

# City of Las Cruces®

PEOPLE HELPING PEOPLE

## Council Action and Executive Summary

Item # 4 Ordinance/Resolution# 10-203 Council District:     

For Meeting of February 16, 2010

(Adoption Date)

**TITLE:** A RESOLUTION AUTHORIZING THE BRANIGAN CULTURAL CENTER OF LAS CRUCES—A SUBSIDIARY OF THE PUBLIC SERVICES DEPARTMENT—TO APPLY FOR THE NATIONAL ENDOWMENT FOR THE HUMANITIES “ON THE ROAD” GRANT IN THE AMOUNT OF \$1000.00, WITH A REQUIRED CASH MATCH OF \$2000.00, AND TO RATIFY THE CITY MANAGER’S APPROVAL TO MEET THE GRANT SUBMISSION DEADLINE.

**PURPOSE(S) OF ACTION:** To secure approval to solicit grant funding from the National Endowment of the Humanities in the amount of \$1,000, with a \$2000 cash match required for the Branigan Cultural Center, and to ratify the city manager’s approval for application process.

<b>Name of Drafter:</b> Elizabeth Vega		<b>Department:</b> Finance		<b>Phone:</b> 575-541-2281	
<b>Department</b>	<b>Signature</b>	<b>Phone</b>	<b>Department</b>	<b>Signature</b>	<b>Phone</b>
			Budget		541-2107
Public Services Department		528-3475	Assistant City Manager		541-2271
Legal		541-2128	City Manager		541-2076

### BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The purpose of the NEH grant is to subsidize the \$3000 cost of rental and shipping of the nationally-renowned exhibit *The Bison: American Icon*. The Branigan Cultural Center is applying for funds in order to host the very popular exhibit and allow the citizens of Las Cruces the opportunity to learn more about a creature that symbolizes an important part of our national identity. The Branigan Cultural Center has already allocated funds to cover the remaining \$2000 in their budget for FY 2010 and is not asking the City of Las Cruces for funds.

Originating from the C.M. Russell Museum in Great Falls, MT, *The Bison: American Icon* explores the meaning and significance of this iconic creature from the Plains Indian culture of the 1800s through the commercial and national symbol of the present. Along the way, *The Bison* charts the dramatic changes that occurred to the creature and its habitat, and to the people who depended upon it for their daily existence. The exhibition also illuminates the human response that eventually led to the bison’s preservation as a species and a symbol in the 20<sup>th</sup> century.

(Continue on additional sheets as required)

**SUPPORT INFORMATION:**

<b>Fund Name / Account Number</b>	<b>Amount of Expenditure</b>	<b>Budget Amount</b>
TBD	TBD	TBD

1. Resolution
2. Exhibit "A". Grant Application Package

**OPTIONS / ALTERNATIVES:**

1. Approve Resolution as drafted for City of Las Cruces Branigan Cultural Center to apply for funds in the amount of \$1000.00 with a \$2000.00 cash match requirement from the National Endowment of the Arts to fund an exhibit on the American bison.
2. Disapprove Resolution for the City of Las Cruces Branigan Cultural Center to apply for funds from the National Endowment of the Humanities. No grant application will be submitted.
3. Modify or make recommended changes to Resolution.

**RESOLUTION NO. 10-203**

**A RESOLUTION AUTHORIZING THE BRANIGAN CULTURAL CENTER OF LAS CRUCES—A SUBSIDIARY OF THE PUBLIC SERVICES DEPARTMENT—TO APPLY FOR THE NATIONAL ENDOWMENT FOR THE HUMANITIES “ON THE ROAD” GRANT IN THE AMOUNT OF \$1000.00, WITH A REQUIRED CASH MATCH OF \$2000.00, AND TO RATIFY THE CITY MANAGER’S APPROVAL TO MEET THE GRANT SUBMISSION DEADLINE.**

The City Council is informed that:

**WHEREAS**, the National Endowment for the Humanities, is providing funding opportunities to local government agencies to subsidize the cost of hosting the art exhibit *The Bison: American Icon* to promote public awareness of our nation’s collective history; and

**WHEREAS**, the Las Cruces Branigan Cultural Center will offer a full schedule of public programming during FY10-11; and

**WHEREAS**, the Branigan Cultural Center programs will be open to the public and offer the citizens of Las Cruces the opportunity to learn about various aspects of culturally-significant ideas through an array of professionally-displayed exhibits free of charge.

