

# Farmers & Crafts Market



## City of Las Cruces

### Inter-Departmental Memorandum

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To: City Council

From: Eric Montgomery, Program Coordinator *EM*

Subject: May 23 Work Session Presentation on Las Cruces Farmers & Crafts Market

Date: May 17, 2011 M-11-109

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I have included a copy of the presentation that illustrates the current proposals for the time when the Farmers & Crafts Market moves to the north end. Several meetings have been held with groups of vendors and more will occur after the issuance of this memorandum. The input from those sessions will be included on updates to the presentation before Monday's City Council work session.

This presentation illustrates the various options for the physical location of the vendor booths and options for the process of assigning spaces to vendors prior to the move scheduled for an approximate October 2011 date.

If you have any specific questions about the presentation or process, please contact me at 541-2288 or [emontgomery@las-cruces.org](mailto:emontgomery@las-cruces.org).

Cc: Robert Garza, City Manager  
Brian Denmark, Assistant City Manager  
David Weir, Community Development Director *DW*  
Christine Logan, Economic Development Administrator *CL*



# Market Space Layouts

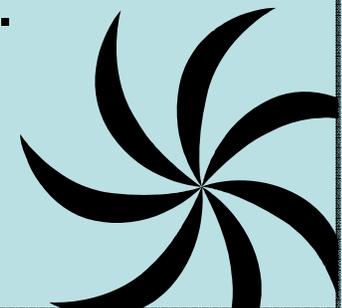
Options with “Food for Thought”



# Main Street Construction Today



- Construction of the portion north of Las Cruces Avenue is scheduled to be completed October 2011.
- This includes construction of the roundabout.



# The Market Now

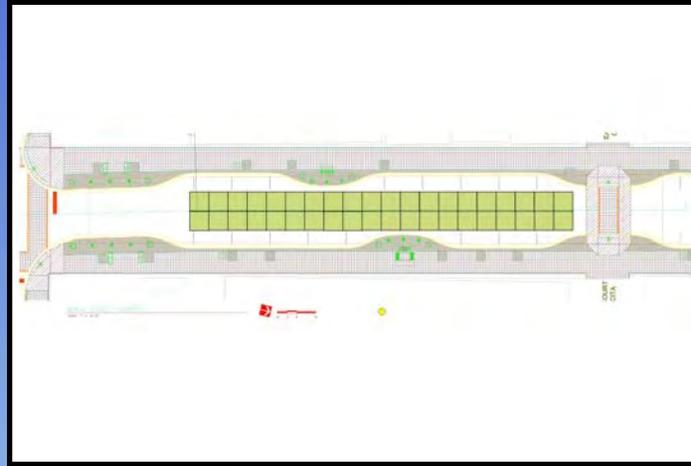
- Currently, we average about 230 vendors on Saturdays, 36 vendors on Wednesdays
- Pertaining to the move:
  - Those on Griggs and south of Griggs will be moved to the north end
  - 128 permanent vendor spaces currently
    - 4 rows of vendors
    - Working around current streetscape and business entryways



