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City of Las Cruces[®]
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Council Action and Executive Summary

Item # 5 Ordinance/Resolution# 10-278 Council District:

For Meeting of May 17, 2010
 (Adoption Date)

TITLE: A RESOLUTION ENDORSING A DRAFT VISION STATEMENT FOR THE REGIONAL PLAN KNOWN AS VISION 2040 REGIONAL PLAN BETWEEN THE CITY OF LAS CRUCES AND DONA ANA COUNTY.

PURPOSE(S) OF ACTION: Endorsement of a draft vision statement by the Las Cruces City Council to guide the completion of the Vision 2040 Regional Plan.

Name of Drafter: David Weir		Department:		Phone:	
Department	Signature	Phone	Department	Signature	Phone
Community Development		528-3066	Budget		541-2300
			Assistant City Manager		541-2271
Legal		541-2128	City Manager		541-2076

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

At the April 15, 2010, Joint Work Session of the Las Cruces City Council (Council) and the Dona Ana Board of County Commissioners (Board), City and County staff were directed to prepare a resolution outlining a preliminary *Vision Statement* for the Vision 2040 Regional Plan project. The intent of the preliminary vision statement is to aid and serve as a guide for the completion of the regional plan.

Several members of the Council and Board expressed a preference for the following vision statement. This draft statement is:

Vision Statement:

We envision a future that supports growth and quality of life. This future respects and balances the natural environment with new economic and agricultural opportunities, while addressing our unique historical and cultural connections.

The Vision Statement is guided by proactive planning that embraces the following shared and interrelated principles derived from public input:

- *We respect our mountains, desert environment, and river.*

- *We believe in a future in which we live within the capacity of our land and natural resources to support and sustain us.*
- *We embrace our community character and respect our local culture.*
- *We value bringing the unique design characteristics of our historic communities into the development of new places.*
- *We need a multimodal network that connects people with each other as well as economic, recreational, and educational opportunities.*

The vision statement will be utilized by staff, the Vision 2040 Advisory Committee, the respective Planning Commissions (City, County, ETZ) and elected officials to assist with crafting, editing and adopting the Vision 2040 Regional Plan. The final vision statement will be incorporated and approved with the adopted plan.

The Board is reviewing a similar resolution with the same vision statement. Once both the Council and Board have endorsed this preliminary vision statement, it will become the central theme for the completion of the plan and project.

SUPPORT INFORMATION:

Fund Name / Account Number	Amount of Expenditure	Budget Amount
N/A	N/A	N/A

1. Resolution.
2. Exhibit "A".

OPTIONS / ALTERNATIVES:

1. Vote **YES** to approve the Resolution. This action will endorse the preliminary vision statement for the completion of the Vision 2040 Region Plan project.
2. Vote **NO** to deny the Resolution. This action will cause the Vision 2040 Regional Plan to be completed without the endorsement of a preliminary vision statement by the City Council.
3. Modify the Resolution and then vote **YES** to approve the modified Resolution. This action would be based upon Council's direction to staff.
4. Table/Postpone the Resolution and direct staff accordingly.

RESOLUTION NO. 10-278**A RESOLUTION ENDORSING A DRAFT VISION STATEMENT FOR THE REGIONAL PLAN KNOWN AS VISION 2040 REGIONAL PLAN BETWEEN THE CITY OF LAS CRUCES AND DONA ANA COUNTY.**

The City Council informed that:

WHEREAS, the purpose of comprehensive and regional planning is to provide a policy framework to guide actions by all communities in Doña Ana County, New Mexico and their planning for long-term growth and change, and

WHEREAS, the City of Las Cruces and Doña Ana County have been cooperatively developing a regional plan that will serve as a key policy document for growth management and intergovernmental cooperation known as the Vision 2040 Regional Plan, and

WHEREAS, the intent of a regional approach to long range planning is to advance better intergovernmental cooperation, greater efficiency in analysis and public involvement, and ultimately a more effective regional response to issues related to community vibrancy; economic vitality; environmental stewardship; and land use, community facilities and transportation connectivity, and

WHEREAS, the City of Las Cruces Council and the Doña Ana County Board of Commissioners have stated that the completion of the Vision 2040 Regional Plan will be aided with the endorsement of a preliminary vision statement for the plan, and

WHEREAS, to keep the Vision 2040 Regional Plan process moving forward, the City of Las Cruces Council and the Dona Ana County Board of Commissioners jointly agreed to consider endorsing a preliminary vision statement for the Vision 2040 Regional Plan by separate resolutions.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces that:

(I)

THAT the preliminary vision statement attached as Exhibit "A" will serve as the overarching theme and guide for the preparation and redrafting of the Vision 2040 Regional Plan.

(II)

THAT the final vision statement will be incorporated and adopted with the Vision 2040 Regional Plan.

(III)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this _____ day of _____ 2010.

(SEAL)

APPROVED:

Mayor

ATTEST:

City Clerk

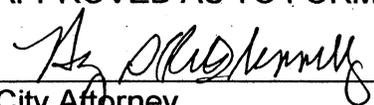
VOTE:

Mayor Miyagishima _____
Councillor Silva _____
Councillor Connor _____
Councillor Pedroza _____
Councillor Small _____
Councillor Sorg _____
Councillor Thomas _____

Moved by: _____

Seconded by: _____

APPROVED AS TO FORM:



City Attorney

EXHIBIT "A"

Vision Statement:

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