**NOW, THEREFORE**, be it resolved by the governing body of the City of Las Cruces:

(I)

**THAT**, the Las Cruces Branigan Cultural Center is authorized to submit a grant application in the amount of \$1,000.00 with a \$2,000.00 cash match requirement to National Endowment of the Humanities; and

(II)

THAT, the Council does ratify the signature of City Manager approving submission of the application to meet grant submission deadline; and

(III)

THAT, City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this 16<sup>th</sup> day of February 2010.

(SEAL)

ATTEST:

City Clerk

\_\_\_\_\_

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

APPROVED:

\_\_\_\_\_  
Mayor

VOTE:

Mayor Miyagishima: \_\_\_\_\_

Councillor Silva: \_\_\_\_\_

Councillor Connor: \_\_\_\_\_

Councillor Pedroza: \_\_\_\_\_

Councillor Small: \_\_\_\_\_

Councillor Sorg: \_\_\_\_\_

Councillor Thomas: \_\_\_\_\_

APPROVED AS TO FORM:

Asst. *[Signature]*  
City Attorney

**EXHIBIT A**

**Grant Application Package**

**Application Submission Verification and Signature**

Opportunity Title: NEH On the Road

Offering Agency: National Endowment for the Humanities

Opportunity Number:

Approximate Value Requested: \$1000.00

Opportunity Closing Date: January 27, 2010

Requesting Agency/Department: Branigan Cultural Center/ Public Services

GAO – Grant Writer: Elizabeth Vega

**SUPPORT INFORMATION**

Due to short deadline we will need Council approval to apply. Will appear on February 16, 2010 Council agenda.

**OPTIONS**

1. Agree with request to submit the application. Affirmed by signature below. Package to be returned to GAO, Grant Writer.
2. Disagree, application will not be submitted. Unsigned package to be returned to GAO, Grant Writer.

**Approved:**

  
 \_\_\_\_\_  
 Terrence Moore, City Manager

Date 1/25/10

**APPROVED AS TO FORM**  
  
 \_\_\_\_\_  
 City Attorney

CMP #2.2 Effective 07/06/09: The City Manager may authorize the application for any grant with these exceptions:  
 The grant award is anticipated to be in excess of \$50,000 and funding has not been appropriated as part of the current budget.  
 The ARRA grant award is anticipated to be in excess of \$500,000 and funding has not been appropriated as part of the current budget.  
 The acceptance of the grant will require City Council to adjust the current budget to appropriate matching funds.  
 The grant requirements stipulate that the City will continue to operate and fund the project/program after the grant period is complete.  
 The grant requirements stipulate that the City enter into a new Memorandum of Understanding or a Joint Powers Agreement with another entity.



**CITY OF LAS CRUCES**  
**INTER-DEPARTMENTAL MEMORANDUM**  
*Public Services/Museums*

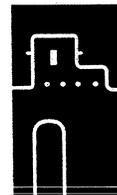
**TO:** Lori Grumet, Public Services Director   
**THROUGH:** Will Ticknor, Museums Administrator   
**FROM:** Garland Courts, BCC Museum Manager   
**DATE:** 1-19-10  
**SUBJECT:** Grant Overview Worksheet

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I would like to apply for a grant from the NEH On the Road program that is a part of the exhibit, "The Bison: American Icon". This subsidized nationally traveling exhibit will only cost the BCC \$2000 in rental and shipping. Institutions booking the exhibit can apply for a \$1000 grant to help cover the costs of additional programming. This is a wonderful opportunity for the BCC but it is a very popular program and is being booked very quickly so it is imperative that we turn in our paperwork ASAP. Augie Henry has agreed to work on the grant as soon as the Grant Overview Worksheet is complete. Thank you for your consideration.

Garland Courts  
Museum Manager  
Branigan Cultural Center  
541-2156

Branigan  
Cultural  
Center



# GRANT OVERVIEW WORKSHEET

**Title of Grant Program:** NEH On the Road

**Funding Organization:** National Endowment for the Humanities

**Section Applying:** Public Services/Museums/Branigan Cultural Center

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**Description of Proposed Project:** \$1,000 Grant to help support the cost of public programming when it hosts "The Bison: American Icon" exhibit.

