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City of Las Cruces[®]
 PEOPLE HELPING PEOPLE

Council Action and Executive Summary

Item # 15 Ordinance/Resolution # 11-011 Council District: 3

For Meeting of July 6, 2010
 (Adoption Date)

TITLE:

A RESOLUTION APPROVING “ _____ ” AS THE NAME OF THE NEW RECREATION AND AQUATIC FACILITY, LOCATED ON THE NORTHEAST CORNER OF SOLANO DRIVE AND HADLEY AVENUE.

PURPOSE(S) OF ACTION:

The purpose of this action is to seek approval of a recommended facility name.

Name of Drafter: Sonya Harmon		Department: Facilities/Project Mgmt.		Phone: 541-2573	
Department	Signature	Phone	Department	Signature	Phone
Facilities Department		541-2651	Budget		2300
			Assistant City Manager		2271
Legal		541-2128	City Manager		2076

BACKGROUND/KEY ISSUES/CONTRIBUTING FACTORS:

In 2009, the City started construction of a new recreation and aquatic facility located on the northeast corner of Solano Drive and Hadley Avenue. Funding for this project came from primarily State Capital Outlay Funds, authorized by the legislature, and some City Bond Cycling Funds. Construction of the first phase of the facility has been nearly completed and the grand opening is planned for late summer.

As part of the naming process, Project Management engaged in a procedure to solicit a name for the new facility. This included public input, advertisements in the local press, as well as receiving submittals via email and telephone. Submittal of names continued through June 11, 2010.

One hundred twenty-six (126) names were received and submitted for consideration at the Parks and Recreation Advisory Board (PRAB) meeting, held on June 17, 2010. Based on the results of that meeting, the PRAB is recommending three (3) names to City Council for consideration. The names are as follows: “Three Crosses Aquatic Center”, “Las Cruces Aquatic Center”, and “Las Cruces Oasis”. In addition, the PRAB recommends the City Council consider modifying the selected name to include the word “Regional” based on direction for the facility to be available to citizens of this region.

(Continue on additional sheets as required)

SUPPORT INFORMATION:

Fund Name / Account Number	Amount of Expenditure	Budget Amount
N/A		

1. Resolution
2. List of submitted names
3. Draft excerpts from the June 17, 2010, Parks and Recreation Advisory Board Meeting

OPTIONS/ALTERNATIVES:

1. Vote "No" and reject the Resolution. Such action will cause the facility not to have a formal name. This action would be inconsistent with the application of prior City Council Resolution and City Manager Policy as it relates to naming public facilities.
2. Vote "Amend" and approve the Resolution to name the facility with one of the three suggested names or an alternative name as directed by Council. This action would be consistent with the application of prior City Council Resolution and City Manager Policy as it relates to naming public facilities.

RESOLUTION NO. 11-011

A RESOLUTION APPROVING “ _____ ” AS THE NAME OF THE NEW RECREATION AND AQUATIC FACILITY, LOCATED ON THE NORTHEAST CORNER OF SOLANO DRIVE AND HADLEY AVENUE.

The City Council is informed that:

WHEREAS, in 2009, the City started construction of a new recreation and aquatic facility located on the northeast corner of Solano Drive and Hadley Avenue, in the central part of the city, and

WHEREAS, funding for this project came primarily from State Legislative Funds and some City Bond Cycling Funds, and

WHEREAS, it is standard procedure to conduct a formal naming process for a Parks and Recreation Facility, and

WHEREAS, staff conducted a public input process and received one hundred twenty-six (126) names for consideration, and

WHEREAS, on June 17, 2010, the Parks and Recreation Advisory Board recommended approval of “Three Crosses Aquatic Center”, “Las Cruces Aquatic Center”, “Las Cruces Oasis” or an alternative name of the Council’s choosing as the name for the new facility.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City of Las Cruces names the new recreation and aquatic facility, located on the northeast corner of Solano Drive and Hadley Avenue, as “ _____ ”.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE and APPROVED this _____ day of _____, 2010.

