

City of Las Cruces[®]

PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 8

Ordinance/Resolution# 12-119

For Meeting of _____
(Ordinance First Reading Date)

For Meeting of January 17, 2012
(Adoption Date)

TITLE: A RESOLUTION APPROVING THE PAINTING OF A MURAL BY LOCAL ARTISTS ON THE INTERIOR WALLS AND CEILING OF THE UNDERPASS AT THE NORTH END OF THE TRIVIZ PATHWAY.

PURPOSE(S) OF ACTION:

To approve a mural to be painted on the walls and ceiling of the underpass at the north end of the Triviz pathway.

COUNCIL DISTRICT: All		
Drafter/Staff Contact: Mark Johnston <i>md</i>	Department/Section: Parks & Recreation	Phone: 541-2550
City Manager Signature:	<i>[Handwritten Signature]</i>	

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Keep Las Cruces Beautiful in partnership with the Parks and Recreation Department has solicited the art community for volunteers to design and paint murals, and several local artists answered the call. The latest mural was painted at the Meerscheidt Recreation Center. The suggested location for the new mural falls outside of the Parks and Recreation Advisory Board's jurisdiction. Therefore, no formal action was taken by the Board. The mural will be located on the walls/ceiling of the underpass (I-25) on the far north end of the Triviz pathway next to Kohl's.

The vision for the Triviz pathway underpass mural was developed by local artist, Isabelle Fernandez, and is envisioned as a Dias de los Muertos gallery (Day of the Dead). Multiple artists will contribute to the work and will have individual panels in the underpass assigned to them. Each panel will be framed by Day of the Dead flowers such as marigolds with a stylized leaf structure delineating each artist's space.

Keep Las Cruces Beautiful will provide paint, brushes and other supplies to complete the mural.

SUPPORT INFORMATION:

1. Resolution.
2. Attachment "A", Sketches of the mural concept.
3. Attachment "B", Keep Las Cruces Beautiful Artist Consent and Release form.

SOURCE OF FUNDING:

Is this action already budgeted?	Yes	<input checked="" type="checkbox"/>	See fund summary below
	No	<input type="checkbox"/>	If No, then check one below:
	<i>Budget Adjustment Attached</i>	<input type="checkbox"/>	Expense reallocated from: _____
		<input type="checkbox"/>	Proposed funding is from a new revenue source (i.e. grant; see details below)
		<input type="checkbox"/>	Proposed funding is from fund balance in the Fund.
Does this action create any revenue?	Yes	<input type="checkbox"/>	Funds will be deposited into this fund: in the amount of \$ _____ for FY ____.
	No	<input checked="" type="checkbox"/>	There is no new revenue generated by this action.

BUDGET NARRATIVE

Funding for paint and supplies are identified in the Keep Las Cruces Beautiful operating budget.

FUND EXPENDITURE SUMMARY:

Fund Name(s)	Account Number(s)	Expenditure Proposed	Available Budgeted Funds in Current FY	Remaining Funds	Purpose for Remaining Funds
Keep Las Cruces Beautiful Project 20573	24147180-722192	\$400	\$2,276	\$1,876	Graffiti Abatement

OPTIONS / ALTERNATIVES:

1. Vote "Yes"; this will approve painting the mural.
2. Vote "No"; this will not approve painting the mural.
3. Vote to "Amend"; and provide changes to the resolution.
4. Vote to "Table"; and provide staff with further direction.

REFERENCE INFORMATION:

N/A

RESOLUTION NO. 12-119

A RESOLUTION APPROVING THE PAINTING OF A MURAL BY LOCAL ARTISTS ON THE INTERIOR WALLS AND CEILING OF THE UNDERPASS AT THE NORTH END OF THE TRIVIZ PATHWAY.

The City Council is informed that:

WHEREAS, Keep Las Cruces Beautiful in partnership with the Parks and Recreation Department solicited the art community for volunteers to design and paint murals; and

WHEREAS, several local artists answered the call; and

WHEREAS, the latest mural was painted at the Meerscheidt Recreation Center; and

WHEREAS, the concept for the Triviz underpass mural was conceived by local artist, Isabelle Fernandez, and will be a Dia de los Muertos gallery (Day of the Dead); and

WHEREAS, multiple artists will contribute to the work and will be assigned individual panels framed by Day of the Dead flowers such as marigolds; and

WHEREAS, funding for the project is identified in the Keep Las Cruces Beautiful FY11/12 budget.

NOW, THEREFORE, be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City of Las Cruces approves the mural concept and location.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____, 2011.

