorship - \$15,000

- Recognition by display at event
- Special recognition in event materials
- Participation as moderator
- Recognition on website
- Large exhibition booth
- 20 admissions

Gold Sponsorship - \$10,000

- Participation as panelist
- Recognition in event materials
- Recognition on website
- Small exhibition booth
- 15 admissions

Sponsorship Opportunities

Silver Sponsorship - \$ 5,000

- Recognition in event materials
- Recognition on website
- Small exhibition booth
- 8 admissions

Bronze Sponsorship - \$2,500

- Recognition in event materials
- 4 admissions

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