

Mobile/Fixed Speed Photo Enforcement In School Zones



To: Robert Garza, City Manager

From: Dan Soriano, Traffic Engineering Administrator

Subj: **May 9, 2011, Work Session: Report on Findings from Field Investigations at Selected School Locations by Redflex Traffic Systems**

Date: April 26, 2011

Direction was given to staff from City Council during the November 2010 Work Session to investigate selected school crossing areas in determining the feasibility of installing permanent speed camera devices. Their preference was to have these cameras devices enabled only during start up, lunch break (if pedestrian traffic existed), and dismissal period in conjunction with the operation of school crossing flashers.

Staff from the Public Works Department will present findings from the data collection efforts by Redflex Traffic Systems which took place earlier this calendar year at the following seven school locations.

Roadrunner Parkway South of Northrise Drive at Camino Real Middle School

Roadrunner Parkway South of Golf Club Road at Desert Hills Elementary

Telshor Boulevard at Claude Dove Drive for Hillrise Elementary

Lohman Avenue at Del Monte Street for Hermosa Heights Elementary

Missouri Avenue at Thomas Drive for Conlee Elementary

El Paseo Road South of Boutz Road at Las Cruces High School

Hoagland Road East of Valley Drive at Mayfield High School

The following will be covered during Staff's presentation.

- Redflex Traffic System's data collection results at the selected school sites
- Redflex Traffic System's feasibility determination of use of school site cameras

- The creation of a School Safety Enhancement fund from speed camera revenues that would be appropriated toward safety projects within school areas.
- Initiated work with New Mexico State University staff in conducting in-depth crash analyses of speed/red light camera locations in Las Cruces.

Staff will be seeking direction from City Council on their desire to proceed with the expansion of the red light camera program within certain school areas based on these findings.

cc: City Council
Brian Denmark, Interim Assistant City Manager
Michael Johnson, Director, Public Works