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Strategic Plan	Goal:	Objective:	Strategic Plan:
Performance Budget	Goal:	Objective:	Strategic Plan:

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- Existing City Programs/Efforts** *(Ex: request for environmentally-friendly weed management. Parks and Recreation Section's existing budget and work activities include weed management)*
  - Expansion of Existing Program/Efforts** *(Ex: request for advertising to increase public awareness of the Farmer's market. The advertising campaign will be an increase over current activities/budget)*
  - New Initiative, Not Budgeted** *(Ex: request to implement a recreational activity that is currently not included in the City's recreations programs)*
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**Project Maintenance** *If the grant specifies that the project must be maintained/operated after the grant period ends, list the requirements:*  
 None

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<b>Amount Section anticipates requesting:</b> \$1000	<b>Match Requirement (%)</b> 0
<b>Projected Match In-kind:</b>	<b>Cash:</b> \$2000
<b>Match Source:</b> Branigan Cultural Center	

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**Grant Application Due:** ASAP **Grant Duration** *(Months/years):* 2 months

**MOU or Joint Powers Agreement Required:**  No

**Grant Collaborators** *(List other City Departments or Outside Agencies):*

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**Employees To Be Hired** *(number to be hired, full-time or part-time positions and 1 sentence job responsibilities):*  
 None

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## GRANT OVERVIEW WORKSHEET

**Grant Manager** *(Responsible for contract, project operations, budget management, and reports as prescribed)*

**Name:** Garland Courts

**Title:** Museum Manager

**Phone:** 575-541-2156

**E-mail:** gcourts@las-cruces.org

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**Submitted by:** Garland Courts

**Signature:**

**Date:** 1/19/2010

**Reviewed & Approved by:**

**Signature:**

**Date:**

**Curator:** Anne Morand, Chief Curator, C. M. Russell Museum, Great Falls, MT

**Organized by:** C. M. Russell Museum, Great Falls, MT

**Content:** This exhibition is currently in development and descriptions are subject to change. It may include approximately 16 display kiosks, banners, bison hides, a reproduction tipi, a variety of objects such as a painted bison hide, skulls and natural history objects, Plains Indian artifacts and contemporary art, popular culture items, small art objects, historical items, early weapons, and at least one video monitor.

**Duration:** 7-week display

**Rental fee:** \$1,000

**Security:** Limited

**Run ft./Sq.ft.:** 1500 - 2000

**Number of crates:** TBD

**Total weight:** TBD

**Shipping expense:** The maximum out of pocket shipping expense is \$1,000. Exhibitor will coordinate with the ExhibitsUSA registrar for all outgoing transportation arrangements.

**Insurance:** The exhibition is fully insured by ExhibitsUSA at no additional expense to you, both while installed and during transit.

#### DATES AVAILABLE

The Bison will tour April 2010 through March 2015. The dates below reflect the 7-week exhibition periods.

Dates are subject to change; please call for current availability.