APPROVED:

Mayor

VOTE:

Mayor Miyagishima: _____
Councillor Silva: _____
Councillor Connor: _____
Councillor Pedroza: _____
Councillor Small: _____
Councillor Sorg: _____
Councillor Thomas: _____

ATTEST:

City Clerk
(SEAL)

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:


City Attorney

**LIST OF SUGGESTED NAMES FOR THE REGIONAL RECREATION & AQUATIC CENTER
AS SUBMITTED BY MEMBERS OF THE PUBLIC
RECEIVED 5/30/10 - 6/11/10**

Splash Aquatic Center(Facility)	2
Splash City	2
The Las Cruces Splash	
The Splash Center	
Splash Park	
Splashdown	
The Big SPLASH	
Mister Splashy Pants Pool	
Splish-Splash Indoor Aquatic Center(Facility)	
Splash Town	
Splashtown	
Splash Town U.S.A.	
Splash 'n Fit Family Fun Center of Las Cruces	
Splashers	
The Desert Splash	
The Oasis Splash	
Splash Happy Aquatics	
Aqualand	
Aqua-Sol Rec Center	
AquaSol Center	
Aqua Agua Aquatics Arena	
Aguas Frescas Regional Recreation Center	
Agua-Sol Rec Center	
Agua Aqua Aquatics Arena	
Agua Azul Aquatic Center (definition: Blue water aquatic center)	
Aguas De Cruces Aquatic Center	
Sol-aguas	
Enchanting Oasis	
Enchanted Waters Center	
The Enchanted Pools de Las Cruces	
Enchanted Oasis	
Enchantment Pool	
Mesilla Valley Aquatic Activity Center	
Mesilla Valley Aquatics and Recreation Center (MARC)	
Mesilla Valley Swim Center(Facility)	
Mesilla Valley Fitness and Aquatic Complex	
Mesilla Valley Family Multi Purpose Facility	
Mesilla Valley Aquatic Center	
Mesilla Valley Family Aquatic Center	

Three Crosses Aquatic Center (Facility) 4
 City of Crosses Family Fit 'n Swim Center
 City of Crosses Indoor Swim 'n Fit Center
 City of the Crosses Aquatic Center

Hadley Field Park Recreation and Aquatic Center
 Hadley Park Aquatic Complex
 The Hadley Community Center
 HadSol Aquatic Center

Parque Acuatico de Las Cruces
 Las Cruces Family WorkOut Together Center
 Citizens of Las Cruces Swim 'n Fit Center
 Las Cruces Family Aquatic Facility (Center) 2
 Las Cruces Aquatic Center(Facility) 2
 Las Cruces Aquatic Fun Center(Facility)
 Las Cruces Fitness and Aquatic Complex
 Las Cruces Indoor Aquatic Center(Facility)
 Las Cruces Aquatic Park(Center/Facility)
 Las Cruces Indoor Aquatic Fitness Center(Facility)
 Las Cruces Center for Aquatics and Recreation (LCCAR)
 Las Cruces Aquatic / Fitness Center
 Las Cruces Aquatic Arena
 The Las Cruces Dive In

Organ Mountain Waters
 Organ Mountain Recreation and Aquatic Center (OMRAC)
 La Montana Las Cruces Recreation and Aquatic Center
 Organ Mountain Aquatic Center
 Mountain View Aquatic Center

The Big Green Frog
 Tadpoles
 Pooliwogs
 Las Pescado (fish)

Meersheidt Park Recreation and Aquatic Center (MPRAC)
 El Camino Real Aquatic Center
 Dripping Springs Aquatic Park
 Solano Aquatic and Recreation Center

Water Fitness Arena
 Water Fitness World
 Waterworld
 Water World of Las Cruces
 Water World Aquatic Center
 Las Cruces WaterCube

The Las Cruces H2O Cube

H2o Oasis

Tallulah's \t(a)-llu-lah\ is of Native American Indian origin, meaning "leaping water".

Talise's \t(a)-li-se\ is of Native American Indian origin, meaning "Lovely Water".

The Firewater Aquatic Center

The Oasis 2

Oasis or Oasis Aquatic Center 3

Las Cruces Oasis Aquatic Center

Desert Oasis Aquatic Center

Desert Waves Aquatic Center

Desert Dolphins Aquatic Center

Desert Water Aquatic Center

Desert Spoon Aquatic Center

Blue Sun Aquatic Center

Lluvia Azul Aquatic Center (definition: blue rain aquatic center)

Yucca Hills Desert Pool

Oleander Park Recreation and Aquatic Center

Swimnasium or... Family Swimnasium

Swimmers

Pool of Dreams Aquatic Center

Indoor Bathers

Ocean Life Aquatic Center

Soak Zone

Wynot Surfs

Paradise Corner

Cool City

Fun 'n Sun Aquatic Center

Human Aquarium

TRISOL (Three Suns=Morning, Noon, and Dawn)

El Cordero Center for Aquatics and Recreation (ECCAR)

The Corner!

