

Special Events Programming

SPECIAL EVENTS PROGRAMMING

Services provided to outside organizations for Special Events involves extensive cost to the City of Las Cruces. The City supports numerous events throughout the year that requires staff to assist the events instead of performing their daily duties. Staff provides services, during off hours that require staff to be compensated with overtime or compensatory time. In addition to the services, the City provides funds to many organizations by way of sponsorship. This presentation will detail the extent of the overtime/compensatory time and the funding that the City incurs. Staff will ask for consensus from City Council in order to move forward status quo or to revise special events operations to meet the funding constraints the City is currently under.

**Special Events
Services
&
Funding**

City of Las Cruces

Strategic Plan 2.2.3

- Provide support
- Maintain cost
- Promote the CLC as community partner
- Offer program to all interested parties
- Provide application process

**Mirror the Sponsorship Funding
Program**

Special Events

Services provided to outside organizations involves extensive cost to the City

- **Staff provides services through overtime, regular or compensatory time.**
- **City provides funds by way of sponsorship.**
- **Staff will ask for consensus to move forward to meet the funding constraints the City is currently under.**

Special Events

City Funded, Planned and Organized Events

- **Fourth of July Celebration**

\$90,000.00

- **Music in the Park Series**

\$44,000.00

- **Christmas Tree Lighting Ceremony**

\$12,000.00

Total Operating Funds \$146,000.00

Special Events

- **Budgeted Overtime FY 10-11**
\$137,250.00

- **Additional Overtime YTD FY 10-11**

Police	\$130,272.00
Parks & Recreation	\$27,524.00
Fire	\$7,463.61
Others	\$3,670.66
Total	\$168,930.27

Special Events

- **Additional Operating Funds**

\$17,956.72

- **Staff Regular Time**

Staff performs many services that can not be tracked because they are requested during regular work hours. But, whenever staff provides these services they are taken away from their regular (everyday) duties to perform the requested services.

Special Events

Budgeted Expenditures

\$283,250.00

Additional Expenditures

\$186,886.99

Staff regular time is an
unknown figure.

Special Events

City resources are provided in these areas;

1. Services (overtime and regular time)

2. Operating Funds

3. Sponsorship

Events - TWEF, Veteran events, Renaissance Fair, Mariachi, Councilor festivals, and ceremonies

Recommendation

Staff proposes that in order to track and maintain costs incurred by the City involving additional Special Events/Activities, that an application process be put in place. All organization desiring to obtain services or funds may apply with a review of each application. The process would allow the city to control cost and track resources.