#### April 2010 - March 2015

April 6 - May 25

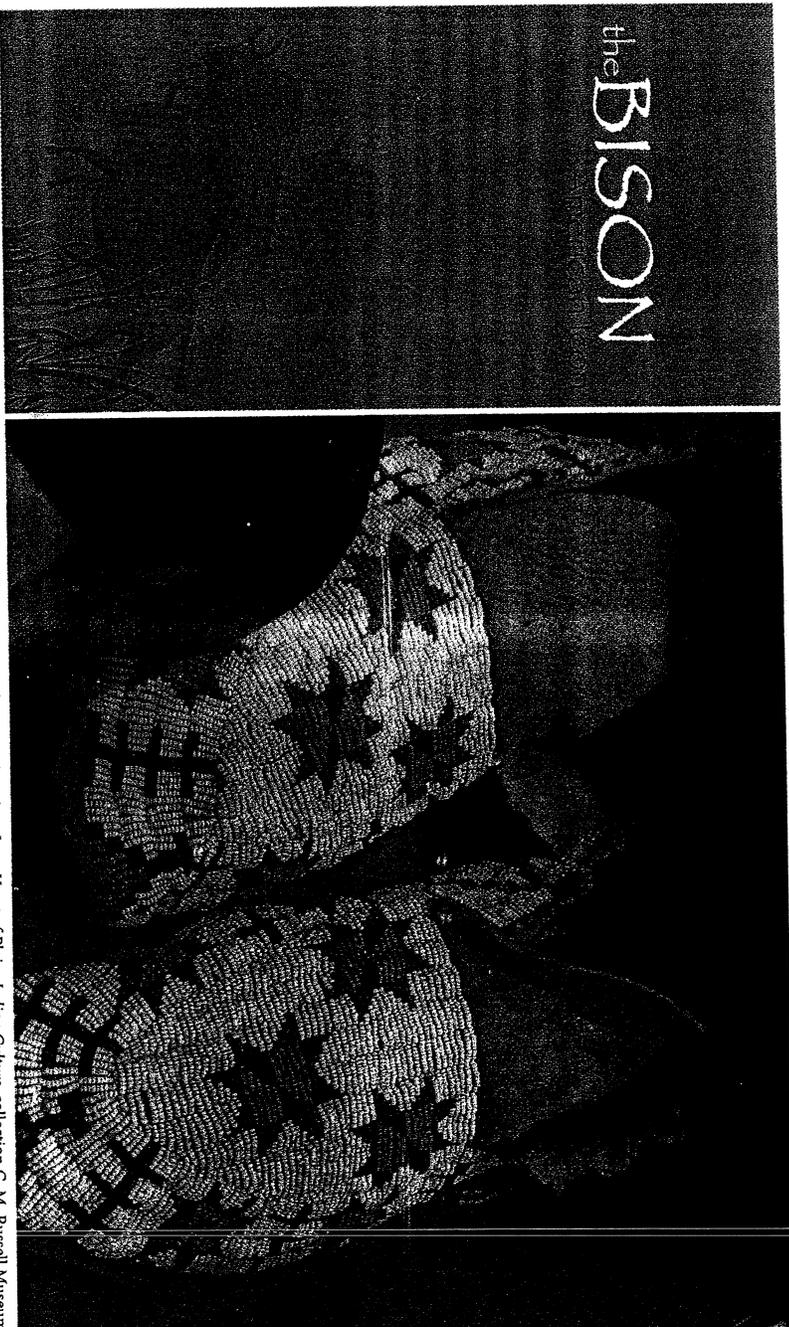
June 16 - August 11

September 1 - October 20

November 10 - January 7

January 28 - March 16

[www.nehontheroad.org](http://www.nehontheroad.org)



Beaded moccasins with buffalo hide soles (Cheyenne tribe), c. 1890, from the exhibition *The Bison, American Icon*, collection C. M. Russell Museum, Great Falls, MT. Photo: Leslie Przytylek



Few animals conjure the power and symbolic presence of the North American bison. Whether painted on a tipi or an artist's canvas, minted on a nickel, or seen grazing in Yellowstone National Park, the image of the bison stirs in us deep loyalties to the North American landscape. Wild and fundamental, the bison is a familiar part of our shared heritage.

Originating from the C. M. Russell Museum in Great Falls, MT, *The Bison: American Icon* explores the meaning and significance of this iconic creature from the Plains Indian culture of the 1800s through the commercial and national symbol of the present. Along the way, *The Bison* charts the dramatic changes that occurred to the creature

and its habitat, and to the people who depended upon it for their daily existence. The exhibition also illuminates the human response that eventually led to the bison's preservation as a species and a symbol in the 20th century.

The exhibition opens with a primary mystery: For thousands of years until the early 1860s, there were tens of millions of bison roaming the plains of North America. By 1890, there were fewer than 300. What happened? Centered on this question, *The Bison* will take exhibition visitors through multiple thematic paths exploring the "before" and "after" of the bison's dramatic decline. Key to the story is the bison's early importance for Plains Indian cultures. By 1800, it was virtually

## THE EXHIBITION IN YOUR GALLERY

ExhibitsUSA allows venues to customize the exhibition for your site. You may wish to enhance the exhibition content with additional objects from your collection or community resources. You may also wish to edit objects from the exhibition due to space restrictions or content. If your institution plans to augment or edit the exhibition you are hosting, please notify us of your changes so that we may better serve your needs.