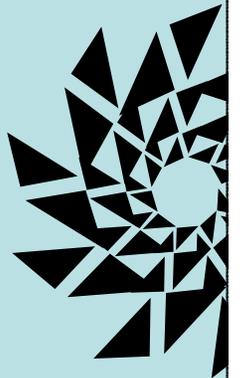
# Spaces in Street Only



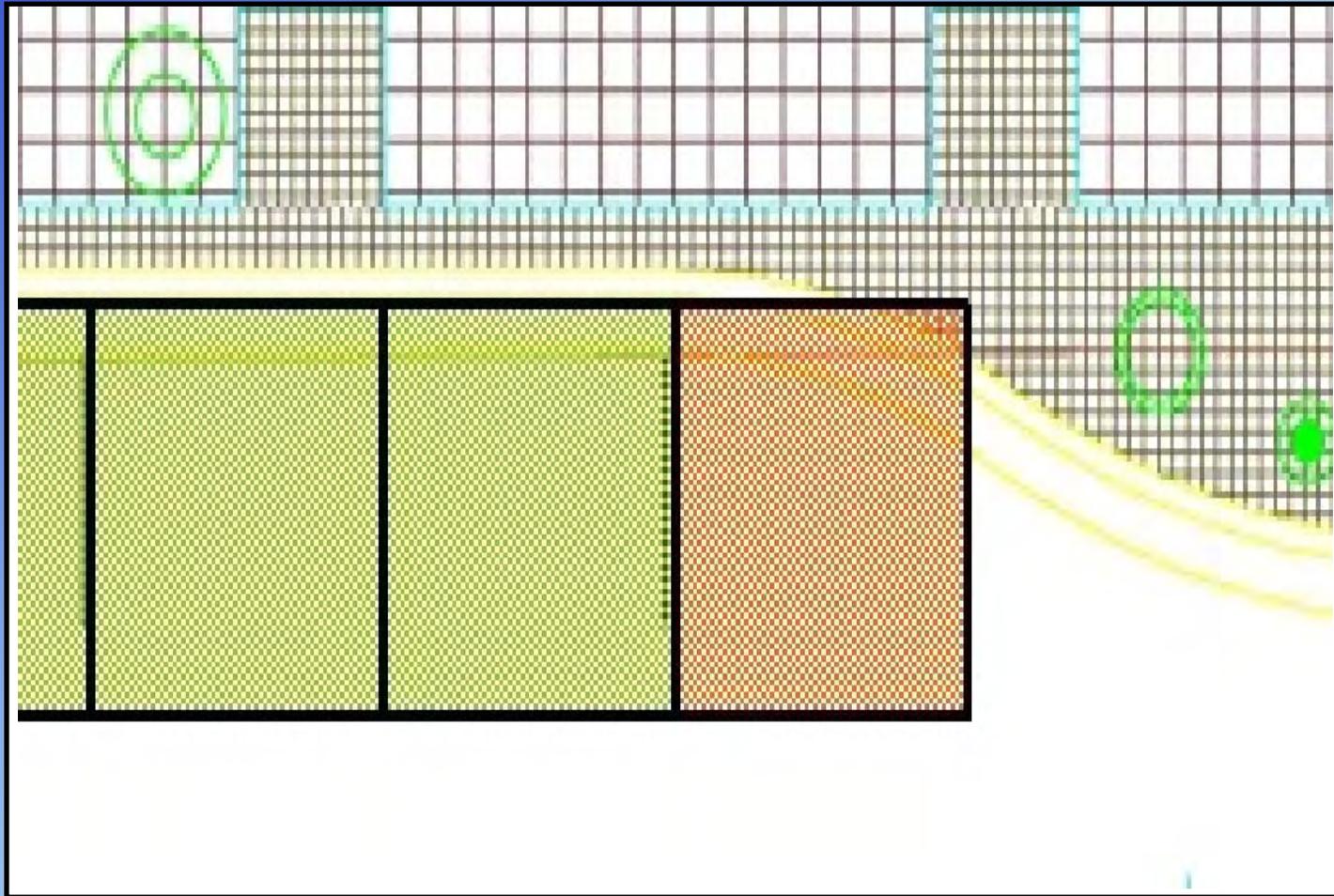
# Spaces in Street Only



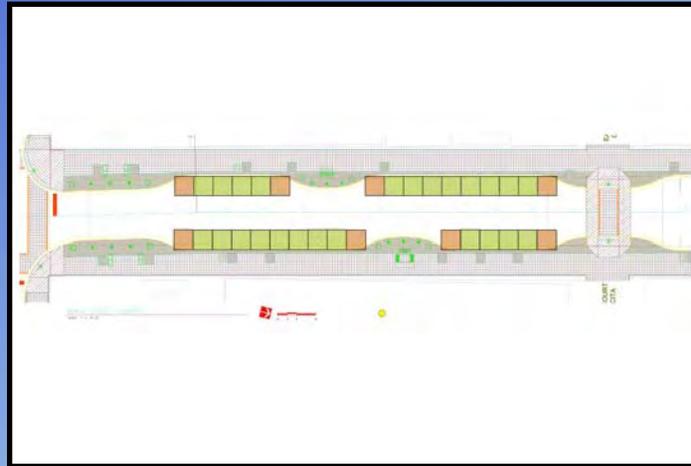
- No direct emergency access
- No driving lane: No food wagons, No trailers
- Distance from parking
- Provides spaces for 152 booths



# Parking Spaces with Curb



# Parking Spaces with Curb



- Allows 9' driving lanes and parking (similar to market on Wednesday and north of Griggs on Saturday)
- Those with curb may have a trip hazard
- 92 spaces without curb, 24 with curb: 116 booths total

