

89
City of Las Cruces[®]
 PEOPLE HELPING PEOPLE

Council Action and Executive Summary

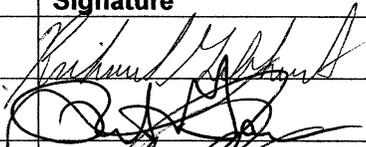
Item # 5 Resolution# 10- 169 Council District:

For Meeting of January 4, 2010

(Adoption Date)

A RESOLUTION IMPLEMENTING A "MAYOR'S BUSINESS RECOGNITION PROGRAM" TO ACKNOWLEDGE LOCALLY OWNED AND OPERATED BUSINESSES THAT HAVE BEEN IN OPERATION IN LAS CRUCES FOR 25 YEARS OR LONGER.

PURPOSE(S) OF ACTION: To implement a program that recognizes local businesses who have operated in Las Cruces for more than 25 years or longer and have contributed to the economic growth of the City.

Name of Drafter: Monica Campbell		Department: Legal		Phone: 541-2128	
Department	Signature	Phone	Department	Signature	Phone
Originating Department			Budget		541-2107
			Assistant City Manager		541-2271
Legal		541-2128	City Manager		541-2076

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS: Businesses that are locally owned and have operated in Las Cruces for 25 years or longer have contributed to the economic growth of the City. The long standing businesses have provided exceptional service to our community for a substantial amount of time and they should be commended for their contributions to the City.

Implementation of the Mayor's Business Recognition Program will provide for the recognition of certain venerable businesses in existence in Las Cruces for 25 years or longer as a positive influence on economic growth and tourism in the City.

SUPPORT INFORMATION:

Fund Name / Account Number	Amount of Expenditure	Budget Amount
N/A	N/A	N/A

1. Resolution;
2. Guidelines for Recognizing Local Businesses, Exhibit "A" attached to the Resolution.

(Continue on additional sheets as required)

OPTIONS / ALTERNATIVES:

1. Approve the resolution. This means the Mayor's Business Recognition Program will be implemented to recognize those businesses which are locally owned and have operated in the City of Las Cruces for 25 years or longer.
2. Do not approve the Resolution. This means there will not be a Mayor's Business Recognition Program.
3. Modify the Resolution and provide further direction to staff.

(Continue on additional sheets as required)

RESOLUTION NO. 10- 169**A RESOLUTION IMPLEMENTING A "MAYOR'S BUSINESS RECOGNITION PROGRAM" TO ACKNOWLEDGE LOCALLY OWNED AND OPERATED BUSINESSES THAT HAVE BEEN IN OPERATION IN LAS CRUCES FOR 25 YEARS OR LONGER.**

The City Council is informed that:

WHEREAS, businesses that are locally owned and have operated in Las Cruces for 25 years or longer have contributed to the economic growth of the City of Las Cruces; and

WHEREAS, long-standing businesses that have provided exceptional service to our community for a substantial amount of time should be commended for their contributions to the City; and

WHEREAS, the City wishes to recognize business owners and employees who have shown outstanding leadership and service to our community for 25 years or longer; and

WHEREAS, the recognition of businesses which have been established for 25 years or longer offers additional encouragement for them to continue to show initiative and innovation for the benefit of the community, their businesses, and their employees; and

WHEREAS, a locally owned and operated business must always uphold the laws, policies, and regulations of the City of Las Cruces, the State of New Mexico, and the United States in order to be acknowledged; and

WHEREAS, certain venerable businesses in existence for 25 years or longer are a positive influence on economic growth and tourism in the City; and

WHEREAS, a business having an anniversary of 25 years or longer has reached an important milestone and is deserving of recognition.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF LAS CRUCES:

(I)

THAT the "Mayor's Business Recognition Program" is implemented to acknowledge businesses which have operated for 25 years or longer in the City of Las Cruces.

(II)

THAT guidelines for recognizing local businesses are attached to this Resolution as Exhibit "A".

(III)

THAT City staff is authorized to do all deeds necessary to accomplish the intent of this Resolution.

DONE AND APPROVED on this _____ day of _____, 2010.

Mayor

ATTEST:

City Clerk

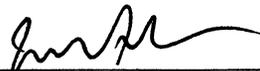
{SEAL}

Moved by: _____

Seconded by: _____

Mayor Miyagishima:	_____
Councillor Silva:	_____
Councillor Connor:	_____
Councillor Pedroza:	_____
Councillor Small:	_____
Councillor Sorg:	_____
Councillor Thomas:	_____

APPROVED AS TO FORM:



City Attorney



The Mayor's Business Recognition Program

Guidelines for Recognizing Local Businesses

The following guidelines shall be followed regarding the recognition of local businesses by the City Council under the Mayor's Business Recognition Program.

- The business must be locally owned and operated.
- The business must have been owned and operated in Las Cruces for at least 25 years and may be recognized every 5 years until its 50 year anniversary. After 50 years a business may be recognized annually.
- The owner of the business must be in good standing.
- The business will have no previous violations of local, state, or federal regulations by the owner or business, especially those related to the industry in which their business operates.
- The business must have a valid, current business permit issued by the City of Las Cruces.