

# **Parking Policy for Downtown**



## City of Las Cruces

### Inter-Departmental Memorandum

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To: Brian Denmark, Assistant City Manager/Chief Operating Officer

From: David Dollahon, Chief Planning Officer *DD*

Subject: City Council Worksession – Downtown Parking

Date: February 15, 2012

File No.: M-12-040

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The purpose of this memo is to provide a brief overview of the information that will be provided to the City Council about Downtown Parking at their February 27, 2012, work session. In brief, they are:

- Parking Study update by Walker Parking Consulting from the 2008 study;
- Supply and demand parking models, considering on-going and future private and City development downtown; and
- Recommendations on both short- and long-term solutions and management to parking downtown, including actions related to both surface and structured parking.

cc: David Weir, Community Development Director *DW*

# Downtown Parking Updates

February 27, 2012

City Council Work session

# Parking Status

- NM Finance Authority Grant
  - Received and accepted by City Council
  - Three years to spend
  - \$50,000
  - One-time reimbursement at the end of the grant

# Parking Study

- Walker Parking – Study update
  - Completed the 2008 Study
  - Procurement underway to utilize them again for this effort
  - Will develop both a supply and demand model, along with recommendations
  - Estimated cost: \$16,000 (not including GRT)

# Study details

## ■ Supply

- Review of current and future planned activities
- Actual count (both on- and off-street)
- Comparison to 2008 study results
- Seasonal and special event adjustments

## ■ Demand

- Pending projects
- Model - uses actual numbers, past experience and industry standards
- New demands (loss of parking lots, additional parking provided) – projections

# Recommendations & Study time

- Recommendations:
  - Need and time of additional parking supply for downtown
  - Need for type of parking (structured versus surface)
  - Identify possible locations for future parking
  - Public comments & consolidation
- Study time: 8 to 10 weeks total

# Next Steps & Questions

- Next:
  - Study adoption
  - Partnership opportunity process
  - Other items
- Q & A