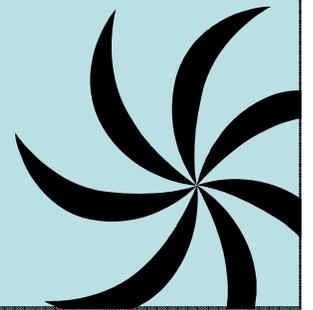
# Parking Spaces without Curb



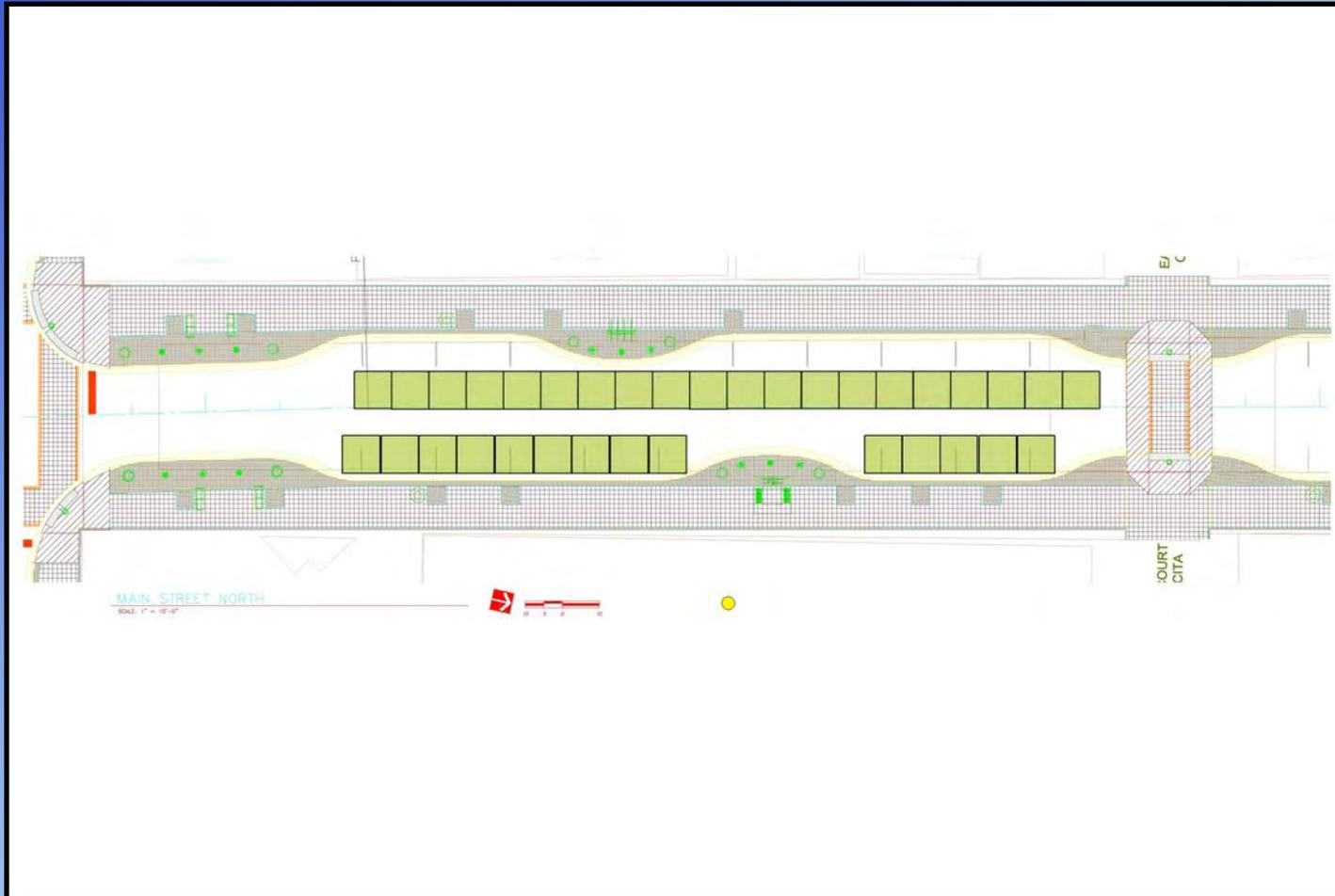
# Parking Spaces without Curb



- Allows 9' driving lanes and parking (similar to market on Wednesday and north of Griggs on Saturday)
- No trip hazards in booths
- Backs to businesses, but walking spaces between
- 104 spaces in total



# One Lane Street & Parking Spaces



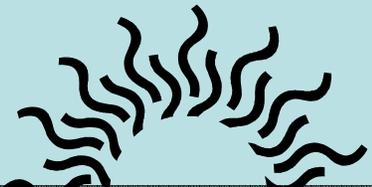
# One Lane Street & Parking Spaces



- Creates 134 booths when parking space booths use curb
- Creates 128 booths when parking space booths do not incorporate booths
- Allows one 9' driving lane for driving and parking in same lane

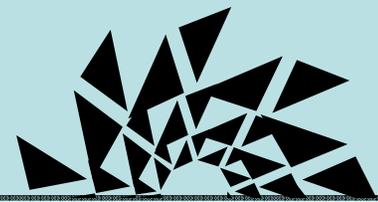
# How Will the Move Occur?

- Who Will Move:
  - Option 1: All vendors shift
  - Option 2: Southern half of market
- How Will Spaces Be Assigned:
  - Lottery system for space assignment
  - Tenure system – Senior vendors have priority selection
  - Land-rush model (how the US moved west)
  - Slide/Hinge Movement



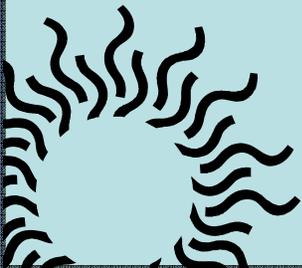
# All Vendors Shift

- Immediate Points:
  - Copies same technique used for last move
  - Affects entire market (some vendors like their current location north of Griggs, others would like to move back)
- Vendor Input:
  - Creates too much disruption for the market