APPROVED:

Mayor

ATTEST:

City Clerk

(SEAL)

VOTE:

Mayor Miyagishima: _____

Councillor Silva: _____

Councillor Smith: _____

Councillor Pedroza: _____

Councillor Small: _____

Councillor Sorg: _____

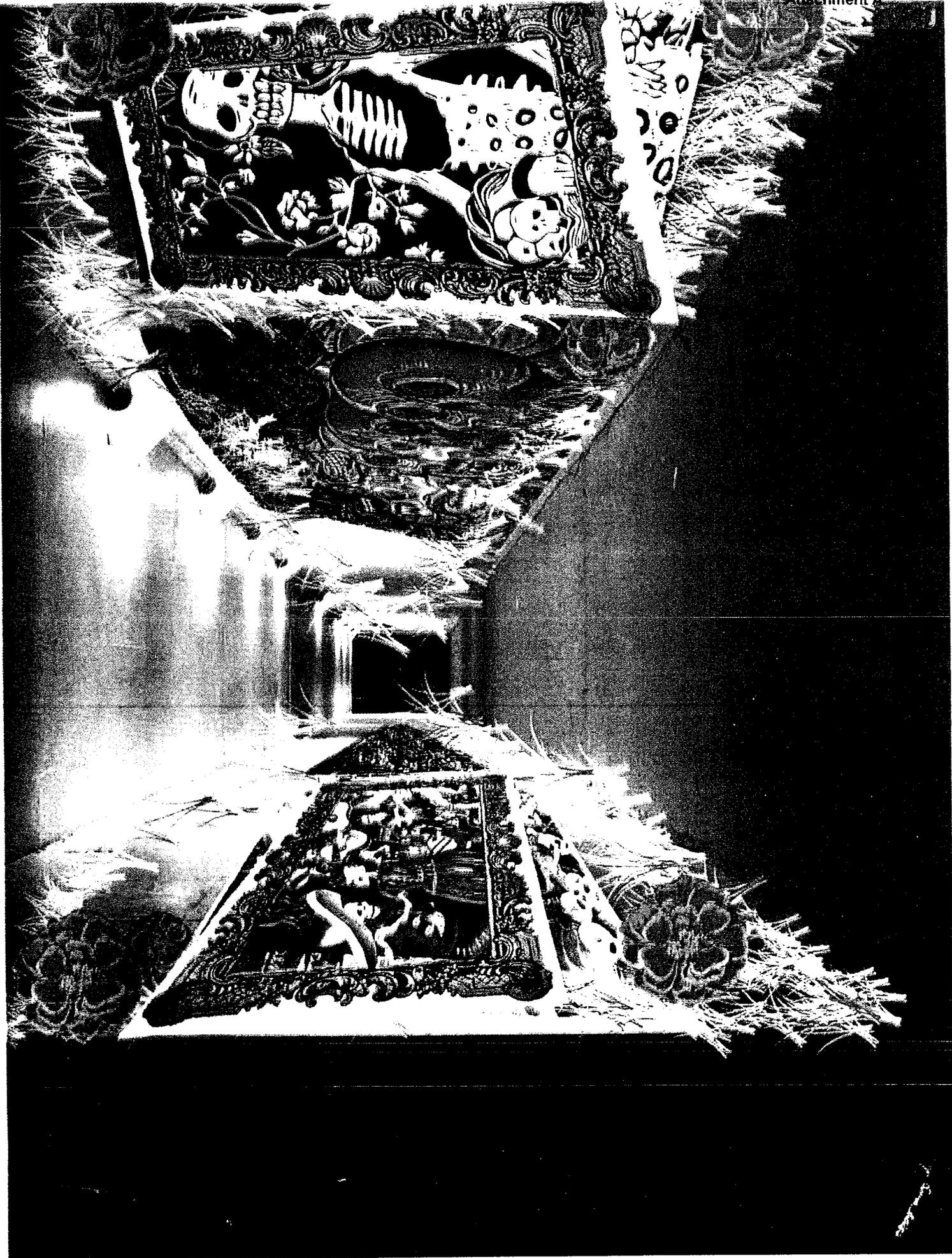
Councillor Thomas: _____

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:

City Attorney





Keep Las Cruces Beautiful

ARTIST CONSENT and RELEASE

- I authorize the City of Las Cruces to record and photograph my image/mural and/or that of my child for use by the City of Las Cruces or its assignees in educational or promotional programs. I understand and agree that these audio, video, film, digital, and/or print images may be edited, duplicated, distributed, reproduced, broadcast, used in electronic and web media, and/or reformatted in any form and manner without payment of fees, in perpetuity.
- Further the image/mural at the location described below is the property of the City of Las Cruces who may at any time remove or repaint the image/mural at its discretion. Further the City of Las Cruces will be responsible for repairing and maintaining the wall should it ever be damaged.

Location of image/mural

Artist's name (Please print)

Signature Date
(Parent or guardian must sign if subject is under age)

Street Address

City State ZIP

Email Telephone