The Cove

Laguna Swimming Center

SUGGESTIONS CONTAINING THE NAME OF A PERSON

Dr. Nathan Boyd

William E. Boykin Aquatic Center

Bruce E. Hays

**PARKS AND RECREATION ADVISORY BOARD MEETING
June 17, 2010**

1 The Parks and Recreation Advisory Board Meeting was held on June 17, 2010, at City
2 Hall, 900 N. Main St., Las Cruces, New Mexico.

3
4 **PARKS & RECREATION ADVISORY BOARD MEMBERS PRESENT:**

5 Mr. Frank Carril, Board Vice-Chair, Ms. Alice Ward, Ms. Jill
6 Steinhoff, Mr. Mark O'Neill, and Mr. Ron Camunez

7
8 **MEMBERS ABSENT:** Mr. Isaac Chavez, Mr. Eli Guzman

9
10 **OTHERS PRESENT:** Ms. Sonya Harmon, Property Transfer & Disposal
11 Coordinator Ms. Dolores Archuleta, Mr. Mark Johnston,
12 Parks and Recreation Administrator; Ms. Lisa Murphy,
13 Facilities Airport Manager, Ms. Barbara Gomez, Parks and
14 Recreation Administrative Assistant/P&R Advisory Board
15 Recording Secretary; Ms. Heather Giovengo, Parks &
16 Recreation Office Assistant

17
18 Meeting was called to order at 6:05 p.m.

19
20 **I. INTRODUCTIONS**

21
22 **A.** Board Members introduced themselves and stated the district they represent.

23
24 **II. CONFLICT OF INTEREST**

25
26 **A.** None.

27
28 **III. APPROVAL OF MINUTES**

29
30 **A. Parks and Recreation Advisory Board Meeting Notes from May 20, 2010.**

31 The May 20, 2010 Parks and Recreation Board Meeting Notes were approved with
32 corrections. Date on the last page needs to reflect correct meeting date. Mr. Camunez
33 motioned to approve and Ms. Steinhoff seconded the motion.

34
35 Motion passed 5-0.

36
37 Mr. Mark O'Neill voted YES Ms. Jill Steinhoff voted YES
38 Mr. Ron Camunez voted YES Mr. Carril voted YES
39 Ms. Alice Ward voted YES

40
41
42 **IV. PUBLIC COMMENT - None**

43
44
45

1 **V. NEW BUSINESS**

2
3 Mr. Johnston stated that Ms. Harmon collected the data and put together the package of
4 potential names for the new aquatic center for the Board's recommendations to Council.

5
6 Mr. Camunez wanted to keep it simple and recognizable. He preferred Las Cruces
7 Aquatic Center.

8
9 Mr. Carril also preferred Las Cruces Aquatic Center or Three Crosses Aquatic Center.

10
11 The Board moved to only recommend three names to Council.

12
13 Ms. Ward liked Swimnasium and Las Cruces Aquatic Center.

14
15 Mr. O'Neill liked Waterworld of Las Cruces, Enchanted Waters of Las Cruces, or Las
16 Cruces Aquatic Center.

17
18 Ms. Steinhoff chose Mesilla Valley Fitness, Aquatic Complex and Las Cruces Oasis.

19
20 Ms. Archuleta would like to see the word "Regional" in the name.

21
22 Mr. Camunez would like to keep the word 'Las Cruces' in the title.

23
24 Selection of Preferred Names for the Regional Recreation and Aquatic Center – Action
25 for City Council Recommendation:

- 26
27
- Las Cruces Aquatic Center
 - Three Crosses Aquatic Center
 - Las Cruces Oasis
- 28
29

30
31 *With the caveat that the word 'regional' could be inserted at Council's discretion.

32
33 Mr. Camunez motioned to submit these names and close discussion.

34
35 Meeting was adjourned at 6:42 p.m.

36