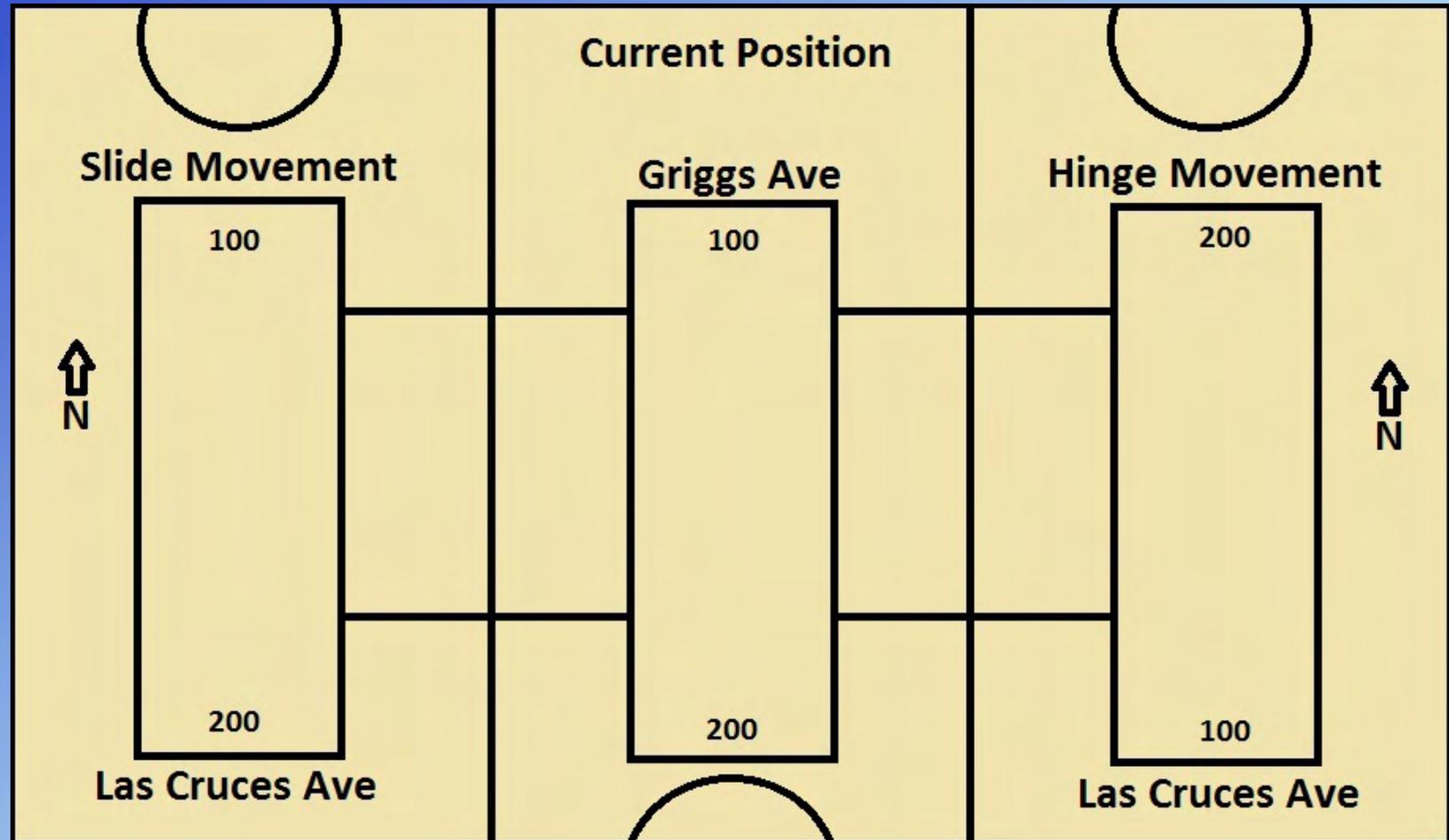


# Transplant Half of the Market

- Immediate Points:
  - Reduces number of affected vendors
  - Contention on how the spaces will be assigned (Literal transplant or semi-transplant)
- Vendor Input:
  - Most agreeable option of all vendor input sessions
  - Maintains current relations (family atmosphere) among vendors



# Slide/Hinge Movement



# Process for Continued Input

- Meetings were set for May 12, 13, 17, and 19 for vendors to provide their input on how the move should occur.
- With the discussions that took place the model for space locations and assignment of spaces will be published in the market newsletter. Without further issues, staff will move forward with the assignment of spaces closer to completion of construction using these models.