## SUPPORT MATERIALS AND SERVICES

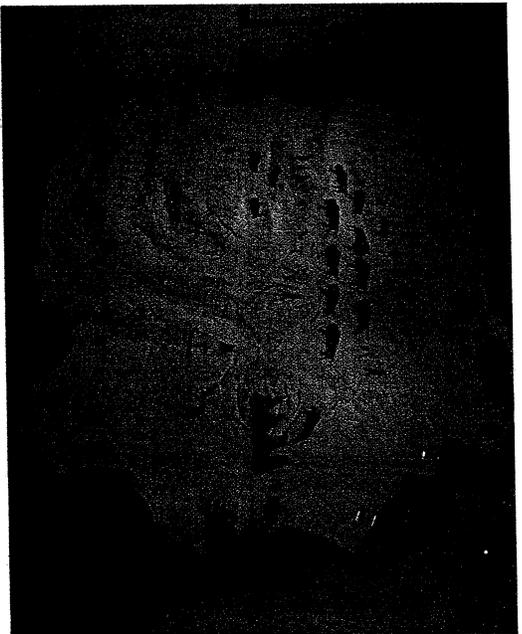
When you host an NEH On the Road exhibition, you will receive a range of support materials to present the exhibition to your community.

### THESE INCLUDE:

- A publicity packet with electronic images and logos on CD-ROM, a sample press release, and a sample public service announcement.
- Full color brochures, posters and reproducible gallery guides, labels, and text panels.
- An educational programming guide with lesson plans for teachers, information for docents, books, videotapes, CD-ROMs, and hands-on materials.
- Interpretative labeling is provided with each exhibition.
- A registrar's packet with the final checklist, checklist receipt, packing list, and clear instructions for installing the exhibition.
- A condition report book with detailed photographs and descriptions.
- Custom-designed crates for easy handling and maximum protection, along with photographs and instructions for proper packing.



NATIONAL ENDOWMENT FOR THE HUMANITIES



(top) Derrall Norman (Blackfeet) and Angelika Harding Norman, Contemporary Painted Bison Hide, 2008, from the from the exhibition *The Bison, American Icon, Heart of Plains Indian Culture*, collection Gilcrease Museum, Tulsa, OK. Photo: C. M. Russell Museum, Great Falls, MT  
(bottom) "Slaughtered for the Hide," illustration from Harper's Weekly, c. 1874, collection Library of Congress.

impossible for Plains Indian peoples to be out of sight, touch or smell with something made out of bison. The exhibition will include an interactive look at how Indian peoples used almost every piece of the animal, from hooves to hide, including ceremonial objects, tipi coverings, tools, and clothing. With the arrival of the European fur trade, the exhibition story expands to look at how demand for bison hides eventually led to a market for other bison products. While the bison's transformation into a commodity pushed it toward extinction, other factors—some familiar, some not—also contributed to plummeting populations. A combination of objects, graphic kiosks, and interactives will also explore these stories, adding new culprits, like climate changes that impacted the region in the 1800s, to more familiar factors like the expansion of the railroad and the legendary commercial buffalo hunters. The exhibition also looks at how the changing natural and political landscape impacted the lives of the Plains Indian peoples whose relationship with the bison once formed a central part of their cultural identity.

But *The Bison* isn't all about decline and destruction. The exhibition also shows how the bison's seeming extinction was ultimately averted by conservationists. In charting this positive outcome, the exhibition explores the many ways that the bison's identity was transformed yet again into a symbol of America and a popular image that appeared on everything from soft drink bottles to national currency. In another interrelated theme, *The Bison* also shows how the animal still inspires contemporary Native American artists, continuing a living relationship between Plains peoples and a creature that has always held a special significance for them.

Adding a new chapter to the stories told in the NEH on the Road program, *The Bison* will include Plains Indian artifacts, contemporary Native American art, popular culture items, historical artifacts, small models and sculptures, and some natural history materials.

NEH  
On the Road

MAA  
mid-america  
arts alliance

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